

2022 Recreation, Parks, Historic, and Cultural Affairs 5-Year Master Plan

August 2022



ACKNOWLEDGEMENTS



2022 Recreation, Parks, Historic, and Cultural Affairs 5-Year Master Plan Roswell, Georgia

Mayor

Kurt Wilson

City Council

Mayor Pro-Tem, Mike Palermo
Post 1, Marcelo Zapata
Post 3, Christine Hall
Post 4, Peter Vanstrom
Post 5, William Morthland
Post 6, Lee Hills

City Administration

City Administrator, Randy D. Knighton
Assistant City Administrator, Michael Fischer

Recreation, Parks, Historic and Cultural Affairs Department

Director, Jeffrey R. Leatherman	Deputy Director, Rusty Pruitt
Deputy Director, Steven Malone	Administrative Assistant, Jacquelynn Ibrahim

Division Managers

Historic Assets, Dena Bush	Park Services, Taylor Smith
Cultural Services, Beckie Hawkins	Special Events, Chris Ward
Recreation Services, Merrie Greenfield	Marketing & Communications, Savannah Douthat
Athletic Services, Aly Wade	Administrative Services, Jimmy Yanulavich

Executive Committee

Jeffrey R. Leatherman	Nick Paserchia
Jimmy Yanulavich	Andie Gambrel
Savannah Douthat	Jacquelynn Ibrahim

Recreation Commission

Chair, Debra Ewing	Amour Carthy
Vice Chair, Angelia Parham	Jose Gonzales
Richard Dreger	Erica Davis
David Smith	

Strategic Master Plan Steering Committee

Debra Ewing
Robert Maddux
Rob Loadwick
Cliff Dittmore
Woody Long
Jennifer Phillips
Rose Hicks-Lay
Mary Bunce
Marie Reynolds

Nathan Sears
Bob Hagan
Karun Krishnaswami
Tom Erdmanczyk
Nancy Womack
Elan Buchen
Gail Bohannon
Brad Wender
Lise Walker

Consultant Team



2360 Chauvin Drive
Lexington, Kentucky 40517
(859) 268-1933 VOICE
(859) 268-3341 FAX
Project No. 21116
August, 2022

Patrick Hoagland, ASLA, Principal-in-Charge
Keith Rodenhauser, AICP, GISP – Project Manager
Tom O'Rourke, CPRP – Recreation Consultant
Samantha Veitch, Planner
Darrell Douglas, Landscape Architect
Michael E. Carroll, AIA – Project Architect
Lynda Gates, Administrative Assistant

© 2022 Brandstetter Carroll Inc. All rights reserved

EXECUTIVE SUMMARY



TO BE THE #1 FAMILY COMMUNITY IN AMERICA

Roswell Recreation, Parks, Historic, and Cultural Affairs (RPHCA) are integral to this new, bold vision (above) posed by the Mayor and Council as the department's offerings are a major reason families choose Roswell as their home. The purpose of this Master Plan is to help Roswell achieve this vision. The city's new mission is directly tied to RPHCA. This plan was authorized by the Mayor and Council specifically as part of their effort *"To provide our citizens with an exceptional quality of life."*

As part of creating an exceptional quality of life, the Strategic Plan includes objectives related to recreation and parks such as, creating strategic special events programming, implementation of this Master Plan and the River Parks Master Plan, developing capital investment strategies for maintenance and programming, and acquiring more parkland/trails. The Strategic Plan, in combination with this Master Plan, provides a clear path forward for Roswell's RPHCA Department to meet the visions defined by the city as a whole and within the department.



THE NEED FOR A PLAN

Situated within Fulton County and just north of Atlanta, Georgia, Roswell has experienced steady population growth and diversification over the past 30 years. This created the need for a review of existing and available parkland and facilities. While the City of Roswell has an exceptional park system with a myriad of programming opportunities, the desire for additional services and age of some of the spaces underscore the need for investment in the park system.

This 2022 Roswell Recreation, Parks, Historic, and Cultural Affairs 5-Year Master Plan will be critical to the city's future as it clarifies the department's responsibilities and needs, as well as how to best deliver parks, facilities, and recreational choices to its citizens. Meant to instill focus, establish priorities, and inspire action over the next 5 years, this Master Plan was produced with guidance from an active Steering Committee. It is supported by robust data collection, including hours of in-person engagement, and affirms the unique potential that the Roswell Recreation, Parks, Historic and Cultural Affairs Department has to be the community's primary provider of recreation facilities and experiences.

Evolving community needs, age of facilities, and operational goals are all reasons for producing a future-forward plan. The Covid-19 pandemic has shaped our daily lives and communities in ways still impossible to fully understand; however, one result is clear – Covid-19 emphasized the importance of outdoor spaces for our collective well-being.¹ As civic spaces, parks act as operational hubs for addressing chronic issues like physical inactivity and poor health. Having even a simple connection to nature can relieve stress, improve mental health, and provide opportunities for interpersonal interaction.² Exposure to parks and greenspace can improve physical and mental health while providing nature-based alternatives for health promotion.³ Parks are also a part of hyper-local civic infrastructure (so-called "third-spaces")⁴ needed now more than ever, where

citizens practice the “art of association” and do the work of knitting communities together.⁵

The increased demand for outdoor and recreation spaces remains high, adding stress to existing parks and outdoor infrastructure across the country. This Master Plan maps a future where recreation and parks further Roswell as the #1 family community in America.

EXISTING CONDITIONS OF RECREATION AND PARKS IN ROSWELL

Roswell maintains over 1,000 acres of parkland including more than 300 acres of developed land. Roswell is home to a diverse system of parks and facilities. Due to the nature of this park system, it is necessary to classify the parks according to their functions. A park system should provide a variety of different recreation and park areas for Roswell. Parks are classified as smaller Neighborhood Parks, larger Community Parks, River Parks, Special Use Parks, Nature Parks, and Historic Properties. In addition to these properties, residents have access to several trails, parks, and open spaces managed by other entities (e.g., National Park Service, Chattahoochee Nature Center, and others).

For all residents, whatever their background, parks help provide a variety of passive and active outdoor recreational opportunities. Proximity to these valuable resources invariably improves community health and wellness, not to mention creates more adaptable, robust local economies.⁶

Demographic, Benchmarking, and Neighboring Community Analysis

A strong, proactive approach to department operations requires knowledge and understanding of community demographics. The findings of this Master Plan (Chapter 2) show:

- 1. The population has steadily grown over the past 30 years with projected growth to continue
- 2. The under 18 population will continue to exceed the comparisons
- 3. The senior population (65+) as a percentage (18%) will outpace senior populations in Fulton County and Georgia
- 4. Diversity of the population is increasing

The analysis of existing conditions includes a benchmark comparison to 26 similar agencies using the National Recreation and Park Association (NRPA) Park Metrics database. The benchmarking shows the city in comparison to other local agencies has all but a few outdoor amenities such as basketball courts

and skate parks. As for indoor amenities, Roswell possesses all indoor facilities as the benchmarks except for a nature center. The city’s population and park space availability provides the opportunity to expand those underserved services to the community and implement programming and management of existing facilities.

Category	Roswell	Benchmark	Comparison
Acres per 1,000 population	11.7	8.0	Higher
Parkland as a percentage of city	4.0%	1.7%	Higher
Trail miles per 10,000 population	3.4	1.4	Higher
Trail miles per Jurisdiction Sq. Mi.	0.7	0.2	Higher
Percent of parkland developed	30%	78%	Lower
FTE staff per 10,000 population	16.7	7.6	Higher
Operating expenditures per capita	\$152	\$66	Higher
Revenue generated per capita	\$64	\$8	Higher
Cost Recovery	42%	14%	Higher
Capital expenditures per capita	\$6	\$17	Lower

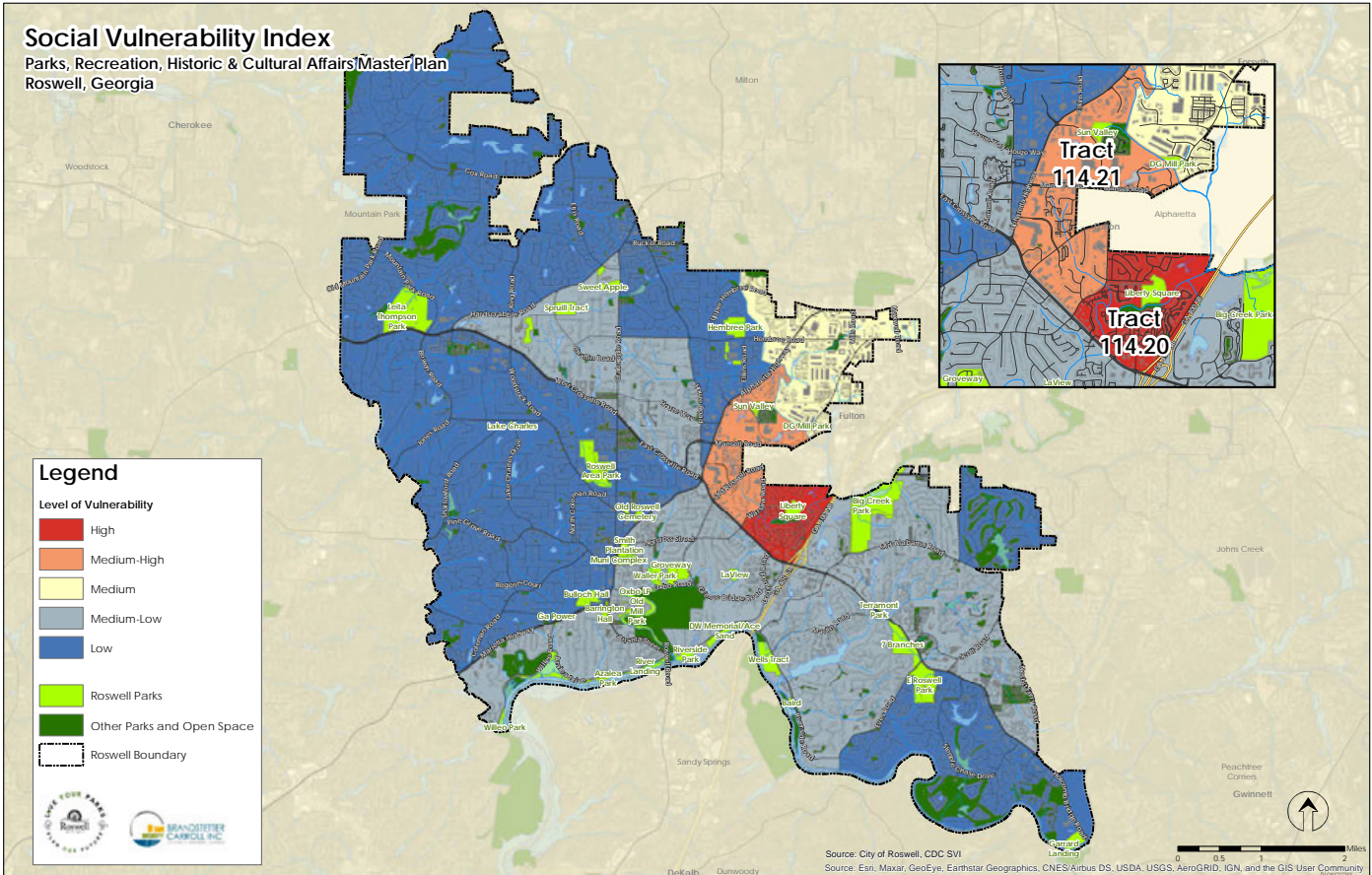
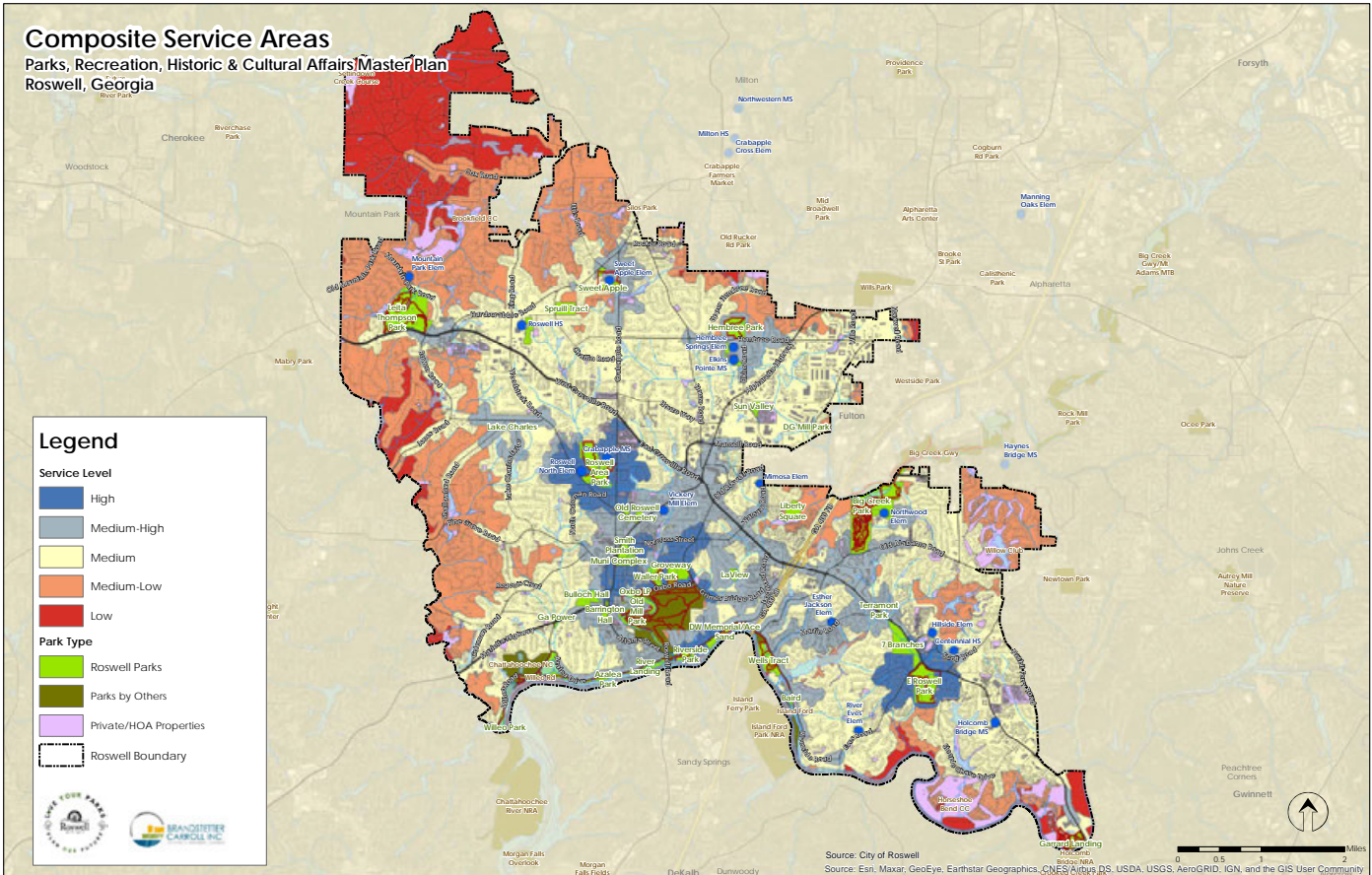
An additional analysis compared Roswell to neighboring cities in regards to parkland, budget, staff, and facilities offered. **Compared to Alpharetta, Johns Creek, and Sandy Springs, Roswell has the most diverse facility offerings, the highest return on operating budgets, and the largest amount of parkland per capita.** As seen in both the benchmarking and neighbor analysis, capital expenditures per capita are lower in Roswell. Results from comparing neighboring cities are similar to the benchmarking analysis.

Also included in the analysis, was a review of the Social Vulnerability Index published by the Center for Disease Control (CDC) which reviews demographic and socioeconomic characteristics of a community which geographically scores locations considered socially vulnerable. Findings show two areas within Roswell that could benefit from the development of existing parkland (areas near Liberty Square Park and Sun Valley Park).

Service Area Analysis (Gaps)

Maps of service areas for various parks and facilities were used to identify “service gaps” or underserved areas within Roswell. The analysis indicated that 93% of residents are able to reach a larger Community Park within a 5-minute drive, but only 16% are able to walk to a park (any type) within 10-minutes.

A composite service areas map shows the overall level of service for parks and facilities, ranked from high to low, in turn revealing spaces in need of additional features and opportunities for improvement. Shades of blue indicate high service levels, while red areas show the areas with the lowest level of service to parks and facilities. The medium to medium-low categories house 82% of Roswell’s children and 80% of the overall population. Residents that live within the lowest service level make up only 4% of the total



population and tend to have higher incomes and fewer children than in the other service level areas. While these areas should be considered for investment, park and facility development may be more effective if focused within the medium to medium-low service areas due to their demographic composition.

Service Level	Population	Cumulative Population
High	5%	5%
Medium-High	11%	16%
Medium	54%	70%
Medium-Low	26%	96%
Low	4%	100%

Overall, Roswell has a mixed level of service across the city with the highest levels of service located nearest East Roswell Park, Roswell Area Park, and Hembree Park, as these parks offer a variety of amenities. The results from the Social Vulnerability Index, when combined with the service levels, indicate two census tracts in particular with lower levels of service and high vulnerability (see map on previous page). These findings present opportunity for focused development.



A CITIZEN DRIVEN PLAN

Roswell requires meaningful public input and robust statistical performance analysis to make meaningful decisions. Including resident participation in the planning process gives park users a means to share their individual needs, perceptions, concerns, and desires for the park system they use. This Master Plan process used several methods to connect with the community.

The summary provides the various ways the public was involved throughout this Master Plan process.

Engagement Summary

- Public workshop open houses
 - Held in the spring of 2022 at three recreation centers, these workshops allowed attendees to learn more about the Master Plan and provide input on six topics – Parks and Facilities, Trails and Natural Areas, Programs and Events, Historic Homes, Cultural Arts, and River Parks
- Staff stakeholder discussions
- Citizen stakeholder advisory committee
- Web and handout-based survey
 - Available from winter to early spring 2022 and powered by Survey Monkey – completed by 1,531 respondents (84% residents of Roswell, 16% of another area)

WHAT ROSWELL RESIDENTS SAID

Information gathered from these public input methods helped identify the needs of Roswell residents. A brief summary of the findings is provided below.

Public Open Houses

Discussions spanned a diversity of issues:

- Connectivity and wayfinding
- Updated facilities
- Indoor recreation space
- Updated field space
- New facilities
- Age specific programming
- Partnerships, collaboration, & marketing
- Trail and overall facility maintenance
- River/water opportunities
- Parking at Riverwalk



Survey Results

A web-based survey was conducted which was supplemented by paper handout copies to maximize participation. A total of 1,531 surveys were returned with 84% of those being residents of Roswell and 16% of other areas. The surveys asked respondents to consider the needs of their entire household in their responses. The summary described here includes percentages of all respondents.

Visitation

Nearly every respondent of the survey had visited a Roswell park in the past year; 80% of these respondents visited parks 20 or more times.

Physical Condition

Eighty-four percent (84%) of respondents rated the facilities condition as good or excellent with 14% rating them as fair, and only 2% rating them as poor.

Activities Enjoyed Currently with Desire for More

1. Mountain biking (20%)
2. Walking/hiking/jogging (19%)
3. Disc golf (10%)
4. Biking – hard surface (6%)
5. Attending concerts/performances (5%)

These top 5 preferences point first to the demand for passive recreational opportunities, followed by community events. They also stress the desire for trails and walkable connectivity across the community and systemwide.



Facility Needs

Consistent with other findings, the top two greatest household facility needs are trails (74%) and natural areas and nature parks (57%).

Revitalization/upgrades to existing facilities ranking

(Includes those who selected both revitalization and new)

Of those who need/desire to use:

1. Community/recreation centers (77%)
2. Fields – baseball/softball diamonds (74%)
3. Large community parks (70%)
4. Natural areas/nature parks (69%)
5. Senior centers (68%)

Develop new facilities ranking

(Includes those who selected both revitalization and new)

Of those who need/desire to use:

1. Skate parks (90%)
2. Pickleball courts (82%)
3. Pump tracks/bike parks (80%)
4. Trails – mountain biking (78%)
5. Disc golf courses (74%)



Support for Actions by Recreation and Parks

Survey respondents were very supportive of actions to improve recreation and parks in Roswell. The actions with the most support (very or somewhat) are listed below.

- Ensure RPHCA remains an asset to the city as the community grows and diversifies (99% support)
- Protect the city's natural resources such as streams/rivers, floodplains, and other waterways (98% support)
- Maintain Roswell's city sponsored programs and events as a major draw to the community (96% support)
- Continue to prioritize the Chattahoochee River Parks as a destination for residents and visitors (95% support)

- Find ways to acquire additional parkland/pocket parks/greenspace since most land in the city has been developed (95% support)
- Invest in existing facilities and deferred maintenance (95% support)
- Continue to implement the Roswell Bike and Pedestrian Master Plan (91% support)

Motivation to Utilize Facilities and Programs More Often

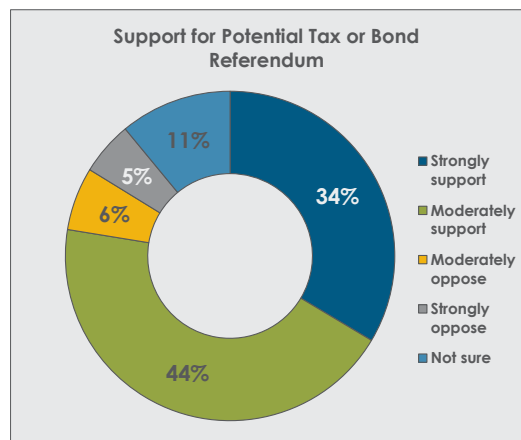
The top five recommendations that would encourage increased use of facilities and programs:

1. Improvement of existing facilities (37%)
2. Better marketing/promotion (22%)
3. Addition of desired programs (22%)
4. More parking (21%)
5. Development of needed facilities (20%)

Support for tax or bond referendum

The survey indicated strong support for a bond to fund improvements to parks and facilities in Roswell.

- Strongly support (34%)
- Moderately support (44%)
- Moderately oppose (6%)
- Strongly oppose (5%)
- Not sure (11%)



Level of tax increase supported (by household)

Eighty-six percent (86%) of respondents supported a tax increase of \$45 per year or more.

- \$45/year (39%)
- \$90/year (25%)
- \$135/year (9%)
- \$135+/year (13%)
- None (14%)

Engagement Key Findings

Results from the public open houses, staff stakeholder meeting, and web survey indicate that generally the Roswell community desires:

- Upgrades to existing parks and facilities, especially recreation centers and River Parks
- Habitat restoration in and access to natural areas
- Upgrade and expand connectivity and trails systems
 - Walking/hiking
 - Biking
 - Mountain biking
- Implement existing River Parks Master Plan
- More indoor cultural program space
- Strategic marketing and promotion
- Department operations
 - Develop maintenance standards
 - Update technology
 - Training opportunities
 - Partnerships
 - Scholarships
- Expanded age-based programming
 - Youth camps
 - Middle school age activities
 - Active adults 50+
- Provide transportation to facilities
- New facilities
 - Skate parks
 - Disc golf
 - Pickleball
 - Neighborhood parks/pocket parks with playgrounds



SYSTEMWIDE RECOMMENDATIONS

Parks and Facilities – An Aging System

The Consulting Team assessed the existing parks and facilities provided by the Roswell Recreation, Parks, Historic and Cultural Affairs (RPHCA) in April of 2022. The assessment of the larger structures such as the art centers, recreation centers, and historic homes was provided by the city. In addition, the city is contracting with a separate consultant to perform a more detailed ADA Accessibility Study.

In general, RPHCA staff do an outstanding job of maintaining the current infrastructure. The primary issue of concern is the age of many of the facilities. This age results in taking more time to keep facilities in a safe, aesthetically pleasing, and operable condition. Many of the current facilities are 25 to 30 years old and near the end or beyond their expected life.

Facilities Recommendations

Following are key facility recommendations. The full Master Plan provides a detailed list of all recommended improvements in the system.

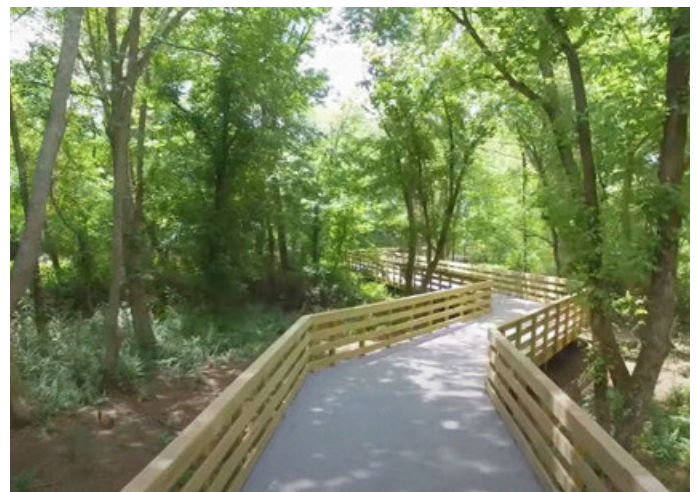
New Parks and Facilities:

- Develop a new 50-acre park in the northern part of the community, including an athletic complex with four ball diamonds, two multipurpose rectangular fields, pickleball, basketball, skate park, trails, sand volleyball, picnic shelters, and more
- Seek opportunities to develop additional neighborhood and/or pocket parks in underserved areas
- Improve Dotsie Garner Mill Park and Liberty Square to provide facilities in the area that was identified as having low service levels and high Social Vulnerability
- Develop trails and disc golf at the Seven Branches Park site
- Add pickleball courts to Groveway Park
- Upgrade turf on some rectangular fields and ball diamonds to artificial turf to maximize use, increase flexibility, and extend the season
- Develop trails – Big Creek Treatment Plant to the River, under GA 400 from Liberty Square to Big Creek Park, Seven Branches Park, and Dotsie Garner Mill Parks
- Improve accessibility to the Mimosa Hall grounds and house through a trail from Bulloch Avenue to the main house

- Develop a new, modern outdoor family aquatic center either at the current pool location in Roswell Area Park or at a new location with more room to provide the desired features

Existing Park Improvements – Improve:

- All existing multipurpose rectangular fields and diamond fields with new surface, fencing, backstops, dugouts, lights, irrigation, and spectator areas
- All park structures
- All outdated playgrounds
- Game courts surface, fencing, and lights
- Roadway and parking surfacing program
- Trails
- Dog parks
- Stormwater management systems
- Utility infrastructure
- Implement the Historic Museum Maintenance Plan
- Upgrade and expand maintenance facilities and expand
- Transition some rectangular and diamond fields to artificial turf to maximize use and flexibility



ENDNOTES

- ¹ Schwartz AJ, Dodds PS, O'Neil-Dunne JPM, Ricketts TH, Danforth CM (March 2022) Gauging the happiness benefit of US urban parks through Twitter. PLoS ONE 17(3): e0261056. <https://doi.org/10.1371/journal.pone.0261056>. Accessed April 2022.
- ² National Recreation and Park Association, "Health and Wellness," <https://www.nrpa.org/our-work/Three-Pillars/health-wellness/>, (March 30, 2022).
- ³ North Carolina Medical Journal. March 2022. Nature-based Pathways to Health Promotion: The Value of Parks and Greenspace.
- ⁴ Redefining Infrastructure & Public Space. Reimagining the Civic Commons. 2021. <https://medium.com/reimagining-the-civic-commons/redefining-infrastructure-and-public-space-2e311edfde68>
- ⁵ American Academy of Arts and Sciences, Our Common Purpose: Reinventing American Democracy for the 21st Century (Cambridge, Mass.: American Academy of Arts and Sciences, 2020)
- ⁶ Berg, Nate. Great Parks Don't Just Have Rec. Space: They Create Jobs. 2021. Fast Company. https://www.fastcompany.com/90624316/great-parks-dont-just-have-rec-space-they-create-jobs?mc_cid=105f89bd93&mc_eid=6c9b6b28d4

TABLE OF CONTENTS



1	INTRODUCTION	1
1.1	INTRODUCTION.....	1
1.2	THE NEED FOR A PLAN.....	1
1.3	EXISTING CONDITIONS OF RECREATION AND PARKS IN ROSWELL	2
1.4	THE IMPORTANCE OF PARKS.....	2
1.5	MASTER PLANNING PROCESS.....	3
1.6	EVALUATE.....	4
1.7	ENGAGE.....	5
1.8	ENVISION	5
1.9	PLAN	5
2	PLANNING CONTEXT	7
2.1	INTRODUCTION.....	7
2.2	POPULATION AND DEMOGRAPHIC TRENDS	7
2.3	SOCIAL VULNERABILITY INDEX	12
2.4	VULNERABLE POPULATIONS	15
2.5	BENCHMARKING COMPARISONS	17
2.6	COMPARISONS WITH NEIGHBORING COMMUNITIES.....	25
3	INVENTORY OF PARKS AND FACILITIES	29
3.1	INTRODUCTION.....	29
3.2	INVENTORY OF ROSWELL RECREATION AND PARKS	29
3.3	FACILITY SUMMARY	33
3.4	PARKS BY OTHERS	34
4	PUBLIC INPUT.....	35
4.1	INTRODUCTION.....	35
4.2	PUBLIC WORKSHOPS	35
4.3	DOLLAR VOTING AND PREFERENCES.....	39
4.4	STAFF STAKEHOLDER GROUPS.....	41
4.5	PUBLIC OPINION SURVEY	42
4.6	CONCLUSION.....	55
5	NEEDS ASSESSMENT	57
5.1	INTRODUCTION.....	57

5.2	LEVEL OF SERVICE STANDARDS PARKLAND	57
5.3	GEOGRAPHIC DISTRIBUTION OF RECREATION AREAS AND PARKS	58
5.4	GEOGRAPHIC DISTRIBUTION OF FACILITIES	61
5.5	COMPOSITE GEOGRAPHIC PARK SERVICE AREAS	61
5.6	CONCLUSION.....	62
6	SYSTEMWIDE RECOMMENDATIONS	67
6.1	EXISTING PARKS AND FACILITIES ASSESSMENT OBSERVATIONS	67
6.2	NEW PARKS AND FACILITIES RECOMMENDATIONS	83
6.3	OPERATIONS RECOMMENDATIONS.....	85
7	ACTION PLAN.....	87
7.1	INTRODUCTION.....	87
7.2	ACTION PLAN STRATEGIES	87
APPENDIX A - PREVIOUS PLANS AND STUDIES		A-1
APPENDIX B - METHODOLOGY.....		B-1
APPENDIX C - SURVEY REPORT.....		C-1
APPENDIX D - PUBLIC INPUT SUMMARIES		D-1

List of Tables

Table 2.1:	Household Size	8
Table 2.2:	Median Age of the City of Roswell	9
Table 2.3:	Population Age 65 and Over	9
Table 2.4:	Population Under Age 18	9
Table 2.5:	Population Below Poverty Line.....	10
Table 2.6:	Children Below Poverty Line	10
Table 2.7:	Household and Per Capita Income	10
Table 2.8:	Educational Attainment for Population Age 25 and Over.....	11
Table 2.9:	Population by Race and Hispanic Origin	11
Table 2.10:	Demographic Indicators for Vulnerable Census Tracts	15
Table 2.11:	Benchmark Agencies.....	17
Table 2.12:	Parkland Information	18
Table 2.13:	Trail Information.....	19
Table 2.14:	Department Functions	19
Table 2.15:	Operating Budget	20
Table 2.16:	Staffing	21
Table 2.17:	Capital Budget	21
Table 2.18:	Programs.....	22
Table 2.19:	Facilities.....	23
Table 2.20:	Population Per Facility (Outdoor)	24
Table 2.21:	Population Per Facility (Indoor)	25
Table 2.22:	Neighbor Benchmarking Comparisons	26
Table 3.1:	Recreation and Parks Inventory	31

Table 3.2: Recreation Facility Summary.....	33
Table 3.3: Other Parks in or Near Roswell.....	34
Table 5.1: Service Level Standards for Developed Acreage by Park Classification	58
Table 5.2: Population by Composite Service Area	61
Table 6.1: Capital Improvement Projects - Existing Facilities.....	73
Table 6.2: Capital Improvement Projects - New.....	83
Table 7.1: Action Plan	88

List of Figures

Figure 2.1: Population Change in the City of Roswell	8
Figure 2.2: Social Vulnerability Factors.....	12
Figure 2.3: Social Vulnerability Index.....	13
Figure 2.4: Access to Vehicles	16
Figure 2.5: Facilities Per 10,000 Population	25
Figure 3.1: Existing Parks and Trails	32
Figure 4.1: Dollar Voting Allocation.....	39
Figure 4.2: Feature Preference Results.....	40
Figure 4.3: Program Preference Results	40
Figure 4.4: Frequency of Visitation	43
Figure 4.5: Condition of Facilities	44
Figure 4.6: Activities Respondents Would Like More Opportunities to Do	45
Figure 4.7: Household Need for Facilities.....	46
Figure 4.8: Revitalization/Upgrades to Existing Facilities	47
Figure 4.9: New Development of Facilities	48
Figure 4.10: Both Upgrades to Existing and New Development	48
Figure 4.11: Support for Actions by Recreation and Parks	49
Figure 4.12: Most Important Actions	50
Figure 4.13: Frequency of Visits to Art Centers.....	51
Figure 4.14: Frequency of Visits to Historic Homes	51
Figure 4.15: Frequency of Visits to Aquatic Facilities.....	51
Figure 4.16: Motivation to Utilize Offerings More Often.....	52
Figure 4.17: Support for Tax or Bond.....	53
Figure 4.18: Potential Amount for Tax Increase	53
Figure 4.19: Age Demographics Comparison	54
Figure 4.20: Income Comparison	54
Figure 4.21: Public Input Word Cloud.....	56
Figure 5.1: Neighborhood Park Service Areas	59
Figure 5.2: Community, River, and Nature Park Service Areas	60
Figure 5.3: Playground Service Areas	63
Figure 5.4: Tennis Service Area.....	64
Figure 5.5: Pickleball Service Areas	65
Figure 5.6: Athletic Field Service Areas	66





INTRODUCTION

1.1 INTRODUCTION

To be the #1 Family Community in America

Roswell Recreation, Parks, Historic, and Cultural Affairs (RPHCA) are integral to this new, bold vision (above) identified by the Mayor and Council as the department's offerings are a major reason families choose Roswell as their home. The purpose of this Master Plan is to help Roswell achieve this vision. The city's new mission is similarly directly tied to RPHCA. This plan was authorized by the Mayor and Council specifically as part of their effort "To provide our citizens with an exceptional quality of life."

As part of creating an exceptional quality of life, the City of Roswell Strategic Plan includes objectives related to recreation and parks such as creating strategic special events programming, implementation of this Master Plan and the River Parks Master Plan, developing capital investment strategies for maintenance and programming, and acquiring more parkland/trails. The Strategic Plan, in combination with this Master Plan, provides a clear path forward for Roswell's Recreation, Parks, Historic, and Cultural Affairs Department to meet the visions defined by the city as a whole and the divisions within the department.

1.2 THE NEED FOR A PLAN

Situated within Fulton County and just north of Atlanta, Roswell has experienced steady population growth and diversification over the past 30 years, necessitating the need for a review of existing and available parkland and facilities. While the City of Roswell already has an exceptional park system with a myriad of programming opportunities, the desire for additional services and age of some of the spaces underscore the need for improvement and investment in the park system.

This 2022 *Roswell Recreation, Parks, Historic, and Cultural Affairs 5-Year Master Plan* will be critical to the city's future as it clarifies the department's responsibilities and needs, as well as how to best deliver parks, facilities, and recreational opportunities to its citizens. Meant to instill focus, establish priorities, and inspire action over the next 5 to 10 years, this Master Plan was produced with guidance from an active Steering Committee. It is supported by robust data collection, including hours of in-person engagement, and affirms the special unique potential that the Roswell Recreation, Parks, Historic and Cultural Affairs Department has to be the community's primary provider of recreation facilities and experiences.

Evolving community needs, age of facilities, and operational goals are all reasons for producing a future-forward plan. The Covid-19 pandemic has shaped our daily lives and communities in ways still impossible to fully understand; however, one result is clear – Covid-19 emphasized the importance of outdoor spaces for our collective well-being.¹ As civic spaces, parks act as operational hubs for addressing chronic issues like physical inactivity and poor health. Having even a simple connection to nature can relieve stress, improve mental health, and provide opportunities for interpersonal interaction.² Exposure to parks and greenspace can improve physical and mental health while providing nature-based alternatives for health promotion.³ Parks are also a part of hyper-local civic infrastructure (so-called “third- spaces”)⁴ needed now more than ever, where citizens practice the “art of association” and do the work of knitting communities together.⁵

As the pandemic wanes, the increased demand for outdoor and recreation spaces remains high, adding stress to existing parks and outdoor infrastructure across the country. This Master Plan maps a future where recreation and parks further Roswell as the #1 family community in America.

1.3 EXISTING CONDITIONS OF RECREATION AND PARKS IN ROSWELL

The Roswell Department of Recreation, Parks, Historic and Cultural Affairs oversees over 1,065 acres of parkland at 42 properties, historic properties, plus five school grounds with joint use agreements. Unique to Roswell, RPHCA includes a Cultural Services Division which advances the artistic and cultural environment in the city. In partnership with the Roswell Arts Fund and local artists, the division oversees five visual and performing arts programs and facilities. Because this plan is concerned with community access overall and demand for recreation and parks in general, it is important to also consider the many other providers in Roswell, including the National Park Service, Chattahoochee Nature Center, and others.

1.4 THE IMPORTANCE OF PARKS

Beyond providing relief during a global pandemic, parks deliver numerous benefits and services to communities. Local agencies have the responsibility to provide recreation and parks resources that champion the health, safety, and welfare of the community. A master plan is an important tool that agencies can use to direct the management and provision of their resources. For many residents, parks are the only place where they can access the natural environment or enjoy opportunities for social interaction. Parks have the potential to provide a variety of social, active, and outdoor recreational opportunities to everyone, all of which can improve quality of life and make viable, thriving communities. Equitable access to parks and facilities ensures the health and wellness benefits from these resources is felt by the entire community.

In terms of driving economic impact, recreation and parks offer incredible potential. A major study conducted on behalf of the Trust for Public Land by John L. Crompton, *The Economic Benefits of Land Conservation*, investigates the impact of parks and open space on property taxes. Findings indicate property values were higher for parcels located near quality parks and open spaces than for similar properties located elsewhere. Additionally, recent surveys of home buyers by the National Association of Home Builders indicate that trails, parks, and playgrounds were three of the top five amenities that home buyers desire when considering a new home purchase. Furthermore, the findings of a recent study, *The Economic Significance of Local and Regional Park Systems' Spending on the United States Economy* (conducted by the Center for Regional Analysis at George Mason University (GMU) for the National Recreation and Park Association (NRPA)) found that local and regional parks created \$140 billion in economic activity per year and supported nearly one million jobs in the United States.

¹ Schwartz AJ, Dodds PS, O'Neil-Dunne JPM, Ricketts TH, Danforth CM (March 2022) Gauging the happiness benefit of US urban parks through Twitter. PLoS ONE 17(3): e0261056. <https://doi.org/10.1371/journal.pone.0261056>. Accessed April 2022.

² National Recreation and Park Association, “Health and Wellness,” <http://www.nrpa.org/About-NRPA/Impacting-Communities/Health-and-Wellness/>, (June 2022).

³ North Carolina Medical Journal. March 2022. Nature-based Pathways to Health Promotion: The Value of Parks and Greenspace.

⁴ Redefining Infrastructure & Public Space. Reimagining the Civic Commons. 2021. <https://medium.com/reimagining-the-civic-commons/redefining-infrastructure-and-public-space-2e311edfde68> (June 2022)

⁵ American Academy of Arts and Sciences, *Our Common Purpose: Reinventing American Democracy for the 21st Century* (Cambridge, Mass.: American Academy of Arts and Sciences, 2020)

In assessing overall quality of life, a community's recreation and parks system is considered a primary indicator; higher quality programming and spaces correspond to higher quality of life. To begin with, parks can play a critical role in a strategy for promoting health and tackling challenges like poor nutrition, hunger, obesity, and physical inactivity. Whether through programming or excellent amenities, park spaces can encourage physical and social activity. And proximity matters – even living near a small Neighborhood Park like Sweet Apple Park can encourage higher activity levels – because residents of all ages with access to a variety of recreation facilities are less likely to be overweight and more likely to be in better health. But beyond impacting physical health, studies also illuminate the powerful connection between nature and improved mental wellbeing. Spending time in passive parks and natural open spaces like Big Creek Park can help relieve stress, nurture longtime respect for the environment, stimulate imagination, and restore mental balance. Parks can make tangible contributions to residents too – community gardens, for instance, often provided in partnership with or by parks agencies themselves, can afford residents direct access to fresh food.⁶

In addition to all of these incredible individual benefits, parks can make an invaluable contribution to collective wellbeing. As gathering places for the community and hubs of connection, parks are where multiple interests and passions can play out at once – on game courts and fields, along trails and on playgrounds, and at shelters and picnic tables – helping to cultivate community ties. While less tangible, these collective benefits increase the livability and desirability of our communities and help begin to address the sociopolitical divisions that challenge every municipality.⁷

Roswell provides much more than the typical recreation and parks department in that it has taken on the roles of preserving the community's unique historic properties and an emphasis on the cultural arts, further enriching life in Roswell for its residents. The historic homes are managed by the Historic Assets Division of RPHCA and document Roswell's rich history and provide a glimpse of life in Roswell from 150 to over 180 years ago. The city owns and operates the three historic house museums that make up a Southern Trilogy - Barrington Hall, Bulloch Hall and Smith Plantation.

The Cultural Services Division is responsible for directing and advancing the artistic and cultural environment of the City of Roswell. From community festivals and concert series to pottery classes and public art initiatives, this division works in partnership with the Roswell Arts Fund and the ever-growing community of talented local artists that call Roswell home to ensure that the community continues to thrive and grow as an arts and culture haven. This division oversees the management and programming of the Roswell Cultural Arts Center, Visual Arts Center, Art Center West, Art Center at East Roswell Park, and the Roswell Performing Arts Program.

Residents in Roswell clearly place a high value on recreation and parks. According to the survey conducted in Spring 2022, 99% of respondents support the protection of the city's natural resources such as streams, rivers, floodplains, and waterways, 95% support acquisition of additional parkland/pocket parks/greenspace, and 95% support investment in existing facilities and deferred maintenance. (see Chapter 4 for more information). Clearly, recreation and parks services are important to the people of Roswell. By implementing this Master Plan and bringing its recommendations to life, Roswell leadership will ensure all residents can enjoy quality gathering places, excellent recreation opportunities, and overall improved quality of life.

1.5 MASTER PLANNING PROCESS

The master planning process for this document consisted of four phases and ongoing dialogue between representatives from Roswell and the consultant team. Roswell staff appointed the plan Steering Committee – members of which included staff members, community leaders, and other stakeholders – to collaborate with and guide the consultant through the plan process. As each phase concluded documentation was submitted along with a presentation of findings. The following sections provide a summary of each phase in the process: Evaluate → Engage → Envision → Plan.

⁶ National Recreation and Park Association, "Health and Wellness," <http://www.nrpa.org/About-NRPA/Impacting-Communities/Health-and-Wellness/>, (June 2022).

⁷ National Recreation and Park Association, "Social Equity," <https://www.nrpa.org/our-work/Three-Pillars/social-equity-and-parks-and-recreation/>, (June 2022).

1.6 EVALUATE

The planning process launched with evaluation. This phase included gathering of information on city demographics, a review of existing data, site visits and analysis, and the first steering committee meeting.

1.6.1 Demographic Analysis

Using information provided by the city and other sources, the consultant team analyzed demographic and population characteristics of Roswell. Information included:

- Population trends and projections
- Demographic characteristics (quantity, ages, race, etc.)
- Household size and composition
- Median household income and educational attainment
- Population diversity
- Social Vulnerability Index (SVI) by the CDC

1.6.2 Benchmarking Analysis

Using information provided by the National Recreation and Park Association (NRPA) Park Metrics program, Roswell recreation and parks offerings were compared to 26 agencies located in Florida, Georgia, Maryland, Mississippi, North Carolina, South Carolina, and Virginia (serving populations between 70,000 and 120,000) that participated in the Park Metrics program. Comparisons between park systems covered several criteria such as parkland inventory, department functions, staffing, budgets, facilities offered, and more (see Chapter 2).

The Consulting Team also compared characteristics of departments in the neighboring cities of Alpharetta, Johns Creek, and Sandy Springs for a more local benchmark.

1.6.3 Inventory of Parks, Facilities, and Programs

The purpose of the parks, facilities, and programs inventory (Chapter 2) is to obtain an accurate, comprehensive assessment of the system's current state. Comparing the findings of this inventory to the desires of Roswell residents is a critical step in evaluating needs later in the process.

Parks, Open Space, and Facilities Inventory

The consultant team took stock of all existing parks and open space properties available in Roswell. Site visits enabled the team to identify existing conditions and assess opportunities for improvements. As part of this analysis each property was assigned an updated park classification. A comprehensive table provides a summary of the amenities offered at each park. Maps prepared using GIS software serve to highlight the location of all the city-owned parks, as well as those offered by other providers in the area.

Facilities and Conditions Assessment

The Consulting Team performed assessments of the existing parks and facilities provided by the Roswell Recreation, Parks, Historic and Cultural Affairs (RRPHCA) in April of 2022. The assessment of the larger structures such as the art centers, recreation centers, and historic homes was provided by the city. In addition, the city is contracting with a separate consultant to perform a more detailed ADA Accessibility Study.

In general, the RRPHCA Department staff do an outstanding job of maintaining the current infrastructure. The primary issue of concern is the age of many of the facilities. This age results in taking more time to keep facilities in a safe, aesthetically pleasing, and operable condition. Many of the current facilities are 25 to 30 years old and near the end or beyond their expected life. Roswell also has the unique situation of managing and providing access to historic homes that are over 150 years old.

1.6.4 Needs Assessment and Identification

Level of Service Guidelines

The consultant synthesized public input, benchmarking comparisons, and existing standards to develop new guidelines for level of service provided by the RRPCHA. These level of service guidelines were defined for each park classification, different recreation facilities, and for total acreage of both parkland and open space.

Geographic Distribution – Service Gap Analysis

Identifying service gaps was a critical step in the process, determined by mapping locations and range of access for each of the system's existing facilities. The maps define service areas around specific facility types and park classifications, illuminating locations within Roswell that lack sufficient quality access. In addition to two park service maps (Neighborhood Parks and Community Parks), 12 other maps show service for specific recreation facilities. The Composite Service Areas map shows the combined level of service for parks and facilities across all of Roswell. Finally, this data was combined with the Social Vulnerability Index to identify areas most in need of improvements to parks.

1.7 ENGAGE

The public input process employed a variety of methods intended to reach not only current park users but also non-users (i.e., potential users) to determine community needs, desires, and views on the future of recreation and parks in Roswell.

1.7.1 Public Workshop Open Houses

The city held three open house meetings (public workshops) on March 15, 22, 29, 2022 at the recreation centers at Roswell Area, Hembree, and East Roswell parks to introduce the project to the public and to solicit feedback from the community regarding the present and future of recreation and parks in Roswell.

1.7.2 Web-Based Survey

The planning consultant team prepared a survey, in both handout and web-based formats. All residents and program users were invited to complete the survey. In all, 1,531 individuals participated in the survey, 84% of whom identified as residents of Roswell. Results are presented and examined extensively in Chapter 4.

1.7.3 Stakeholder Groups

Roswell provided coordination, support, and collaboration to convene conversations with the Recreation Commission and Youth Advisory Committee, plus eight meetings with all levels of RRPCHA staff. These discussions helped illuminate priorities from various perspectives. Facilitation questions were prepared in advance and approved by the steering committee.

1.8 ENVISION

City of Roswell 2021-2025 Strategic Plan with Goals and Objectives

The city has been going through a process of developing its new Strategic Plan which was adopted on May 2, 2022. Several of the goals and objectives relate directly to the mission of the RRPCHA. Division leaders prepared a vision, goals and objectives for their specific divisions. The city's Strategic Plan and the Division Plans were used as a guide for the recommendations of this Master Plan.

1.9 PLAN

In this final phase, a detailed action plan – informed by public, staff, and stakeholder input, data collected, service mapping, and steering committee guidance – was developed to direct the RRPCHA in their efforts moving forward. Recommendations are separated into the following groupings.

1.9.1 Recommendations

Systemwide improvements for facilities, programs, and operations (Chapter 7) were provided to direct recreation and parks over the next 10 years and beyond. Priorities were provided for improvements that apply to the entire system and Roswell as a whole, such as operations, programs, budgets, development practices, and priorities for upgrades. Long-term needs for park development and land acquisition were also included in these recommendations. Recommendations for individual parks were also prepared and are included in Chapter 6.

1.9.2 Action Plan

This portion of the process provides a detailed Action Plan with specific strategies for the implementation of this Master Plan. The Action Plan provides specific strategies that are organized by the Divisions of RRPCHA.

Action steps for the implementation of the plan were categorized as short-term (0-2 years), mid-term (3-5 years), or long-term (6-10 years) strategies. Additionally, the plan identified the responsible party, potential funding source for each strategy, and the relation to the goals and objectives of the city's Strategic Plan.

Plan Document

A draft of the Executive Summary of the *2022 Roswell Recreation, Parks, Historic and Cultural Affairs 5-Year Master Plan* was provided to the City Council in May 2022. Master Plan findings and recommendations were presented in full in June 2022.

PLANNING CONTEXT



2.1 INTRODUCTION

The Planning Context chapter provides a summary of factors and trends that may influence the delivery of recreation and parks services throughout the City of Roswell. This chapter begins with a summary of population and demographic trends in the city and concludes with a benchmarking analysis comparing recreation and parks in the city with other agencies around the region.

2.2 POPULATION AND DEMOGRAPHIC TRENDS

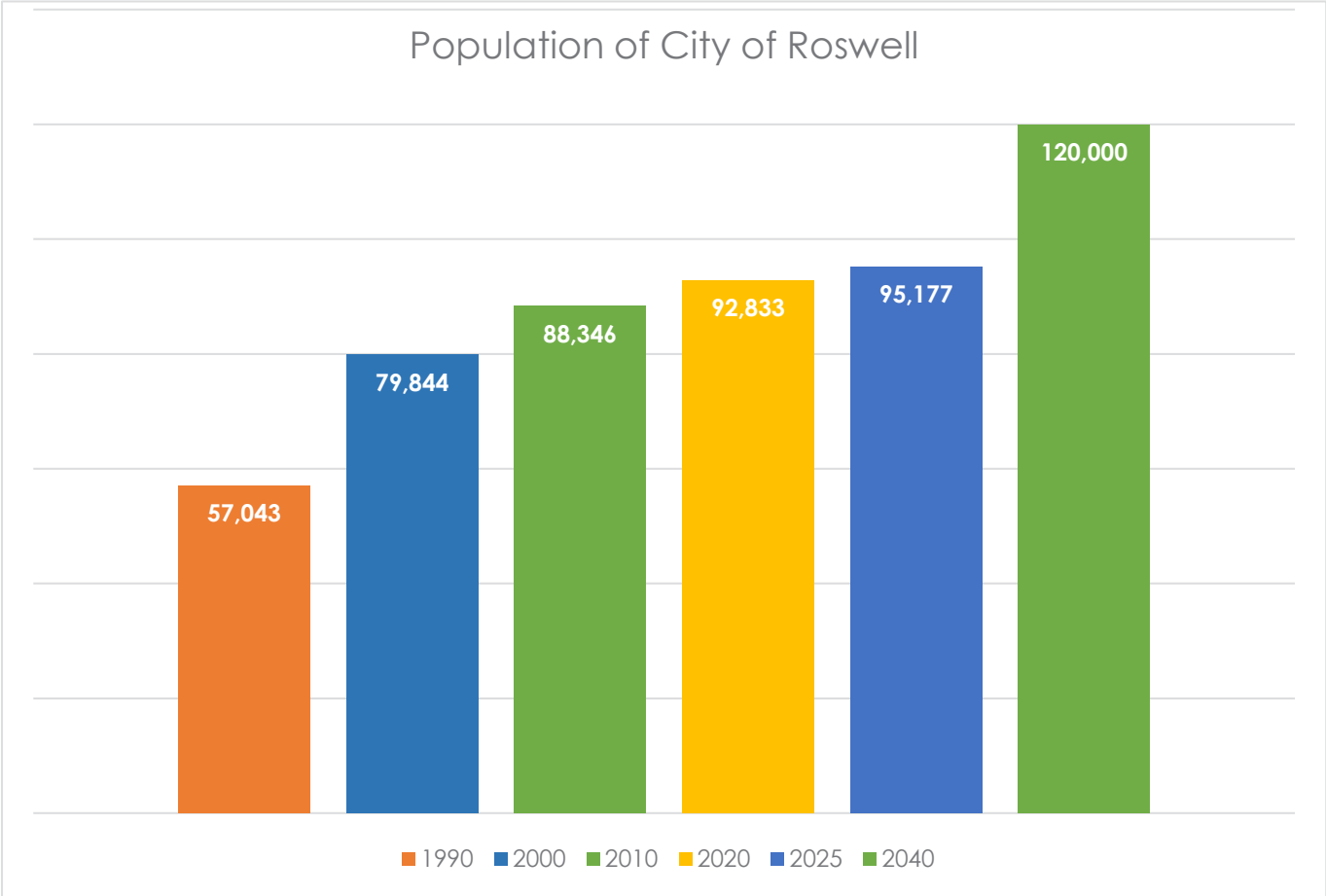
Needs vary between demographic groups, and these needs also invariably change over time. Each of the following demographic categories examines specific elements of the population. This exploration of general demographic trends in the City of Roswell helps define current conditions as well as identify potential future needs for recreation and parks service in the community.

2.2.1 Population Change

Figure 2.1 illustrates the population change in the City of Roswell from 1990 to 2000 with projections through 2040. Most of the data in this chapter comes from Esri forecasts, and previous comprehensive plans which incorporate Census data. Based on the percent change of the total population from 2010 to 2020, it can be projected that by 2025 there will be around 95,000. The near buildout population is estimated at about 120,000 people by 2040, consistent with the *2040 City of Roswell Comprehensive Plan*.

The values in Figure 2.1 show the steady growth the city has experienced over the last 30 years with the most significant growth between 1990 and 2000. Projections indicate sustained but more moderate growth through 2025.

Figure 2.1: Population Change in the City of Roswell



2.2.2 Household Size

Table 2.1 shows the number of households in 2021 along with the average household size between 2000 and 2026 for the City of Roswell, Fulton County, Georgia, and the USA. As evident in the table, the city’s household size has remained roughly the same over the past 20 years. Household size dipped in 2010 within the city and county but returned to previous levels by 2021 in the city. Projections for 2026 show the city’s average household size will be 2.65, representing a slight upward trend (increasing from 2.59 in 2010 to 2.65 in 2026). Fulton County has trailed behind Roswell in household size for the past two decades which will continue through 2026.

Table 2.1: Household Size

	Households	Average Household Size			
	2021	2000	2010	2021	2026
USA	126,470,675	2.59	2.58	2.58	2.58
Georgia	4,013,721	2.65	2.63	2.63	2.63
Fulton County	446,787	2.44	2.36	2.36	2.36
Roswell	37,007	2.64	2.59	2.63	2.65

Source: US Census Bureau, Esri forecasts

2.2.3 Median Age

Table 2.2 shows the median age for the City of Roswell, Fulton County, Georgia, and the USA for the decades between 2000 and 2021, including projections for 2026. The median age in the city has increased since 2000

and is expected to reach 39.9 by 2026. As of 2021, the city has a higher median age than all other comparison geographies: notably, it has been significantly higher than Fulton County with about a 3 year difference.

Table 2.2: Median Age of the City of Roswell

	2000	2010	2021	2026
USA	35.3	37.1	38.8	39.5
Georgia	32.1	35.5	37.2	37.9
Fulton County	32.8	34.2	36.2	36.6
Roswell	35.4	37.5	39.4	39.9

Source: U.S. Census Bureau, Esri forecasts

2.2.4 Senior Population (Age 65+)

Table 2.3 displays the population age 65 and over between the years 2000 and 2026. The city's 65+ population has increased in the last decade, but, as suggested in the above table, growth has also been faster than the county and state and about on par with national levels. Projections show the percentage of 65+ population continuing to increase into 2026, which is expected to have roughly two and a half times the proportion as in 2000 and outpacing Fulton County by a large margin. Even with this great change, the city will have a smaller percentage of seniors compared to the nation, although the gap is closing.

Table 2.3: Population Age 65 and Over

	2000	2010	2021	2026
USA	12.4%	13.0%	17.2%	19.2%
Georgia	9.6%	10.7%	14.8%	16.6%
Fulton County	8.5%	9.1%	13.0%	14.7%
Roswell	7.4%	11.2%	15.9%	18.0%

Source: U.S. Census Bureau, Esri forecasts

2.2.5 Children (< Age 18)

Table 2.4 presents proportions for those under age 18 between 2000 and 2021 with 2026 projections. As of 2021, the City of Roswell has a similar youth population compared to the state but has slightly higher populations than Fulton County and USA. For all geographies, the youth population dipped in 2021 and is projected to continue to decrease slightly through 2026.

Table 2.4: Population Under Age 18

	2000	2010	2021	2026
USA	25.7%	24.0%	21.7%	21.5%
Georgia	26.5%	25.7%	23.0%	22.8%
Fulton County	24.3%	23.9%	21.5%	20.8%
Roswell	24.4%	25.6%	24.1%	23.4%

Source: U.S. Census Bureau, Esri forecasts

2.2.6 Poverty

Table 2.5 shows percentages of the population living below the poverty line at each of the geographic levels. As of 2019, the City of Roswell had the lowest percentage of population in poverty compared to the county, state, and national levels. As of 2019 the city had just under 6% of its population living in poverty, much lower than the nation (13.4%). All geographies experienced an increase in poverty levels in 2010 but by 2019 the levels decreased; however, they did not decrease to the levels seen in 2000. Based on these values, Roswell has consistently had less than half of the rate of poverty as any of the comparisons.

Table 2.6 presents poverty levels for children specifically. In 2000, the city had 5.1% of its children living in poverty. By 2019, that number increased to 9.1%. Although the city did not experience as large of a jump in poverty levels compared to the county, state and nation, the largest group affected were children, whose rate has increased since 2010, while the overall rate has declined.

Table 2.5: Population Below Poverty Line

	2000	2010	2019
USA	12.4%	15.3%	13.4%
Georgia	13.0%	17.9%	15.1%
Fulton County	15.7%	17.2%	13.5%
Roswell	5.0%	6.2%	5.9%

Source: U.S. Census Bureau, ACS

Table 2.6: Children Below Poverty Line

	2000	2010	2019
USA	16.1%	21.2%	18.2%
Georgia	16.7%	24.6%	21.2%
Fulton County	22.6%	23.3%	22.3%
Roswell	5.1%	7.2%	9.1%

Source: U.S. Census Bureau, ACS

2.2.7 Income and Educational Attainment

As described in Table 2.7, the median household income in the City of Roswell (\$98,259 as of 2021) has increased since 2000 but has not quite kept pace with inflation (compared to the adjusted 2000 income of \$109,616). As of 2021, Roswell has a higher median household income than the county, state, or nation. Projections for 2026 show similar growth across all comparisons, with the city outpacing the other surrounding geographies. Fulton County has the closest income level for 2021 and looking ahead to 2026.

Looking at per capita income, Roswell again has the highest values across all years. However, the difference between per capita income at the different geographic levels is somewhat less stark than the median household income. Roswell's per capita income in 2021 (\$50,648) is less than what it was in 2000 after adjusting for inflation. It is about \$15,500 more than the national per capita income and \$18,500 more than Georgia. The city is projected to maintain its higher per capita income through 2026.

Table 2.7: Household and Per Capita Income

	2000	2000 Adjusted	2021	2026
Median Household Income				
USA	\$41,994	\$64,178	\$64,730	\$72,932
Georgia	\$42,433	\$64,849	\$60,605	\$68,338
Fulton County	\$47,321	\$72,319	\$78,787	\$91,598
Roswell	\$71,726	\$109,616	\$98,259	\$107,986
Per Capita Income				
USA	\$21,587	\$32,991	\$35,106	\$39,378
Georgia	\$21,154	\$32,329	\$32,105	\$36,340
Fulton County	\$30,003	\$30,003	\$48,979	\$55,704
Roswell	\$36,012	\$55,036	\$50,648	\$56,736

Source: U.S. Census Bureau 2019 ACS 5-year Estimates, Esri forecasts, BLS

Below, Table 2.8 shows the City of Roswell's rate of change in educational attainment between 2000 and 2021. Much like the comparison geographies, the city has experienced an overall increase in higher educational

attainment. Over half of Roswell's population over age 25 have a bachelors degree or above (54.7% in 2021). This value is similar to Fulton County but higher than the state (33.1%) and the national average (33.6%).

Table 2.8: Educational Attainment for Population Age 25 and Over

Educational Attainment (Highest Level)	Roswell		Fulton County		Georgia		USA	
	2000	2021	2000	2021	2000	2021	2000	2021
No High School Diploma	7.2%	7.5%	16.0%	6.6%	21.4%	11.8%	19.6%	11.1%
High School/GED	13.3%	15.5%	19.4%	16.8%	28.7%	27.2%	28.6%	26.9%
Some College, No Degree	20.7%	15.3%	18.5%	15.2%	20.4%	19.9%	21.0%	19.8%
Associates Degree	6.2%	7.0%	4.7%	6.1%	5.2%	8.1%	6.3%	8.7%
Bachelors Degree	35.6%	35.0%	26.7%	32.4%	16.0%	20.2%	15.5%	20.6%
Graduate/Professional/Doctorate Degree	17.0%	19.7%	14.7%	22.8%	8.3%	12.9%	8.9%	13.0%

Source: U.S. Census Bureau, Esri forecasts, ACS 5-year estimates

2.2.8 Population by Race and Hispanic Origin

As shown in Table 2.9, the racial composition of Roswell has changed over the last ten years. While the city is still majority white, non-Hispanic (63.3% in 2020), the population has grown somewhat more diverse. The multiracial population has grown the most of any racial group since 2010, while the white alone group has decreased as a percentage. The Black alone population has remained a similar proportion of the population as in 2010. Overall, minority populations, except Hispanic or Latino groups, have grown at a faster rate than the white, non-Hispanic population. These racial and ethnic groups will likely continue to grow (despite often being undercounted) moving into the future.

Table 2.9: Population by Race and Hispanic Origin

Year	Total Population	White Alone		Black Alone		Asian or Pacific Islander Alone		Other Race Alone		Two or More Races		Hispanic or Latino	
		#	%	#	%	#	%	#	%	#	%	#	%
2010	88,346	58,008	65.7%	10,066	11.4%	3,583	4.1%	445	0.5%	1,545	1.7%	14,699	16.6%
2020	92,833	58,745	63.3%	10,694	11.5%	4,657	5.0%	794	0.9%	3,853	4.2%	14,090	15.2%
# Change	4,487	-737		628		1,074		349		2,308		-609	
% Change	5.1%	-1.3%		6.2%		30.0%		78.4%		149.4%		-4.1%	

Source: U.S. Census Bureau, ACS 5-year estimates

2.2.9 Conclusion

In general, the population in the City of Roswell is steadily increasing and undergoing an aging trend, much like the comparison geographies. Though the change is still behind national trends, it will certainly continue to affect the community's needs and preferences for recreation and parks services. While Roswell is wealthier than the comparisons, it will still benefit the department to understand varying income levels to create cost-effective solutions and accessible opportunities for all populations in the community. Changes also point to an overall more highly educated community with potential shifts in demand and preferences. Demographic trends also highlight some diversification of the city's population. Programming, development, and other services will need to take into consideration the changing demographic landscape to ensure inclusive service can be enjoyed by everyone.

These trends are already working to shape the future of the City of Roswell. The direction the city chooses for its recreation and parks service will determine the availability of opportunities for residents and will help enrich the overall quality of life in the community for years to come.

2.3 SOCIAL VULNERABILITY INDEX

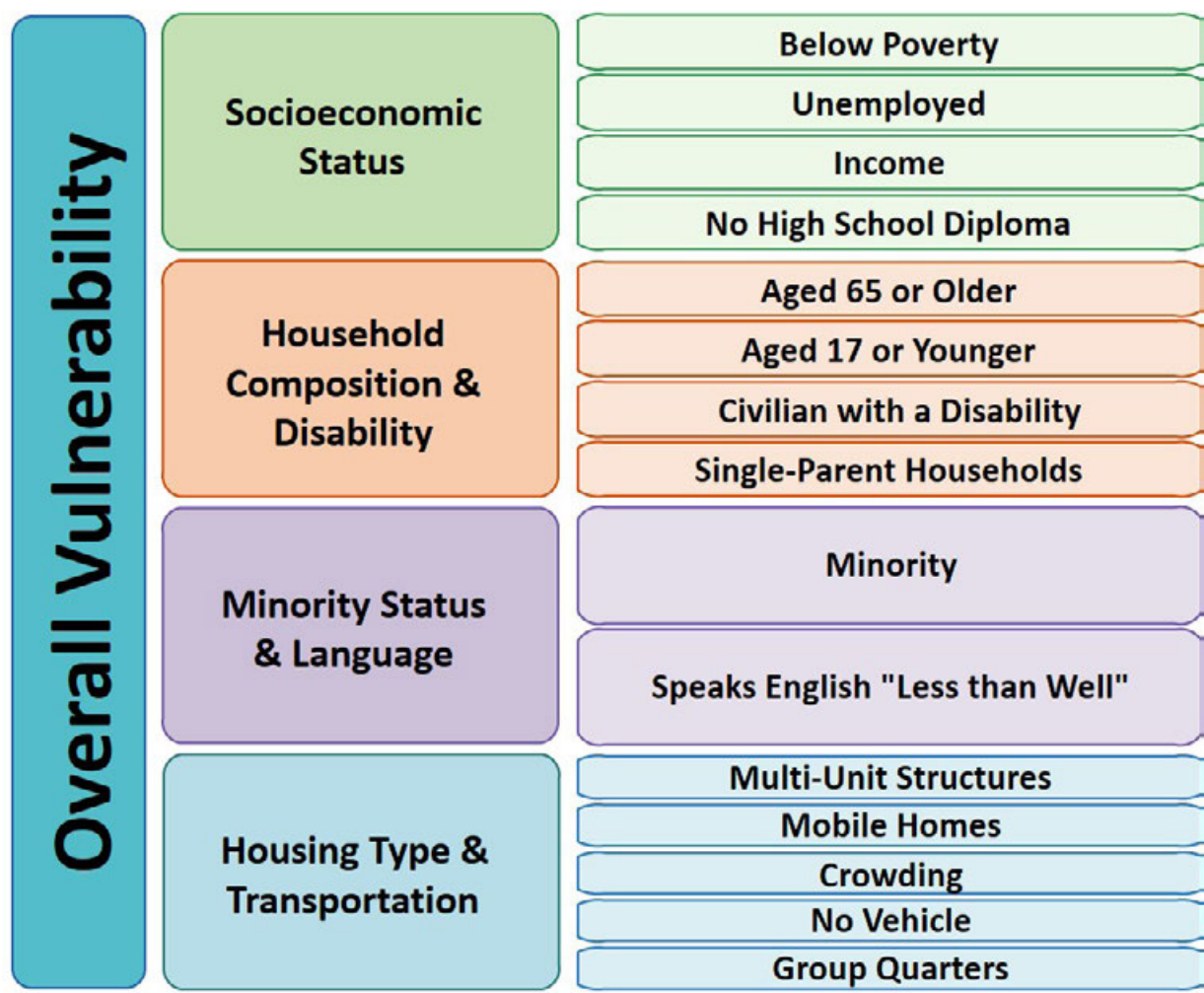
Analyzing demographic and socioeconomic characteristics is a critical step towards identifying what populations throughout Roswell are most likely to need or utilize public programs, services, and facilities. The analysis that follows offers results that can be applied to services beyond those related to recreation and parks. Essentially, the following descriptions help to indicate which portions of the city are most likely to benefit from community services.

2.3.1 Methodology

Designed to identify communities most likely to need support before, during, or after a hazardous event, the Social Vulnerability Index (SVI) uses 15 social factors to calculate a score (between 0 and 1) that compares all census tracts in the USA to each other – a score of 0 being the least vulnerable and 1 being the most. The 15 factors are placed into four categories as seen in Figure 2.2, each with its own score that is used to determine the overall SVI score.¹

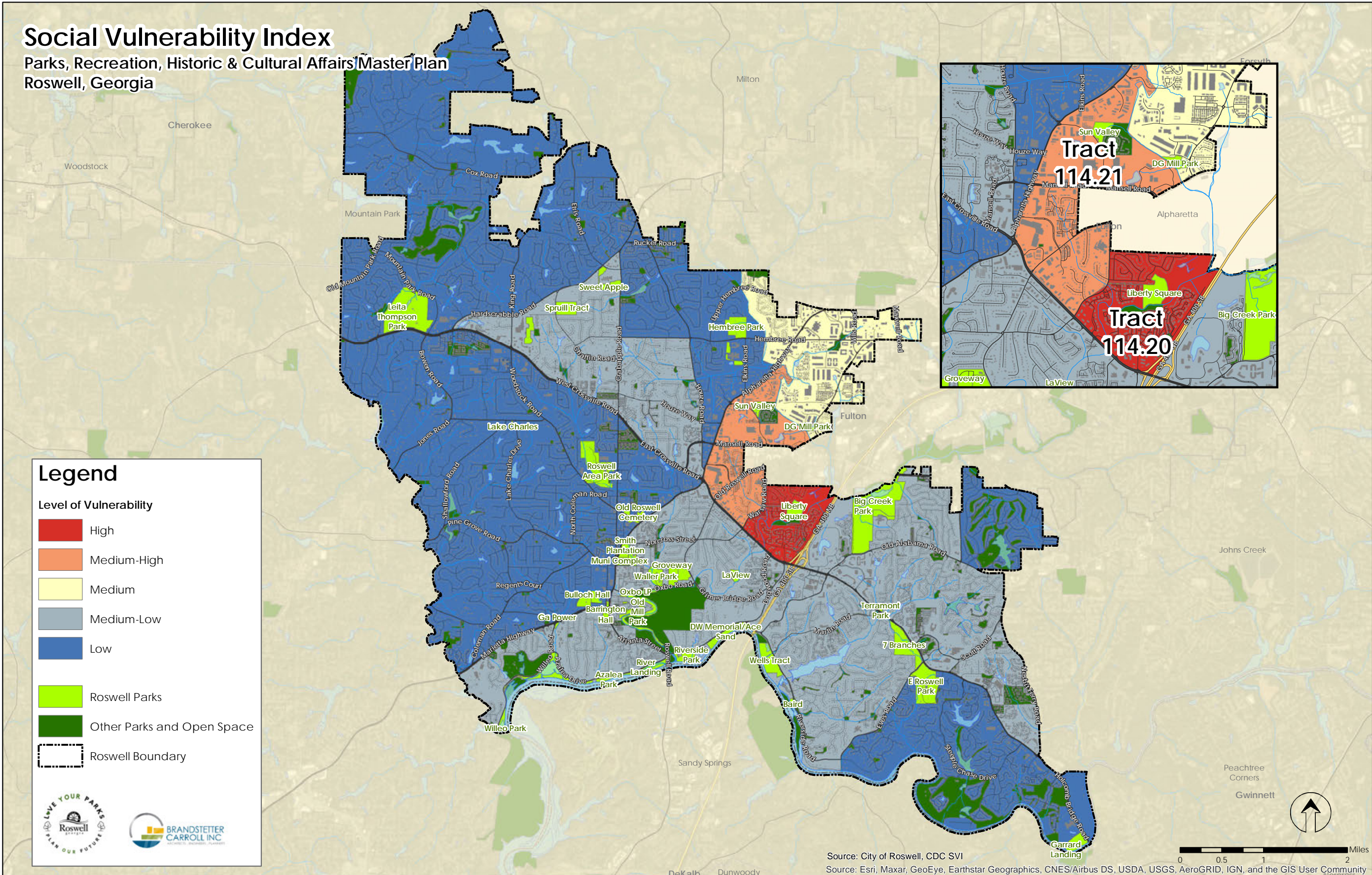
This information provides a valuable resource to identify the portions of a community that are most likely to need community services overall, including recreation and parks. The demographic data used for the 2018 SVI (the most recent available) comes from the American Community Survey (ACS) 5-year estimates from (2014-2018). Census tracts included in the analysis are those that are completely or partially within the boundary of Roswell.

Figure 2.2: Social Vulnerability Factors



¹ Agency for Toxic Substances and Disease Registry, "CDC/ATSDR Social Vulnerability Index," <https://www.atsdr.cdc.gov/placeandhealth/svi/index.html>

Figure 2.3: Social Vulnerability Index



2.3.2 Results

Once the SVI was collected for each census tract in Roswell, the results were divided into five categories based on percentiles which can be seen in Figure 2.3. This map shows areas with higher levels of social vulnerability in red and areas with lower levels in blue; the deepest shades indicate the most and least vulnerable areas. Most of the census tracts in the city's ranked low to medium-low on the index, while two census tracts ranked high or medium-high. Areas with higher vulnerability are concentrated near Liberty Square Park and Dotsie Garner Mill Park along the northeastern portion of Old Roswell Road and Warsaw Road.

The two census tracts that ranked the highest are quite different from one another. The area that ranked high in the SVI (tract 114.20) consists of mostly mixed residential with some retail along Holcomb Bridge Road. The medium-high level tract (114.21) consists of mostly retail and big box stores with pockets of dense residential apartment/townhome style housing. Park sites within these areas that are managed by Roswell are as follows:

- Liberty Square
- Sun Valley
- Dotsie Garner Mill Park

The above park sites are all currently undeveloped and mostly inaccessible to the general public. Of all the census tracts within Roswell, these areas are two of only a few without developed parkland. With that said, park improvements would greatly benefit the residents of these areas.

2.4 VULNERABLE POPULATIONS

This section takes a closer look at the portion of the city with the highest levels of vulnerability according to the SVI. This section compares demographic conditions in the specific census tracts to the overall conditions in the City of Roswell.

2.4.1 Vulnerable Census Tracts

This analysis is limited to the two most vulnerable census tracts (114.20 and 112.21) that are more likely to have needs for social services based on the SVI. Table 2.10 shows a selection of demographic indicators for these tracts and the City of Roswell as a whole.

Table 2.10: Demographic Indicators for Vulnerable Census Tracts

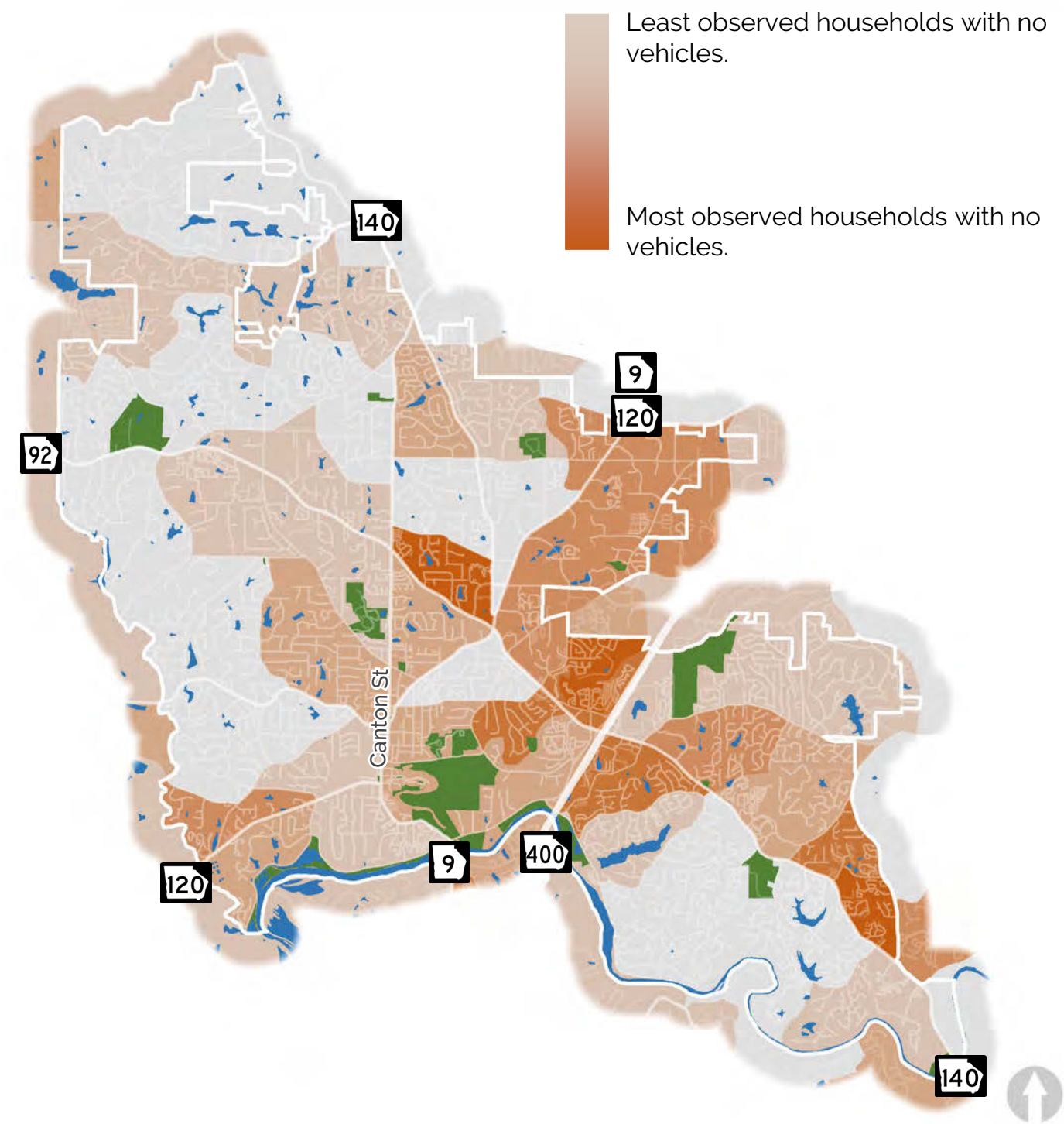
	Tract 114.20	Tract 114.21	Roswell
Total Population	8,059	2,836	92,833
Square Miles	0.6	1.1	42.0
Households	2,206	1,111	37,007
Median Age	26.9	33.9	39.4
Age 65+	2%	8%	16%
Age <18	34%	26%	24%
Age 65+ below poverty line	14%	0%	6%
Children below poverty line	38%	48%	9%
Diversity Index	86%	85%	63%

Source: All data from 2021 Esri Forecasts except poverty levels (from 2019 ACS). Roswell total pop. from 2020 US Census and diversity index from 2021 US Census Bureau.

Proportionally, the population under 18 is much larger in these census tracts than in Roswell as a whole. Tract 114.20 has double the number of households than tract 114.21 and a significantly higher population as well. The median ages for both tracts are significantly younger than the City of Roswell with both experiencing significant child poverty, indicating a potential need for age-based recreation opportunities. Additionally of note is the lack of access to vehicles (see Figure 2.4)within these census tracts,² as observed in the *Roswell 2040 Comprehensive Plan*.

² City of Roswell, "Roswell 2040 Comprehensive Plan" <https://www.roswellgov.com/home/showpublisheddocument/7726/637704973639930000> (Accessed April 7, 2022).

Figure 2.4: Access to Vehicles



2.5 BENCHMARKING COMPARISONS

One method for evaluating recreation and parks services offered in a community is to use benchmark comparisons to other communities. The National Recreation and Park Association (NRPA) Park Metrics program provides a variety of data for use in benchmarking. The following analysis uses data from 26 agencies located in Florida, Georgia, Maryland, Mississippi, North Carolina, South Carolina, and Virginia (serving populations between 70,000 and 120,000) that participated in the Park Metrics program (Table 2.11). Additionally, NRPA provides an annual report³ which includes national performance benchmarks; these figures are also used in this evaluation process.

Table 2.11: Benchmark Agencies

Agency	State	Year	Population	Budget
Calvert County Parks & Recreation	MD	2021	92,525	\$9,557,516
Carteret County Parks & Recreation	NC	2019	70,216	\$842,257
Chatham County Parks and Recreation	NC	2021	77,156	N/A
City of Asheville	NC	2021	92,870	\$13,361,475
City of Gulfport	MS	2019	71,870	\$2,512,682
Craven County Recreation & Parks Department	NC	2019	102,912	N/A
Doral (City of)	FL	2022	70,420	\$2,498,139
Fauquier County Parks and Recreation	VA	2021	72,972	\$3,584,694
Frederick County Parks and Recreation	VA	2021	91,419	\$6,063,079
Glynn County Recreation and Parks	GA	2021	84,499	\$4,591,546
Greenville (City of) Parks & Recreation Department	SC	2021	70,720	\$7,121,171
Hanover County Parks & Recreation	VA	2021	106,000	\$3,800,000
High Point Parks & Recreation Department	NC	2022	112,791	\$13,490,405
Jacksonville Recreation and Parks Department	NC	2019	72,896	\$4,850,637
James City County Parks and Recreation	VA	2021	76,523	\$5,919,314
Largo (City of) Recreation, Parks & Arts	FL	2021	84,130	\$22,668,500
Lynchburg Parks & Recreation	VA	2021	81,266	\$3,665,815
Nassau County Recreation Dept.	FL	2019	85,832	\$1,135,287
North Port (City of)	FL	2019	70,000	\$3,503,883
Roanoke Parks and Recreation	VA	2021	100,011	\$5,496,672
Rockdale County Parks and Recreation	GA	2021	89,866	\$3,338,603
SMC Recreation and Park's	MD	2021	116,684	\$18,650,946
Suffolk Parks & Recreation	VA	2021	94,342	\$8,152,465
Sunrise Recreation and Parks District	FL	2022	97,335	\$15,139,970
Tamarac (City of) Department of Parks and Recreation	FL	2019	92,706	\$18,210,089
Wicomico County Recreation and Parks	MD	2021	100,000	N/A

Roswell is not a participant in the NRPA Park Metrics program; figures were calculated based on information provided by the city. Because the data for other park systems was limited to parks and facilities managed by those agencies, only parks and facilities managed by the city are included in this analysis (other agencies, schools, and private facilities were not included). The figures for the comparison municipalities were those entered for 2019, 2021, and 2022.⁴

³ National Recreation and Park Association (NRPA), "2021 NRPA Agency Performance Review Park And Recreation Agency Performance Benchmarks," https://www.nrpa.org/siteassets/2021-agency-performance-review_final.pdf (accessed April 7, 2022).

⁴ Budget numbers from 2020 were excluded due to impacts of COVID-19 related shutdowns and restrictions.

The comparisons are organized into the following categories: parkland information, trail information, department functions, staffing, operating budget, capital budget, programs, and facilities. The following text details the findings of the benchmark analysis. The values presented in these comparisons are based on information reported to Park Metrics by the municipalities and may vary from actual budgets and measurements.

2.5.1 Parkland Information

Table 2.12 shows measures of park services managed by Roswell Recreation, Parks, Historic & Cultural Affairs. For instance, the city provides 11.5 acres of parkland per one thousand population, more than the benchmark (8.0) and the national median (9.9). As a percentage of the entire jurisdiction, 4% of land in the city is city-managed parkland, well above the benchmark median (1.7%). Taken together, these values indicate Roswell has a sizeable inventory of parkland given its population and total land area.

While Roswell has more parkland than the benchmarks, only 31% of that parkland is developed, compared to the benchmark median of 78%. The population served per park (3,713) is lower than the benchmark (4,056), indicating a larger number of parks. These numbers indicate a comparatively high level of service for parks in Roswell.

Table 2.12: Parkland Information

PARKLAND INFORMATION	Roswell	Benchmark	National
Acreage of Parkland			
Lower Quartile		447	
Median/Agency Value	1,065	868	N/A
Upper Quartile		1,711	
Acreage of Parkland per 1,000 Population			
Lower Quartile		5.0	2.1
Median/Agency Value	11.5	8.0	9.9
Upper Quartile		20.0	17.1
Population per Park			
Lower Quartile		2,139	1,316
Median/Agency Value	3,713	4,056	2,281
Upper Quartile		6,365	4,140
Parkland as a Percentage of Jurisdiction			
Lower Quartile		0.6%	
Median/Agency Value	4.0%	1.7%	N/A
Upper Quartile		3.0%	
Percent of Acreage Developed			
Lower Quartile		49%	
Median/Agency Value	31%	78%	N/A
Upper Quartile		91%	

2.5.2 Trail Information

The comparison of total miles of trails managed by Roswell RPHCA (Table 2.13) reveals trail service within Roswell's parks. Total trail miles per jurisdiction square mile is a measurement that controls for differences in the physical size of communities. Roswell has 1.0 miles of trails per square mile of the city, much higher than the benchmark median (0.2). The trail miles per 10,000 population measurement, which controls for the population difference between the benchmark communities, is 4.7, more than three times the benchmark median (1.4).

Table 2.13: Trail Information

TRAILS	Roswell	Benchmark
Total Trail Miles Managed or Maintained		
Lower Quartile		9.0
Median/Agency Value	31.1	12.0
Upper Quartile		25.0
Total Trail Miles per Jurisdiction Sq. Mi.		
Lower Quartile		0.0
Median/Agency Value	0.7	0.2
Upper Quartile		0.5
Total Trail Miles per 10,000 Population		
Lower Quartile		1.0
Median/Agency Value	3.4	1.4
Upper Quartile		3.4

While the city has a large inventory of trails within parks, access to trails linking neighborhoods with parks and other destinations is somewhat limited. With connectivity an ever-growing demand in communities all over the country and Roswell, it will be important for the department to continue to build on its robust trail system as indicated by the *Roswell Bicycle & Pedestrian Master Plan*, completed in 2019. These improvements have the potential to improve access to parks including those most in need, such as areas indicated to have the lowest ownership of personal vehicles.

2.5.3 Department Functions

The list of department functions in Table 2.14 shows the percentage of benchmark and national departments that conduct each service and whether Roswell Recreation, Parks, Historic and Cultural Affairs currently performs the function. The city provides all but five services on the list. Of those not offered, golf courses are offered by the largest percentage of benchmarks at only 35%.

Table 2.14: Department Functions

AGENCY RESPONSIBILITIES	Roswell	Benchmark	National
The agency...			
Operate and maintain park sites	✓	100%	96%
Provide recreation programming and services	✓	91%	93%
Have budgetary responsibility for its administrative staff	✓	91%	83%
Operate, maintain, or manage trails, greenways, and/or blueways (TGB)	✓	87%	77%
Conduct major jurisdiction wide special events	✓	78%	77%
Operate, maintain, or contract tennis center facilities	✓	78%	52%
Operate, maintain, or contract outdoor swim facilities/water parks	✓	74%	65%
Operate, maintain, or contract outdoor swim facility	✓	74%	31%
Operate and maintain non-park sites	✓	70%	65%
Administer or manage tournament/event quality outdoor sports complexes	✓	70%	56%
Include in its operating budget funding for planning and development	✓	61%	67%
Operate, maintain, or manage special purpose parks and open spaces	✓	52%	72%
Operate, maintain, or contract tourism attractions	✓	43%	34%
Administer community gardens	✓	35%	41%
Operate, maintain, or contract golf courses		35%	33%
Manage large performance outdoor amphitheaters		26%	33%
Operate and maintain indoor facilities	✓	22%	88%
Administer or manage farmer's markets		17%	19%
Maintain, manage or lease indoor performing arts center	✓	17%	17%
Operate, maintain, or contract campgrounds	✓	17%	18%
Administer or manage tournament/event quality indoor sports complexes	✓	9%	18%
Administer or manage professional or college-type stadium/arena/racetrack		9%	9%
Manage or maintain fairgrounds		0%	5%

2.5.4 Operating Budget

These comparisons are based on the revised budget for 2021. The total operating budget (Table 2.15) for Roswell RPHCA is just over \$14 million, more than twice the benchmark median (\$5.5 million). The per capita operating expenditures for Roswell are \$152, also more than double the \$66 median of benchmark municipalities and well above even the higher quartile value. Roswell's total operating expenditures per acre of parkland were about \$13,000. This number is above the benchmark median of \$5,564 and reflects the large amount of parkland, facilities, and programs offered by Roswell.

Table 2.15: Operating Budget

OPERATING BUDGET	Roswell	Benchmark	National
Agency's TOTAL Operating Expenditures for the Fiscal Year			
Lower Quartile		\$3,503,883	
Median/Agency Value	\$14,096,856	\$5,496,672	N/A
Upper Quartile		\$13,361,475	
Agency's TOTAL Non-Tax Revenue for the Fiscal Year			
Lower Quartile		\$96,600	
Median/Agency Value	\$5,911,742	\$548,800	N/A
Upper Quartile		\$2,326,930	
Revenue as a Percentage of Total Operating Expenditures			
Lower Quartile		5%	
Median/Agency Value	42%	14%	26%
Upper Quartile		38%	
Operating Expenditures per Capita			
Lower Quartile		\$37	\$46
Median/Agency Value	\$152	\$66	\$81
Upper Quartile		\$120	\$150
Operating Expenditures per Acre of Land Maintained			
Lower Quartile		\$3,429	
Median/Agency Value	\$13,232	\$5,564	N/A
Upper Quartile		\$16,355	
Non-Tax Revenue per Capita			
Lower Quartile		\$2	\$6
Median/Agency Value	\$64	\$8	\$21
Upper Quartile		\$26	\$50

*Average values used

The \$5.9 million in earned revenue is several times the benchmark median of about \$550,000. Although it covers less than half of the operating expenditures (42%), that level of cost recovery is much higher than the benchmark median of 14%. Roswell generated \$64 in non-tax revenue per capita, eight times the amount of the benchmark communities (\$8) and more than triple the national (\$21) median. Collectively, these numbers indicate that Roswell has higher operating expenditures than other communities, the revenues are comparatively higher as a result.

2.5.5 Staffing

Staffing metrics for Roswell as compared to benchmark communities are outlined in Table 2.16. Roswell employs 106 full-time employees, well above the benchmark median (49). Additionally, Roswell has about 16.7 full-time employees for every 10,000 residents, about double the benchmark and higher than even the upper quartile value (13.7). From a different perspective, acres of parkland per full-time employee, Roswell has a lower ratio than the benchmark (6.9 acres per FTE vs. 11.4 per FTE), despite having a higher overall amount of parkland compared to most of the benchmarks.

Table 2.16: Staffing

STAFFING	Roswell	Benchmark	National
Full-Time Employees			
Lower Quartile		33.0	
Median/Agency Value	106	49	N/A
Upper Quartile		79.3	
Full-Time Equivalent (FTE) Employees			
Lower Quartile		42.5	
Median/Agency Value	154.8	76.0	N/A
Upper Quartile		129.5	
FTE per 10,000 Population			
Lower Quartile		1.5	4.5
Median/Agency Value	16.7	7.6	8.1
Upper Quartile		13.7	14.9
Acres of Parkland per FTE			
Lower Quartile		10.5	
Median/Agency Value	6.9	11.4	N/A
Upper Quartile		13.2	
Operating Expenditures per FTE			
Lower Quartile		\$69,436	\$70,329
Median/Agency Value	\$91,088	\$92,343	\$97,093
Upper Quartile		\$107,389	\$134,175

This higher level of staffing is directly related to the quality and quantity of services in the community and the revenues generated from these services. The similar, if slightly lower, expenditures per FTE compared to the benchmark and national medians (\$91k vs. \$92k and \$97k) indicates that the staff are similarly compensated as in other communities.

2.5.6 Capital Budget

Table 2.17 shows capital budget comparisons for the benchmark communities. The approved capital budget for 2023 is \$3,077,137, above the benchmark median of \$691,150. Because this Master Plan is intended to provide direction for capital improvements for recreation and parks specifically, the 5-year capital budget has not yet been determined. The median of the benchmark communities is over \$11 million, which amounts to about \$2,000,000 per year. Finally, the capital expenditures per capita for Roswell in 2023 is \$33, well above the benchmark (\$8).

Table 2.17: Capital Budget

CAPITAL BUDGET	Roswell 2023	Benchmark
Total Capital Park Budget for Next 5-Years		
Lower Quartile		\$2,817,065
Median/Agency Value	TBD	\$11,395,750
Upper Quartile		\$22,635,450
Total Capital Budget this Fiscal Year		
Lower Quartile		\$123,078
Median/Agency Value	\$3,077,137	\$691,150
Upper Quartile		\$2,855,425
Total Capital Expenditures per Capita this Fiscal Year		
Lower Quartile		\$1
Median/Agency Value	\$33	\$8
Upper Quartile		\$29

2.5.7 Programs

The list of program categories in Table 2.18 includes the percentage of benchmark departments that offer each type of program listed and whether RPHCA offers them. The data in Table 2.18 is separated into two types of programs: "Activities," which cover programs intended for all users, and "Out-of-School-Time Activities," which include programs for specific user groups (children, seniors, etc.).

Table 2.18: Programs

PROGRAMS	Roswell	Benchmark	National
Activities			
Team sports	✓	95%	87%
Themed special events	✓	91%	88%
Fitness enhancement classes	✓	91%	82%
Social recreation events	✓	86%	87%
Trips and tours	✓	86%	63%
Health and wellness education	✓	82%	81%
Individual sports	✓	77%	74%
Cultural crafts	✓	77%	61%
Visual arts	✓	77%	59%
Aquatics	✓	77%	71%
Performing arts	✓	73%	64%
Safety training	✓	73%	72%
Racquet sports	✓	68%	67%
Natural and cultural history activities	✓	68%	59%
Martial arts	✓	64%	60%
Golf		50%	47%
Out-of-School Time (OST) Activities			
Summer camp	✓	95%	83%
Specific senior programs	✓	86%	78%
Specific teen programs	✓	77%	65%
Programs for people with disabilities	✓	77%	62%
After school programs		50%	57%
STEM Programs	✓	45%	N/A
Preschool		27%	36%
Before school programs		27%	20%
Full daycare		14%	8%

Because the department in Roswell offers a robust variety of programming, most of these activities are available from RPHCA. The only activity not offered is golf; however, the city lacks a golf course, and there are multiple country clubs and facilities that offer golfing opportunities within or near the city.

Of the OST activities, the only notable category not offered is after school programs, offered by half of the benchmark agencies. The department has considered offering these programs in the past but lack transportation to the recreation centers from the schools. In many cases, after school programs are offered at school sites within the City of Roswell by others.

2.5.8 Facilities

Table 2.19 continues the benchmark comparison, now examining how Roswell's facility offerings compare to benchmark communities. Types of facilities are grouped by outdoor and indoor areas. Roswell offers most of the outdoor facilities that at least 50% of benchmark comparisons provide. The most notable facility not provided by the city but offered by at least 95% of benchmarks is outdoor basketball courts. Another notable facility is a skate park, offered by 41% of benchmarks. The city has many facilities offered by less than 40% of benchmark communities.

Table 2.19: Facilities

FACILITIES	Roswell	Benchmark	National
Outdoor Activity Areas			
Playgrounds	✓	100%	94%
Basketball courts		95%	87%
Diamond fields: baseball - youth	✓	95%	78%
Tennis courts (outdoor only)	✓	86%	81%
Rectangular fields: multi-purpose	✓	82%	65%
Dog park	✓	73%	63%
Swimming pools (outdoor only)	✓	68%	51%
Rectangular fields: soccer field - youth	✓	64%	47%
Diamond fields: softball fields - youth	✓	55%	59%
Diamond fields: softball fields - adult	✓	50%	65%
Diamond fields: baseball - adult	✓	50%	53%
Rectangular fields: football field	✓	45%	37%
Skate park		41%	38%
Rectangular fields: soccer field - adult	✓	36%	41%
Pickleball courts	✓	32%	N/A
Community gardens	✓	36%	47%
Aquatics centers	✓	32%	N/A
Multipurpose synthetic field	✓	32%	19%
Golf Course (Regulation 18-Holes)		27%	N/A
Driving Range		23%	N/A
Ice rink (outdoor only)		18%	17%
Rectangular fields: lacrosse field	✓	9%	11%
Indoor Activity Areas			
Community centers	✓	86%	60%
Recreation centers	✓	77%	61%
Performance amphitheater	✓	41%	35%
Nature centers		41%	29%
Senior centers	✓	36%	41%
Indoor competitive swimming pool	✓	14%	N/A
Teen centers		9%	14%

The city provides indoor space at many centers that can host nature programs and the Chatahoochee Nature Center is located in the City of Roswell and provides many of the opportunities and services of a typical nature center.

While Table 2.19 highlights how Roswell compares to benchmark communities in terms of facilities provided, Tables 2.20 and 2.21 provide a comparison of population per facility to evaluate the existing supply. In other words, looking at population served per facility can help identify additional facilities that the city may want to add in the future. These tables show the numeric values for a range of facilities – outdoor and indoor, respectively – plus upper and lower quartile values. A lower value indicates a higher level of service.

Roswell offers a similar or better level of service for all of the outdoor facilities currently offered by the city except for youth and adult softball and swimming pools. The city has no outdoor basketball courts, and 10 would be required to match the benchmark medium. It was observed that some outdoor basketball courts are provided at Fulton County Schools which are accessible after school hours, however the city should consider adding basketball courts in some parks throughout the community. The numbers also indicate that the city has the population to support a skate park at a similar level as offered by the benchmarks.

Roswell possesses all of the indoor facilities in Table 2.21 except for a nature center. The senior center and indoor swimming pool serve more people than the benchmark agencies (lower service), while recreation centers and community center serve fewer each (higher service).

Figure 2.5⁵ shows active use/athletic facilities per 10,000 population (converted from the numbers in Table 2.20) for playgrounds, tennis courts (outdoor), basketball courts (outdoor), ballfields (youth baseball, youth softball, and adult softball diamonds), and rectangular fields. The figure underscores the findings in Table 2.20, showing how Roswell compares favorably for most outdoor facilities, but notably, not basketball courts.

Table 2.20: Population Per Facility (Outdoor)

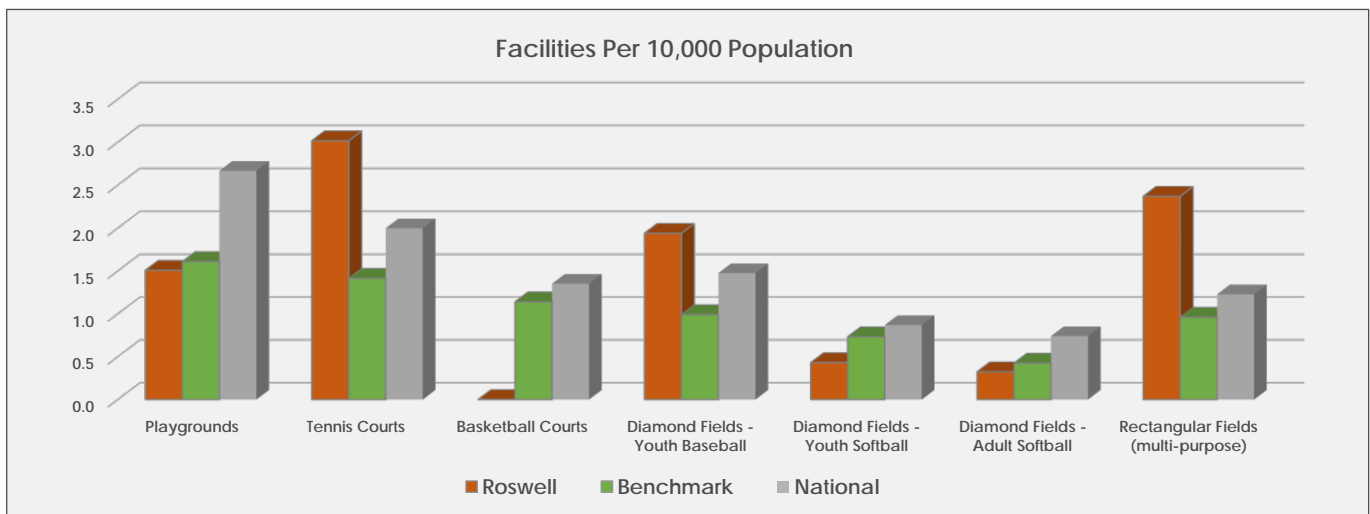
POPULATION PER FACILITY (OUTDOOR)	Roswell	Benchmark	National
Playgrounds			
Lower Quartile		3,421	
Median/Agency Value	6,631	6,214	3,750
Upper Quartile		8,916	
Tennis Courts			
Lower Quartile		4,993	
Median/Agency Value	3,315	7,072	5,004
Upper Quartile		9,724	
Basketball Courts			
Lower Quartile		7,353	
Median/Agency Value	N/A	8,777	7,400
Upper Quartile		13,906	
Pickleball Courts			
Lower Quartile		11,787	
Median/Agency Value	23,208	29,171	N/A
Upper Quartile		89,866	
Diamond Fields - Youth Baseball			
Lower Quartile		4,049	
Median/Agency Value	5,157	10,103	6,779
Upper Quartile		14,477	
Diamond Fields - Youth Softball			
Lower Quartile		7,806	
Median/Agency Value	23,208	13,670	11,511
Upper Quartile		25,186	
Diamond Fields - Adult Softball			
Lower Quartile		13,959	
Median/Agency Value	30,944	23,573	13,510
Upper Quartile		40,256	
Rectangular Fields (multi-purpose)			
Lower Quartile		5,266	
Median/Agency Value	4,220	10,415	8,150
Upper Quartile		23,264	
Multipurpose Synthetic Field			
Lower Quartile		11,978	
Median/Agency Value	13,262	19,447	49,493
Upper Quartile		72,972	
Swimming Pools			
Lower Quartile		37,597	
Median/Agency Value	92,833	46,263	35,837
Upper Quartile		71,870	
Skate Parks			
Lower Quartile		60,034	
Median/Agency Value	N/A	81,266	49,500
Upper Quartile		96,441	
Dog Parks			
Lower Quartile		46,306	
Median/Agency Value	30,944	71,295	45,899
Upper Quartile		91,996	
Community Gardens			
Lower Quartile		70,783	
Median/Agency Value	46,417	80,327	29,273
Upper Quartile		91,881	

⁵ The analysis was limited to these facilities due to availability of data for comparison departments.

Table 2.21: Population Per Facility (Indoor)

POPULATION PER FACILITY (INDOOR)	Roswell	Benchmark	National
Recreation Centers			
Lower Quartile		26,062	
Median/Agency Value	18,567	36,486	31,141
Upper Quartile		59,544	
Community Centers			
Lower Quartile		13,218	
Median/Agency Value	15,472	28,166	28,939
Upper Quartile		72,972	
Senior Centers			
Lower Quartile		72,127	
Median/Agency Value	92,833	78,895	60,513
Upper Quartile		95,468	
Competitive Swimming Pools			
Lower Quartile		49,350	
Median/Agency Value	92,833	74,104	N/A
Upper Quartile		91,860	
Nature Centers			
Lower Quartile		71,145	
Median/Agency Value	N/A	84,130	109,796
Upper Quartile		96,441	

Figure 2.5: Facilities Per 10,000 Population



2.6 COMPARISONS WITH NEIGHBORING COMMUNITIES

For a more localized comparison, Alpharetta, Johns Creek, and Sandy Springs were used in a shortened benchmarking analysis to compare services and facilities. Of the three cities, Alpharetta's recreation and parks system is the most comparable city to the City of Roswell regarding budgets and facilities but does differ regarding staffing and parkland. Table 2.22 consists of data gathered from the US Census and each city's department web pages, Strategic and Master Plans, and Approved Fiscal Budgets.

Table 2.22: Neighbor Benchmarking Comparisons

City	Roswell	Alpharetta	Johns Creek	Sandy Springs	Average
Population ¹	92,833	65,818	82,453	108,080	85,450
Acres ²	26,885	17,453	20,058	24,653	20,721
Parkland					
Number of Parks	25	15	9	28	17
Park Acres	1,065	827	398	279	501
Population per Park	3,713	4,388	9,161	3,860	5,803
Acres per 1000 Population	11.5	12.6	4.8	2.6	5.9
Agency % of Total Land	4.0%	4.7%	2.0%	1.1%	2.6%
Budget					
Operating Budget	\$14,096,856	\$10,213,179	\$2,489,923	\$3,825,164	\$5,509,422
Capital Budget ⁴	\$523,000	\$2,014,000	\$13,908,333	\$2,750,000	\$6,224,111
Revenue (non-tax)	\$5,911,742	\$2,719,450	\$158,200	\$475,000	\$1,117,550
Operating Budget per Capita	\$152	\$155	\$30	\$35	\$74
Capital Budget per Capita	\$6	\$31	\$169	\$25	\$75
Revenue per Capita	\$64	\$41	\$2	\$4	\$16
Operating Expenditures per Acre	\$13,232	\$12,357	\$6,264	\$13,708	\$10,776
Cost Recovery	26.7%	26.6%	6.4%	12.4%	15.1%
Staff					
Full-Time Equivalent Employees	154.8	51.0	2.0	12.0	21.7
FTE per 10,000 Population	16.7	7.7	0.2	1.1	3.0
Acres per FTE	7.0	16.2	198.8	23.3	79.4
Facilities (Per 10,000 Population)					
Playgrounds	1.6	1.1	0.6	0.6	0.8
Basketball Courts	0.0	0.3	0.5	0.4	0.4
Pickleball Courts	0.4	0.9	0.0	0.0	0.3
Tennis Courts	3.0	2.3	1.0	2.8	2.0
Multipurpose Rectangular Fields	2.2	0.5	0.4	0.3	0.4
Ball Diamonds	2.4	3.3	1.5	0.6	1.8
Dog Parks	0.3	0.2	0.1	0.0	0.1
Skate Parks	0.0	0.2	0.0	0.0	0.1
Disc Golf Courses	0.1	0.0	0.0	0.0	0.0
Trails (Miles)	3.4	3.0	0.4	2.0	1.8

1. 2020 Decennial Census

2. US Census QuickFacts

3. Agency data provided by agency and department website

4. Capital budgets for Alpharetta, Johns Creek, and Sandy Springs are averages from fiscal years 2020-2022

2.6.1 Alpharetta

Alpharetta borders the northeastern portion of Roswell and is made up of 17,453 acres with a total population of 65,818. Corresponding with the lower total acreage and population, is the lower number of parks throughout the city (15). The city's recreation and parks department maintains 827 acres of parkland which accounts for 4.7% of the total acreage in the city. Because the population size of Alpharetta is smaller than Roswell, there

is almost an extra acre more of parkland per 10,000 people in comparison to Roswell. Although the operating budget is less than that of Roswell, Alpharetta's capital budget (as an average) is three times higher, meaning more investment is currently being made into the recreation and parks system. Of the 15 parks, there are much of the same amenities offered as Roswell. Alpharetta does serve more of the population with playgrounds, basketball courts, baseball/softball diamonds, and skate parks than Roswell.

2.6.2 Johns Creek

Johns Creek is located east of Roswell and south of Alpharetta and is made up of 20,058 acres of land with a total population of 82,453. Although Johns Creek has a few thousand more acres than Alpharetta, only 9 parks are managed by the recreation department, 6 parks less than Alpharetta and 16 less than Roswell. Accordingly, park acres make up two percent of the total acreage of the city. As such, park budgets are significantly lower than surrounding cities at \$2.4 million dollars; however, their average capital budget is high. This is due in part to the current efforts being made to acquire more parkland and develop current parks through a \$40 million dollar bond approved in 2020. This year, their capital budget fund is much more similar to Roswell's at \$525,000. Johns Creek Recreation Department only has two full time employees managing 398 acres of parkland. Concerning facilities, the city has significantly lower values in comparison to Roswell and Alpharetta with ball diamond fields and playgrounds dominating their facilities inventory.

2.6.3 Sandy Springs

Sandy Springs, the densest city in this comparison, is located south of Roswell on the south side of the Chattahoochee River. Sandy Springs outpaces Roswell with 3 more parks however, all but one park is under 30 acres whereas Roswell has nine parks that are 30 acres or more and 16 parks 10 acres or more. Because of this, Sandy Springs does have a higher population per park than Roswell. Despite the high number of parks, parkland only makes up 1.1% of the total acreage of the city. Sandy Springs operating budget is more similar to that of Johns Creek. They also have 5 times the number of employees as Johns Creek but not near as many as Roswell or Alpharetta. Sandy Springs overall has less facilities per 10,000 population than all other surrounding cities in this comparison except, they are close to Roswell regarding tennis courts (2.8 versus 3) and trail miles.

2.6.4 Conclusion

In conclusion, Roswell has the most diverse facility offerings of surrounding cities and higher operating costs and full-time employees. Roswell experiences the highest cost recovery levels and revenue per capita of the neighboring cities. Roswell also has the lowest population per park with the second highest acres per 1,000 people (11.5 acres). Although Roswell outpaces surrounding cities regarding all facilities, they do not maintain any outdoor basketball courts or skate parks. Alpharetta is the only city in this comparison that has an outdoor skate park. Roswell is the only city in this comparison that has a disc golf course. Findings in chapter four indicate a need for new facilities including skate parks, outdoor basketball, pickleball, and disc golf which currently either do not exist or there are few of these amenities across all four cities. Averages across the four cities indicate Roswell is ahead on all fronts except for the facilities mentioned previously. The capital budget averages however are skewed due to Johns Creek \$40 million dollar bond issued in 2020.

In comparison to the benchmarking study, similar conclusions are drawn regarding all categories (parkland, budget, staff, and facilities). The benchmarking study concerning budget comparisons concluded that Roswell, although having higher overall expenditures, had higher returns on investment, which was also evident through the neighbor comparisons. Similarly, Roswell had lower average capita budget per capital rates than all other benchmarking communities and neighboring cities. Roswell had higher staffing levels than other benchmark communities, also shown in the neighbor comparisons. Both the benchmarking study and neighbor comparisons as mentioned previously indicate that the city is lacking in outdoor basketball courts and skate parks.





INVENTORY OF PARKS AND FACILITIES

3.1 INTRODUCTION

This chapter of the Master Plan identifies existing conditions of Roswell Recreation, Parks, Historic and Cultural Affairs' facilities. The chapter provides an inventory of the city's recreation and parks facilities and identifies park locations and facilities offered. The end of the chapter provides a list of parks provided by others.

3.2 INVENTORY OF ROSWELL RECREATION AND PARKS AREAS

Residents of Roswell are offered a variety of parks, recreation facilities, and programs. Table 3.1, Park and Recreation Resources Inventory provides a summary of parks, recreation areas, and facilities in the City of Roswell with an indication of the park classification for each property. Many properties include a secondary classification that further defines the site.

The table indicates each property by park type category. The Existing Parks and Trails map (Figure 3.1) shows the location of each of the parks and facilities offered by the City of Roswell. The following text provides a detailed narrative summary of these facilities.

3.2.1 Neighborhood Parks

A Neighborhood Park is a small but highly developed park located within a short walking (10-minute) or biking distance for residents with facilities such as athletic fields, game courts, playgrounds, small pools/spraygrounds, picnic areas/shelters, and walking trails. A Mini Park is a small Neighborhood Park, typically located in more densely populated areas where availability of land is limited.

- Lake Charles Park (Mini)
- Sloan Street Park (Mini)
- Sweet Apple Park (Neighborhood)

3.2.2 Community Parks

Community Parks are larger parks that serve multiple neighborhoods and offer a wider variety of facilities. Community Parks should be conveniently located (approximately a 5-minute drive) and easily accessible with facilities intended to occupy visitors for extended periods of time (field or game court complex, community center, etc.).

-
- East Roswell Park
 - Grimes Bridge Park
 - Groveway Community Park
 - Hembree Park
 - Leita Thompson Memorial Park (secondary class – Nature Park)
 - Roswell Area Park
 - Waller Park

3.2.3 River Parks

River Parks represent the collection of properties maintained by the City of Roswell for public use along the Chattahoochee River. These parks are a mix of active and passive uses.

- Azalea Park (secondary class – Community Park)
- Don White Memorial Park/Ace Sand (secondary class – Community Park)
- Garrard Landing Park (secondary class – Neighborhood Park)
- Riverside Park (secondary class – Community Park)
- Roswell River Landing (secondary class – Special Use)
- Wells Tract (secondary class – Natural Area)
- Willetto Park (secondary class – Natural Area)

3.2.4 Undeveloped Parks and Nature Parks

Natural Areas and Undeveloped Parks represent areas of low or limited development, including urban greenspaces, undeveloped areas (may or may not be developed in the future), smaller designated natural areas, and trails or linear parks.

- | | |
|---------------------------|-------------------------------|
| ■ Baird Property | ■ Mansell Road Property |
| ■ Big Creek Park | ■ Nature Conservancy Property |
| ■ Dotsie Garner Mill Park | ■ Oxbo Linear Park |
| ■ Ga Power | ■ Seven Branches Property |
| ■ LaView | ■ Spruill Tract |
| ■ Liberty Square | ■ Sun Valley |
| | ■ Terramont Park |

3.2.5 Historic Properties

Roswell has a unique collection of historic properties that include “A Southern Trilogy” of Historic House Museums: Barrington Hall, Bulloch Hall, and Smith Plantation.

- Barrington Hall
- Bulloch Hall
- Mimosa Hall
- Old Mill Park
- Smith Plantation

3.2.6 Special Use

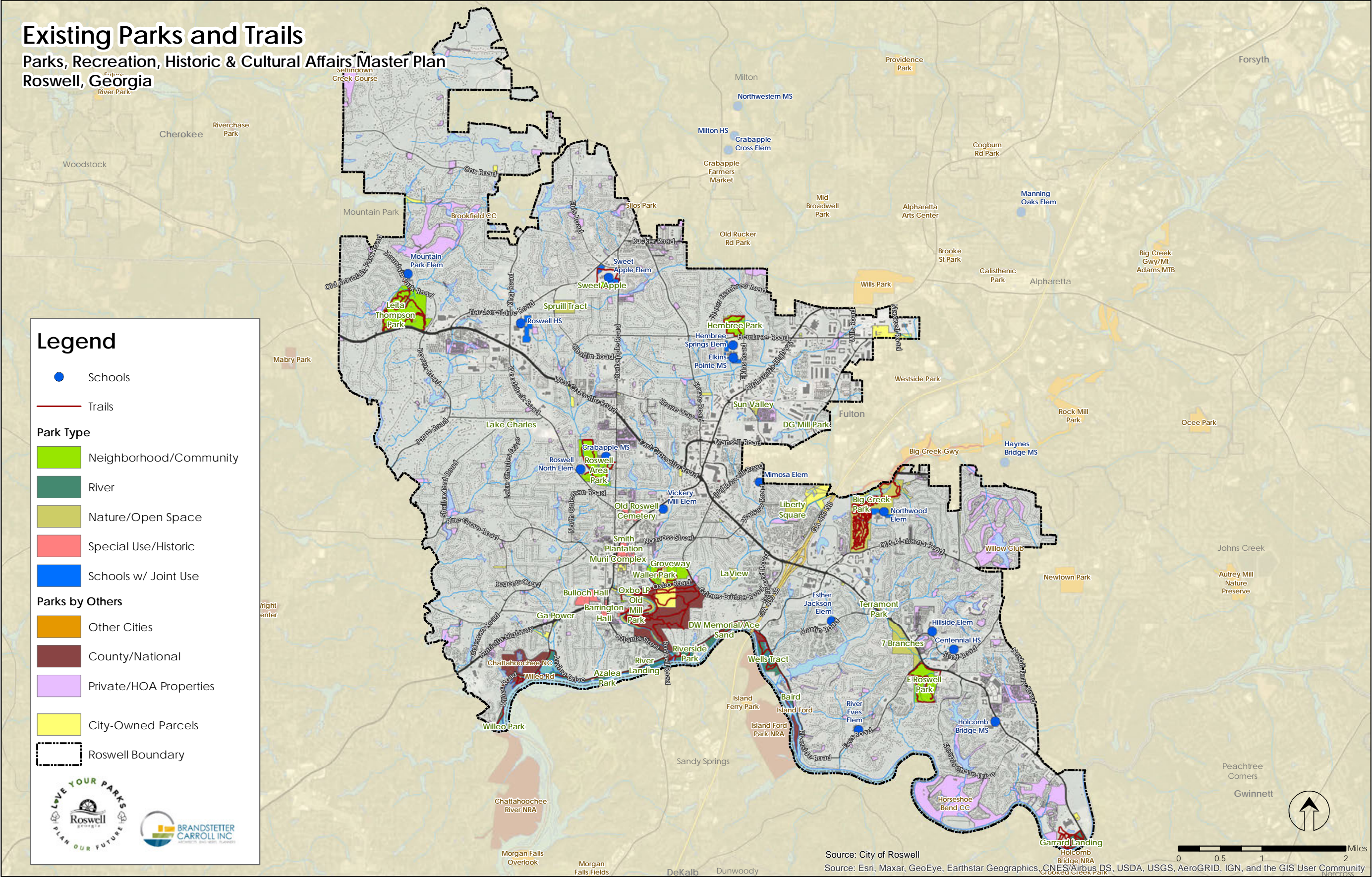
Special Use Parks either serve a specific purpose or represent greenspace with a limited level of development and facilities. Special Use Parks are areas designated for specialized or single purpose use. They can be primarily active (e.g., athletic field complexes) or passive (e.g., plazas).

- Founders Cemetery

Table 3.1: Recreation and Parks Inventory

PARK NAME	PARK TYPE	Acreage		Athletic Fields					Outdoor Game Courts					Outdoor Facilities					Trails (Mi)		Natural Areas		Passive					Support				Indoor							Special Feature/Notes											
		Total	Developed	Small Diamond	Large Diamond	Small Rectangular	Large Rectangular	Artificial Turf	Basketball Courts	Bocce Courts	Pickleball Courts	Futsal Courts	Tennis Courts	Sand Volleyball Courts	Playgrounds	Splash Pads	Aquatic Center	Campground	Outdoor Fitness Area	Disc Golf (Holes)	Multuse	Walking	Mountain Bike	Fishing Access/ Docks	Lake/Pond/Stream	Natural Area	Boat Launch	Dog Parks	Gardens	Stage or Amphitheater	Large Shelters	Medium Shelters	Gazebo/Small Shelters	Restroom Buildings	Concessions Buildings	Drinking Fountains	Parking (Off-Street)	Art Center		Recreation Center	Community Center	Pool	Fitness Center	Basketball Gyms	Meeting Rooms	Historic Buildings				
Roswell Parks																																																		
Neighborhood Parks																																																		
Lake Charles Park	Mini	1.2	1.2									2																								16														
Sloan Street Park	Mini	0.8	0.8											1																						1	2													
Sweet Apple Park	Neighborhood	8.8	7.6				5														0.9													1	1	1											Free WiFi, trails extend to Sweet Apple Elementary			
Subtotal - Neighborhood Parks		10.8	9.6	0	0	0	5	0	0	0	0	0	2	0	1	0	0	0	0	0	0.0	0.9	0.0	0	0	0	0	0	0	0	0	0	0	1	1	2	18	0	0	0	0	0	0	0	0	0	0	0		
Community Parks																																																		
East Roswell Park	Community	71.9	33.2	2	2		2	2				8		3	1				1	18		2.2			X	X		1	1		2			5	2	6		1	2					2	2			Free WiFi, Art Room/Studio, Gymnastic/Dance Center		
Grimes Bridge Park	Community	13.6	10.5				1065			3	4		2												X							1		2	1	2			1				1		2			Adult Rec Center, Art Room/Studio, Banquet/Ballroom, Classroom, Computer Lab		
Grovelay Community Park	Community	21.8	16.9	1	1		2	2						1							0.6				X							1		2		3				1								Adult Aquatics Center, Rotary Dream Field		
Hembree Park	Community	35.3	22.4	4	2							4		1				1			1.1				X							1	1	5	3	6			1				2	1			Free WiFi, Classroom			
Leita Thompson Memorial Park	Community/Nature	142.2	18.5																		3.5		X	X	X		1	1								3		1											Art Center West, Memorial Pavilion, Free WiFi	
Roswell Area Park	Community	81.8	48.9	3	2		4	3				12		1		1		1			2.0		X	x	X				1	2	7		6	5	9		1	1				1	2	3					Physical Activity Center (Gymnastics), Visual Art Center, Bill Johnson Activity Building, Free WiFi	
Waller Park	Community	21.7	8.5	1								1		1							1.2			X	X	X							1	1					1									Free WiFi		
Subtotal - Community Parks		388.4	158.9	11	7	0	1,073	7	0	3	4	1	26	0	7	1	1	1	1	2	18	0.0	10.6	0.0	2	4	7	0	2	2	1	4	10	1	21	12	29	0	3	5	1	1	2	6	9	0				
River Parks																																																		
Azalea Park	River/Community	66.0	6.1										1							2.9				X	X	X	2				2			1		2													Free Wi-Fi, Nantahala Outdoor Center rentals	
Don White Memorial Park/Ace Sand	River/Community	23.3	14.6										2					1			0.9	0.4		X	X	X	1						1		3															
Garrard Landing Park	River/Neighborhood	22.0	10.2											1							2.3			X	X	X	1					1			1														Trails extend to Fulton County Johns Creek Environmental Campus	
Riverside Park	River/Community	20.8	9.4											1	1						0.6	0.3		X	X	X	1			1	1		4	1	1													Free WiFi		
Roswell River Landing	River/Special Use	6.3	1.4																		0.2			X	X	X	1																							
Wells Tract	River/Natural Area	38.1	2.6																		0.7	0.9			X	X																								
Willco Park	River/Natural Area	11.7	1.2																		0.4			X	X	X																								
Subtotal - River Parks		188.1	45.6	0	0	0	0	0	0	0	0	0	0	2	3	1	0	0	1	0	8.0	1.7	0.0	6	7	7	6	0	0	1	3	1	4	4	1	6	0	0	0	0	0	0	0	0	0	0	0	0		
Nature Parks/Open Space																																																		
Baird Property	Undeveloped	3.0	0.0																							X																								
Big Creek Park	Nature	178.8	22.3																	2.2	1.0	5.1		X	X								1		1														Pump tracks	
Dotsie Garner Mill Park	Undeveloped	7.4	0.0																						X																									
Ga Power	Open Space	3.6	1.2																						X																									
LaView Park	Undeveloped	8.4	0.0																						X																									
Liberty Square	Undeveloped	22.3	1.3																						X																									
Mansell Road Property	Undeveloped	1.1	0.0																						X																									
Nature Conservancy Property	Undeveloped	1.7	0.0																						X																									
Oxbo Linear Park	Natural Area	12.0	2.4																		0.7				X																									
Seven Branches Property	Undeveloped	54.1	0.0																						X																									
Spruill Tract	Open Space	24.9	0.0																						X																								Georgia Municipal Association owned, no public access	
Sun Valley	Undeveloped	10.4	0.0																						X																									
Terramont Park	Open Space	2.8	0.7																						X																									
Subtotal - Nature Parks/Natural Areas		330.7	28.0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2.2	1.7	5.1	0	1	13	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0		
Historic																																																		
Barrington Hall	Historic	6.2	6.2																									1					2															1	Historic home/museum w/ antebellum public garden	
Bulloch Hall	Historic	16.7	5.7																						X																								1	Historic home w/ reconstructed carriage house, slave cabins
Mimosa Hall	Historic	9.3	2.0																						X																									
Old Mill Park	Historic	40.8	2.0																		0.8				X									1														1	Historic Machine Shop, Waterfall, Trailhead	
Smith Plantation	Historic	11.0	3.4																						X									1	1													8	Historic home/museum w/ Servants quarters, Cookhouse, Smokehouse, Corn crib, Barn, Carriage house, Well, Spring house	
Subtotal - Historic		84.1	19.4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0	0.8	0.0	0	0	4	0	0	2	0	0	0	0	3	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	12	
Special Use																																																		
Founders Cemetery	Cemetery	1.0	1.0																																															
Heart of Roswell Park	Plaza	0.5	0.5																																															

Figure 3.1: Existing Parks and Trails



- Heart of Roswell Park
- Municipal Complex
- Roswell Cemetery
- The Triangle at Heart of Roswell
- Town Square
- Woodstock Soccer Complex

3.2.7 School Properties with Joint Use Agreements

- Crabapple Middle
- Elkins Point Middle
- Northwood Elementary
- Roswell North Elementary
- Sweet Apple Elementary

3.3 FACILITY SUMMARY

Table 3.2 below provides a summary of the recreation facilities offered by the Roswell Recreation, Parks, Historic & Cultural Affairs.

Table 3.2: Recreation Facility Summary

Athletic Fields	#	Natural Areas	#
Small Diamond	14	Fishing Access	8
Large Diamond	7	Lake, pond, stream	12
Large Rectangular	22	Passive Recreation	#
Artificial Turf	7	Boat Launches	6
Outdoor Game Courts	#	Dog Parks	3
Basketball	0	Gardens	4
Bocce Courts	3	Stage/Amphitheater	3
Pickleball	4	Large Shelter	7
Futsal	1	Medium Shelter	12
Tennis	28	Gazebo/Small Shelters	8
Volleyball	2	Support Facilities	#
Outdoor Recreation	#	Restrooms	31
Playgrounds	14	Concessions Buildings	15
Splashpad	2	Indoor Facilities	#
Aquatic Center	1	Art Centers	4
Campground	1	Recreation Centers	5
Fitness Area	3	Community Centers	1
Disc Golf (holes)	18	Pools	1
Trails (Miles)	#	Fitness Centers	2
Multiuse	10.2	Basketball Gyms	7
Walking	15.8	Volleyball Courts	4
Mountain Bike	5.1	Meeting Rooms	9
		Historic Buildings	12

3.4 PARKS BY OTHERS

In addition to the sites offered by Roswell, others throughout the city offer recreation areas for residents, including Chattahoochee Nature Center, Chattahoochee River National Recreation Areas, and several HOAs.

Many other parks are located near the City of Roswell that may serve the needs of residents, although located beyond the city boundary. Table 3.3 shows parks that contribute to recreational opportunities for Roswell residents. These parks offer a variety of features, including some that are not offered by the City of Roswell or by others within the city.

Table 3.3: Other Parks in or Near Roswell

Facility Name	Agency	Type	Playgrounds	Basketball Courts	Tennis Courts	Volleyball Courts	Fitness Areas	Diamond Fields	Multipurpose Fields	Picnic Shelters	Fishing Access	Pool	Disc Golf (Holes)	Golf (Holes)	Trails (Miles)
Parks by Others In Roswell															
Chattahoochee Nature Center	Fulton County	Nature													0.4
Chattahoochee River National Recreation Area	National Park Service	Nature													5.9
Subtotal - Parks by Others In Roswell			0	0	0	0	0	0	0	0	0	0	0	0	6.3
Parks by Others Near Roswell															
Alpharetta Arts Center	City of Alpharetta	Special Use													
Autrey Mill Nature Preserve & Heritage Center	City of Johns Creek	Nature								1					3.0
Big Creek Greenway/Mt Adams MTB	City of Alpharetta	Nature								1					X
Big Green Greenway/Rock Mill Park	City of Alpharetta	Nature													X
Brooke Street Park	City of Alpharetta	Special Use								1					
Calisthenic Park	City of Alpharetta	Neighborhood					1								
Chattahoochee River National Recreation Area	National Park Service	National													
Cogburn Road Park	City of Alpharetta	Neighborhood	1							3					
Crabapple Farmers Market	City of Milton	Special Use								1					
Harrison Park	Cobb County	Community	2		8			7							X
Hyde Farm	Cobb County	Nature													X
Mabry Park	Cobb County	Community	1							5					X
Mid Broadwell Park	City of Alpharetta	Special Use													
Mount Bethel Park	Cobb County	Special Use						1							
Newtown Park	City of Johns Creek	Community	2	2	2			2	2	7					X
Ocee Park	City of Johns Creek	Community		2	1	2		8		3					X
Old Rucker Road Park	City of Alpharetta	Special Use								1					
Providence Park	City of Milton	Nature													
Riverchase Park	Cherokee County	Neighborhood	1		1										
Sandy Plains Park	Cobb County	Community	1					4							X
Sequoyah Park	Cherokee County	Community	1					4	1				X		
Silos Park	City of Alpharetta	Special Use													
The Art Place	Cobb County	Special Use													
Westside Park	City of Alpharetta	Mini	1												
Big Trees Forest Preserve	City of Sandy Springs	Nature													X
Island Ferry Park	City of Sandy Springs	Natural Area													X
Morgan Falls Overlook	City of Sandy Springs	Neighborhood	1							1	X				0.3
Morgan Falls Fields	City of Sandy Springs	Special Use	1					10	1	X					
Lost Corner Preserve	City of Sandy Springs	Nature								X					X
Crooked Creek Park	City of Sandy Springs	Natural Area													1.0
Wills Park	City of Alpharetta	Community	3	2	3			10		2		1			
Wright Environmental Center	Cobb County	Nature													X
Subtotal - Parks by Others Near Roswell			15	6	15	2	1	46	4	26	0	1	0	0	4.3
Total - Other Parks			15	6	15	2	1	46	4	26	0	1	0	0	10.5



PUBLIC INPUT

4.1 INTRODUCTION

This chapter describes the processes used and the public input gathered throughout the planning process and summarizes the following elements:

1. Public Meetings
2. Staff Meetings
3. Web/Handout Survey

The public engagement process is essential for identifying the needs and preferences of Roswell residents. The findings of the public input process are, therefore, integral to the Needs Assessment and Identification (Chapter 5) and serve as the foundation of the recommendations of this Master Plan.

4.2 PUBLIC WORKSHOPS

The city held three open house meetings (public workshops) on March 15, 22, and 29, 2022 at the recreation centers at Roswell Area, Hembree, and East Roswell parks to introduce the project to the public and to solicit feedback from the community regarding the present and future of recreation and parks in Roswell.

The meeting allowed participants to visit a series of stations to provide their input and learn more about the Master Plan. The primary input stations were arranged around the room and provided opportunities for input on six general topics. At each of these stations, participants were asked to share their responses to two questions: "What makes them great now?" and "What would make them better?"

The six input topics were as follows:

- Parks and Facilities
- Trails and Natural Areas
- Programs and Events
- Historic Homes
- Cultural Arts
- River Parks

A final station provided a few interactive activities, including dollar allocation and dot voting (see Section 4.3). The comments from all three opportunities are included in the summary by station provided below. The full text of comments can be found in Appendix D.

4.2.1 Parks and Facilities

This topic represented built amenities and general recommendations for parks. Walking trails were the subject of the largest number of comments. Attendees also indicated needs for upgrades to existing parks (seating, restrooms, and maintenance) and playgrounds.

What makes them great now?

- Well maintained
- Disc golf
- Outdoor fitness equipment
- Active adult center

What would make them better?

- More restrooms
- More playgrounds
- More activities for seniors
- More community gardens
- More outdoor fitness
- Indoor pool for all ages
- Upgrade technology
- Fix drainage issues on baseball fields
- Improved marketing
- Public areas should not be sprayed with poisons
- Dog park improvements – expand, add artificial turf
- Better parking/pedestrian options for Riverwalk
- Large outdoor pool at East Roswell
- More pickleball courts

4.2.2 Natural Areas and Trails

This station encouraged discussion of natural areas and trails. The largest number of comments were related to desire for improved trails, habitat restoration/clean up, and more nature related programming. Participants also indicated desire for expanded trail systems and river access opportunities.

What makes them great now?

- Many great trails
- Variety of scenery
- Mountain bike trails
- Many options

What would make them better?

- More frequent clearing of vegetation along trails
- Habitat restoration and invasive species eradication
- More environmental education programs

-
- Environmentally friendly practices
 - Nature programs
 - Better fishing access that prevents erosion
 - Better outreach to inform public of nature programs
 - Gardening classes
 - Better security
 - Expand the paved bike trails in East Roswell and Big Creek
 - More river overlook decks
 - Additional trails
 - More benches on trails
 - More trails along creeks
 - Partnerships

4.2.3 Programs and Events

This topic provided a location for comments about programs, including athletics and events. Overall, attendees indicated desire for more programs/events in general and more adult and youth athletic programs in particular.

What makes them great now?

- Active adult programs (indoor and outdoor)
- Festivals and community events

What would make them better?

- Better marketing and promotion
- Youth athletic camps
- More events
- Additional adult programming
- More programs and events in East Roswell
 - More adult, senior classes, special events, sports, etc.
- More movies
- Host tournaments

4.2.4 Historic Homes

This topic provided a location for comments about the historic homes in Roswell. Overall, attendees indicated desire for more expanded programming and promotion.

What makes them great now?

- Tours
- Fun for all ages
- Authentic
- Programs

What would make them better?

- More potential for events

-
- More exhibits
 - Extend hours
 - More promotion for awareness and tourism
 - Improve partnerships
 - Garden tours/classes

4.2.5 Cultural Arts

This topic provided a location for comments about cultural arts centers, programs, and events. Overall, attendees enjoy what is available but would like to see more opportunities in the future.

What makes them great now?

- Art centers
- Music and dance performances
- Outdoor concerts
- Exhibits

What would make them better?

- More youth music performances
- More public art
- More indoor program space
- More concerts/music
- Better promotion
- Shade for seating

4.2.6 River Parks

This topic provided a location for comments about the parks along the Chattahoochee River. Participants want improved parking for easier access, especially for residents, and implementation of existing plans.

What makes them great now?

- Views
- Trails
- Beautiful natural assets
- Riverwalk

What would make them better?

- Improved maintenance
- More parking – resident only parking
- Periodic river dredging
- Bike rentals
- Implement River Parks Master Plan
- Improve marketing
- Ace Sand improvements
- Native plantings

4.2.7 Overall Open House Comment Summary

Overall, residents at the open houses enjoy the current parks and facilities but would like to see improvements to existing features and some expansion of programs and events. There is desire for new facilities with most of those connected to previous planning efforts – trails, river parks, and cultural arts. Another common theme was the desire for improved outreach and marketing.

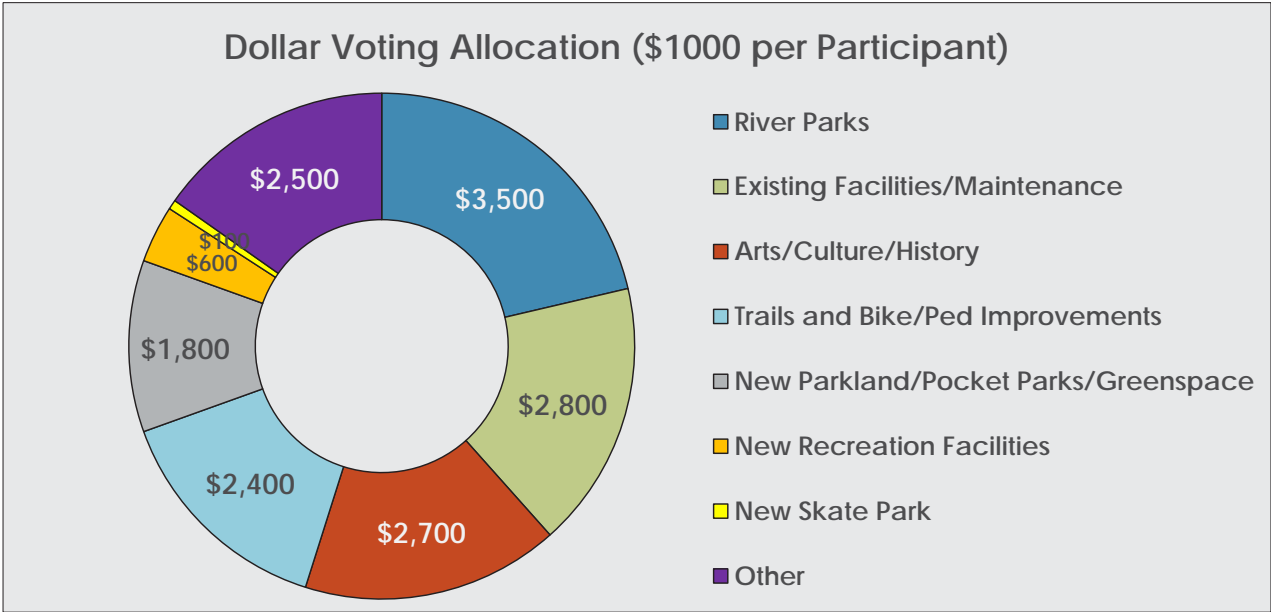
4.3 DOLLAR VOTING AND PREFERENCES

4.3.1 Dollar Voting

Participants at the public workshop were given \$1,000 in play money to place into boxes to indicate how they would like Roswell to prioritize allocation of funds for recreation and parks. Figure 4.1 shows the total allocations for each of seven categories (or boxes). Participants could also place money into an “other” box to request specific amenities or improvements not included in one of the seven provided categories. The combined results for the 16 participants at the events are presented below with the allocation for each park improvement category and the proportion of the total allocation.

Of the provided options *River Parks* received the largest allocation at \$3,500 or 21% of total dollars. *Existing Facilities/Maintenance* was second with 17% of the total allocation, and *Arts/Culture/History* was third with 16%. For “Other” improvements, participants wrote their chosen improvements with the allocation on a card and placed it and the money into the “Other” box. This box received the fourth largest allocation, although the requests were split between several potential improvements. Native plantings had the largest allocation at \$900 between two participants. The individual comments can be found in Appendix D.

Figure 4.1: Dollar Voting Allocation



4.3.2 Preference Boards

Attendees of the open houses were given three red and three green dots to place on boards indicating their preferences for park features and programs. The first board provided a list of 16 park amenities (represented by pictures). The second board provided a list of 16 program categories (also represented by pictures). These activities requested that participants choose the features and programs most important to them and their households. Children were also invited to participate. At the open houses, about 15 community members participated in the activities for features and programs. Rankings of the selections are presented in Figures 4.2 and 4.3. Features or programs without votes are not included in the charts.

On the features board (Figure 4.2), trails received the largest number of dots (10 or 23%), followed by recreation centers (5) and natural areas (5). The provided features were intended to be general, so features were combined into categories whenever possible. On the programs board (Figure 4.3), nature programs received the largest number of dots (11 or 23%), active adult (50+) programs (9), active adult (50+) programs (9).

Figure 4.2: Feature Preference Results

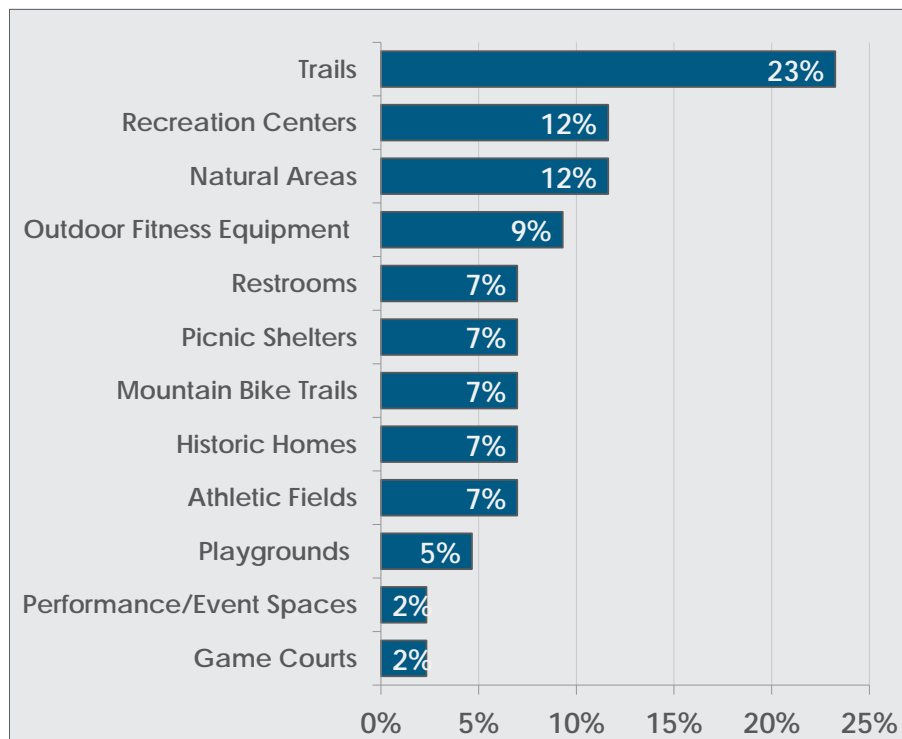
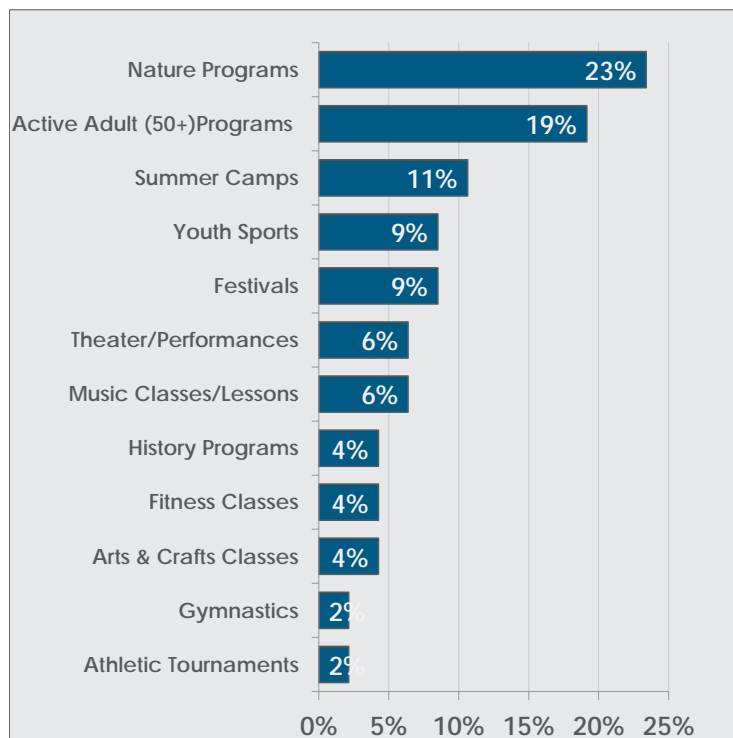


Figure 4.3: Program Preference Results



4.4 STAFF STAKEHOLDER GROUPS

In January of 2022, the consultant met with eight groups of staff stakeholders to determine their priorities for Recreation, Parks, Historic, and Cultural Affairs in Roswell. These conversations were conducted at East Roswell Recreation Center. Between the eight meetings, 98 staff participated in these discussions, contributing their respective visions to this Master Plan. At these meetings, staff were provided with a presentation outlining the planning process. Next, they were led through a facilitated discussion on three separate topics: parks and facilities, operation, and services. Each topic began first with a discussion of strengths before moving on to a discussion of future opportunities. Summaries of the meetings with complete comments can be found in Appendix D.



4.4.1 Staff Stakeholder Broad Recommendations

Parks and Facilities

This topic focused heavily on updates and maintenance, needed at existing facilities and connectivity. To summarize, the most discussed opportunities are listed below.

- River access
- Wayfinding
- School collaboration
- Outdoor basketball courts
- Update/upgrade/expand older facilities (rec centers, gymnastics, buildings)
- Skatepark
- Trail connecting Groveway to Waller in woods
- Environmental practices
- Adult recreation
- Additional storage/shop areas
- More/updated restrooms
- More staff - maintenance
- Update technology
- Update fields
- More parks/land
- Public art
- Connectivity
- Accessibility
- Pickleball courts
- Public art
- Event spaces

Operations

This topic concerned reaching diverse groups, specifically Hispanic populations, increasing staff, and more age-specific activities. To summarize, the most discussed opportunities are listed below.

-
- More staff
 - Transportation
 - Reach diverse groups (e.g., Hispanic populations)
 - Capital funding
 - Maintenance standards
 - Better website – more autonomy
 - Update technology/better marketing
 - Green initiatives
 - Partnerships
 - Fundraising
 - Training/team building
 - Sponsorships
 - Security
 - Updated agreements with partners

Services

This topic focused on staff-oriented work and initiatives. A major theme was to create autonomy between the city and the department. To summarize, the most discussed opportunities are listed below.

- More staff for camps and tournaments
- Sponsorships
- More autonomy from city
- Develop maintenance standards
- Better communications & marketing
- More education programs at historic homes
- Need more part-time staff
- More youth camps
- Adult leagues/open play
- Middle school age activities
- Activities for ages 18-30
- Scholarship fundraising
- Outreach to Spanish speaking populations
- Transportation
- Esports

4.5 PUBLIC OPINION SURVEY

The following pages summarize the findings of the online and handout survey. Because the survey results reflect the views of the respondents, not necessarily Roswell residents as a whole; survey respondents are often already engaged in some way with the city's parks and programs. Of the figures that follow, some show only the top results for a survey question; however, full results can be found in Appendix C.

4.5.1 Overview and Methodology

The survey was administered by BCI during the winter and early spring of 2022 and available in both English and Spanish. The survey was powered by Survey Monkey with a total of 1,531 surveys completed. Eighty-four percent (84%) of those who responded said they live within the City of Roswell.

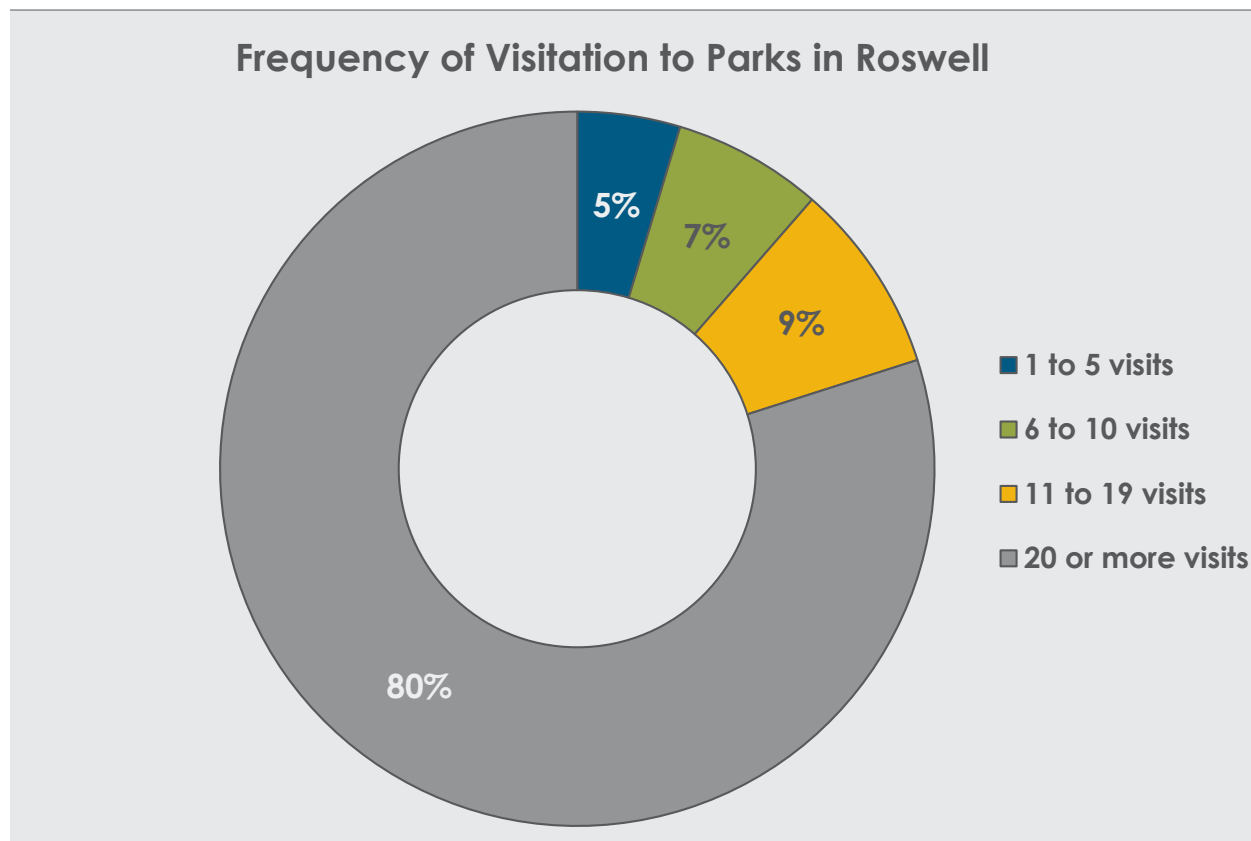
4.5.2 Results – Visitation of Parks Offered in Roswell

Respondents to the survey were asked about their visitation to parks in Roswell over the last year. According to the survey, at least one person from every survey responder's household visited a Roswell park in the last year.

4.5.3 Results – Frequency of Visits to Recreation and Parks Facilities in Roswell

Respondents were asked how often they visited those facilities during the past year. The results are presented in Figure 4.4. Most Roswell households visited parks frequently with 80% indicating 20 or more visits in a year.

Figure 4.4: Frequency of Visitation

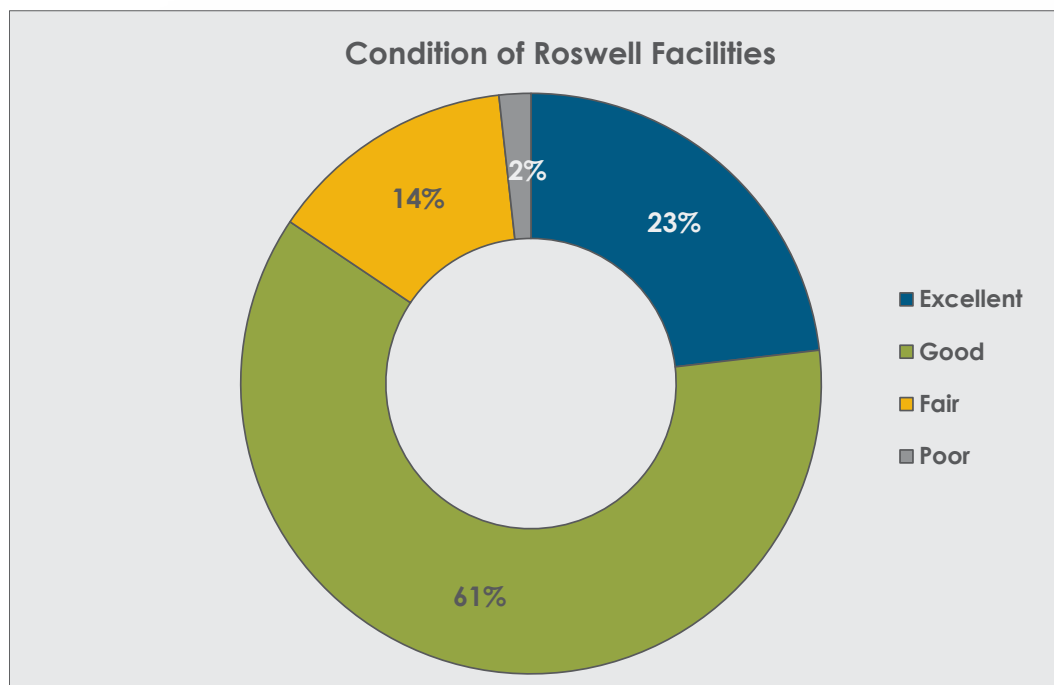


4.5.4 Results – Physical Condition of Facilities Offered by Roswell

Respondents were then asked to rate the physical condition of facilities they visited. Figure 4.5 shows respondents' ratings of the condition of facilities in Roswell.

According to the survey, 61% of households who visited these facilities over the past year rated the condition of those facilities as *good*, 23% rated the condition of the facilities as *excellent* with 14% rating the condition as *fair* and 2% as *poor*. Taken altogether, **83% of respondents see the condition of Roswell's facilities as either excellent or good.**

Figure 4.5: Condition of Facilities



4.5.5 Results – Activities Typically Enjoyed at Parks or Facilities

Respondents were asked to report the typical activities enjoyed in a year at Roswell parks and facilities. **Nearly three-quarters (73%) of respondents indicated walking, hiking, or jogging at parks in Roswell, by far the most common activities.** Overall, the most common activities at Roswell recreation and parks facilities were passive recreation (e.g., walking, jogging, biking, dog parks, fishing, canoeing/kayaking). The next largest grouping of activities was athletics (e.g., soccer/lacrosse, baseball/softball, basketball, gymnastics, pickleball, pick-up sports, volleyball).

The follow up question on the survey asked what activity they would like to do more of in the future. Unsurprisingly, the results correlate with existing activities chosen with biking/mountain biking and walking/hiking/jogging being the top two choices. Respondents chose disc golf as the third most ranked activity they would like to see more future opportunities at Roswell recreation and parks facilities. Other items of note are the desire for more adult programs and events such as concerts or performances as indicated from these results in Figure 4.6.

4.5.6 Results – Facility Needs (Current Use or Desired Use) in Roswell

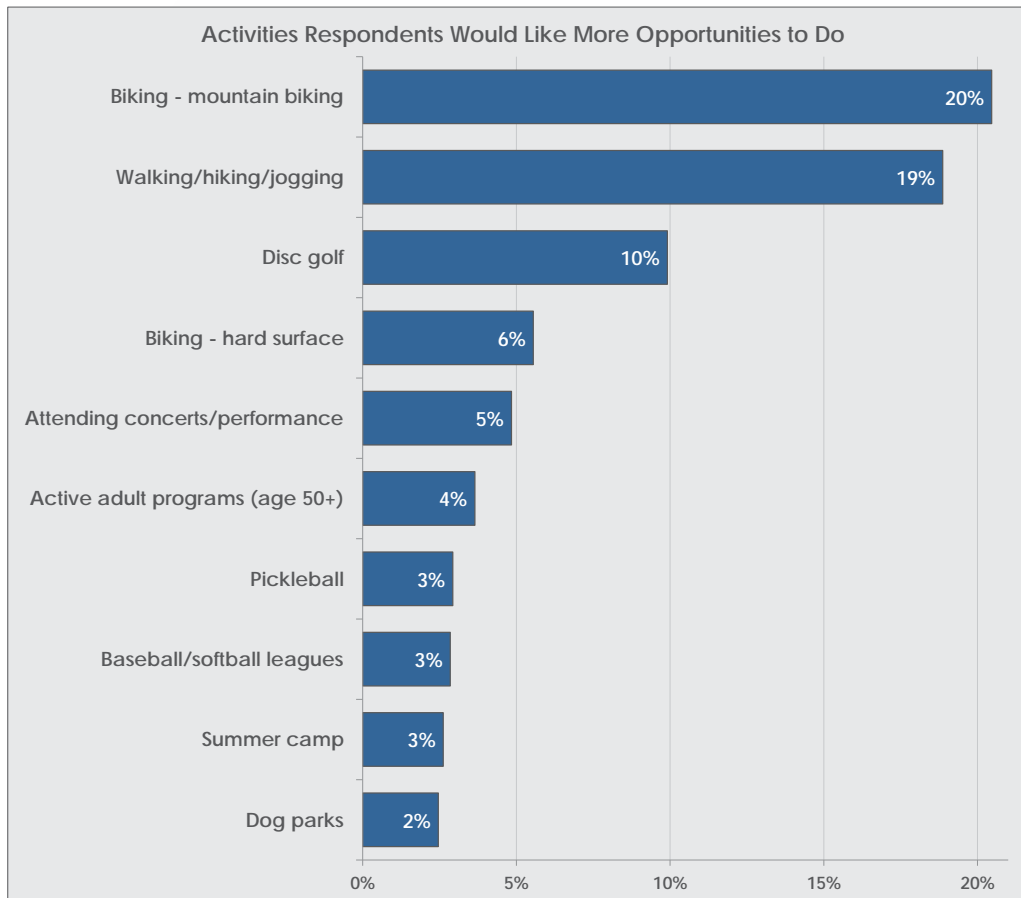
Respondents were asked what facilities members of their household currently use or would like to use if available. Figure 4.7 shows those results. Households report the highest level of need for walking and hiking trails, natural areas/nature parks, multiuse parks, and large community parks.

4.5.7 Results – Types of Investment Desired

Another question on the survey asked respondents to choose a preferred action for each type of facility they use or would like to use – revitalization/upgrades to existing (Figure 4.8), new development (Figure 4.9), both (Figure 4.10), or no investment needed, limited to those who indicated a desire for each facility.

The other category had a write in option in which respondents mentioned facilities such as dog walking, skateboarding/inline skating, and specific programs. Finally, the following five items were most identified as having no investment needed: multipurpose fields (soccer/lacrosse/football/etc.), tennis courts, playgrounds, spraygrounds/splash pads, and swimming pools (indoor). However, at least 70% of respondents who had a need for these facilities wanted some type of investment.

Figure 4.6: Activities Respondents Would Like More Opportunities to Do



Revitalization/Upgrades to Existing (Top 5)

1. Community/recreation centers
2. Gymnasiums/court space (indoor)
3. Baseball/softball fields
4. Large community parks
5. Picnic shelters/areas

New Development of Facilities (Top 5)

1. Skate parks
2. Pickleball courts
3. Other
4. Small neighborhood parks
4. Community parks

Both Upgrades to Existing and New Development (Top 5)

1. Mountain biking trails
2. Bike parks/pump tracks
3. Disc golf courses
4. Multiuse trails
5. Walking/hiking trails

Figure 4.7: Household Need for Facilities

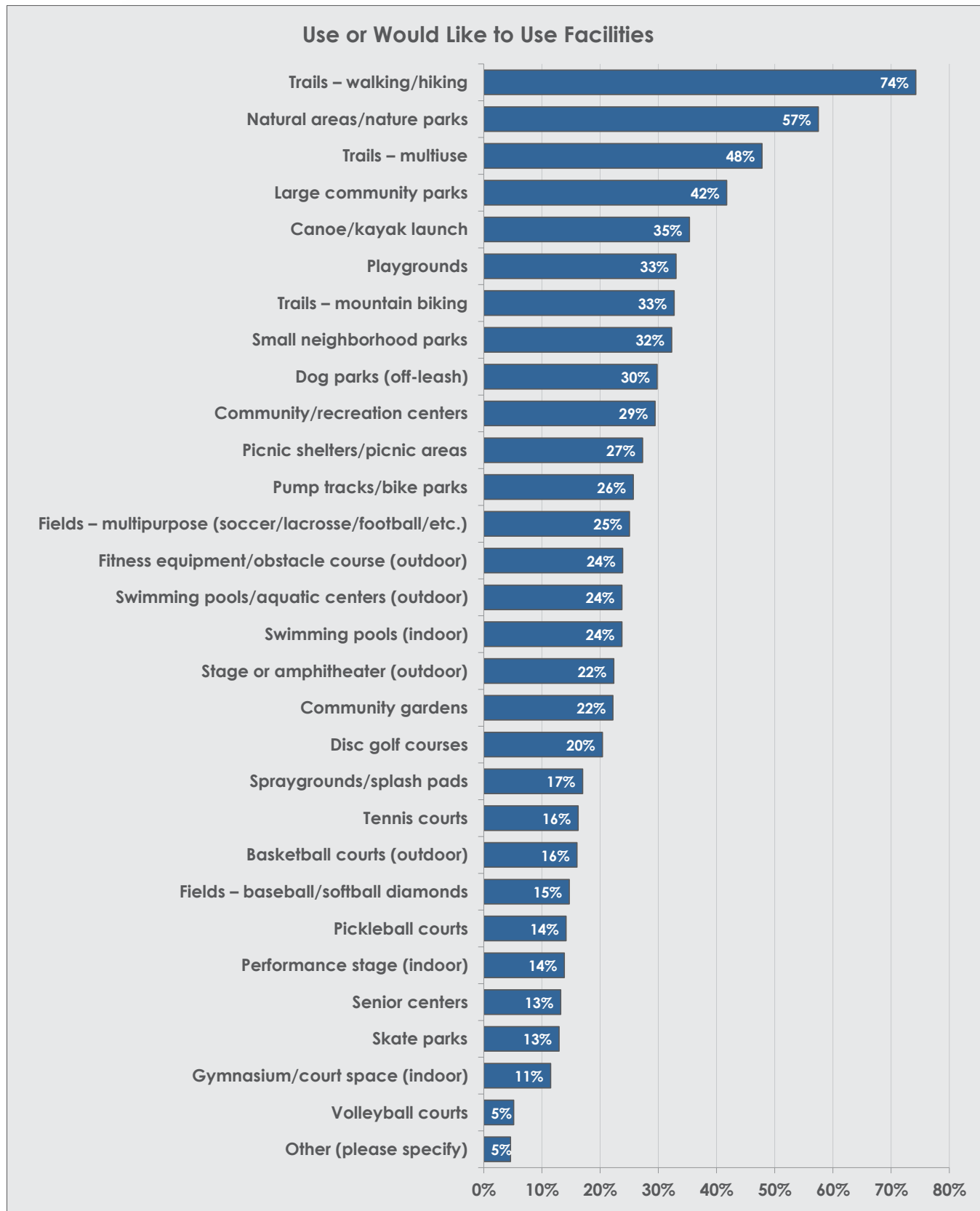


Figure 4.8: Revitalization/Upgrades to Existing Facilities

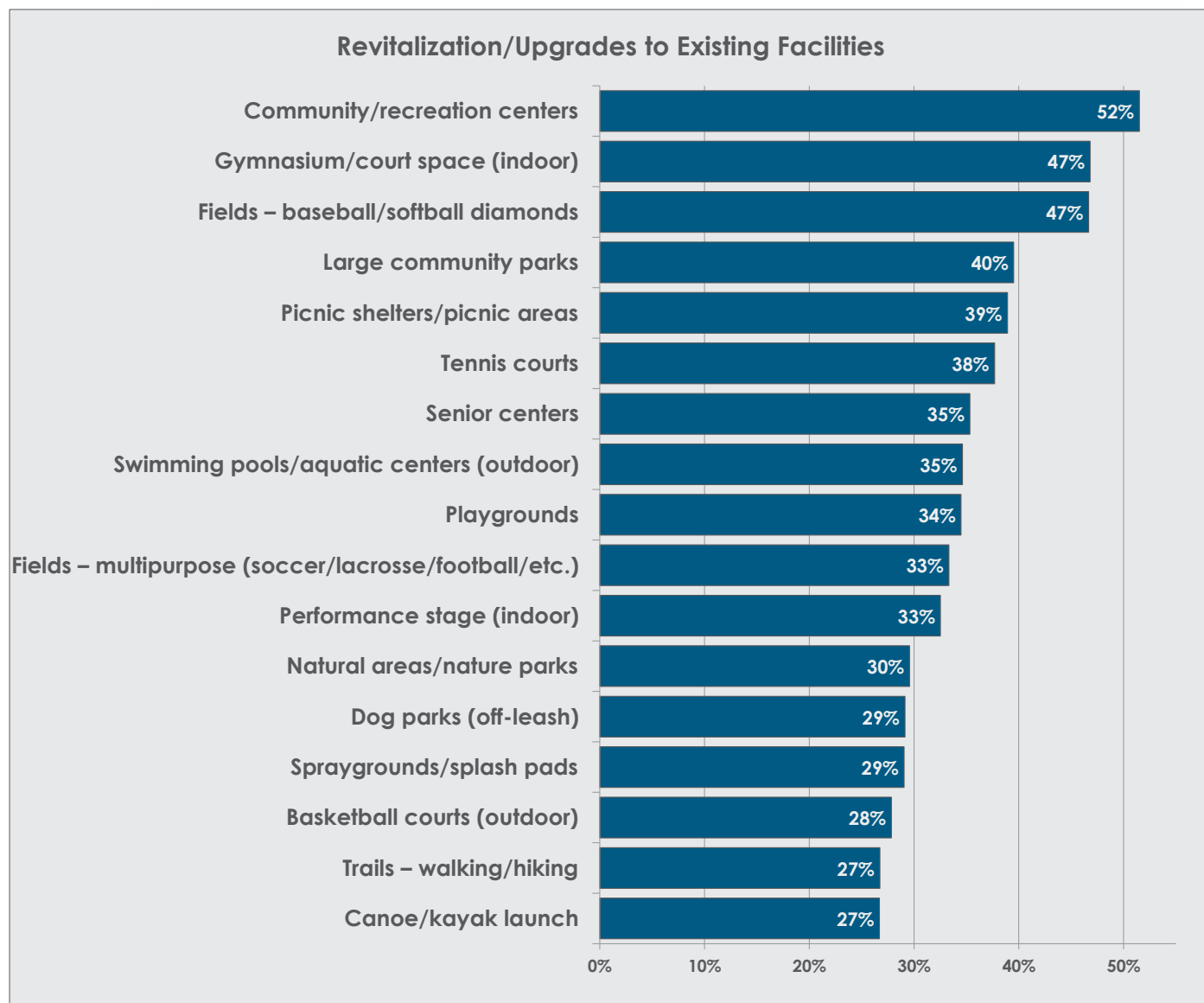


Figure 4.9: New Development of Facilities

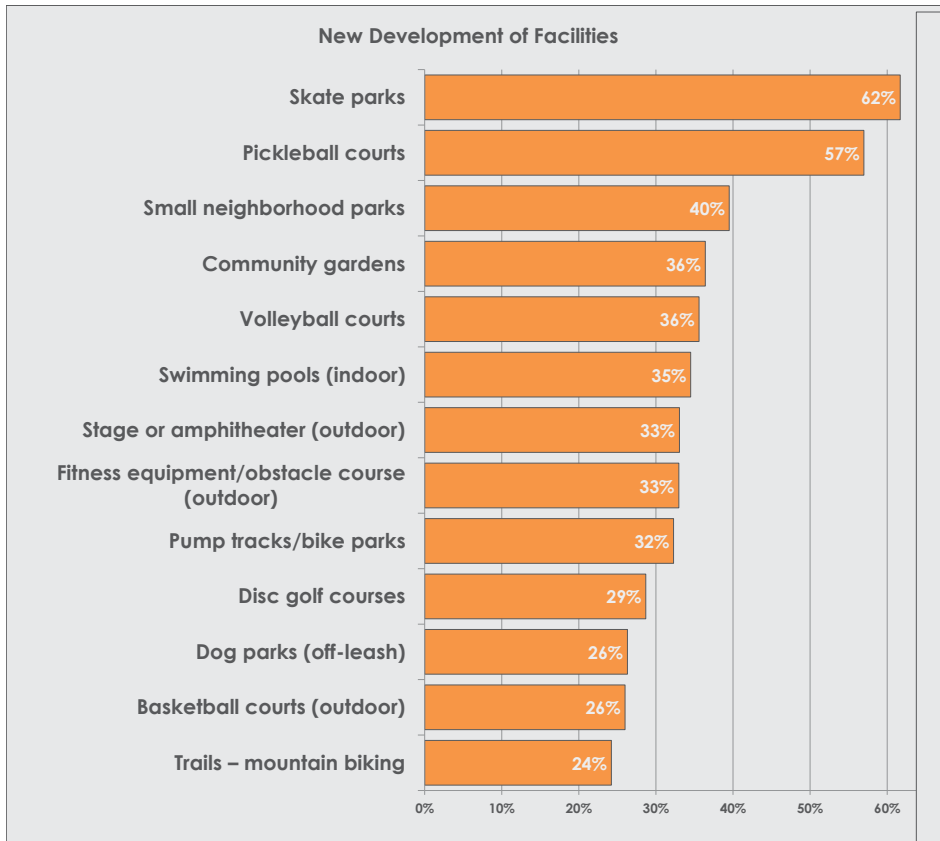
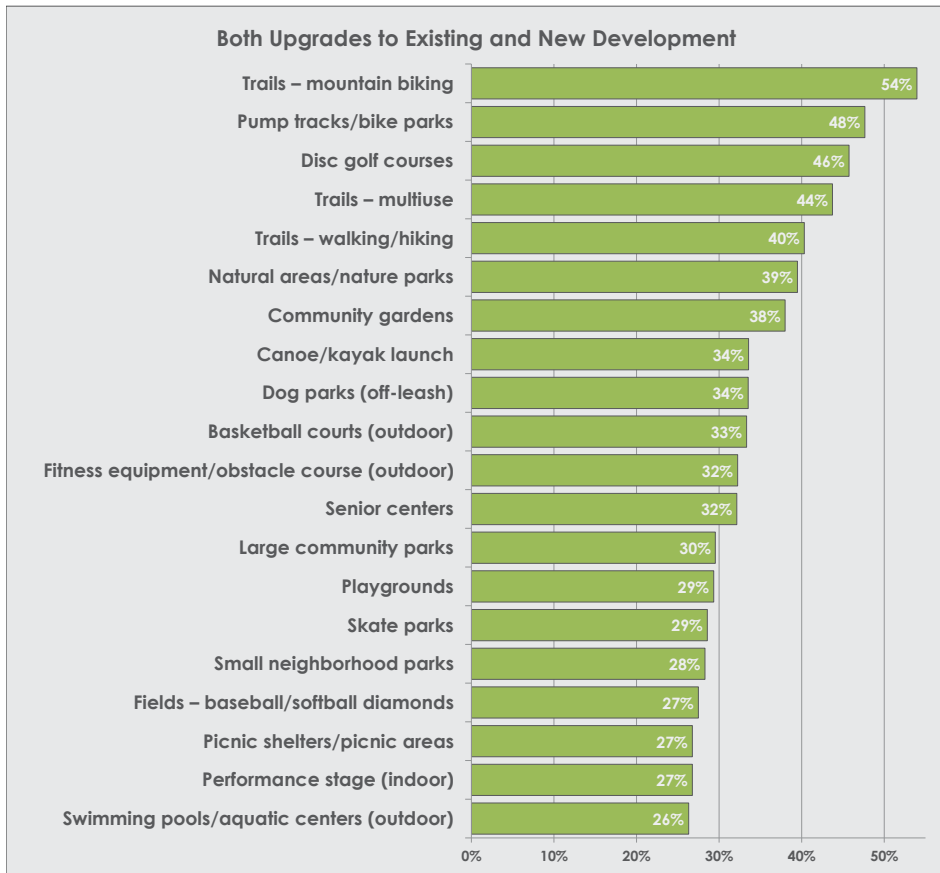


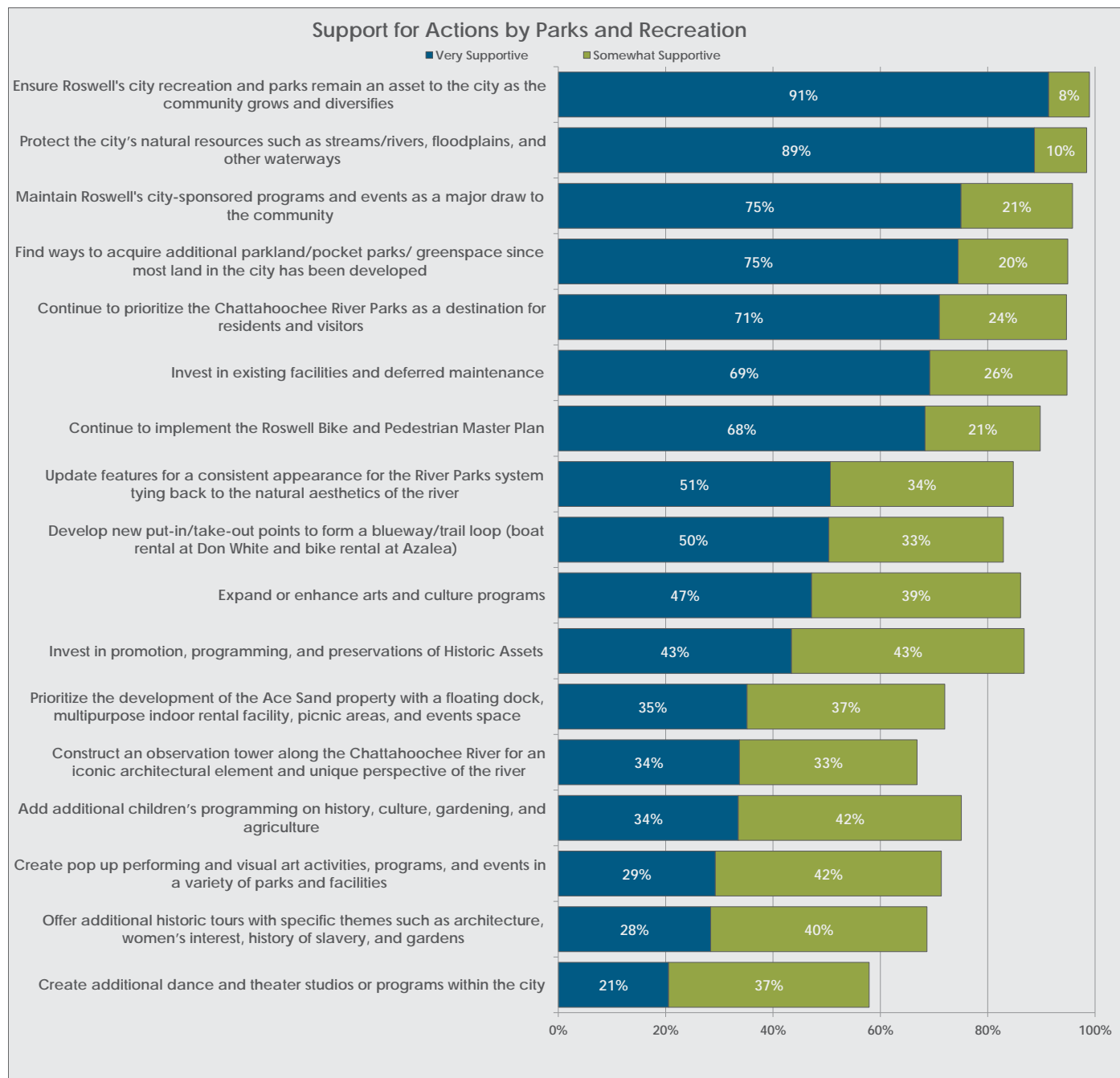
Figure 4.10: Both Upgrades to Existing and New Development



4.5.8 Results – Support for Actions Needed by Roswell

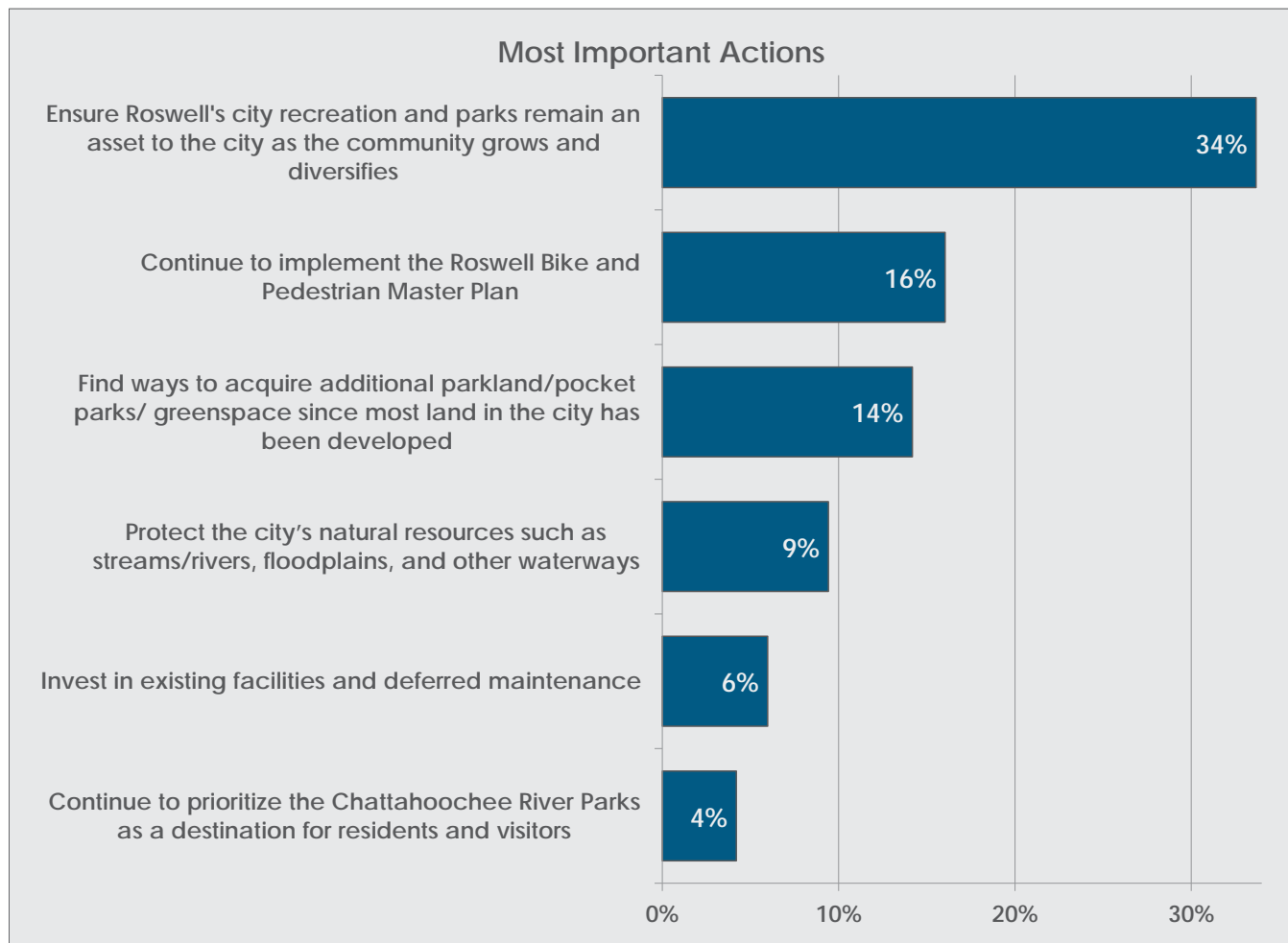
The survey provided a list of action items the city could take for future development and revitalization of the park system (Figure 4.11). Overall, respondents were supportive of all actions provided, as the sum of “very supportive” and “somewhat supportive” is over 50% for every option. The results above show **that the vast majority of respondents support recreation and parks as assets to the community and support protection of the natural environment within the city**. Three quarters of respondents (75%) strongly supported programs and events hosted by the city. Support for acquiring additional parkland and investing in existing facilities and deferred maintenance also received strong support. Notably, the least support was given to creating additional dance and theater studios, although that support was still at 58%.

Figure 4.11: Support for Actions by Recreation and Parks



When asked to choose a single most important actions (Figure 4.12), the top items were similar to the order of the overall support. The most notable difference is the support for implementation of the *Roswell Bike and Pedestrian Master Plan* which jumped to second on the list, compared to seventh for overall support, indicating that this improvement is a top priority for many in Roswell.

Figure 4.12: Most Important Actions



4.5.9 Results – Frequency of Visiting Facilities

Respondents were asked to indicate how many times they had visited art centers (Figure 4.13), historic homes (Figure 4.14), and aquatic facilities (Figure 4.15) by the City of Roswell in a year. Of the respondents that answered these questions, only art centers were visited by more than half of respondents. Those that visited these facilities likely only did so a few times a year.

Figure 4.13: Frequency of Visits to Art Centers

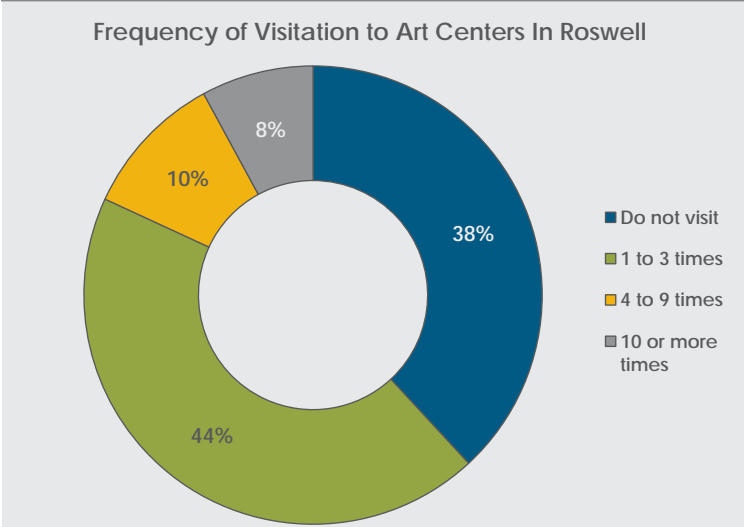


Figure 4.14: Frequency of Visits to Historic Homes

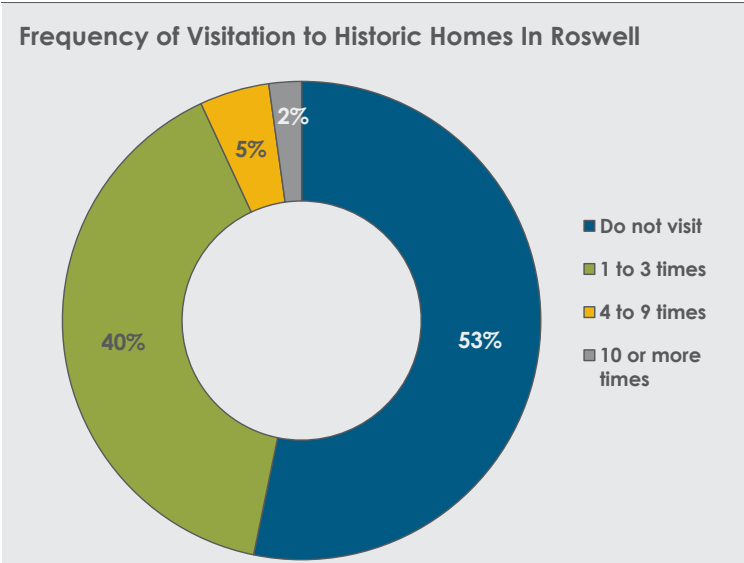
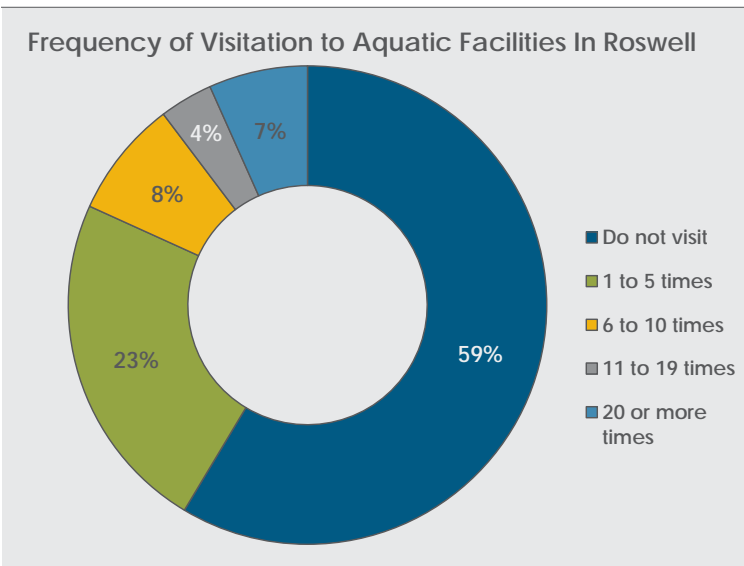


Figure 4.15: Frequency of Visits to Aquatic Facilities

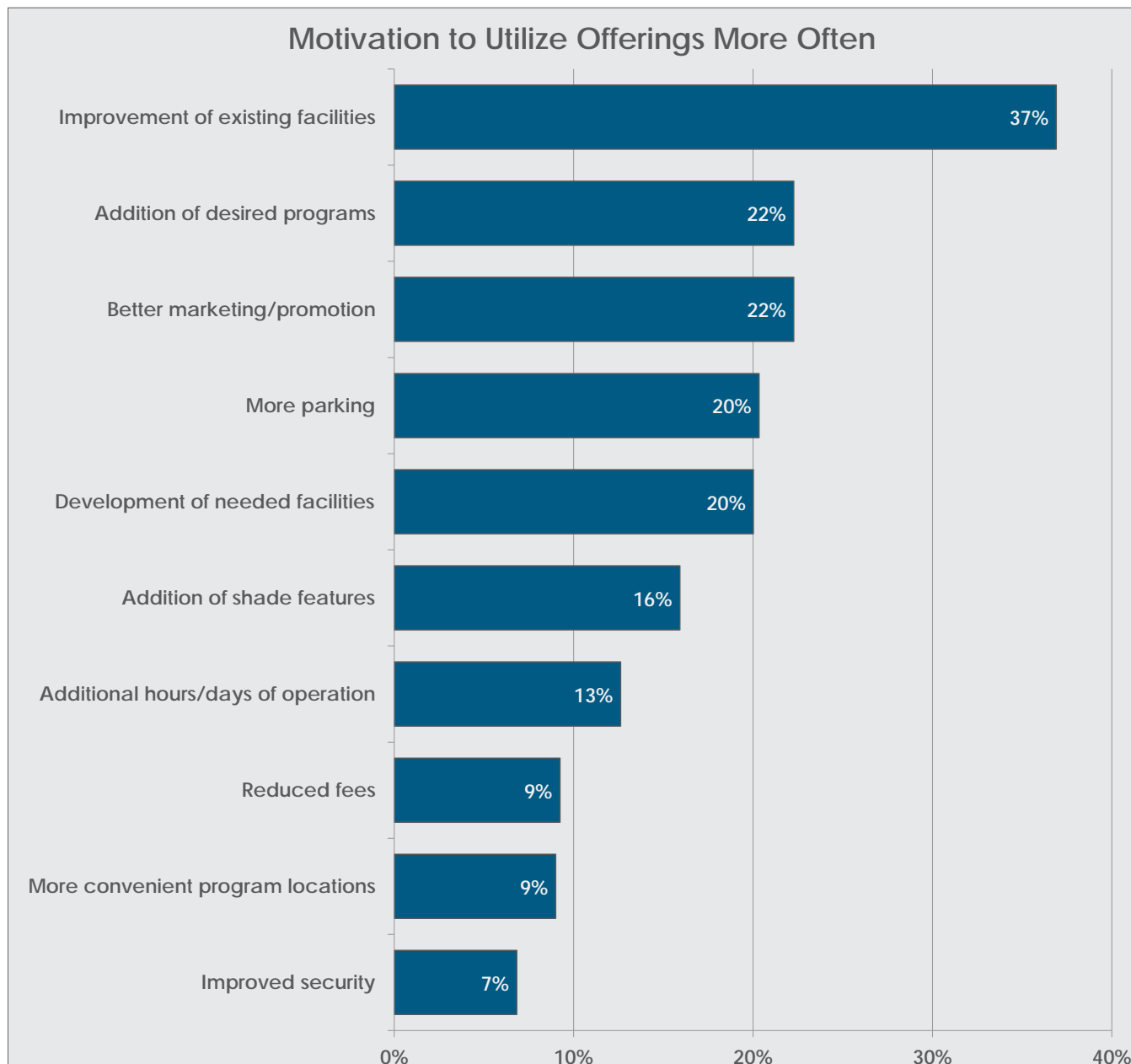


4.5.10 Results - Motivation to Utilize Facilities and Programs

Figure 4.16 shows what would motivate respondents to utilize existing facility and program offerings more often. The top option chosen was to improve the existing facilities, followed by better marketing/promotion and adding their desired programs. Residents would also like more parking and the development of needed facilities.

These results indicate that residents are not satisfied with the condition of some of the facilities in Roswell but would like to use them more often if improved. The desire for better marketing indicates that residents are not always aware of what is available. Finally, the results indicate some unmet needs for both facilities and programs.

Figure 4.16: Motivation to Utilize Offerings More Often



4.5.11 Results – Support for Tax or Bond Referendum to Fund Improvements

Survey respondents were asked how strongly they would support a tax or bond referendum to fund their desired improvements to Recreation, Parks, Historic and Cultural Affairs in Roswell. As indicated in Figure 4.17, respondents were in support of a potential tax or bond referendum with 34% indicating strong support and another 44% indicating moderate support.

Respondents were then asked how much of a tax increase they would be willing to support (Figure 4.18). The largest percentage of them chose an increment of \$45 per household per year (39%) followed by \$90 per year (24%). **Cumulatively, 86% of respondents support a tax of at least \$45 per household per year**, more than the 78% who indicated support for a tax in the previous question. Overall, respondents to this survey are in support of a tax or bond to aid the city in improving parks and facilities in Roswell.

Figure 4.17: Support for Tax or Bond

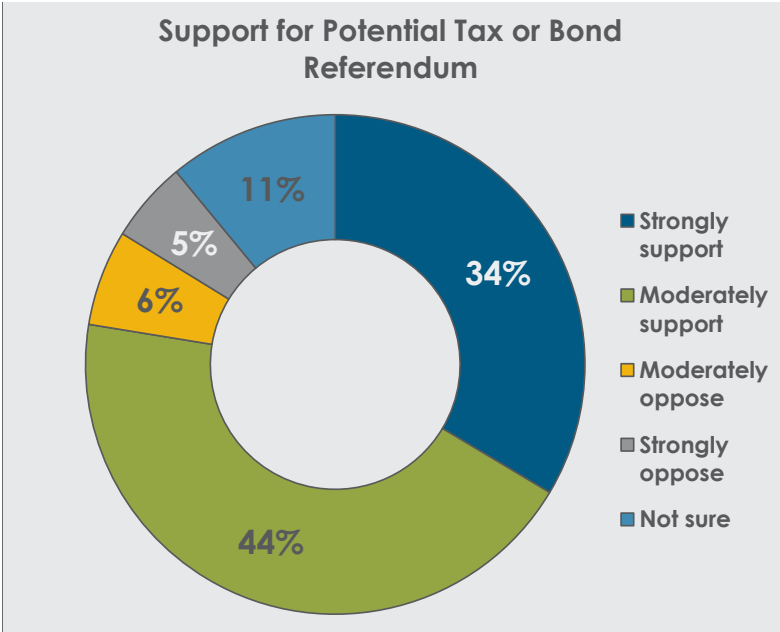
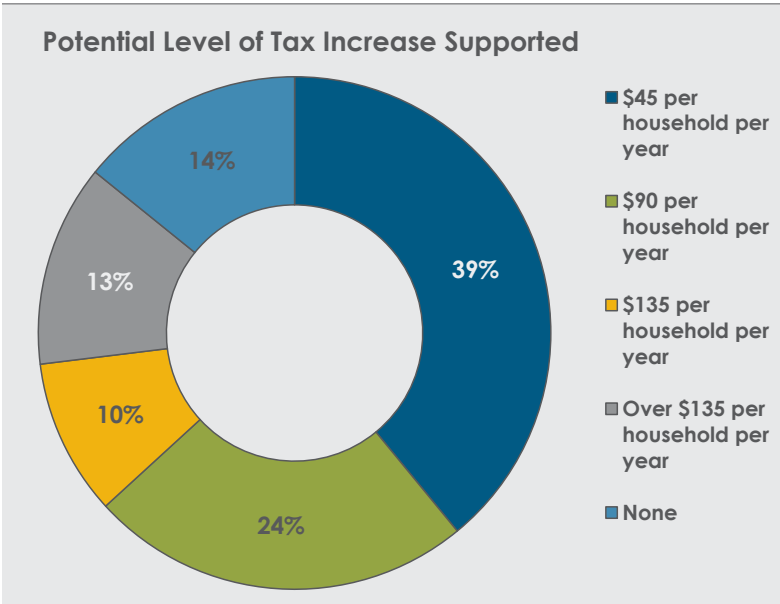


Figure 4.18: Potential Amount for Tax Increase



4.5.12 Results - Demographics

Overall, respondents were spread out throughout the city with 37% living in the northern portion, 27% living in the southern portion, and 21% living in the eastern portion. An additional 16% of respondents indicated they live outside of Roswell. The largest response group lives in the northern portion of the city which also tends to have lower service levels than other portions of the city as shown in the service area mapping in chapter 5 of this plan.

Figure 4.19 shows Roswell's population by age range for Roswell¹ as a whole and of the households who responded to the survey. The largest cohort responding to the survey were those between 35-44 years old, likely with children between 5 and 14 years old. Compared to the overall population of Roswell, these groups were overrepresented in the survey.

According to Figure 4.20, the household income levels of survey respondents were fairly close to those of the city.² However, household incomes over \$100,000 represented about 75% of respondents, compared to just over 50% of Roswell households. All other income levels were underrepresented, especially those under \$50,000.

Figure 4.19: Age Demographics Comparison

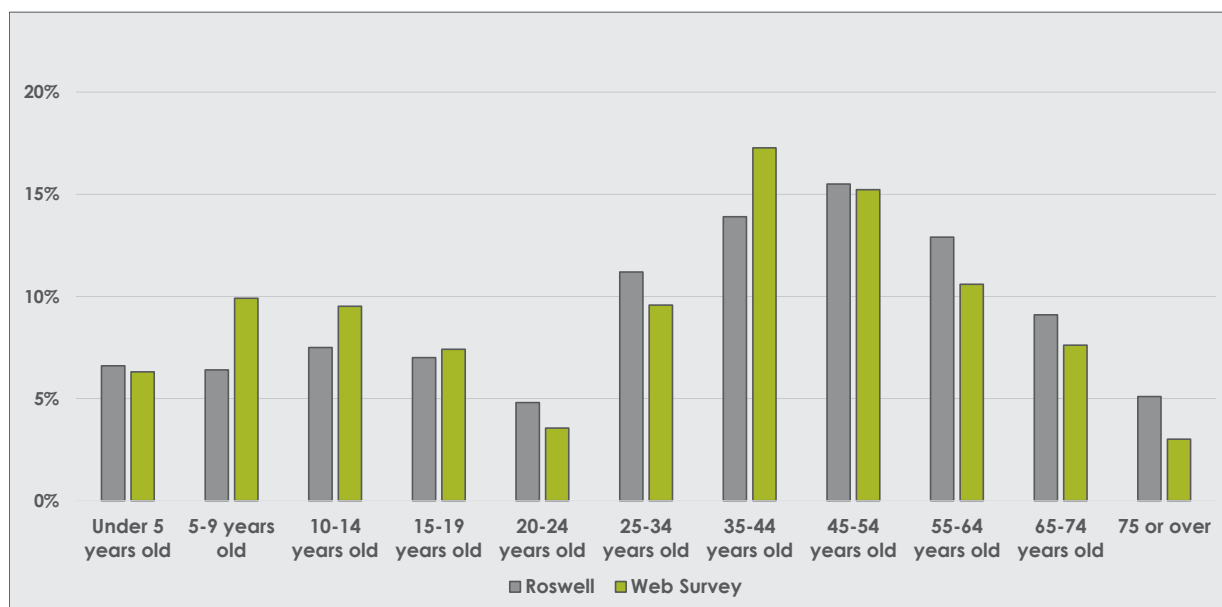
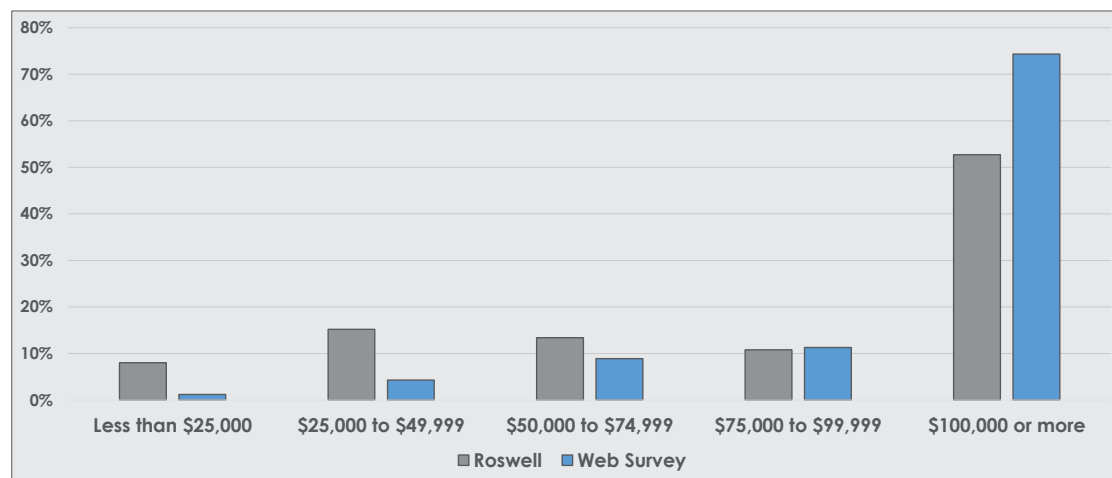


Figure 4.20: Income Comparison



¹ 2020 US Census

² 2020 ACS 5-Year estimates

4.6 CONCLUSION

On the whole, the public engagement process provided an abundance of information about the needs and desires of Roswell residents. While a variety of methods were used to collect data, some trends emerge with residents desiring:

- Upgrades to existing parks and facilities, especially recreation centers and River Parks
- Habitat restoration in and access to natural areas
- Upgrade and expand connectivity and trails systems
 - Walking/hiking
 - Biking
 - Mountain biking
- Implement existing *River Parks Master Plan*
- More indoor cultural program space
- Strategic marketing and promotion
- Department autonomy
 - Develop maintenance standards
 - Update technology
 - Training opportunities
 - Partnerships
 - Scholarships
- Expanded age-based programming
 - Youth camps
 - Middle school age activities
 - Active adults 50+
- Provide transportation to facilities
- New facilities
 - Skate parks
 - Disc golf
 - Pickleball
 - Neighborhood parks/pocket parks with playgrounds

NEEDS ASSESSMENT

5.1 INTRODUCTION

This chapter of the Master Plan identifies and presents an assessment of needs for recreation and parks in Roswell, consisting of level of service standards and geographic analysis of the distribution of recreation and parks facilities. This information, together with the public input collected (Chapter 4), make up the foundation for recommendations in this plan (Chapter 7).

5.2 LEVEL OF SERVICE STANDARDS PARKLAND

Park systems provide invaluable benefits to public health,¹ economies,² local environment and ecology,³ community social makeup, and overall quality of life.⁴ Beyond the developed park acreage, any given park system includes additional undeveloped open space and natural areas. These acres, while easily overlooked, have tremendous potential to benefit the community. Undeveloped open space, or even acres that are lightly developed as parks, can positively impact an entire community through improvements to air and water quality, increased biodiversity, wildlife habitat protection, noise reduction, reduction of erosion, and protection of water resources.⁵

Service level standards provided in this chapter describe achievable targets, consistent with those adopted by City Council in the City of Roswell Strategic Plan 2021 to 2025. This 10 acres per 1,000 population is slightly below the current level of 11.5. As a result, the city primarily needs to plan for future population growth.

The chart that follows in Table 5.1 offers a breakdown of the needs (or target acres) for each park type in Roswell. This table includes only properties offered by Roswell Recreation, Parks, Historic & Cultural Affairs and assumes the same distribution by classification as currently experienced. These numbers project using the potential population of full city build out of 120,000 in 2040. Based on these numbers, Roswell will need to acquire about 135 acres over the next 20 years to maintain the 10 acres per 1,000 population standard.

¹ Centers for Disease Control and Prevention. Parks, Trails, and Health Resources. [cdc.gov/healthyplaces/healthtopics/parks_resources.htm](https://www.cdc.gov/healthyplaces/healthtopics/parks_resources.htm)

² WeConservePA. (2012). The Economic Benefits of Land Conservation: A Guide. Pennsylvania Land Trust Association.

³ John L. Crompton (2008). Empirical Evidence of the Contributions of Park and Conservation Lands to Environmental Sustainability: The Key to repositioning the Parks Field. *World Leisure Journal*, 50(3), 154-172

⁴ John L. Crompton (2008). Empirical Evidence of the Contributions of Leisure Services to Alleviating Social Problems: A Key to Repositioning the Leisure Services Field. *World Leisure Journal*, 50(4), 243-258.

⁵ F.D.B. (2007). The economic benefits of land conservation. San Francisco, CA: The Trust for Public Land.

Table 5.1: Service Level Standards for Developed Acreage by Park Classification

Park Classification	Existing Acres	Existing Acres per 1000 Population	2040 Targets (10 Acres per 1000 Population)		
			Acres per 1000 Population	2040 Acreage Needed	2040 Deficit
Neighborhood Parks	10.8	0.1	0.1	12.2	-1.4
Community Parks	388.4	4.2	3.6	437.5	-49.1
River Parks	188.1	2.0	1.8	211.9	-23.8
Nature Parks/Open Space	330.7	3.6	3.1	372.4	-41.8
Historic	84.1	0.9	0.8	94.7	-10.6
Special Use Parks	34.0	0.4	0.3	38.3	-4.3
School Properties w/ Joint Use Agreements	29.5	0.3	0.3	33.2	-3.7
Total	1,065.4	11.5	10.0	1,200.0	-134.6

1. See Chapter 2 for population estimates

2. Assumes same distribution by park classification

5.3 GEOGRAPHIC DISTRIBUTION OF RECREATION AREAS AND PARKS

The spatial distribution of parks throughout Roswell is important to consider; residents are better able and more willing to utilize facilities that are close to their homes. Figures 5.1 and 5.2 show Roswell's existing parks with service areas described for different park classifications. The methodology for this analysis (and the facility analysis in Section 5.5) can be found in Appendix B. Of note, these service areas are not necessarily representative of all users of the city's parks; after all, some users may be more willing to travel greater distances than those defined in the figures below. However, the most frequent users generally do live within the areas indicated and usage rates do tend to decline sharply in relation to travel times.

A 10-minute walking distance represents about a half mile range and is a commonly used measurement for the walkability of an area; most residents can easily travel this distance without using a car. The Trust for Public Land, NRPA, and the Urban Land Institute have all joined forces to develop the "10-Minute Walk Campaign" which strives for healthy, walkable communities and easy access to greenspace for everyone in the country. As part of their multi-pronged campaign, cities all over the U.S. are committed to ensuring that by 2050 all residents will have access to a park within a 10-minute walk of their home. Mayors throughout the country have already taken the pledge, and more continue to do so.

Nearly the entire population of Roswell lives within a 5-minute drive of a Community Park, but only a small portion (16%) live within a 10-minute walk to any park. The existing degree of walkable access is understandable, considering the Roswell park system is composed primarily of larger parks. Given the resounding community desire for more trails and connectivity, it will continue to be important to bridge these distances with pedestrian and bike paths. While providing walkable access to all residents in the city will be challenging, Roswell has opportunities to link existing sites and facilities, thereby increasing the overall percentage of residents within a 10-minute walk to park and amenities.

Figure 5.1 shows the areas in Roswell where residents are within a 10-minute walk to a park. This map illustrates the locations of walkable access distributed across the city. Walking access to Roswell's parks is concentrated largely in the southern portion of the city, near downtown Roswell. The grey areas show where access could be improved by adding amenities at undeveloped parks.

Figure 5.2 shows park accessibility by motor vehicle. Drivetime (5-minutes) to Community Parks (bright green) plus River/Nature Parks (dark yellow) are indicated. Of note, only the northern portion of the city and a small area to the southwest are not within a 5-minute drive to a park. Overall, nearly all of the population lives within a 5-minute drive to a larger park.

Figure 5.1: Neighborhood Park Service Areas

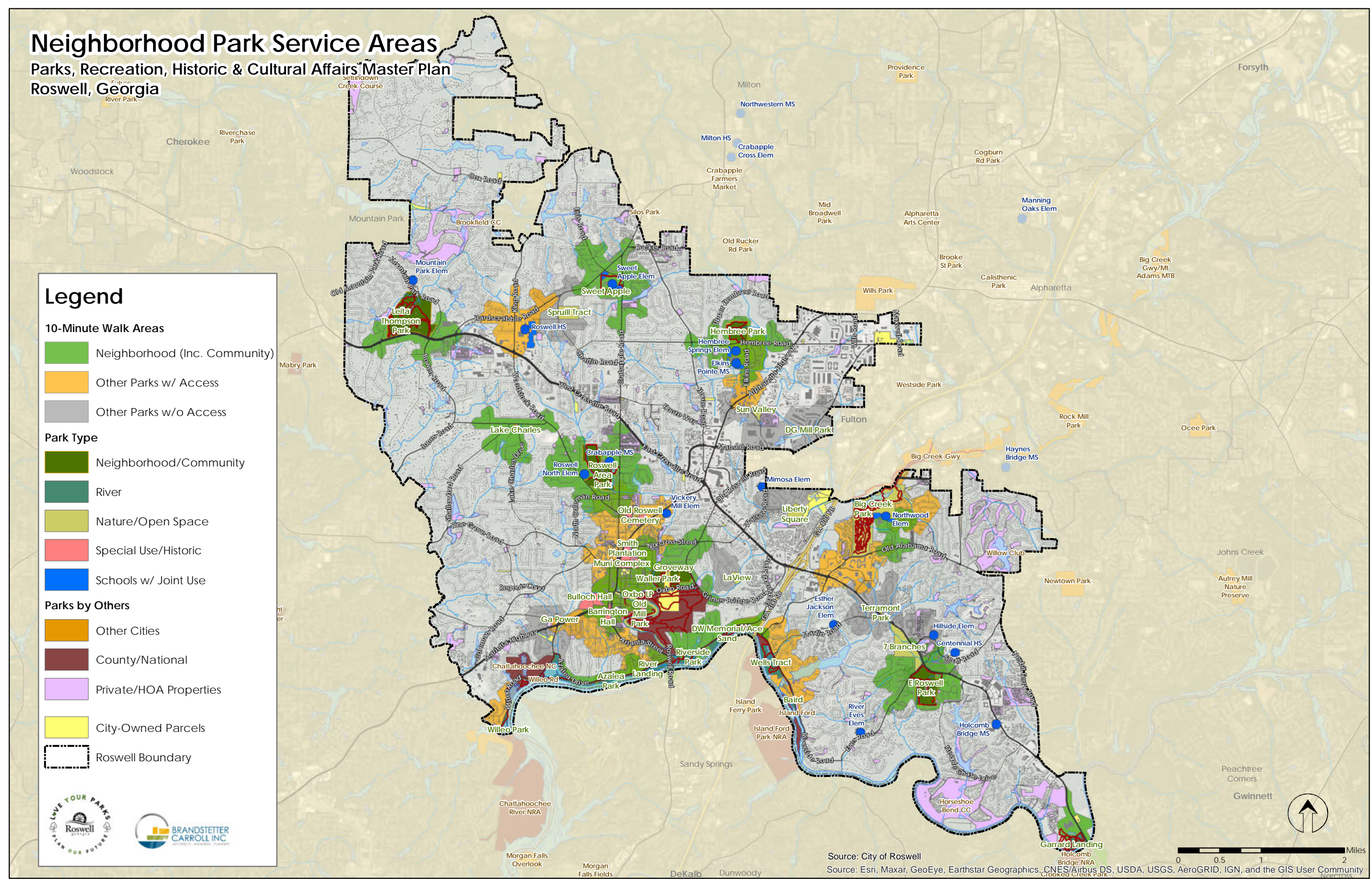
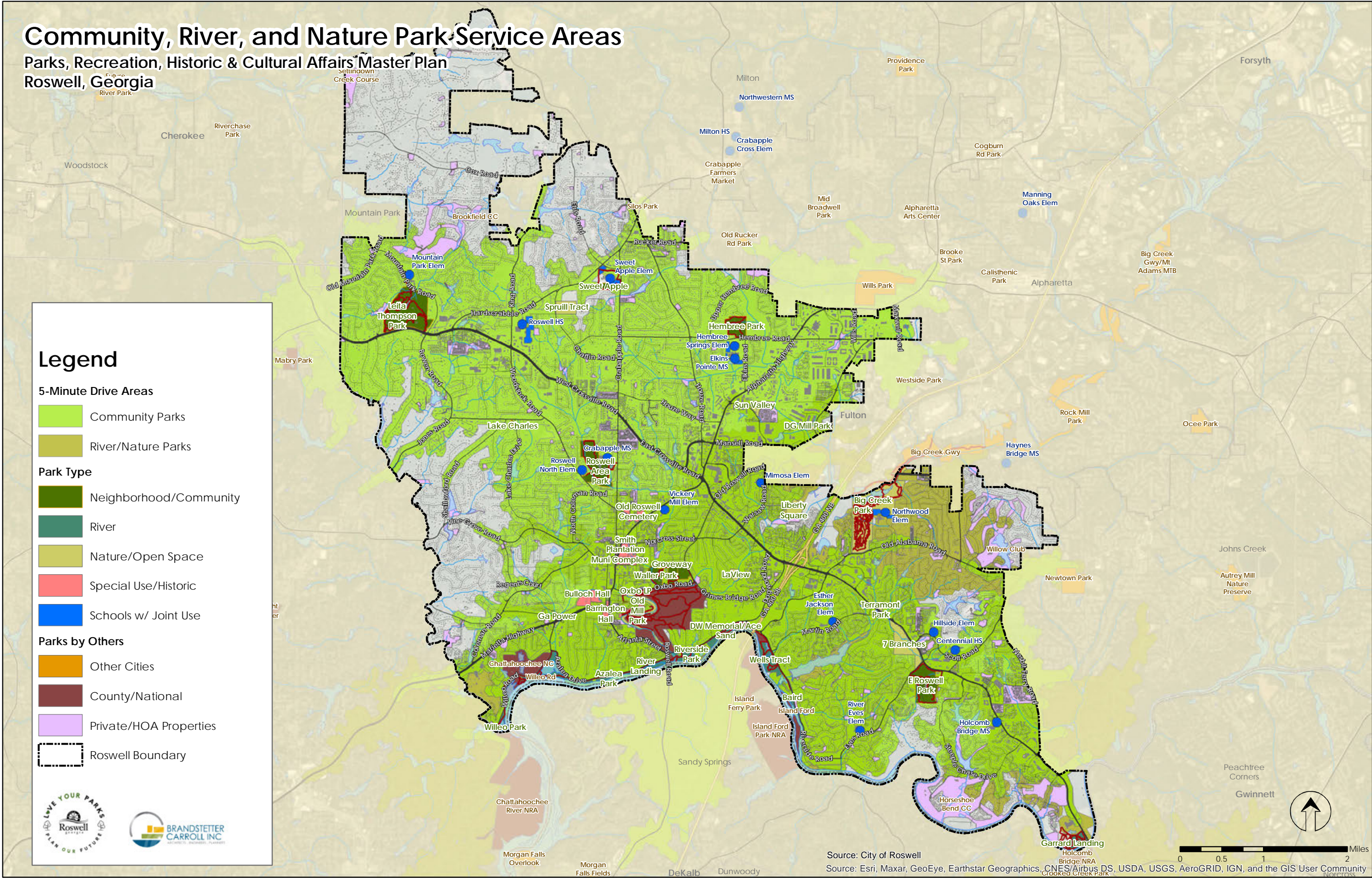


Figure 5.2: Community, River, and Nature Park Service Areas



5.4 GEOGRAPHIC DISTRIBUTION OF FACILITIES

This portion of the needs analysis focuses on the distribution of facilities provided by Roswell for use by residents. Service areas for these key facilities within Roswell are illustrated in Figures 5.3 through 5.13. As with the geographic distribution of parks, both drive and walk times are used for defining service areas

Larger and unique facilities are intended to serve greater populations; typically, residents are willing to travel longer distances to access these amenities. In contrast, smaller and more common facilities usually serve more localized (smaller) populations and are more often within walking distance. The following sections outline the overall need for facilities in Roswell; though portions of the city are highlighted that are located outside of facility service areas, a new facility is not necessarily recommended for these areas.

5.5 COMPOSITE GEOGRAPHIC PARK SERVICE AREAS

While the preceding text outlined the level of access to parks and facilities by geographic distribution and type, a composite analysis provides a more robust depiction of the level of service residents experience across the city. Service areas for 4 park classifications and 25 facilities (some not mapped in Section 5.4.) were assigned scores based on distance from the amenity (e.g., 5-minute drive vs. 10-minute walk), then GIS software (ArcGIS) was used to produce an overlay map with a combined score for all areas of Roswell. Figure 5.15 shows the composite service areas for the city based on this multi-layered level of access analysis. A more detailed description of the methodology can be found in Appendix B.

In the figure, blue indicates a higher level of service for parks and facilities per location (the deeper the shade, the better) while red areas have the lowest level of service (similarly, the deeper the red, the lower the service level). For example, a resident living within one of the dark blue areas would more likely be within a short walk to park and/or many of the facilities previously described (e.g., playground and fields).

As shown in Figure 5.14, areas with the highest composite level of service are anchored to the Community Parks, including East Roswell Park, Roswell Area Park, and Hembree Park. Looking at population distribution, just 16% of the community enjoy a medium-high to high level of service, while over a quarter (30%) of residents are living in areas with low to medium-low service. Just over half (54%) of residents are experiencing medium levels of service.

Table 5.2 explores the service levels and population demographics in greater detail. About 70% of the city's population lives at a medium level of service or a better. The areas with the lowest level of service also have the highest median household income. The percentage of children within each area is similar to one another however; this data represents the proportion of children to adults within each area. Looking at the population as a whole, the area with the medium service level has the highest number of children living in it while the lowest service area has the fewest children overall.

Table 5.2: Population by Composite Service Area

Service Level (Rank)	Proportion at Composite Service Level				Median Household Income	Diversity Index	Median Age	Children
	Population	Cumulative Population	Area	Cumulative Area				
High	5%	5%	5%	5%	\$119,129	64.6	42.3	21%
Medium-High	11%	16%	14%	20%	\$82,759	70.1	37.7	23%
Medium	54%	70%	45%	64%	\$99,618	65.0	38.3	25%
Medium-Low	26%	96%	24%	89%	\$152,518	51.6	41.2	26%
Low	4%	100%	11%	100%	\$183,911	29.9	46.0	22%

5.5.1 Priority Investment Areas

While the composite service areas analysis helps identify portions of Roswell with lower levels of access to recreation and parks service, the Social Vulnerability Index from Chapter 2 provides assistance in identifying locations with the greatest need for public services, including recreation and parks facilities. The combination of these two processes can help to identify areas within Roswell most in need of additional park amenities (high social needs and low service levels).

A map showing these areas can be seen in Figure 5.15. The portions of the city indicated in this combined map may be in need of special consideration for park improvements, including additional features or potentially new parks. The “Highest” areas are those with a combination of medium to low service levels and medium to high social vulnerability (but must be high or low in at least one category). The “High” category represents areas that are medium in both measurements. This map highlights the need for the proposed improvements to Liberty Square.

5.6 CONCLUSION

This chapter provides an assessment of needs for recreation and parks services in Roswell. The analysis indicates a variety of parks and facilities are located throughout Roswell; however, not all amenities are evenly distributed. The level of service standards outlined at the start of this chapter provide a foundational guideline for the number and condition of parks, open space, and recreation facilities needed in Roswell.

The geographic analysis of service areas identifies specific areas to target for investment in additional recreation and parks facilities. The mapping analysis shows higher levels of service in the central and eastern half of the city, generally, with less quality service in the northern and western part of the community. **The findings described above, combined with public input requesting additional services and improved spaces, underscore the need for improvements to existing facilities and undeveloped or underdeveloped parkland; these pursuits should be the highest priorities for the department moving forward.**

Figure 5.3: Playground Service Areas

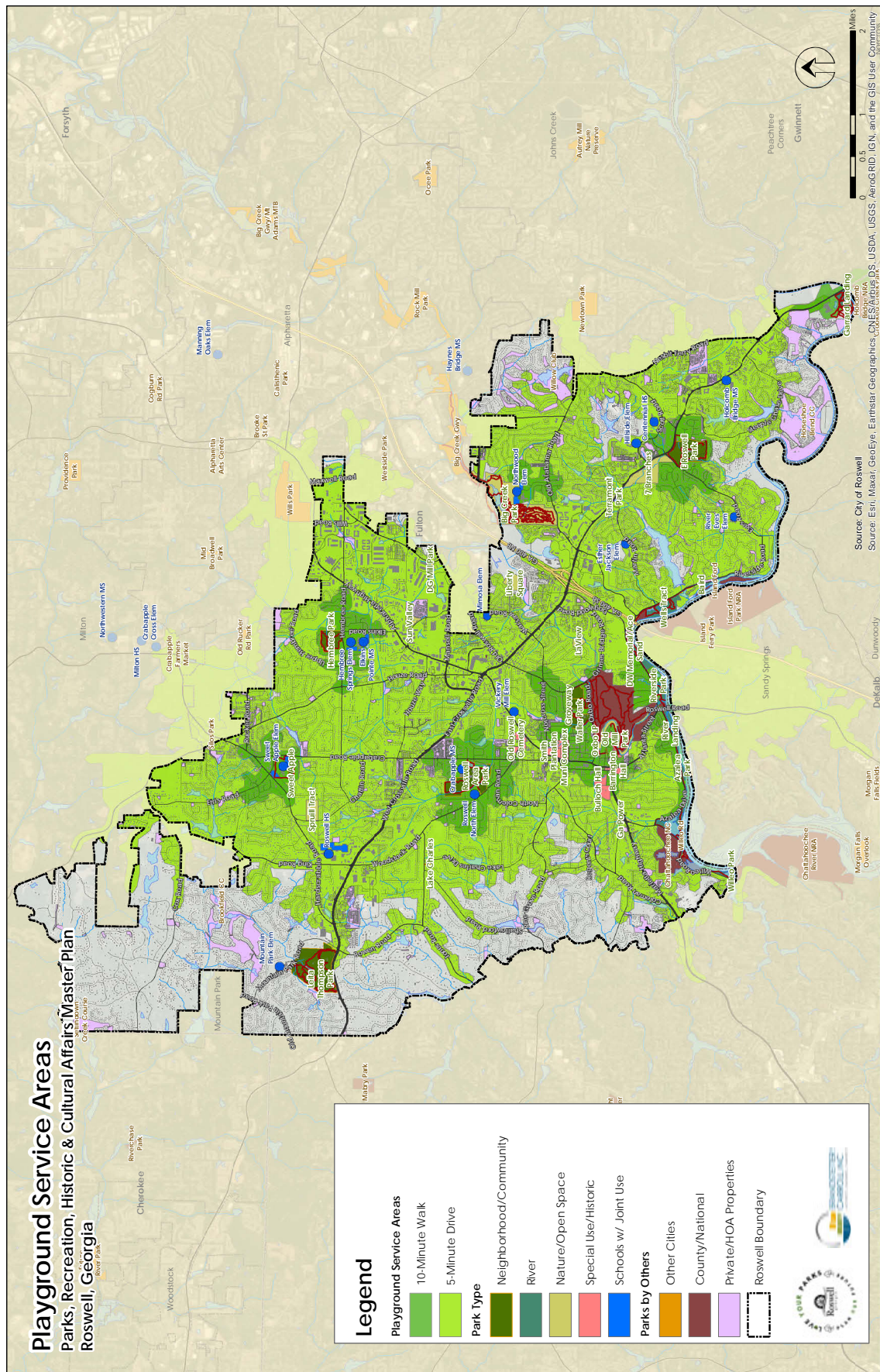


Figure 5.4: Tennis Service Area

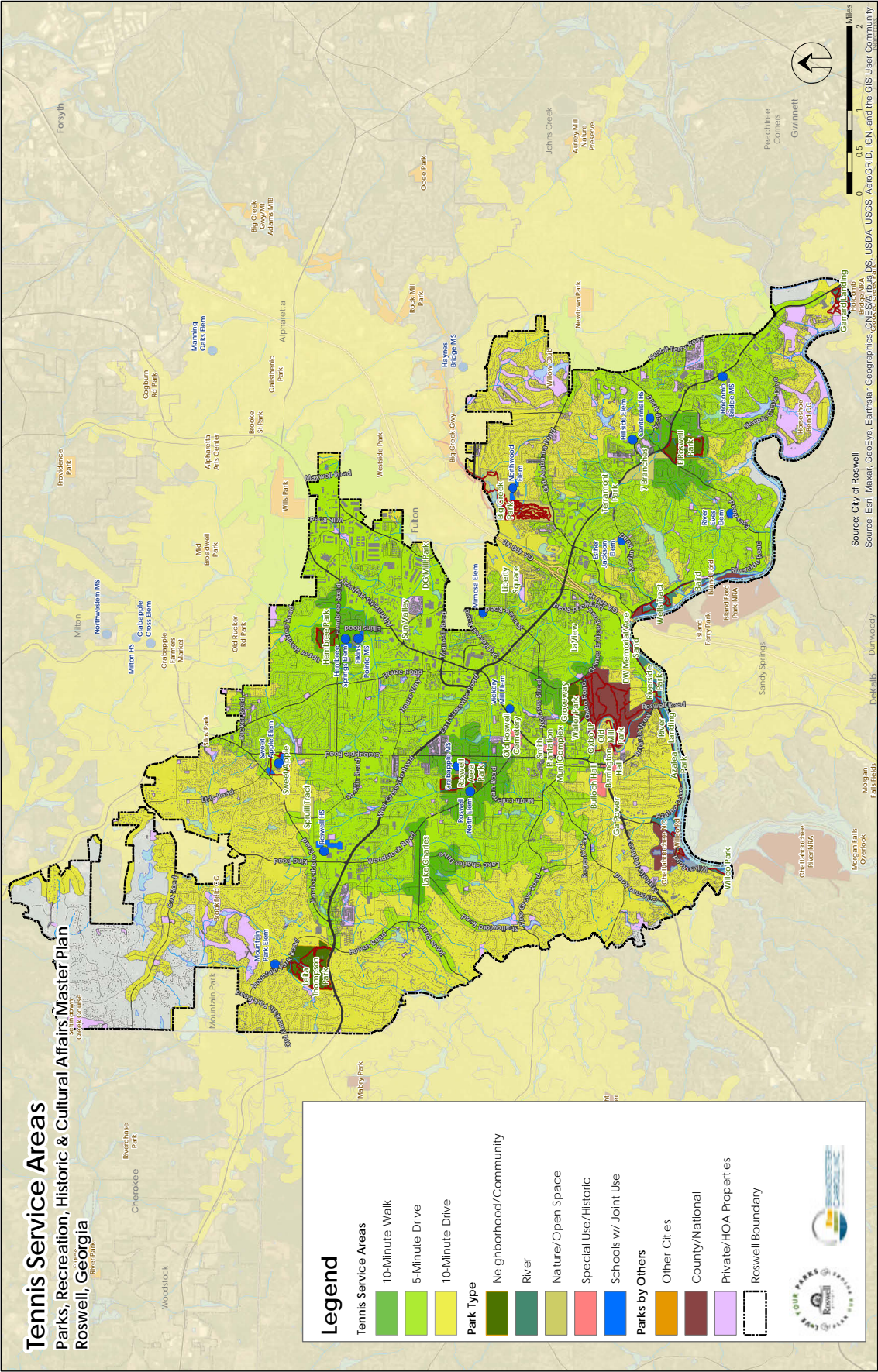


Figure 5.5: Pickleball Service Areas

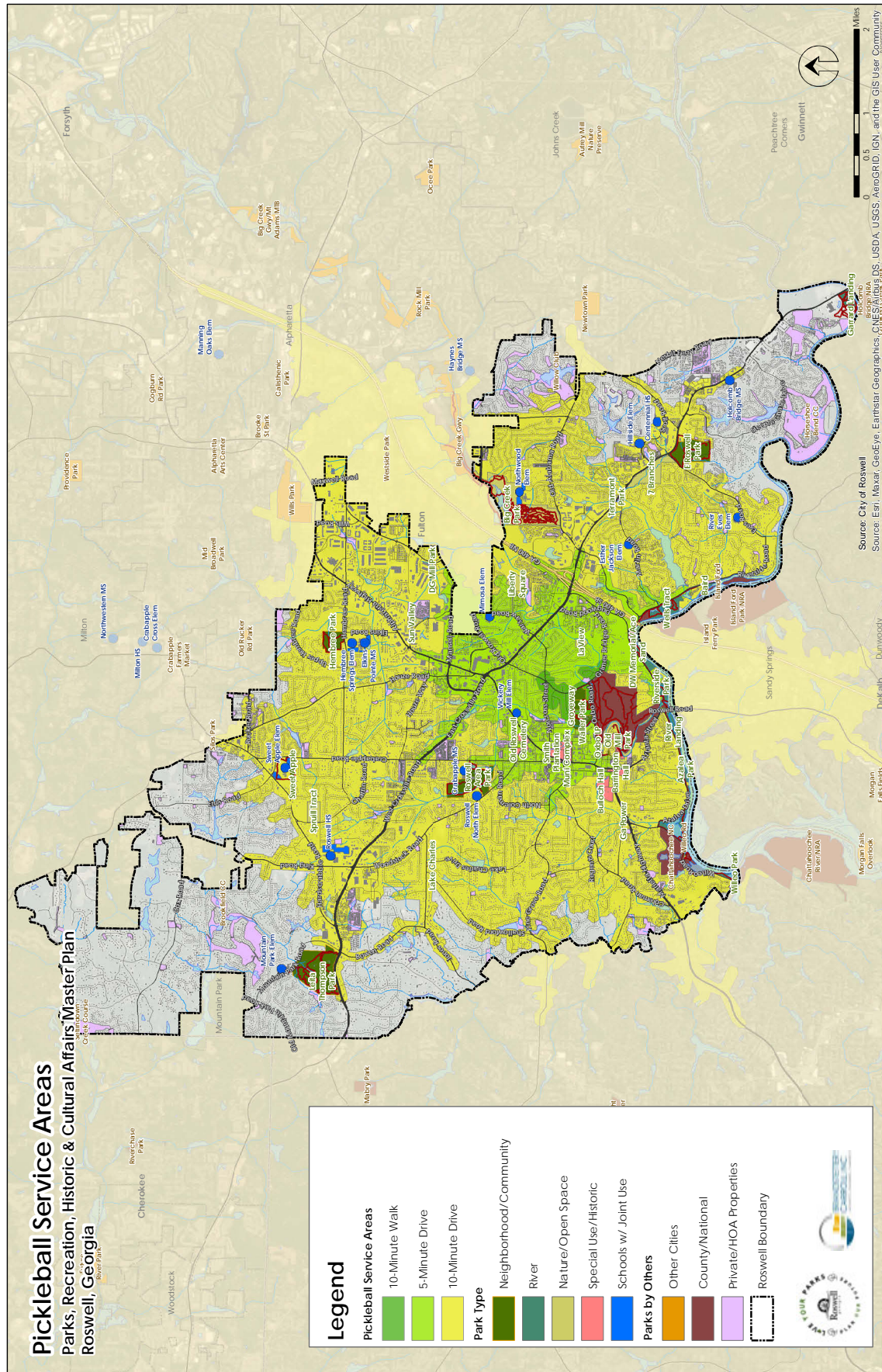


Figure 5.6: Athletic Field Service Areas

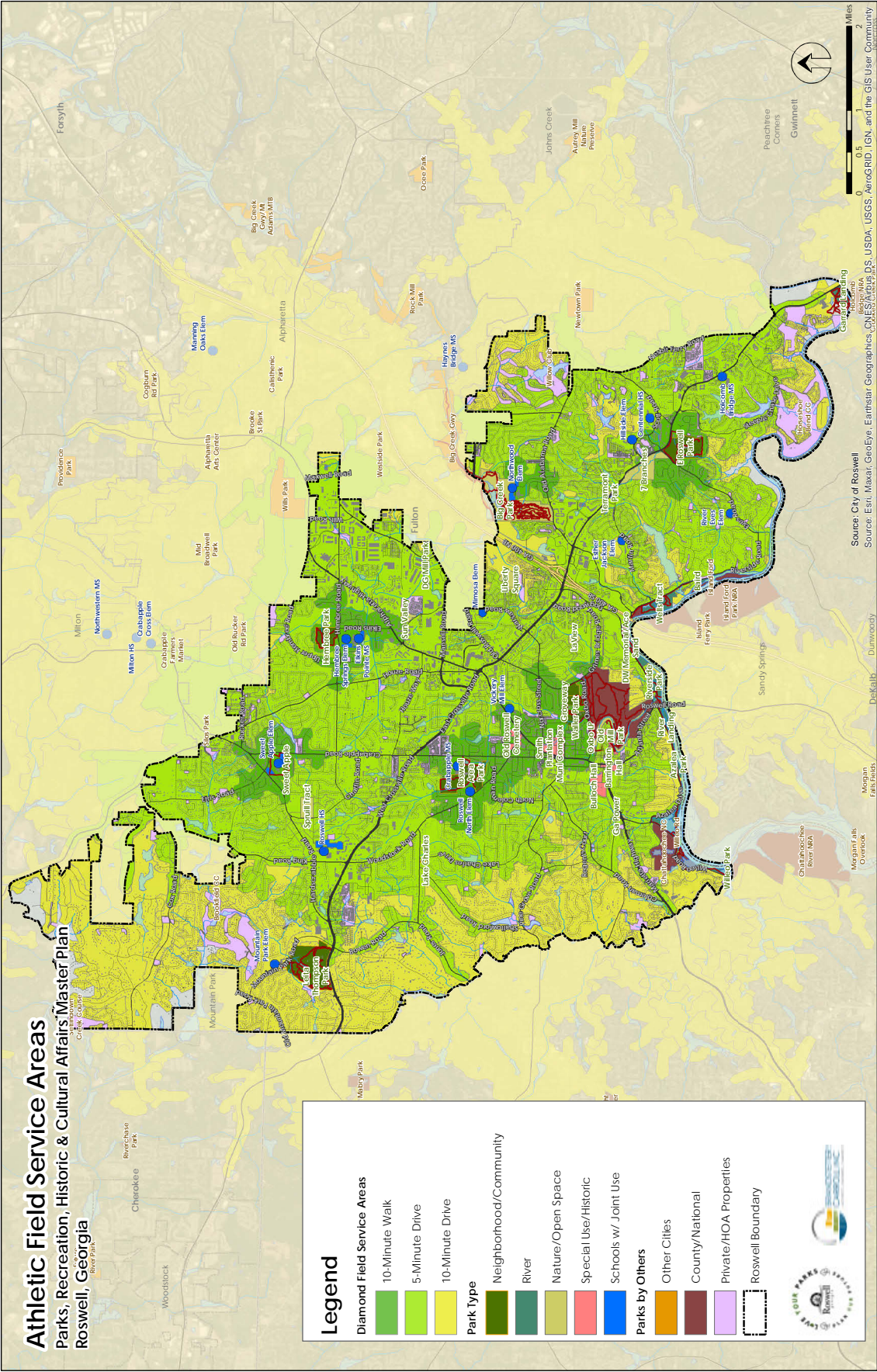


Figure 5.7: Outdoor Pool Service Area

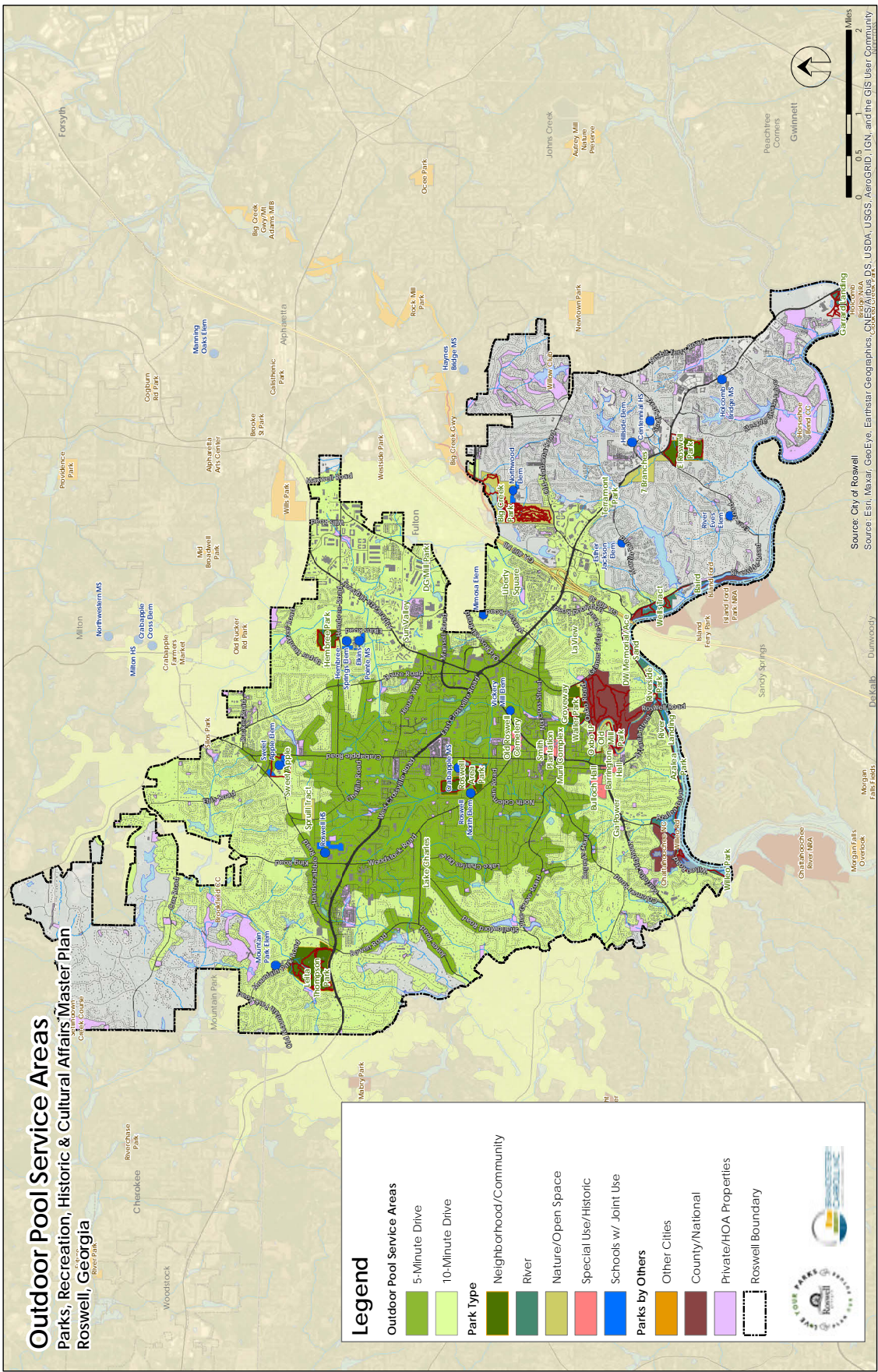


Figure 5.8: Indoor Pool Service Areas

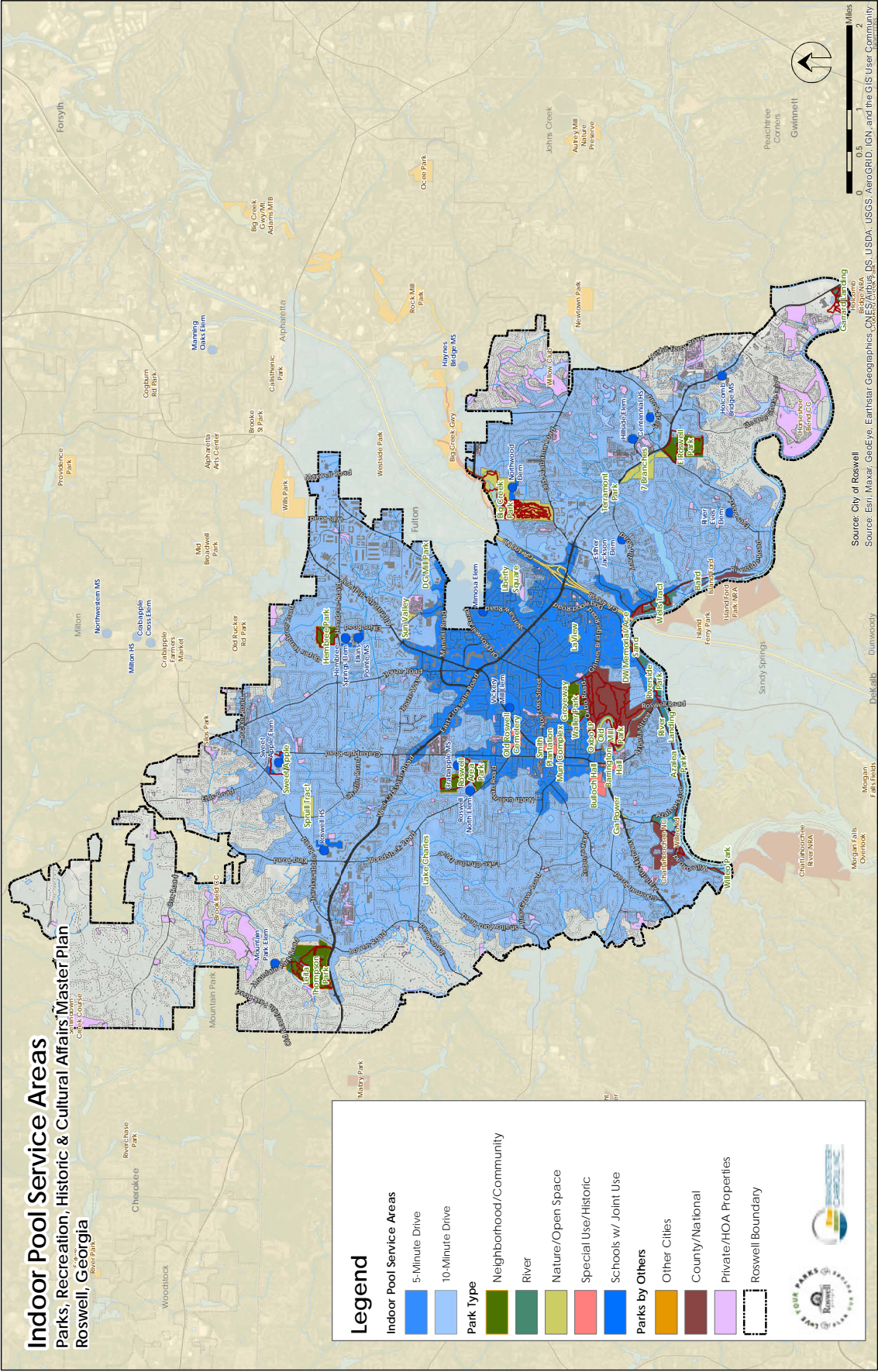


Figure 5.9: Splash Pad Service Areas

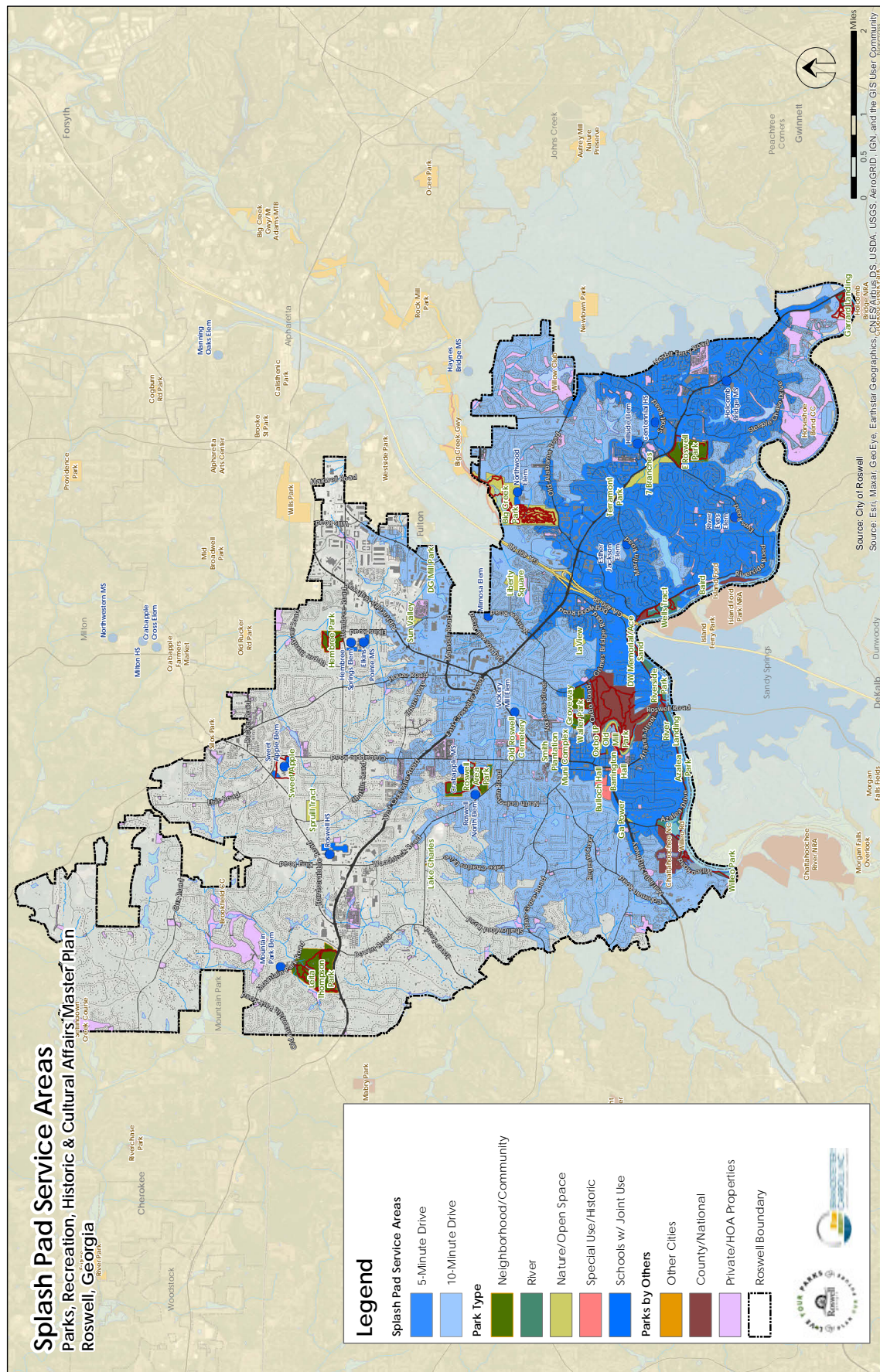


Figure 5.10: Disc Golf Service Areas

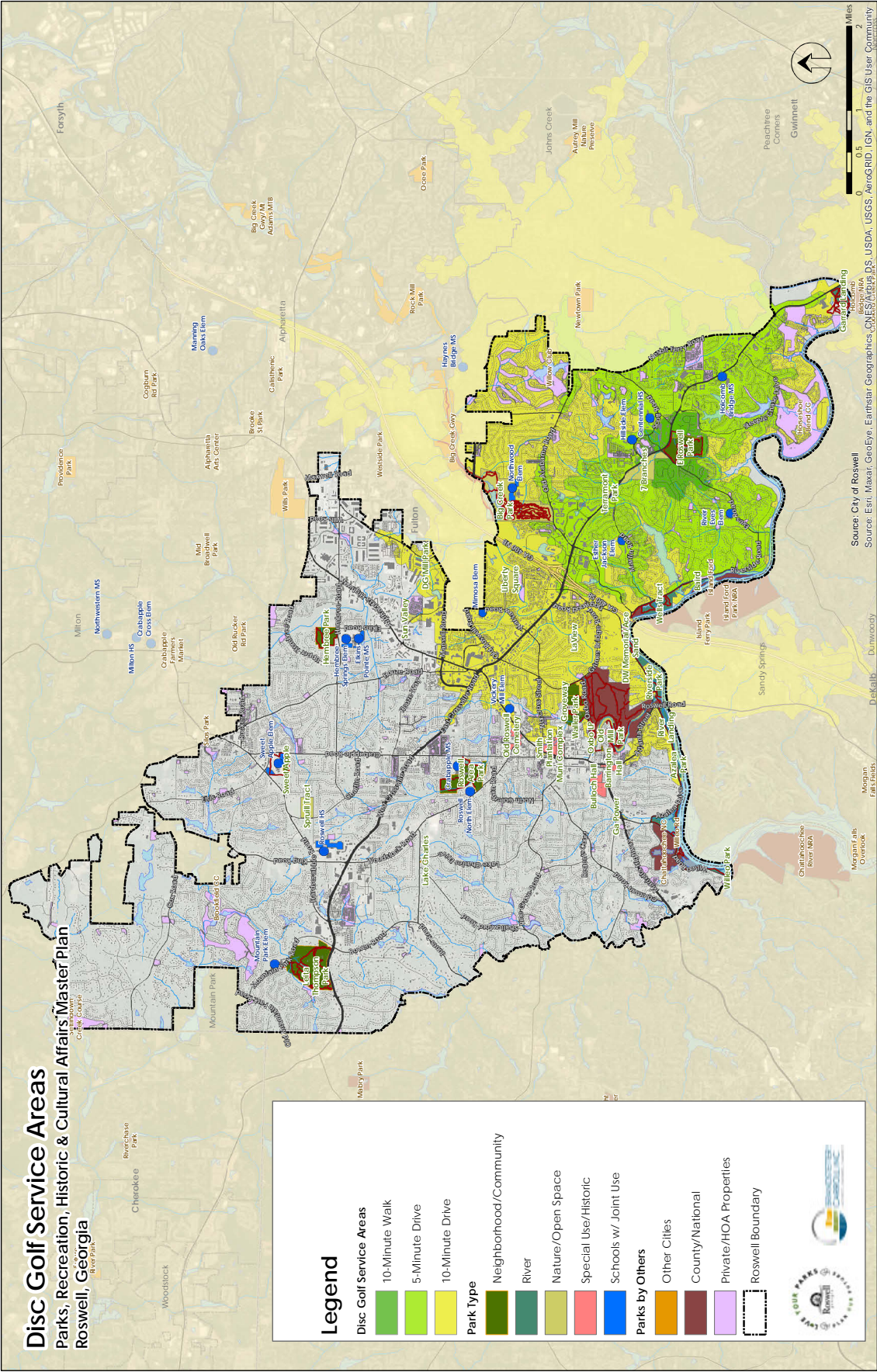


Figure 5.11: Trail Service Areas

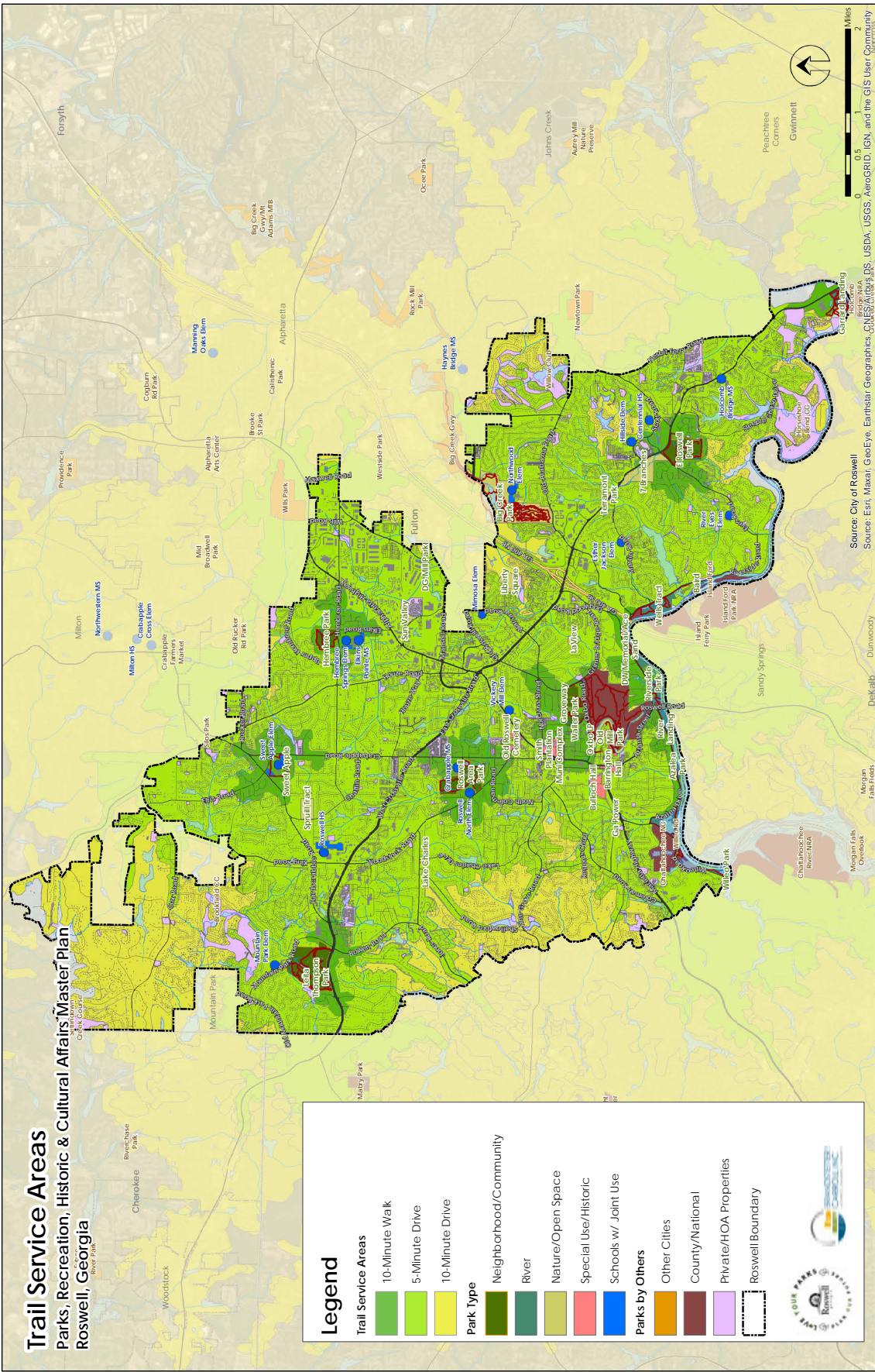


Figure 5.12: Dog Park Service Area

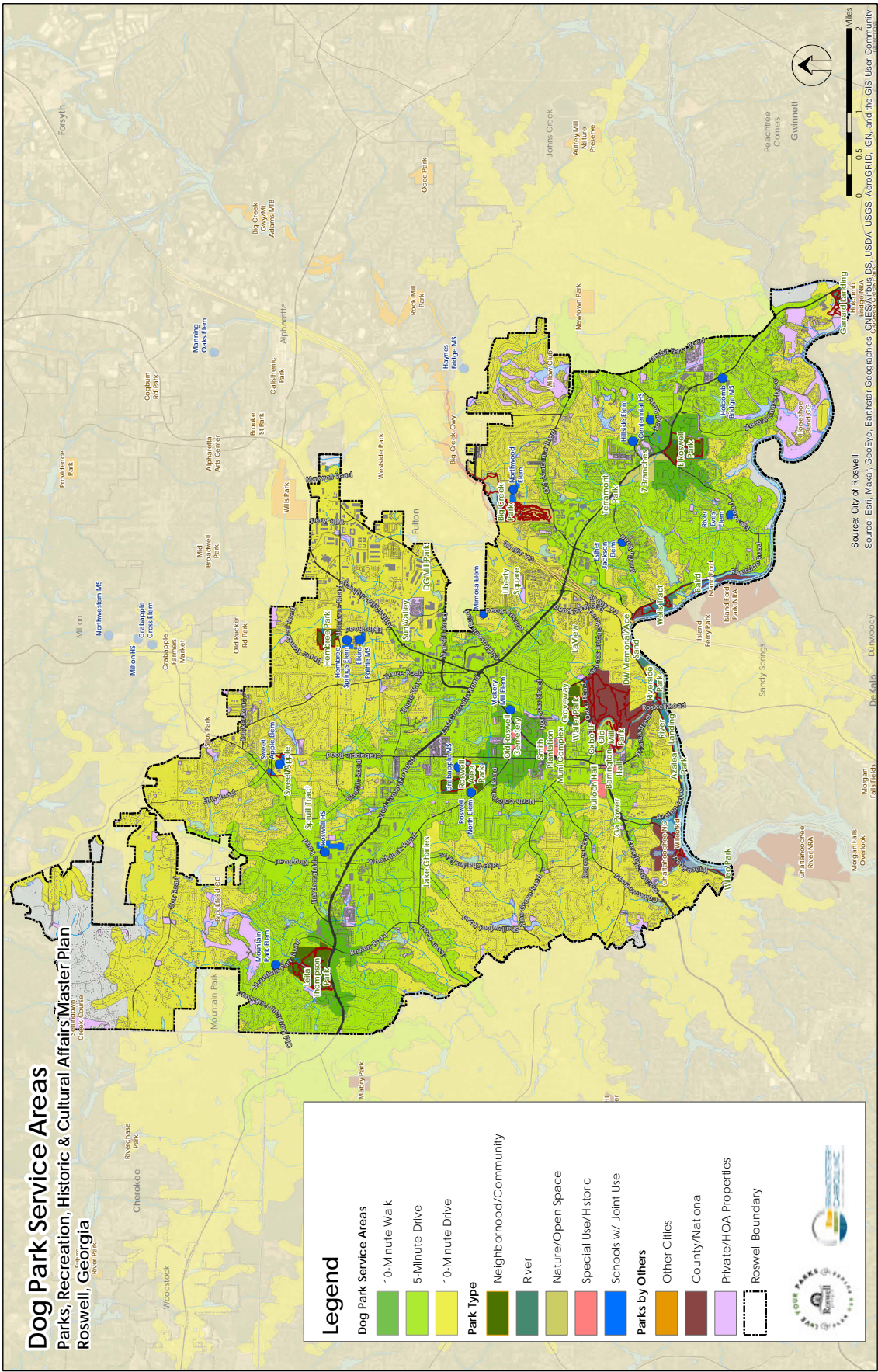


Figure 5.13: Recreation Center Service Area

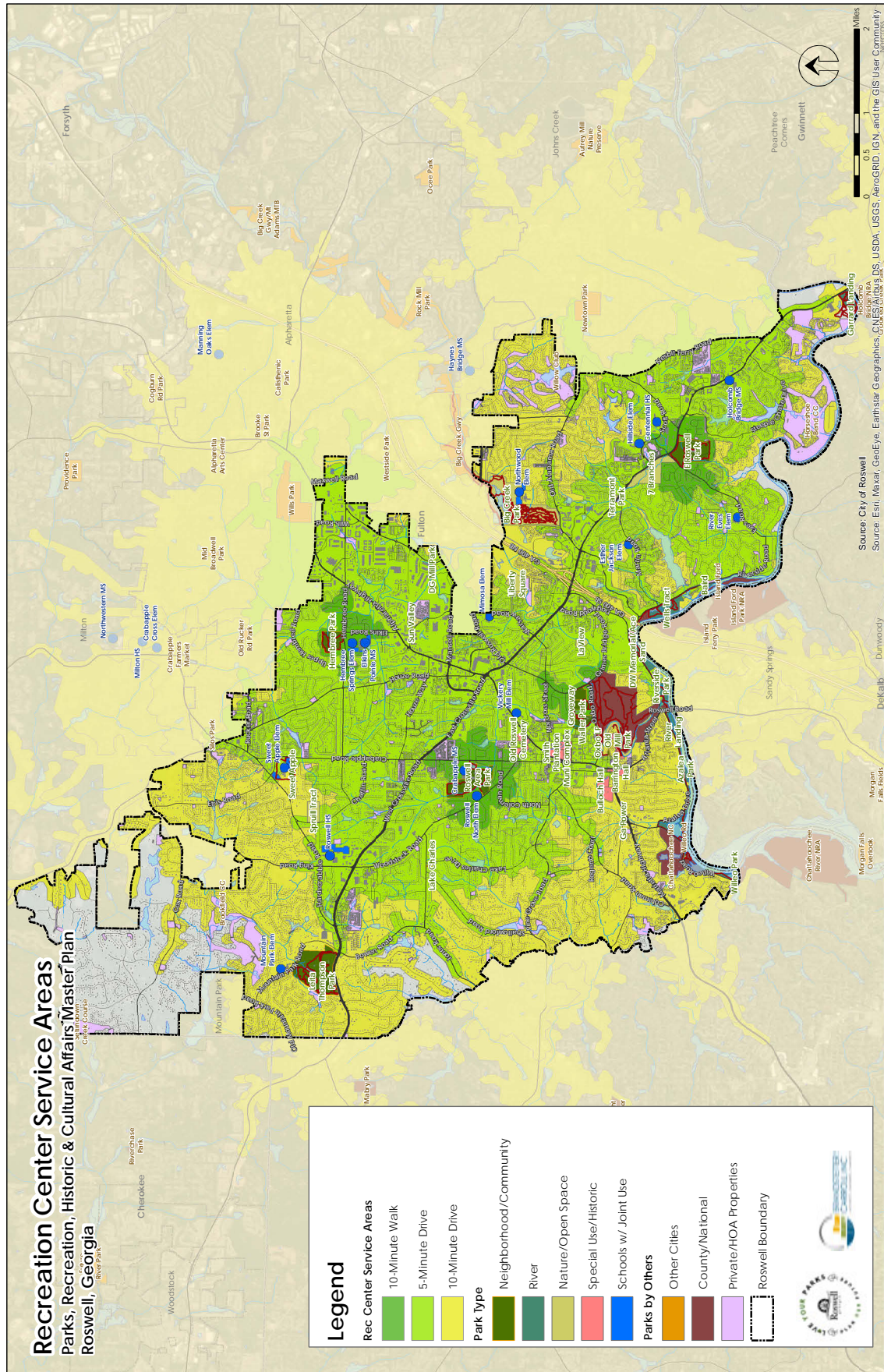


Figure 5.14: Composite Park Service Areas

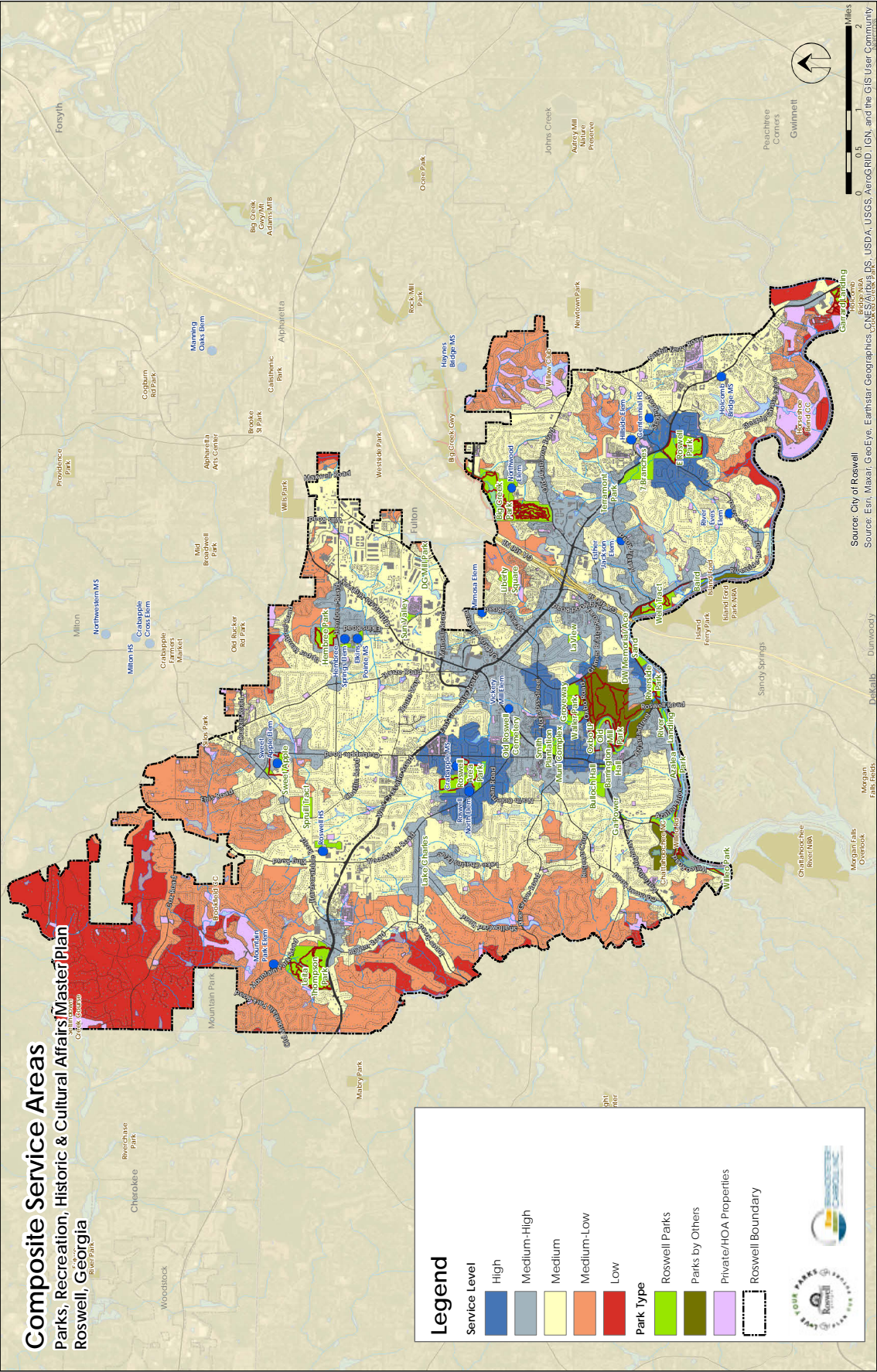
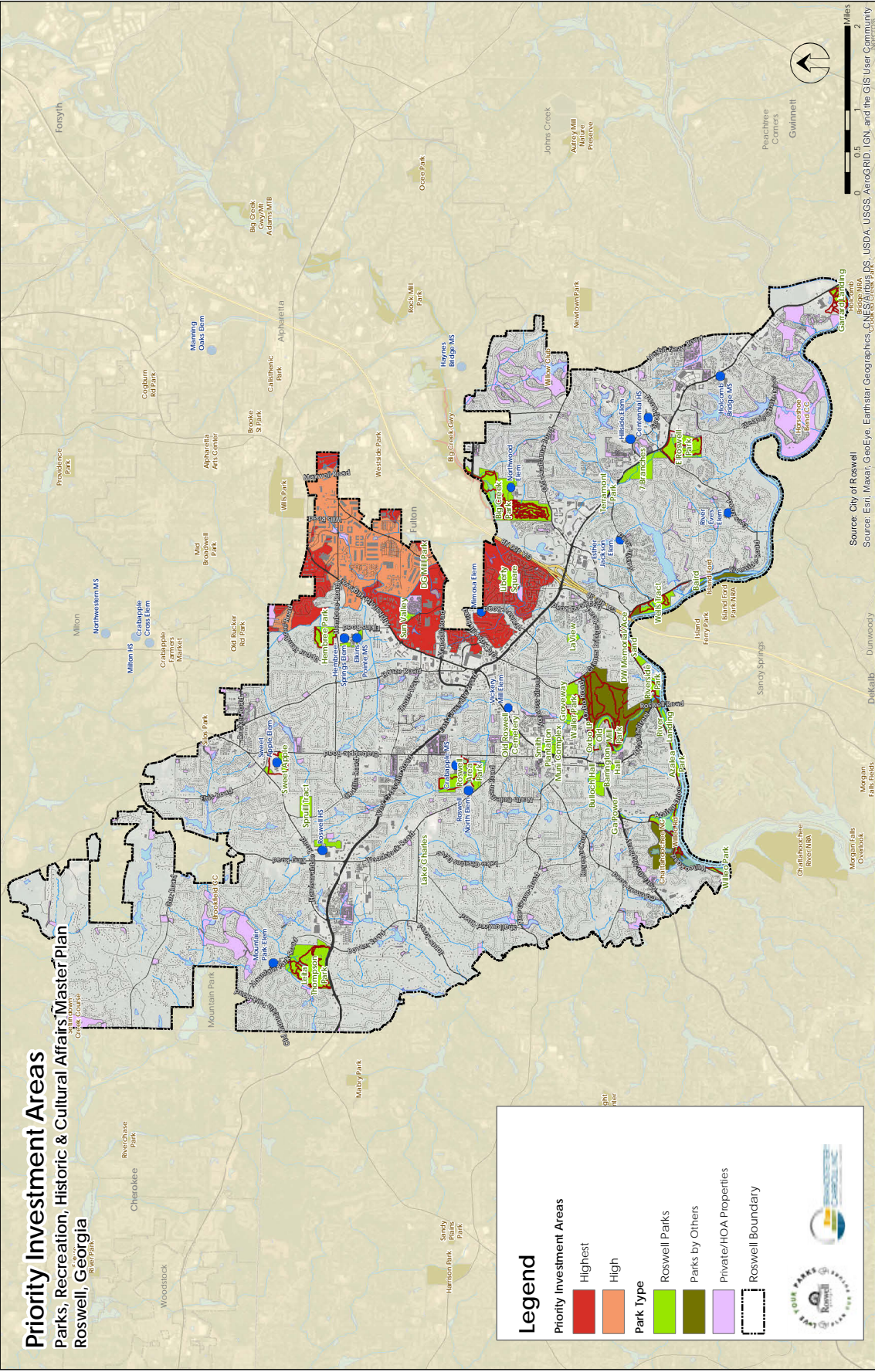


Figure 5.15: Priority Investment Areas





SYSTEMWIDE RECOMMENDATIONS

6.1 EXISTING PARKS AND FACILITIES ASSESSMENT OBSERVATIONS

The staff of Brandstetter Carroll Inc. performed an assessment of the existing parks and facilities offered by Roswell Recreation, Parks, Historic and Cultural Affairs (RPHCA) in April of 2022. The following text provides a high-level summary of the findings from that assessment.

The assessment of the larger structures such as the art centers, recreation centers, and historic homes is provided by the city. In addition, the city will contract with a separate consultant to perform a more detailed ADA Accessibility Study.

6.1.1 Facilities and Conditions Summary – An Aging System

In general, RPHCA Department staff do an outstanding job of maintaining the current infrastructure. The primary issue of concern is the age of many of the facilities. This age results in taking more time to keep facilities in a safe, aesthetically pleasing, and operable condition. Many of the current facilities are 25 to 30 years old, near the end or beyond their expected life. The following summary describes the general conditions by type of facility.

6.1.2 Athletic Fields

Baseball and Softball Diamonds

Most baseball and softball diamonds are 25 to 30 years old, and the facilities are not up to current standards and expectations based upon comparisons to newer facilities in surrounding communities. Staff do an amazing job of keeping them as playable as possible, but improper drainage combined with years of use has resulted in wet conditions. The city offers diamond fields at East Roswell, Roswell Area, Hembree, Sweet Apple, Groveway, and Waller parks and partners for additional fields at Roswell North Elementary and Sweet Apple Elementary.

Assessment Findings and Observations

1. Fences and backstops need replacement and should include a bottom rail on all fencing to keep balls from bending the lower portion of the fence.
2. Backstops should have mid-rails at one-foot increments up to five feet to keep the fence from being damaged when hit by balls. The backstop fence should be a thicker gauge than other fencing.

-
3. Fencing should be black, vinyl coated fencing to blend into the landscape.
 4. All lights should be on concrete or steel poles and be replaced with LED fixtures.
 - The city has replaced the wood poles at several but not all facilities.
 5. All lights should have a key switch instead of requiring to be controlled from a breaker box, and all should be able to be operated remotely.
 6. All irrigations systems need to be replaced and have a remote-control system.
 - Most irrigation is 25 years old and was funded from the 1996 Olympics, which required them to be installed to international standards. This has resulted in the lines being much deeper than needed and therefore, more difficult to repair. In addition, several fields have had warning tracks installed and the irrigation system waters the path.
 7. Several fields need to be completely regraded to more desirable drainage conditions. In some cases, poor drainage causes surrounding rainwater to drain onto the fields, resulting in expensive infield material to be washed away. This condition impacts fencing and irrigation systems as well.
 8. Dugouts should all have solid roofs for shade and be wide enough to accommodate a coach in a wheelchair.
 9. All bleachers should be replaced to meet the current standards, be located on a paved pad, have an accessible path to them, and provide space for persons in wheelchairs and their companions.
 - Nearly all bleachers are currently five row bleachers with either wood or metal seats. New standards require a fence around the upper portion of five-row bleachers (like the newer bleachers at the East Roswell artificial turf fields).
 10. Scorekeeper stands should be redone with new structures as most are in poor condition. Consider providing them at ground level to accommodate persons with disabilities.

6.1.3 Multipurpose Rectangular Fields

The city offers a variety of multipurpose rectangular fields with the primary uses at East Roswell Park, Roswell Area Park, Groveway/Grimes Bridge Park, Sweet Apple Park, and Woodstock Soccer Complex. Fields at Groveway Park, East Roswell Park, and Roswell Area Park have artificial turf. The city also partners with schools to offer fields at Elkins Point Middle, Northwood Elementary, Roswell North Elementary, and Crabapple Middle.

Assessment Findings and Observations

1. All lights should be on concrete or steel poles and be replaced with LED fixtures.
2. All lights should have a key switch instead of needing to be controlled from a breaker box, and all should be able to be operated remotely.
3. All irrigations systems need to be replaced and have a remote-control system.
 - Most irrigation is 25 years old.
4. Several fields need to be regraded for proper drainage.
5. Some artificial turf fields are near the end of their expected life and will need to have the carpet replaced.
6. Bleachers should be replaced for all fields, as discussed for the ball diamonds.
7. Provide shade structures over bleachers where possible.

6.1.4 Game Courts

Tennis Courts

Roswell provides tennis courts at Roswell Area Park (12), East Roswell Park (8), Hembree Park (4), Grimes Bridge (2), and Lake Charles (2). East Roswell, Roswell Area, Hembree, and Grimes Bridge Parks offer buildings to support the tennis activity. In general, the courts are in good condition with minor cracking of the surface, but many are near the end of the useful life. The department began replacing the asphalt surface to meet current standards.

Assessment Findings and Observations

1. All lights should be on concrete or steel poles and be replaced with LED fixtures.
2. Fencing and gates need improvement. All fences should be black, vinyl coated.
3. The wood observation platforms at Roswell Area Park need to be replaced as they are at the end of their useful life. Replacements should include shade covering and new bleachers.

Basketball Courts

There are no outdoor basketball courts in Roswell parks.

Other Courts

Roswell offers three bocce courts at Grimes Bridge Park, a futsal court at Waller Park, two sand volleyball courts at Don White Park, and four pickleball courts at Grimes Bridge Park. Most of these courts are in good condition.

Assessment Findings and Observations

1. The futsal court at Waller Park needs improved access, parking and fencing replacement.
2. The artificial turf at the futsal court also needs replaced.

6.1.5 Picnic Shelters and Restrooms

Picnic Shelters

Many of the older, existing picnic shelters are wood frame structures with joists that provide places for birds to roost. Shelters are provided at East Roswell, Grimes Bridge, Groveway, Hembree, Roswell Area, Azalea, Garrard Landing, and Riverside parks. Grills are offered at most larger shelters and a receptacle is provided for ashes, which is a good practice.

Picnic Areas

Individual picnic tables are offered at several parks. Where these are located, all should be on concrete pads and some at each site should be accessible by a paved path and have handicapped accessible tables.

6.1.6 Restroom Facilities

Typically, access to convenient restrooms is the number one request when performing surveys of residents as part of park and recreation system planning. Roswell offers restroom facilities at more locations than this consultant has witnessed in its other communities where it has worked. The city performs well at keeping them clean, open, and operable. Some facilities are showing their age and require improvements to the roof, fascia, painting of doors, surfacing of floors, and other improvements.

Shelters with Restrooms

Shelters with restrooms attached are provided at East Roswell, Hembree, and Roswell Area parks. Conditions are similar to those discussed for the other restrooms and shelters.

6.1.7 Other Outdoor Facilities

Playgrounds

Playgrounds are offered at Sloan Street, East Roswell (2), Groveway, Hembree, Roswell Area (3), Waller, Azalea, Garrard Landing, and Riverside parks and at two elementary schools with joint use agreements (Northwood and Sweet Apple). Those over 15 years old need to be considered for replacement as parts become difficult to find, surfaces fade, plastic coated steel decks tend to crack causing rust, and features experience general wear from extensive use. Most have engineered wood fiber surfaces which is technically considered handicapped accessible but is not practical for accessibility.

Assessment Findings and Observations

1. The large play structure at Hembree Park had large amount of standing water underneath it, which should be remedied with drainage.
2. Shade structures should be provided for both the play equipment and seating where trees do not provide shade.
3. Ideally, all playgrounds would have permanent concrete curbs or perimeter sidewalks, rather than the plastic edging which is easily damaged by mowers and edgers.
 - This change would require the playgrounds to be located at grade (rather than above) and may require storm drainage underneath.

6.1.8 Trails

Roswell provides trails at all of its Community and River Parks and at Sweet Apple Park, Oxbo Linear Park, Leita Thompson Park, Big Creek Park (mountain bike), and Old Mill Park. The Riverwalk is a unique series of paved paths and boardwalk. All are extremely well used. Specific recommendations for each park are provided in the recommendations. Overall, they are well maintained and in good condition.

6.1.9 Dog Parks

Roswell offers two large dog parks at East Roswell Park and at Leita Thompson Memorial Park. Additionally, a small dog park is provided at the Woodstock Soccer Complex. East Roswell Park Dog Park is located behind the ERP Art Center. The roadway access is a narrow, gravel road. The dog park is located at the bottom of a slope and stormwater drains across the site, keeping the lower area wet. Leita Thompson Dog Park is just to the east of the main park entrance with a gravel parking lot. The dog park is also located down the hill from the parking, making access difficult for some.

Assessment Findings and Observations

1. East Roswell Park Dog Park should be redeveloped because it has poor access (roadway and ADA) and drainage due to its location at the bottom of a slope.
2. Leita Thompson Dog Park needs improved access with an accessible path and improved water fountain for the dogs.
3. The small dog park at Woodstock Soccer Complex was improved in Spring 2022 with a paved entrance, improved access to water, shade structure, picnic tables, and improved turf.

6.1.10 Plazas

Heart of Roswell Park

Heart of Roswell Park is in the highly visited and highly visible Canton Street area.

Assessment Findings and Observations

1. Cracked exposed aggregate and brick pavement should be replaced.
2. The turf in the center of the plaza needs improvement.
3. The wood on the historic style benches needs replacement.

6.1.11 Structures

Restroom and Concession Buildings

Roswell offers combination restroom/concession buildings at the following locations:

- East Roswell Park Soccer Fields
- East Roswell Park Softball Field
- East Roswell Park Sprayground

-
- Grimes Bridge Soccer Fields
 - Groveway Community Park
 - Hembree Park
 - Riverside Park
 - Roswell Area Park Football (restroom/concession/storage building)
 - Roswell Area Park Diamond #1
 - Sweet Apple Park Baseball Fields
 - Waller Park Baseball Field
 - Woodstock Soccer Complex (with pressbox)

As noted above, the maintenance on the city's recreation facilities is very good. However, the age of some of these facilities prevent them from being compared with other facilities in nearby communities.

There are many areas in these buildings dedicated to concessions that do not appear to be utilized. It appears that the concession areas at the football and soccer facilities are used but others are not used at all. Evaluation of the spaces should be considered, and many are not in good condition. The equipment available varies widely, and most of the equipment is procured by concessionaires. Evaluation should be conducted as to whether these concession areas should remain concession spaces or be converted to other uses. If they are to remain concession areas, they should be upgraded.

Most of these facilities are constructed of masonry with painted exposed concrete masonry unit (CMU) on the interiors, and face brick on the exteriors. Some of the newer facilities, have split face CMU on the exterior of the buildings. Generally, the roofs are in good condition and appear to have had shingles replaced fairly recently, with the exception of the fascia and soffit around these building. Most of them were built with framing lumber, and there is deterioration in quite a few areas. Some of the older facilities, such as the Woodstock Soccer Complex press box and restrooms have plywood siding. In the long term, all of these exterior facades should be replaced with brick masonry for long-term use.

The interiors of most of these buildings have some form of ceramic or mosaic tile on the floor; however, there are several that do not. Some floors have been painted, and the paint is peeling in these facilities. Ceramic tile flooring should be added to facilities that have only concrete floors. Most of the doors have become subject to moisture issues and need to be sanded and repainted.

Press Boxes

Press boxes are provided at East Roswell Park (2), Roswell Area Park (football field), and Groveway Park. A press box/restroom/concession building is provided at the Woodstock Soccer Complex.

The press boxes at East Roswell Park and Groveway Park are not used. It appears that the football and soccer press boxes are actually used. The facility at Roswell Area Park should be replaced in total, and the Woodstock Soccer Complex is also in need of a total replacement.

Recreation Centers and Activity Buildings

Recreation centers and activity building are provided at the following locations:

- East Roswell Park Recreation Center
- Hembree Park Recreation Center
- Roswell Adult Recreation Center (Grimes Bridge Park)
- Roswell Adult Aquatic Center (Grimes Bridge Park)
- Roswell Area Park Physical Activity Center
- Roswell Area Park Bill Johnson Community Activity Building
- Waller Park Recreation Center

The City of Roswell is in the process of assessing the conditions and associated costs at these facilities.

Art Centers

Art centers are provided at the following locations:

- Art Center at East Roswell Park
- Roswell Area Park Visual Arts Center
- Art Center West at Leita Thompson Memorial Park

The City of Roswell is in the process of assessing the conditions and associated costs at these facilities.

Aquatic Facilities

Roswell offers one outdoor pool, one indoor pool, and two splash pads at:

- East Roswell Park Splash Park
- Riverside Park Splash Pad
- Roswell Area Park Pool
- Roswell Adult Aquatic Center (Grimes Bridge Park)

The two splashpads at East Roswell and Riverside provide a welcome water amenity to these facilities. Consideration should be given to enhancing both facilities with additional water features and expansion of the size of each.

The pool at Roswell Area Park has exceeded its expected life span. Consideration should be given to the development of a swimming pool complex more in line with a family aquatic center with a facility that would provide more shallow water, aquatic features, increased deck space, and grass beaches. Pools of this nature are much more attractive to the modern-day recreational swimmer.

Historic Structures

RPHCA provides historic facilities at the following locations:

- Barrington Hall
- Bulloch Hall
- Mimosa Hall
- Smith Plantation
- Old Mill Park Machine Shop (rental facility)

The city should implement its Historic Museums Maintenance Plan, provide security system upgrades, window upgrades, prepare Historic Landscape Plan design, and provide improved wayfinding and directional signage.

Maintenance Shops

Maintenance and operations facilities are offered at:

- East Roswell Park Maintenance Facility
- Groveway Park and Athletic Headquarters
- Groveway Park Maintenance Shop
- Hembree Park Maintenance Shop
- Roswell Area Park Maintenance Shop
- Ace Sand Maintenance Shop

The maintenance facilities are probably the facilities that need more upgrading than any of the actual recreational opportunities. With the exception of the Groveway Park building and the athletic headquarters, the maintenance facilities are a combination of pre-manufactured metal buildings in fair to poor condition,

and overhead sheds, small metal garages, and shelters provide the maintenance staff with most of their facilities. Some of the facilities have offices, and others provide only a break area. The maintenance facilities along the river are in need of a total replacement.

Tennis Buildings

Tennis buildings are offered at the following:

- East Roswell Park Tennis Building and Restrooms
- Grimes Bridge Tennis/Pickleball Concessions
- Hembree Park Tennis Building and Restrooms
- Roswell Area Park Tennis Building
- Roswell Area Park Tennis Restrooms/Shelter

The tennis buildings are generally in good condition. The Hembree Park building is a storage and restroom facility only whereas the others have offices and storage facilities. The East Roswell facility is a two-story brick structure with restrooms at the lower level, and it is generally in good condition with very few needs. The Grimes Bridge facility has a shelter attached to it and the shelter is showing signs of wear at the base of the wood columns and the fascia and materials around the facility. This facility has space for an office; however, it appears to be used for storage only.

The two buildings that comprise the Roswell Area Tennis Complex is a tennis building at an upper level, and a restroom/shelter/storage area is at the lower level of the courts. This building is probably the oldest of all of these buildings and is in need of the repairs typically found in a 30- to 35-year-old building.

Existing Facilities Capital Improvement Projects

Table 6.1 provides a detailed summary of the recommended improvements at existing facilities within the RPHCA system. The table identifies the estimated cost and time frame for each improvements. The costs in the 3-5 and 6-10 year time frames include an estimated inflation factor. As noted at the end of the table, the costs for the river parks were taken from the 2017 *River Parks Master Plan* and include an inflation factor. Also note that costs were also input from the Historic Museums Maintenance Plan and 5-Year Security Cameras Plan.

Current market conditions make it extremely difficult to forecast costs into the future. The last twelve months saw a rapid increase in construction pricing. Going forward, we believe those increases will be hard to maintain and eventually pricing will increase at a more historic rate. To further complicate issues, there are material shortages. Obtaining all of these materials will take an extended period of time thus increasing the time frame for the project and the possibility of increased escalation.

Table 6.1: Capital Improvement Projects - Existing Facilities

Priority Rank Based on 2022 Condition Assessment Assigned Priority: Short=0-2; Years Medium=3-5 Years; Long 6-10 Years					
All Costs include an Inflation Factor with the base calculation of May 2022: 0-2 Years = 10%; 3-5 years =20%; and 6-10 years= 41%.					
Park Name	Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
	Term	Cost	Cost	Cost	Cost
Neighborhood Parks					
Lake Charles Park					
1 Demolition - Former Pool	Medium	\$0	\$14,400	\$0	\$14,400
2 Tennis Court Renovation - 2 courts	Long	\$0	\$0	\$149,460	\$149,460
3 Tennis Courts - Add bottom rail	Short	\$9,900	\$0	\$0	\$9,900
4 Bocce Courts	Medium	\$0	\$14,400	\$0	\$14,400
5 Landscaping	Long	\$0	\$0	\$16,920	\$16,920
6 ADA Walkways - 6' Wide	Short	\$16,500	\$0	\$0	\$16,500

Table 6.1: Capital Improvement Projects - Existing Facilities (Continued)

Park Name		Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
		Term	Cost	Cost	Cost	Cost
7	Lighting - Site/Security	Medium	\$0	\$21,600	\$0	\$21,600
8	Site Furnishings (Trash Receptacles/Bike Rack/benches)	Short	\$6,600	\$0	\$0	\$6,600
9	Signage - Entrance (Main)	Short	\$5,500	\$0	\$0	\$5,500
	Project Total		\$38,500	\$50,400	\$166,380	\$255,280
Sloan Street Park						
1	Wall Repairs - Brick Seat wall	Medium	\$0	\$2,400	\$0	\$2,400
2	Playground replacement	Short	\$203,500	\$0	\$0	\$203,500
3	Site furniture - Bench repairs/replacement	Medium	\$0	\$7,200	\$0	\$7,200
	Project Total		\$203,500	\$9,600	\$0	\$213,100
Sweet Apple Park						
	Rectangular Field Area					
1	Restroom/Concession Building repairs	Medium	\$0	\$36,000	\$0	\$36,000
2	Shelter Improvements (paint, electrical, etc.)	Medium	\$0	\$6,000	\$0	\$6,000
3	Lighting - Upper fields	Long	\$0	\$0	\$434,280	\$434,280
4	Lighting - Lower fields	Long	\$0	\$0	\$346,860	\$346,860
5	Bleachers on concrete pads - 5 row x 15'	Short	\$33,000	\$0	\$0	\$33,000
6	ADA Walkways - 6' Wide	Short	\$13,200	\$0	\$0	\$13,200
7	ADA Ramp to field level	Short	\$13,200	\$0	\$0	\$13,200
8	Playground drainage improvements	Short	\$13,200	\$0	\$0	\$13,200
9	Site Furnishings (Trash Receptacles/Bike Rack/Pet Waste Station)	Medium	\$0	\$14,400	\$0	\$14,400
10	Site Lighting - Parking Lot	Long	\$0	\$0	\$60,630	\$60,630
11	Netting Replacement	Long	\$0	\$0	\$25,380	\$25,380
12	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
	Project Total		\$85,800	\$56,400	\$867,150	\$1,009,350
Community and Regional Parks						
East Roswell Park						
1	Tennis Area				\$0	
2	Parking-Repave and stripe	Medium	\$0	\$63,600	\$0	\$63,600
3	Tennis Course 1-4 renovation	Short	\$40,700	\$0	\$0	\$40,700
4	Tennis Building Renovation	Medium	\$0	\$56,400	\$0	\$56,400
5	Lighting Tennis Courts 1-4 (new poles and LED lights)	Long	\$0	\$0	\$173,430	\$173,430
6	Lighting Tennis Courts 5-8 (New LED lights on existing poles)	Long	\$0	\$0	\$104,340	\$104,340
7	Shelters at Tennis Courts - repairs (2 shelters)	Medium	\$0	\$30,000	\$0	\$30,000
8	Playground/Shelter #1 Area		\$0	\$0	\$0	
9	Restroom/Shelter #1 Repairs	Medium	\$0	\$144,000	\$0	\$144,000
10	Parking Improvements	Medium	\$0	\$42,000	\$0	\$42,000
11	Walkway Improvements	Medium	\$0	\$7,200	\$0	\$7,200
12	Playground/Shelter #2 Area		\$0	\$0	\$0	
13	Restroom/Shelter #2 - Floor Repairs	Short	\$13,200	\$0	\$0	\$13,200
14	Restroom/Shelter #2 Repairs	Medium	\$0	\$159,600	\$0	\$159,600
15	Fencing - Replace 3-rail fence	Short	\$6,600	\$0	\$0	\$6,600
16	Storm water/erosion improvements	Short	\$19,800	\$0	\$0	\$19,800
17	Playground replacement	Medium	\$0	\$369,600	\$0	\$369,600
18	Steps - Repair steps to playground	Short	\$3,300	\$0	\$0	\$3,300
19	Parking Repairs	Medium	\$53,900	\$0	\$0	\$53,900
20	Spray ground		\$0	\$0	\$0	
21	Concession Stand-Spray ground Area	Medium	\$0	\$30,000	\$0	\$30,000
22	Restroom and Storage - Spray ground Area	Medium	\$0	\$31,200	\$0	\$31,200
23	Shelter - Spray ground Area-replace fascia	Medium	\$0	\$13,200	\$0	\$13,200
24	Spray ground leak repairs	Short	\$19,800	\$0	\$0	\$19,800
25	Spray ground Life Floor surfacing	Short	\$113,300	\$0	\$0	\$113,300
26	Spray Features replacement	Short	\$68,200	\$0	\$0	\$68,200

Table 6.1: Capital Improvement Projects - Existing Facilities (Continued)

Park Name		Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
		Term	Cost	Cost	Cost	Cost
27	Multi-Purpose Fields		\$0	\$0	\$0	
28	Fencing - Add bottom rail	Medium	\$0	\$30,000	\$0	\$30,000
29	Walks - Replace broken concrete	Short	\$6,600	\$0	\$0	\$6,600
30	Artificial Turf Replacement	Short	\$1,219,900	\$0	\$0	\$1,219,900
31	Kick Wall Repairs/Replacement	Medium	\$0	\$14,400	\$0	\$14,400
32	Netting Replacement	Medium	\$0	\$154,800	\$0	\$154,800
33	Lighting - Replace fixtures with LED	Long	\$0	\$0	\$451,200	\$451,200
34	Restroom/Concession Building Improvements	Medium	\$74,800	\$0	\$0	\$74,800
35	Ball Diamond Area		\$0	\$0	\$0	
36	Press boxes Demo or Repair	Medium	\$0	\$24,000	\$0	\$24,000
37	Diamond Replacement - Small field (dugouts, backstop, fences, infield, turf, irrigation, bleachers)	Medium	\$0	\$1,531,200	\$0	\$1,531,200
38	Diamond Replacement - Large field (dugouts, backstop, fences, infield, turf, irrigation, bleachers)	Medium	\$0	\$1,818,000	\$0	\$1,818,000
39	Walks - Plaza area concrete and wall/ramp improvements	Long	\$0	\$0	\$277,770	\$277,770
40	Restroom/Concession renovation	Medium	\$0	\$96,000	\$0	\$96,000
41	Bottle Filler/Drinking Fountain	Medium	\$0	\$36,000	\$0	\$36,000
42	Wall-Retaining wall repairs - Railings	Short	\$13,200	\$0	\$0	\$13,200
43	Fitness Equipment relocation	Medium	\$0	\$74,400	\$0	\$74,400
44	Parking - Repave	Medium	\$0	\$139,200	\$0	\$139,200
45	Walls - Replace culvert walls at maintenance entry	Medium	\$0	\$14,400	\$0	\$14,400
46	Community Garden		\$0	\$0	\$0	
47	ADA walkways	Short	\$6,600	\$0	\$0	\$6,600
48	Parking -Pave	Medium	\$0	\$22,800	\$0	\$22,800
49	Signage - Entry Sign	Short	\$4,400	\$0	\$0	\$4,400
50	Dog Park		\$0	\$0	\$0	
51	ADA walkways	Short	\$6,600	\$0	\$0	\$6,600
52	Design and Engineering	Short	\$101,200	\$0	\$0	\$101,200
53	Bioswale/Water treatment	Short	\$108,900	\$0	\$0	\$108,900
54	Signage - Wayfinding	Short	\$2,200	\$0	\$0	\$2,200
55	Dog Park relocation/reconstruction for drainage	Short	\$270,600	\$0	\$0	\$270,600
56	Parking paving	Short	\$53,900	\$0	\$0	\$53,900
57	Roadway reconstruction	Short	\$57,200	\$0	\$0	\$57,200
58	General Park Improvements		\$0	\$0	\$0	
59	Main Road Reconstruction	Short	\$366,300	\$0	\$0	\$366,300
60	Storm System Improvement Allowance	Short	\$135,300	\$0	\$0	\$135,300
61	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
62	ERP Maintenance Facility Improvements		\$0	\$146,400	\$0	\$146,400
63	East Recreation Center Improvements ⁴		\$0	\$0	\$0	\$0
64	ERP Arts Center Improvements ⁴		\$0	\$0	\$0	\$0
65	ERP Maintenance Facility Improvements ⁴		\$0	\$0	\$0	\$0
Project Total			\$2,779,700	\$5,048,400	\$1,006,740	\$8,834,840
Grimes Bridge Park						
1	Tennis/Pickle ball Concession Building-Convert to Restrooms	Short	\$110,000	\$0	\$0	\$110,000
2	Bottle Filler/Drinking Fountain (2)	Medium	\$0	\$18,000	\$0	\$18,000
3	Soccer Field Turf regrading/renovation/irrigation (fill due to rock)	Medium	\$0	\$369,600	\$0	\$369,600
4	Netting Replacement	Long	\$0	\$0	\$111,390	\$111,390
5	Bleachers with shade structure - Soccer Fields	Long	\$0	\$0	\$242,520	\$242,520
6	Retaining Wall replacement	Medium	\$0	\$332,400	\$0	\$332,400
7	Restroom/Concession Building	Short	\$0	\$24,000	\$0	\$24,000
8	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
9	ARC Shade Structure and Garden	Short	\$176,000	\$0	\$0	\$176,000

Table 6.1: Capital Improvement Projects - Existing Facilities (Continued)

Park Name		Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
		Term	Cost	Cost	Cost	Cost
10	Adult Recreation Center Improvements ⁴		\$0	\$0	\$0	\$0
11	Adult Pool Improvements ⁴		\$0	\$0	\$0	\$0
Project Total			\$299,200	\$744,000	\$353,910	\$1,397,110
Grovesway Community Park						
1	Building - Park & Athletic HQ	Long	\$0	\$0	\$104,340	\$104,340
2	Maintenance Shops	Long	\$0	\$0	\$335,580	\$335,580
3	Building - Concession Restroom	Medium	\$0	\$14,400	\$0	\$14,400
4	Building - Dobbs Turf Building	Long	\$44,000	\$0	\$0	\$44,000
5	Special Events Shed - Weather resistant, enclosed, HVAC	Medium	\$0	\$156,000	\$0	\$156,000
6	Lower Waller - Soccer/Lacrosse Restrooms	Long	\$0	\$0	\$5,640	\$5,640
7	Diamond #1 Replacement (large field)	Medium	\$0	\$908,400	\$0	\$908,400
8	ADA Walkways - 6' Wide	Short	\$13,200	\$0	\$0	\$13,200
9	Dream Field-Enlarge dugouts and add roof	Medium	\$0	\$30,000	\$0	\$30,000
10	Dream Field Lighting and Pole Replacement	Long	\$0	\$0	\$129,720	\$129,720
11	Press Box Renovation	Short	\$12,100	\$0	\$0	\$12,100
12	Restroom/Shelter/Concession Building Renovation	Medium	\$0	\$62,400	\$0	\$62,400
13	ADA Walkways - 6' Wide	Medium	\$0	\$355,200	\$0	\$355,200
14	Lower Grovesway LED Conversion	Long	\$0	\$0	\$242,520	\$242,520
15	Upper Grovesway Field LED Conversion	Long	\$0	\$0	\$225,600	\$225,600
16	Upper Grovesway Turf Replacement	Short	\$609,400	\$0	\$0	\$609,400
17	Lower Grovesway Turf Replacement	Short	\$731,500	\$0	\$0	\$731,500
18	Playground Replacement	Short	\$338,800	\$0	\$0	\$338,800
19	Pickle ball Courts - Potentially behind Dream Field	Short	\$203,500	\$0	\$0	\$203,500
20	Shelter Renovation (painting)	Short	\$2,200	\$0	\$0	\$2,200
21	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
22	Netting Replacement	Long	\$0	\$0	\$52,170	\$52,170
23	Wi-Fi Hotspots	Medium	\$0	\$14,400	\$0	\$14,400
Project Total			\$1,967,900	\$1,540,800	\$1,095,570	\$4,604,270
Hembree Park						
1	Hembree Park Recreation Center Improvements ⁴		\$0	\$0	\$0	\$0
2	Concession Stand C - Fields 1/2	Short	\$49,500	\$0	\$0	\$49,500
3	Concession Stand B - Fields 3/4	Short	\$49,500	\$0	\$0	\$49,500
4	Concession Stand A - Fields 5/6	Short	\$49,500	\$0	\$0	\$49,500
5	Maintenance Shops	Short	\$48,400	\$0	\$0	\$48,400
6	Restroom Building - Playground/Pavilion	Medium	\$0	\$22,800	\$0	\$22,800
7	Tennis Building and Restroom	Medium	\$0	\$2,400	\$0	\$2,400
8	Tennis Courts Renovation	Medium	\$0	\$118,800	\$0	\$118,800
9	Diamond #1 Replacement (large field)	Short	\$921,800	\$0	\$0	\$921,800
10	Diamond #2 Replacement (large field)	Short	\$921,800	\$0	\$0	\$921,800
11	Diamond #3 Replacement (small field)	Short	\$701,800	\$0	\$0	\$701,800
12	Diamond #4 Replacement (small field)	Short	\$701,800	\$0	\$0	\$701,800
13	Retaining wall at #4 parking lot	Short	\$53,900	\$0	\$0	\$53,900
14	Diamond #5 Replacement (small field)	Short	\$701,800	\$0	\$0	\$701,800
15	Diamond #6 Replacement (small field)	Short	\$701,800	\$0	\$0	\$701,800
16	Diamond #6 Regrade field	Short	\$135,300	\$0	\$0	\$135,300
17	Diamond #6 Retaining Wall	Short	\$57,200	\$0	\$0	\$57,200
18	Lighting Replacement with LED - Tennis Courts 1-2	Long	\$0	\$0	\$87,420	\$87,420
19	Lighting Replacement with LED - Tennis Courts 3-4	Long	\$0	\$0	\$87,420	\$87,420
20	Playground Underdrainage System	Short	\$6,600	\$0	\$0	\$6,600
21	Playground Replacement	Long	\$0	\$0	\$434,280	\$434,280
22	Shelter #1 at Playground Improvements	Short	\$7,700	\$0	\$0	\$7,700
23	Shelter #2 Improvements - Fields #1 and #2	Long	\$0	\$0	\$5,640	\$5,640

Table 6.1: Capital Improvement Projects - Existing Facilities (Continued)

Park Name		Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
		Term	Cost	Cost	Cost	Cost
24	ADA Walkway to Shelter at Fields #1 & #2	Short	\$6,600	\$0	\$0	\$6,600
25	Playground area concrete replacement	Short	\$1,100	\$0	\$0	\$1,100
26	Concrete replacement - Fields 1-2	Short	\$80,300	\$0	\$0	\$80,300
27	Concrete replacement - Fields 3-4	Short	\$102,300	\$0	\$0	\$102,300
28	Walls - Replace wood walls at Field #1	Short	\$56,100	\$0	\$0	\$56,100
29	Walls - Replace wood wall along trail	Long	\$0	\$0	\$70,500	\$70,500
30	Trail Improvements - wall, curb, & rail behind Fields 1-3.	Medium	\$0	\$147,600	\$0	\$147,600
31	Backflow and PRV Repairs	Short	\$27,500	\$0	\$0	\$27,500
32	Bridge and Culvert Assessment and Repairs (Vehicular)	Short	\$34,100	\$0	\$0	\$34,100
33	Parking Lot Fields 1-4 - Mill and repave	Medium	\$0	\$351,600	\$0	\$351,600
34	Parking Lot Rec Center- Reseal and stripe	Long	\$0	\$0	\$115,620	\$115,620
35	Parking Lot - Tennis - Reseal and stripe	Long	\$0	\$0	\$50,760	\$50,760
36	Parking Lot - Playground - Reseal and stripe	Long	\$0	\$0	\$31,020	\$31,020
Project Total			\$5,416,400	\$643,200	\$882,660	\$6,942,260
Leita Thompson Memorial Park						
1	See New Park Improvements		\$0	\$0	\$0	
2	ADA ramp to Dog Park	Short	\$6,600	\$0	\$0	\$6,600
3	Restroom near Dog Park	Medium	\$0	\$369,600	\$0	\$369,600
4	Parking at Dog Park - Pave	Short	\$94,600	\$0	\$0	\$94,600
5	Parking seal and restripe at Art Center West	Short	\$13,200	\$0	\$0	\$13,200
6	Signage - Entrance (Secondary)	Short	\$4,400	\$0	\$0	\$4,400
7	Lighting - Site/Security	Medium	\$0	\$44,400	\$0	\$44,400
8	Art Center West Improvements ⁴	Medium	\$0	\$0	\$0	\$0
8	Building Demolition	Short	\$203,500	\$0	\$0	\$203,500
9	Signage - Wayfinding along trail	Medium	\$0	\$14,400	\$0	\$14,400
Project Total			\$322,300	\$428,400	\$0	\$750,700
Roswell Area Park						
1	Physical Activity Center ⁴		\$0	\$0	\$0	\$0
2	Bill Johnson Community Activity Building ⁴		\$0	\$1,064,400	\$0	\$1,064,400
3	Visual Arts Center ⁴		\$0	\$0	\$0	\$0
4	Concession/Restroom/Storage Building-Football Parking Lot	Medium	\$0	\$33,600	\$0	\$33,600
5	Concession-Field #4	Short	\$29,700	\$0	\$0	\$29,700
6	Concession - Field #5	Short	\$41,800	\$0	\$0	\$41,800
7	Concession/Restroom Building - Diamond #1	Short	\$29,700	\$0	\$0	\$29,700
8	Restroom/Football Storage - Multipurpose Fields #1 and #2	Medium	\$0	\$34,800	\$0	\$34,800
9	MS Field #3 Restroom/Concession	Medium	\$0	\$32,400	\$0	\$32,400
10	Playground Replacement	Medium	\$0	\$369,600	\$0	\$369,600
11	Playground Shelter #1/Restroom	Short	\$322,300	\$0	\$0	\$322,300
12	Playground Shelter Concrete Floor replacement	Short	\$16,500	\$0	\$0	\$16,500
13	Pool and Equipment Building	Short	\$130,900	\$0	\$0	\$130,900
14	Pool Pump Building (New)	Medium	\$0	\$19,200	\$0	\$19,200
15	Pool Decking and Pool Resurface	Short	\$609,400	\$0	\$0	\$609,400
16	Press Box - Football Field	Short	\$51,700	\$0	\$0	\$51,700
16	Tennis Center Restroom/Shelter	Medium	\$0	\$57,600	\$0	\$57,600
17	Tennis Center Building Renovation & add plumbing	Short	\$49,500	\$0	\$0	\$49,500
17	Tennis Lights LED Conversion	Medium	\$0	\$369,600	\$0	\$369,600
18	Maintenance Shops	Short	\$105,600	\$0	\$0	\$105,600
18	Playground single table shelters - Paint and replace roof	Short	\$19,800	\$0	\$0	\$19,800
19	Shelter #2 - Paint	Short	\$2,200	\$0	\$0	\$2,200
19	Shelter #3 - Repairs	Medium	\$0	\$30,000	\$0	\$30,000
20	Shelter #4 - Repaired from fallen tree damage		\$0	\$0	\$0	\$0
20	Shelter #5 - Paint and roof repair	Medium	\$0	\$26,400	\$0	\$26,400

Table 6.1: Capital Improvement Projects - Existing Facilities (Continued)

Park Name		Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
		Term	Cost	Cost	Cost	Cost
21	Parking at Multi Sports fields - Seal and restripe	Medium	\$0	\$109,200	\$0	\$109,200
21	Parking above Diamond #2 and tennis - Mill, pave, and restripe	Medium	\$0	\$52,800	\$0	\$52,800
22	Parking Diamonds 4/5 - Seal and restripe	Medium	\$0	\$91,200	\$0	\$91,200
22	Parking - Bill Johnson Center - Seal and restripe	Medium	\$0	\$80,400	\$0	\$80,400
23	Lake Edge Walls, Dredge Lake	Short	\$1,355,200	\$0	\$0	\$1,355,200
23	Lake-Outlet Walls - Replace	Medium	\$0	\$399,600	\$0	\$399,600
24	Fitness area upgrade/additions	Medium	\$0	\$88,800	\$0	\$88,800
24	Crabapple Diamonds #1 and #2 - Replace	Medium	\$0	\$1,531,200	\$0	\$1,531,200
25	Diamond #5 Replacement (small field)	Medium	\$0	\$765,600	\$0	\$765,600
25	Diamond #4 Replacement (small field)	Medium	\$0	\$765,600	\$0	\$765,600
26	Diamond #3 Replacement (300' field)	Medium	\$0	\$908,400	\$0	\$908,400
26	Diamond #2 Replacement (large field)	Medium	\$0	\$1,005,600	\$0	\$1,005,600
27	Diamond #1 Replacement (small field)	Medium	\$0	\$765,600	\$0	\$765,600
27	Bleachers with shade structure - Multi-Purpose Fields	Medium	\$0	\$414,000	\$0	\$414,000
28	Handrails - To 3 sets of steps at Multi-Purpose fields	Short	\$13,200	\$0	\$0	\$13,200
29	Netting Replacement	Long	\$0	\$0	\$176,250	\$176,250
30	Artificial Turf Replacement	Medium	\$0	\$1,995,600	\$0	\$1,995,600
31	Tennis Overlooks - Replace	Short	\$270,600	\$0	\$0	\$270,600
32	ADA Access to Tennis	Short	\$8,800	\$0	\$0	\$8,800
33	Tennis Courts #11 & #12 - New Lights	Medium	\$0	\$58,800	\$0	\$58,800
34	Storm water and Bank Repairs	Short	\$270,600	\$0	\$0	\$270,600
35	Main Parking Lot Wood Wall -Sculpted Shotcrete with Earth/Rock Art	Short	\$338,800	\$0	\$0	\$338,800
36	Bank Stabilization at Machine Shop	Short	\$203,500	\$0	\$0	\$203,500
37	Rebuild Old Mill Ruins Boardwalk	Medium	\$0	\$222,000	\$0	\$222,000
38	Lighting Plan/Implementation to Machine Shop	Medium	\$0	\$295,200	\$0	\$295,200
39	Signage - Wayfinding	Medium	\$0	\$37,200	\$0	\$37,200
40	Site furnishings (picnic tables, benches, trash receptacles, bike rack)	Medium	\$0	\$74,400	\$0	\$74,400
41	Swimming Pool - Leak Repairs - Replace Pool	Medium	\$0	\$4,989,600	\$0	\$4,989,600
42	Backflow and PRV Repairs	Short	\$27,500	\$0	\$0	\$27,500
Project Total			\$3,897,300	\$16,688,400	\$176,250	\$20,761,950
Waller Park						
1	Waller Park Rec Center Improvements ⁴	Medium	\$0	\$0	\$0	\$0
2	Restroom/Concession Improvements	Short	\$38,500	\$0	\$0	\$38,500
3	ADA Access to Rec Center Playground	Short	\$2,200	\$0	\$0	\$2,200
4	Redevelop Ball Diamond	Short	\$701,800	\$0	\$0	\$701,800
5	Lighting - Add for new poles	Short	\$122,100	\$0	\$0	\$122,100
6	ADA Access to Futsal Court	Short	\$3,300	\$0	\$0	\$3,300
7	Futsal fencing	Short	\$26,400	\$0	\$0	\$26,400
8	Futsal - Replace Artificial Turf	Short	\$210,100	\$0	\$0	\$210,100
9	Repave Futsal parking	Medium	\$0	\$39,600	\$0	\$39,600
10	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
11	Bridge and Culvert Assessment and Repairs (Pedestrian)	Short	\$34,100	\$0	\$0	\$34,100
12	Bleachers on concrete pad	Short	\$19,800	\$0	\$0	\$19,800
Project Total			\$1,171,500	\$39,600	\$0	\$1,211,100
River Parks ¹						
Ace Sand						
1	Implement Recommendations of River Parks Master Plan	Short	\$18,972,800	\$0	\$0	\$18,972,800
Project Total			\$18,972,800	\$0	\$0	\$18,972,800
Azalea Park						
1	Implement Recommendations of River Parks Master Plan	Short	\$6,513,100	\$0	\$0	\$6,513,100
2	Bridge and Culvert Assessment and Repairs (Boardwalk Phase 4)	Short	\$34,100	\$0	\$0	\$34,100
Project Total			\$6,547,200	\$0	\$0	\$6,547,200

Table 6.1: Capital Improvement Projects - Existing Facilities (Continued)

Park Name		Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
		Term	Cost	Cost	Cost	Cost
Don White Memorial Park						
1	Implement Recommendations of River Parks Master Plan	Short	\$5,643,000	\$0	\$0	\$5,643,000
	Project Total		\$5,643,000	\$0	\$0	\$5,643,000
Garrard Landing						
1	Restroom Building	Long	\$0	\$0	\$12,690	\$12,690
2	Shelter Repairs	Medium	\$0	\$7,200	\$0	\$7,200
3	Roadway Repairs - Fix Potholes	Short	\$27,500	\$0	\$0	\$27,500
4	Playground Replacement	Medium	\$0	\$295,200	\$0	\$295,200
5	Site Furniture - Bench Replacement	Medium	\$0	\$7,200	\$0	\$7,200
6	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
7	Fence Repairs	Short	\$27,500	\$0	\$0	\$27,500
	Project Total		\$68,200	\$309,600	\$12,690	\$390,490
Riverside Park						
1	Implement Recommendations of River Parks Master Plan	Short	\$10,719,500	\$0	\$0	\$10,719,500
2	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
	Project Total		\$10,732,700	\$0	\$0	\$10,732,700
Roswell River Landing						
1	Implement Recommendations of River Parks Master Plan	Short	\$1,741,300	\$0	\$0	\$1,741,300
2	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
	Project Total		\$1,754,500	\$0	\$0	\$1,754,500
Wells Tract						
1	No improvements recommended			\$0	\$0	\$0
	Project Total		\$0	\$0	\$0	\$0
Willeo Park						
1	No improvements recommended - Completed			\$0	\$0	\$0
	Project Total		\$0	\$0	\$0	\$0
Nature Parks/Natural Areas						
Baird Property						
1	No improvements recommended			\$0	\$0	\$0
	Project Total		\$0	\$0	\$0	\$0
Big Creek Park						
1	Footbridge - Replace railing	Short	\$34,100	\$0	\$0	\$34,100
2	Remaining Multi-Use Boardwalk Replacement (wood)	Medium	\$0	\$739,200	\$0	\$739,200
3	Pedestrian Section - Boardwalk & Concrete Repairs	Short	\$270,600	\$0	\$0	\$270,600
4	Concrete Work at Roswell Alpharetta Intersection	Short	\$68,200	\$0	\$0	\$68,200
5	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
6	Restroom Repairs	Medium	\$0	\$16,800	\$0	\$16,800
	Project Total		\$386,100	\$756,000	\$0	\$1,142,100
Dotsie Garner Mill Park						
1	See New Park Improvements				\$0	\$0
	Project Total		\$0	\$0	\$0	\$0
Ga Power						
1	No improvements recommended				\$0	\$0
	Project Total		\$0	\$0	\$0	\$0
LaView Park						
1	No improvements recommended				\$0	\$0
	Project Total		\$0	\$0	\$0	\$0
Liberty Square						
1	Future Improvements				\$0	\$0
	Project Total		\$0	\$0	\$0	\$0

Table 6.1: Capital Improvement Projects - Existing Facilities (Continued)

Park Name		Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
		Term	Cost	Cost	Cost	Cost
Mansell Road Property						
1	No improvements recommended				\$0	\$0
					\$0	\$0
	Project Total		\$0	\$0	\$0	\$0
Nature Conservancy Property						
1	No improvements recommended				\$0	\$0
	Project Total		\$0	\$0	\$0	\$0
Oxbo Linear Park						
1	Park signage	Short	\$4,400	\$0	\$0	\$4,400
2	See New Park Improvements		\$0	\$0	\$0	
3	Bridge and Culvert Assessment and Repairs (To NPS Bridge)	Short	\$37,400	\$0	\$0	\$37,400
	Project Total		\$41,800	\$0	\$0	\$41,800
Seven Branches Park						
1	See New Park Improvements		\$0	\$0	\$0	\$0
2	Park signage	Short	\$4,400	\$0	\$0	\$4,400
	Project Total		\$4,400	\$0	\$0	\$4,400
Spruil Tract						
1	Pending future improvements			\$0	\$0	\$0
	Project Total		\$0	\$0	\$0	\$0
Sun Valley						
1	Signage	Short	\$4,400	\$0	\$0	\$4,400
	Project Total		\$4,400	\$0	\$0	\$4,400
Terramont Park						
1	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
	Project Total		\$13,200	\$0	\$0	\$13,200
Historic Properties²						
All Properties - Joint Projects						
1	Historic Landscape Plan Design	Short	\$60,500	\$0	\$0	\$60,500
2	Security System Upgrades	Medium	\$0	\$66,000	\$0	\$66,000
3	Wayfinding/Directional Signage	Short	\$27,500	\$0	\$0	\$27,500
4	Backflow and PRV Repairs	Short	\$53,900	\$0	\$0	\$53,900
5	Window Upgrades	Medium	\$0	\$58,800	\$0	\$58,800
	Project Total		\$141,900	\$124,800	\$0	\$266,700
Barrington Hall						
1	Implementation of the Historic Museums Maintenance Plan	Short	\$189,200	\$0	\$0	\$189,200
2	Implementation of the Historic Museums Maintenance Plan	Medium	\$0	\$52,800	\$0	\$52,800
3	Implementation of the Historic Museums Maintenance Plan	Long	\$0	\$0	\$52,170	\$52,170
	Project Total		\$189,200	\$52,800	\$52,170	\$294,170
Bulloch Hall						
1	Implementation of the Historic Museums Maintenance Plan	Short	\$53,900	\$0	\$0	\$53,900
2	Implementation of the Historic Museums Maintenance Plan	Medium	\$0	\$96,000	\$0	\$96,000
3	Implementation of the Historic Museums Maintenance Plan	Long	\$0	\$0	\$16,920	\$16,920
	Project Total		\$53,900	\$96,000	\$16,920	\$166,820
Mimosa Hall						
1	See New Park Improvements		\$0	\$0	\$0	
2	Implementation of the Historic Museums Maintenance Plan	Short	\$518,100	\$0	\$0	\$518,100
3	Implementation of the Historic Museums Maintenance Plan	Medium	\$0	\$21,600	\$0	\$21,600
	Project Total		\$518,100	\$21,600	\$0	\$539,700
Old Mill Park						
1	Restroom Improvements	Long	\$0	\$0	\$2,820	\$2,820
2	Bridge and Culvert Assessment and Repairs (Pedestrian)	Short	\$34,100	\$0	\$0	\$34,100

Table 6.1: Capital Improvement Projects - Existing Facilities (Continued)

Park Name		Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
		Term	Cost	Cost	Cost	Cost
3	See New Park Improvements		\$0	\$0	\$0	
4	Machine Shop Improvements ⁴		\$0	\$0	\$0	\$0
Project Total			\$34,100	\$0	\$2,820	\$36,920
Smith Plantation						
1	Implementation of the Historic Museums Maintenance Plan	Medium	\$0	\$74,400	\$0	\$74,400
2	Backflow and PRV Repairs	Long	\$0	\$0	\$16,920	\$16,920
Project Total			\$0	\$74,400	\$16,920	\$91,320
Special Use						
City Hall			\$0			
1	Bridge Assessment and Repairs (CAC Bridge to City Hall)	Short	\$37,400	\$0	\$0	\$37,400
2	See new Park Improvements		\$0	\$0	\$0	
3	CAC Restroom Remodel	Short	\$407,000	\$0	\$0	\$407,000
Project Total			\$444,400	\$0	\$0	\$444,400
Heart of Roswell Park and Triangle						
1	Site furnishings - Replace benches	Short	\$11,000	\$0	\$0	\$11,000
2	Café Style Seating	Short	\$68,200	\$0	\$0	\$68,200
3	Landscaping Improvements	Short	\$101,200	\$0	\$0	\$101,200
2	Backflow and PRV Repairs	Short	\$53,900	\$0	\$0	\$53,900
3	Paving - replace brick and exposed aggregate plaza	Short	\$51,700	\$0	\$0	\$51,700
Project Total			\$286,000	\$0	\$0	\$286,000
Town Square Park						
1	Paving - Caulk joints in paver walks	Medium	\$7,700	\$0	\$0	\$7,700
2	Site furnishings - Benches, trash receptacles, etc.	Long	\$0	\$0	\$42,300	\$42,300
3	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
4	Handrails on Shelter Ramp	Short	\$5,500	\$0	\$0	\$5,500
Project Total			\$26,400	\$0	\$42,300	\$68,700
Woodstock Soccer Complex						
1	Restroom/Concession/Press Box	Medium	\$0	\$120,000	\$0	\$120,000
2	ADA Access to Dog Park	Short	\$2,200	\$0	\$0	\$2,200
3	Parking - Restripe rear and Woodstock parking lots	Short	\$30,800	\$0	\$0	\$30,800
4	Bleachers - Replace	Short	\$68,200	\$0	\$0	\$68,200
5	Lighting - Replace with LED	Long	\$0	\$0	\$531,570	\$531,570
6	Artificial Turf - Both Fields	Long	\$0	\$0	\$2,939,850	\$2,939,850
7	Netting Replacement	Long	\$0	\$0	\$91,650	\$91,650
8	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
Project Total			\$114,400	\$120,000	\$3,563,070	\$3,797,470
School Properties with Joint Use Agreements						
Elkins Point Middle						
1	Bleachers - Replace	Medium	\$0	\$88,800	\$0	\$88,800
2	Lighting - replace fixtures with LED	Long	\$0	\$0	\$234,060	\$234,060
Project Total			\$0	\$88,800	\$234,060	\$322,860
Northwood Elementary						
1	ADA Accessible walk to shelter	Short	\$2,200	\$0	\$0	\$2,200
2	Drinking fountains with bottle filler	Short	\$16,500	\$0	\$0	\$16,500
3	Rectangular Fields - Regrade fields by school - Irrigate	Long	\$0	\$0	\$521,700	\$521,700
4	Accessible Walkway	Short	\$8,800	\$0	\$0	\$8,800
Project Total			\$27,500	\$0	\$521,700	\$549,200
Roswell North Elementary						
1	Diamond #1 - Completely redevelop	Short	\$701,800	\$0	\$0	\$701,800
2	Lighting - Diamond #1- Replace	Short	\$270,600	\$0	\$0	\$270,600
3	Lighting - Rectangular Field	Short	\$237,600	\$0	\$0	\$237,600

Table 6.1: Capital Improvement Projects - Existing Facilities (Continued)

Park Name		Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
		Term	Cost	Cost	Cost	Cost
4	Rectangular Field Renovation	Short	\$203,500	\$0	\$0	\$203,500
5	Bleachers - Replace and on concrete pads	Short	\$40,700	\$0	\$0	\$40,700
	Project Total		\$1,454,200	\$0	\$0	\$1,454,200
Sweet Apple Elementary						
1	Trail drainage improvements - Ball diamond area	Short	\$47,300	\$0	\$0	\$47,300
2	ADA walkways to fields	Short	\$60,500	\$0	\$0	\$60,500
3	Restroom Building improvements - Ball Diamond Area	Medium	\$0	\$26,400	\$0	\$26,400
4	New sewer line to street (omit long force main line)	Short	\$16,500	\$0	\$0	\$16,500
5	Upgrade pump and grinder station	Short	\$34,100	\$0	\$0	\$34,100
6	Backflow and PRV Repairs	Short	\$13,200	\$0	\$0	\$13,200
7	Signage - Entrance (Secondary)	Medium	\$0	\$2,400	\$0	\$2,400
8	Bleachers on concrete pads - 5 row x 15' - With shade structures	Short	\$189,200	\$0	\$0	\$189,200
9	Bottle Filler/Drinking Fountain	Medium	\$0	\$18,000	\$0	\$18,000
	Project Total		\$360,800	\$46,800	\$0	\$407,600
System wide						
1	Wayfinding Citywide/Downtown	Short	By Others	By Others	By Others	By Others
2	Security Cameras - 5-Year Plan ³	Short	\$53,900	\$192,000	\$0	\$245,900
			\$0	\$0	\$0	\$0
	System wide Total		\$53,900	\$192,000	\$0	\$245,900
TOTAL PARKS			\$64,055,200	\$27,132,000	\$9,011,310	\$100,198,510
*Values include 10% contingency and 12% for design, engineering, bidding, construction administration, etc.						
1	Figures from the River Parks Master Plan 2017 plus 20% for inflation					
2	Figures from the Historic Museums Maintenance Plan provided by the City of Roswell. Project No. 60042					
3	Figures from the City of Roswell 5-Year Security Cameras Plan					
4	Does not include large structures such as the recreation centers, arts centers, activity centers, etc. City to provide costs for these items.					
5	Does not include costs from the ADA Assessment and Transition Plan (currently in progress)					

6.2 NEW PARKS AND FACILITIES RECOMMENDATIONS

The planning process identified some unmet needs and gaps in services. In addition, the City Strategic Plan promotes a level of service of 10 acres per 10,000 people. A potential buildout population of 120,000 will require 1,200 acres, and the city currently has 1,065. Therefore, at least an additional 135 acres of park land will be needed to meet this goal. With these factors in mind, the following are recommended:

- Develop a new 50-acre sports park with an athletic complex with four ball diamonds, two multipurpose rectangular fields, pickleball, basketball, skate park, trails, sand volleyball, picnic shelters, and more
- Seek opportunities to develop additional neighborhood and/or pocket parks in underserved areas
- Improve Dotsie Garner Mill Park and Liberty Square to provide facilities in areas that were identified as having low service levels and high social vulnerability
- Develop trails and disc golf at the Seven Branches Park site
- Add pickleball courts to Groveway Park and Lake Charles Park
- Upgrade turf on some rectangular fields and ball diamonds to artificial turf to maximize use, increase flexibility, and extend the season
- Develop trails – Big Creek Treatment Plant to the River, under GA 400 from Liberty Square to Big Creek Park, Seven Branches Park, and Dotsie Garner Mill Parks
- Improve accessibility to the Mimosa Hall grounds and house through a trail from Bulloch Avenue to the main house
- Develop a new, modern outdoor family aquatic center either at the current pool location in Roswell Area Park or at a new location with more room to provide the desired features

New Capital Improvement Projects

Table 6.2 provides cost estimates for recommendations for new parks and facilities. These include the addition of pickleball courts at Lake Charles Park and Groveway Park, as well as the development of Seven Branches Park, Liberty Square Park, Dotsie Garner Mill Park, and a new park with a sports complex. The estimate also includes a new outdoor family aquatic center.

Table 6.2: Capital Improvement Projects - New

Priority Rank Based on 2022 Condition Assessment Assigned Priority: Short=0-2 Years; Medium=3-5 Years; Long 6-10 Years					
All Costs include an Inflation Factor with the base calculation of May 2022: 0-2 Years = 10%; 3-5 years =20%; and 6-10 years= 41%.					
Park Name	Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
	Rank	Cost	Cost	Cost	Cost
Neighborhood Parks					
Lake Charles Park					
1 Pickleball Courts	Medium	\$0	\$147,600	\$0	\$147,600
				\$0	
Project Total		\$0	\$147,600	\$0	\$147,600
Liberty Square					
1 Soccer (9 v 9)	Medium	\$0	\$30,000	\$0	\$30,000
2 Playground	Medium	\$0	\$222,000	\$0	\$222,000
3 Trail to Big Creek Park	Medium	\$0	\$1,478,400	\$0	\$1,478,400
4 Parking	Medium	\$0	\$44,400	\$0	\$44,400
5 Signage	Medium	\$0	\$7,200	\$0	\$7,200
6 Site Furnishings	Medium	\$0	\$14,400	\$0	\$14,400
7 Picnic Shelter	Medium	\$0	\$74,400	\$0	\$74,400
Project Total		\$0	\$1,870,800	\$0	\$1,870,800
Dotsie Garner Mill Park					
1 Trail	Medium	\$0	\$739,200	\$0	\$739,200
2 Shelter	Medium	\$0	\$118,800	\$0	\$118,800
3 Parking	Medium	\$0	\$44,400	\$0	\$44,400
4 Playground	Medium	\$0	\$222,000	\$0	\$222,000

Table 6.2: Capital Improvement Projects - New (Continued)

Park Name		Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
5	Signage	Medium	\$0	\$7,200	\$0	\$7,200
	Project Total		\$0	\$1,131,600	\$0	\$1,131,600
Community Parks						
Grovesway Park						
1	Pickle ball Courts - Possibly near Dream field	Medium	\$236,400	\$0	\$0	\$236,400
			\$0	\$0	\$0	\$0
	Project Total		\$236,400	\$0	\$0	\$236,400
Seven Branches Park						
1	Trail	Medium	\$0	\$2,217,600	\$0	\$2,217,600
2	Disc Golf Course	Medium	\$0	\$147,600	\$0	\$147,600
3	Signage	Medium	\$0	\$222,000	\$0	\$222,000
4	Parking	Medium	\$0	\$88,800	\$0	\$88,800
	Project Total		\$0	\$2,676,000	\$0	\$2,676,000
New 50 Acre Park						
1	Small Diamonds - Artificial Turf	Long	\$0	\$0	\$6,253,350	\$6,253,350
2	Large Diamond - Artificial Turf	Long	\$0	\$0	\$3,127,380	\$3,127,380
3	Multipurpose Field - Artificial Turf	Long	\$0	\$0	\$6,253,350	\$6,253,350
4	Roads and Parking (with lights)	Long	\$0	\$0	\$2,605,680	\$2,605,680
5	Trail	Long	\$0	\$0	\$1,737,120	\$1,737,120
6	Sand Volleyball	Long	\$0	\$0	\$139,590	\$139,590
7	Large All-Access Playground	Long	\$0	\$0	\$868,560	\$868,560
8	Shelter	Long	\$0	\$0	\$781,140	\$781,140
9	Signage	Long	\$0	\$0	\$43,710	\$43,710
10	Site Furniture	Long	\$0	\$0	\$173,430	\$173,430
11	Disc Golf Course	Long	\$0	\$0	\$173,430	\$173,430
12	Skate Park	Long	\$0	\$0	\$1,737,120	\$1,737,120
13	Restroom/Concession Buildings	Long	\$0	\$0	\$1,390,260	\$1,390,260
14	Restroom	Long	\$0	\$0	\$521,700	\$521,700
15	Earthwork	Long	\$0	\$0	\$6,514,200	\$6,514,200
16	Utilities (water, sewer, storm, electric)	Long	\$0	\$0	\$1,737,120	\$1,737,120
17	Walkways	Long	\$0	\$0	\$695,130	\$695,130
18	Other Features	Long	\$0	\$0	\$3,474,240	\$3,474,240
	Project Total		\$0	\$0	\$38,226,510	\$38,226,510
New Family Oriented, Outdoor Aquatic Center						
1	New, Large Outdoor Family Aquatic Center with parking	Medium	\$0	\$11,827,200	\$0	\$11,827,200
	Project Total		\$0	\$11,827,200	\$0	\$11,827,200
Historic Assets						
1	Mimosa/Bulloch Grounds Improvement Plan	Medium	\$0	\$4,435,200	\$0	\$4,435,200
2	Second Floor Mimosa	Medium	\$0	\$1,034,400	\$0	\$1,034,400
3	Docs Café	Medium	\$0	\$2,217,600	\$0	\$2,217,600
4	Machine Shop 2nd Floor	Long	\$0	\$0	\$3,474,240	\$3,474,240
	Project Total		\$0	\$7,687,200	\$3,474,240	\$11,161,440
City Hall Trails and Grounds						
1	Trail Improvements (City Hall, Smith, Norcross)	Short	\$2,809,200	\$0	\$0	\$2,809,200
	Project Total		\$2,809,200	\$0	\$0	\$2,809,200
Cultural Programming Facilities						
1	Art Center West Expansion and Remodel	Medium	\$5,174,400	\$0	\$0	\$5,174,400
	Project Total		\$5,174,400	\$0	\$0	\$5,174,400
Indoor Training Facility						
1	Indoor Training Facility (not including land acquisition)	Medium	\$0	\$16,262,400	\$0	\$16,262,400
	Project Total		\$0	\$16,262,400	\$0	\$16,262,400
TOTAL NEW PARKS			\$8,220,000	\$41,602,800	\$41,700,750	\$91,523,550
Potential MultiPurpose Rectangular Field Conversion to Artificial Turf						
1	Woodstock Soccer Complex	Short	\$2,956,800	\$0	\$0	\$2,956,800
2	Sweet Apple Park - Lower	Long	\$0	\$0	\$1,232,000	\$1,232,000
3	Sweet Apple - Upper	Long	\$0	\$0	\$2,464,000	\$2,464,000
4	Grimes Bridge Fields	Short	\$2,956,800	\$0	\$0	\$2,956,800
	Project Total		\$5,913,600	\$0	\$3,696,000	\$9,609,600

Table 6.2: Capital Improvement Projects - New (Continued)

Park Name	Priority Rank	Short Term Priority With Inflation Factor	Medium Term Priority With Inflation Factor	Long Term Priority With Inflation Factor	Total Extended Costs
Potential Diamond Field Conversion to Artificial Turf - Allows for Multiple Uses					
1 RAP Diamonds #2 and #3	Short	\$3,548,400	\$0	\$0	\$3,548,400
2 Hembree	Short	\$3,548,400	\$0	\$0	\$3,548,400
3 Crabapple #1 and #2 - Rectangular also.	Long	\$0	\$0	\$1,478,000	\$1,478,000
Project Total		\$7,096,800	\$0	\$1,478,000	\$8,574,800
Potential Trail Upgrades					
1 Big Creek Park Boardwalk	Long	\$0	\$0	\$6,160,000	\$6,160,000
2 Old Mill Park Bridge to Oxbo	Medium	\$0	\$3,548,400	\$0	\$3,548,400
Project Total		\$0	\$3,548,400	\$6,160,000	\$9,708,400
Total New Artificial Turf and Trail Connections		\$13,010,400	\$3,548,400	\$11,334,000	\$27,892,800
Summary					
TOTAL NEW PARKS		\$8,220,000	\$41,602,800	\$41,700,750	\$91,523,550
Total New Artificial Turf and Trail Connections		\$13,010,400	\$3,548,400	\$11,334,000	\$27,892,800
Total Investments		\$21,230,400	\$45,151,200	\$53,034,750	\$119,416,350

6.3 OPERATIONS RECOMMENDATIONS

The following are some of the key operational recommendations. More detail is provided in the Action Plan in Chapter 7.

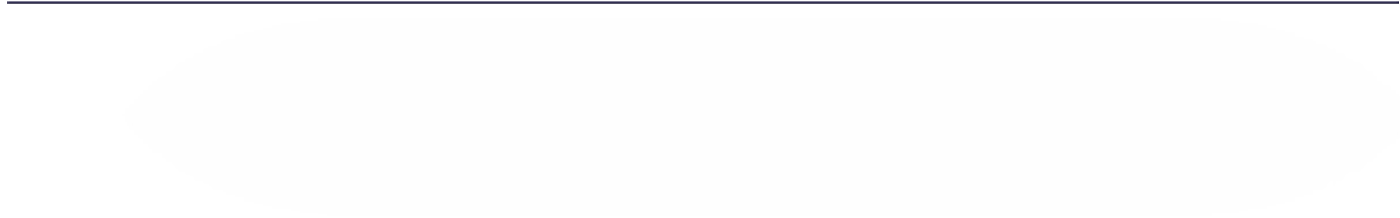
6.3.1 Previous Planning Efforts

Implement or continue implementing the following, existing planning documents with broad public support:

1. Roswell River Parks Master Plan
2. Roswell Bicycle & Pedestrian Master Plan
3. Art & Culture 2030 Master Plan

6.3.2 Operational Improvements

1. Implement a department wide professional development and training program with an emphasis on leadership
2. Expand marketing to include all demographic groups in Roswell
3. Promote accomplishments and sell the greatness of the department to the community





ACTION PLAN

7.1 INTRODUCTION

The Action Plan table on the following pages (Table 7.1) provides a detailed list of recommendations for the *2022 Roswell 5-Year Master Plan for Recreation, Parks, Historic and Cultural Affairs*. These strategies represent specific actions for recreation and parks facilities and services in Roswell to take to implement this plan.

7.2 ACTION PLAN STRATEGIES

These strategies are organized by the divisions of RPHCA. The legend at the top of the table identifies the abbreviations used throughout the table. The timeframe for the completion of each strategy within the time periods of 0-2 years, 3-5 years, or 6-10 years are indicated by an "X". Some strategies are indicated as "Ongoing" as they apply to all timeframes or represent more general actions that should always be considered. A total count of strategies by timeframe is located at the end of the table in the corresponding columns.

The other columns provide information regarding the implementation of each strategy. "Category" describes the type of action within the following five options: capital (capital improvements); policy (guidelines for the City Council and RPHCA, possibly including legislation); planning (long-term parks outlook, which includes conduction of studies); programs; or operations. The column for "Agency" indicates who is expected to implement the strategy, usually the Roswell RPHCA or another city department. "Funding Source" indicates how the strategy should be funded or the type of funds used (operating or capital funds). The right column "City Plan Reference" identifies the specific goals and objectives from the recently adopted City of Roswell Strategic Plan 2021-2025.

Table 7.1: Action Plan

ACTION PLAN - Roswell Recreation, Parks, Historic and Cultural Affairs 5-Year Master Plan										
Legend of Abbreviations/Organizations		City Strategic Plan Reference								
RPHCA = Recreation, Parks, Historic and Cultural Affairs Department		EV# = Economic Vitality								
City = City Council, Other City Departments (e.g., Community Development, Environmental/Public Works, Transportation)		SA# = Safest Community in America								
Partners = Other Organizations (foundations, businesses, schools, civic associations, state/federal grants, etc.)		QL# = Exceptional Quality of Life								
OP = Operating Budget		ZNR# = Align Zoning & Development Decisions to Benefit Residents								
CIP = Capital Improvement Budget		TR# = Improve Transportation to Benefit Residents								
		CS# = Outstanding City Services								
		GG# = Great Governance								
RPHCA Divisions		Timeframe (Years)			Category	Agency	Funding Source	City Plan Reference		
		0-2	3-5	6-10						
1. Parks and Facilities Division										
1.1 Existing Park Improvements										
Strategy 1.1.1	Implement a deferred maintenance improvement plan based on the Facility Condition Assessment Report.		Ongoing		Capital	City / RPHCA	CIP	QL7, CS2		
Strategy 1.1.2	Implement recommendations from the findings of recent ADA Accessibility Audit to address issues around facilities, programs, and communications.		Ongoing		Capital	City / RPHCA	CIP	QL7, CS2		
Strategy 1.1.3	Upgrade and replace amenities throughout park system (seating/benches, shade structures, waste receptacles, drinking fountains, trees/landscaping, and grills).		x		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.4	Remodel restrooms in parks and facilities to a newly developed standard.		Ongoing		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.5	Add and upgrade signage throughout park system and incorporate current City branding, field names, buildings and direction information.		x		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.6	Replace dated playgrounds; include appropriate equipment and fixtures for families with children ages 2-5.		Ongoing		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.7	Expand Wi-Fi access in buildings throughout park system; promote signage and media publicity to ensure public awareness.		x		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.8	Add and upgrade picnic shelters to increase overall accessibility within park system.		x		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.9	Upgrade existing multi-purpose rectangular fields with improved drainage, fencing, irrigation, and spectator areas.		Ongoing		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.10	Replace all outdated bleachers with current standard bleachers; incorporate shade infrastructure where needed.		x		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.11	Replace all wood athletic field poles with concrete poles and incandescent light fixtures with LED fixtures and automated control systems.		x		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.12	Replace artificial turf at the end of a 10-year expected life cycle; priorities include East Roswell Park and Lower Groveview Community Park.		x		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.13	Upgrade all baseball/softball diamonds with improved playing surfaces, fencing, backstops, dugouts, irrigation, and spectator areas.		Ongoing		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.14	Upgrade dog parks with additional shade infrastructure, improved walkway access, and user amenities.		x		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.15	Upgrade and expand maintenance facilities to ensure equipment care and better conditions for staff activity.		x		Capital	RPHCA	CIP	QL8, CS2		
Strategy 1.1.16	Replace retaining walls as scheduled.		Ongoing		Capital	RPHCA	CIP	QL8, CS2		
1.2 New Parks and Facilities										
Strategy 1.2.1	Pursue bond referendum to provide a funding stream for Capital Improvement Projects based on robust public support.		Ongoing		Operations/ Planning	City/RPHCA	CIP	QL4, 7, 8, 9		
Strategy 1.2.2	Develop a new park and sports complex with baseball/softball diamonds, multi-purpose fields, skate park, pickle ball courts, trails, shelters, and other amenities.		x		Capital	RPHCA	OP	QL8, QL9		
Strategy 1.2.3	Acquire and develop parkland to continuing to meet the goal of 10 acres per 1,000 residents as the community grows.		Ongoing		Capital	City/RPHCA	CIP	QL9		
Strategy 1.2.4	Develop additional Neighborhood Pocket Parks in underserved neighborhoods; recommendations include Dotsie Garner Mill Park and Liberty Square Park.		Ongoing		Capital	RPHCA	CIP	QL9		
Strategy 1.2.5	Develop-parks master plan for the Seven Branches Property.		x		Capital	RPHCA	CIP	QL8		
Strategy 1.2.6	Add a minimum of 8 additional Pickle ball courts with consideration of Grimes Bridge, Groveview Community Park, and East Roswell Park.			x	Capital	RPHCA	CIP	QL8		
Strategy 1.2.7	Develop trails to include Big Creek Treatment Plant to the Chattahoochee River/GA 400 from Liberty Square to Big Creek Park.		x		Capital	RPHCA	CIP	TR2		

Table 7.1: Action Plan (Continued)

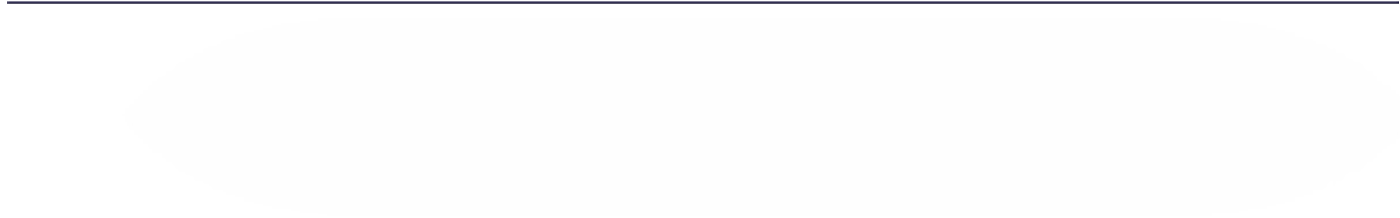
RRPHCA Divisions		Timeframe (Years)			Category	Agency	Funding Source	City Plan Reference
		0-2	3-5	6-10				
Strategy 1.2.8	Evaluate the demand and feasibility for a new, modern aquatic facility.		x		Capital	RPHCA	CIP	QL8
1.3 Trails & Connectivity								
Strategy 1.3.1	Install wayfinding signage at kiosks, bulletin boards, or other information centers.	x			Capital	City/RPHCA	CIP	TR2
Strategy 1.3.2	Include trail lengths, accessibility information, and difficulty levels on wayfinding signage.	x			Capital	City/RPHCA	CIP	TR2
Strategy 1.3.3	Improve connectivity between parks and adjacent neighborhoods by adding connecting paths where possible.		x		Capital / Planning	City/RPHCA	CIP	TR2
1.4 Implement Planning Efforts								
Strategy 1.4.1	Implement the Roswell River Parks Master Plan.	x			Capital	RPHCA	CIP	QL5
Strategy 1.4.2	Implement the Roswell Bicycle & Pedestrian Master Plan.		Ongoing		Capital	City/RPHCA	CIP	TR1
1.5 Park Operations								
Strategy 1.5.1	Expand implementation and continued use of the Hyperweb work order system to ensure prompt and quality customer service.	x			Operations	RPHCA	OP	CS2, CS3
Strategy 1.5.2	Standardization procedures across Division for specific maintenance, operations, project management and safety procedures for all facilities and parks.		Ongoing		Operations	RPHCA	OP	CS2
Strategy 1.5.3	Implement a strategy to improve Parks Division communication of activity, program and infrastructure impact, to necessary staff and Department to ensure efficient operations.	x			Operations	RPHCA	OP	GG1
2. Special Events Division								
Strategy 2.1	Develop new events for the City while maintaining current signature events already in place; continue inclusion of hosting free events for the community.		Ongoing		Operations	RPHCA	OP	QL2
Strategy 2.2	Implement strategies to enhance facility reservation opportunities while evaluating and adapting to the needs and trends of the customers.		Ongoing		Operations	RPHCA	OP	CS3
Strategy 2.3	Utilize and incorporate new technology into the rental and reservation process to provide customers with an efficient transaction experience.		Ongoing		Operations	RPHCA	OP	CS3
Strategy 2.4	Identify and pursue potential revenue sources at community events, including sponsorships and entry fees.		Ongoing		Operations	RPHCA	OP	EV1
Strategy 2.5	Implement strategies to quickly address and permit a diverse range of film requests with a focus on multi-day productions, striving to be a "film-ready" City.		Ongoing		Operations	RPHCA, City, Partners	OP	EV4
Strategy 2.6	Develop and implement a special event and film ready strategic plan.	x			Operations	RPHCA	OP	QL2, EV4
3. Athletics Division								
Strategy 3.1	Research and execute an Athletics League Management System to implement comprehensive scheduling, communication, and league organization.	x			Operations	RPHCA	OP	GG2
Strategy 3.2	Evaluate facility occupancy levels to identify gaps in potential program development in order to maximize the use of facilities to the benefit of City residents.	x			Operations	RPHCA	OP	QL1
Strategy 3.3	Evaluate and develop further opportunities for open public utilization of fields and facilities when not in use by organized activities and programs.		x		Operations	RPHCA	OP	GG1
Strategy 3.4	Research and formulate nontraditional sports leagues with an emphasis for teen program development (i.e. e-sports, co-ed high school leagues, Ultimate Frisbee).	x			Operations	RPHCA	OP	QL1
Strategy 3.5	Develop program or service opportunities with the Recreation Division for the adaptive demographic.		Ongoing		Operations	RPHCA	OP	GG1
4. Recreation Division								
Strategy 4.1	Increase funding sources for therapeutic and adaptive programming; Implement plans to minimize costs for all participants.		Ongoing		Programs	RPHCA	OP	QL7
Strategy 4.2	Develop programming for high school age teens; Utilize the Youth Advisory Committee to plan and organize activities.		Ongoing		Programs	RPHCA	OP	QL4
Strategy 4.3	Evaluate and execute opportunities to partner with the business community and nonprofit organizations for youth programs.		Ongoing		Programs	RPHCA	OP	QL4, GG2
Strategy 4.4	Research and implement strategies to recruit and retain seasonal staff.		x		Operations	RPHCA	OP	CS2
Strategy 4.5	Create and start a 5-year maintenance plan for the Aquatics Division.		x		Operations	RPHCA	OP	QL4, 8, CS6
5. Cultural Arts Division								
Strategy 5.1	Rebrand the "Visual Arts" programming to "Creative Arts" to better represent the diversity of programs and to improve marketing and communication messages.	x			Operations	RPHCA	OP	QL4
Strategy 5.2	Collaborate across multiple Divisions to create opportunities for multi-tiered programs and cross promotion.		Ongoing		Programs	RPHCA	OP	QL4

Table 7.1: Action Plan (Continued)

RRRPHCA Divisions			Timeframe (Years)			Category	Agency	Funding Source	City Plan Reference	
			0-2	3-5	6-10					
Strategy 5.3	Support the creative arts business community of artists by increasing master classes and workshops, visiting artists and artists in-residence program, creative and artistic internships, and community engagement. Align Cultural Arts initiatives to be inclusive of all community members by offering diverse program and events that create meaningful conversations and highlight artists who use community building as a tool for interaction. Activate the park system through performance and creative arts in order to provide the community with immersive and intimate opportunities to connect and engage. Implement strategies to manage key community partnerships to enhance and expand programs and events. Establish and foster a core community group of art supporters/ambassadors and create models of sustainability for participants and patrons. Plan and develop specialized facility expansion strategies for all sections, including performance space, cultural arts, performing arts and creative arts. Evaluate and implement the relevant goals and priorities outlined in the Art & Culture 2030 Master Plan.		x		Programs	RPHCA	OP	QL4		
Strategy 5.4				Ongoing	Programs	RPHCA	OP	QL2		
Strategy 5.5				Ongoing	Programs	RPHCA	OP	CS3		
Strategy 5.6				Ongoing	Operations	RPHCA/Partners	OP	EV5		
Strategy 5.7				Ongoing	Operations	RPHCA/Partners	OP	CS3		
Strategy 5.8				x	Operations	RPHCA	CIP	QL4		
Strategy 5.9				Ongoing	Capital	City/RPHCA / Partners	CIP	QL2		
6. Historic Assets Division										
Strategy 6.1			x		Operations	RPHCA	OP	QL6		
Strategy 6.2			Ongoing	Programs	RPHCA	OP	QL4, CS3			
Strategy 6.3		x		Programs	RPHCA	OP	QL4, CS3			
Strategy 6.4			Ongoing	Operations	RPHCA	OP/ Revenue	EV1, CS3			
Strategy 6.5			x	Operations	RPHCA	OP	QL8, CS3			
Strategy 6.6				Operations	RPHCA	OP	EV1, QL8			
Strategy 6.7		x		Operations	RPHCA	OP	EV5,			
7. Marketing and Communications Division										
Strategy 7.1			Ongoing	Operations	RPHCA	OP	GG1, QL4			
Strategy 7.2		x		Operations	City / RPHCA	OP	GG1			
Strategy 7.3			Ongoing	Operations	RPHCA	OP	GG2			
Strategy 7.4			Ongoing	Operations	RPHCA	OP	GG1			
Strategy 7.5			Ongoing	Operations	RPHCA	OP	GG1			
Strategy 7.6			x	Operations	RPHCA	OP	GG1			
Strategy 7.7			Ongoing	Operations	RPHCA	OP	GG1			
8. Administrative Services Division										
8.1 Achieve CAPRA (Commission for Accreditation of Park and Recreation Agencies) Reaccreditation and Gold Medal Status.										
Strategy 8.1.1		x		Operations	RPHCA	OP	QL10			
Strategy 8.1.2			x	Operations	RPHCA	OP	QL10			
Strategy 8.1.3			Ongoing	Operations	RPHCA	OP	QL10			
8.2 Develop Procedures to Promote Operational Efficiencies and Department Growth										
Strategy 8.2.1		x		Operations	RPHCA	OP	QL4, CS1			
Strategy 8.2.2		x		Operations	RPHCA	OP	QL4			

Table 7.1: Action Plan (Continued)

RRPHCA Divisions		Timeframe (Years)			Category	Agency	Funding Source	City Plan Reference
		0-2	3-5	6-10				
Strategy 8.2.3	Develop systems to assist staff in strategically aligning available resources with program management and execution.		Ongoing		Programs	RPHCA	OP	QL4
Strategy 8.2.4	Implement strategies to activate sponsorship development while researching and supporting retention of traditional funding sources (grants, in-kind services).		Ongoing		Operations	City/RPHCA	OP	EV1
Strategy 8.2.5	Establish departmental procedures and standardized reports that allow managers to effectively monitor/track activity, refine budget estimates and cost recovery, and document successes.		x		Operations	RPHCA	OP	QL4, CS3
Strategy 8.2.6	Research and execute evaluation methods to better connect departmental priorities with performance indicators, create decision qualifiers, and forecast potential growth.		Ongoing		Operations	RPHCA	OP	QL4
Strategy 8.2.7	Evaluate and adjust division and section titles to align with program goals and to ensure leadership development and opportunities for growth as capacity needs increase.	x			Operations	RPHCA	OP	QL4
Strategy 8.2.8	Establish matrix and schedules for professional training and Department standards to ensure accountability for staff professional development and advancement.		Ongoing		Operations	RPHCA	OP	CS2, CS3



APPENDIX A - PREVIOUS PLANS AND STUDIES

A.1 ROSWELL 2040 COMPREHENSIVE PLAN

Georgia through the Department of Community Affairs (DCA) requires each local government to prepare a comprehensive plan to provide guidance for all aspects of city management for the next 20 years. This plan, still in draft form as of June 2021, guides the city through 2040, but must be updated every 5-years.

A.1.1 Roswell Today

- Estimated population as of 2019 of 94,763 or 700 per year since 2010
- Majority of Roswell population is non-Hispanic White people, with substantial Hispanic/Latino and Black/African-American populations
 - Non-white population concentrated around State Routes 400 and 9 near the center of the city
 - Diversity has increased substantially since 1990
- Lower percentage of residents in their 20s than in surrounding cities, due to no college within Roswell
- Substantial number of residents reaching retirement age in next 20 years
- Hosts more jobs than workers but in different sectors
 - Workforce – largest sector: Professional, Scientific, and Technical Services
 - Employment – largest sector: Administration and Support (and Waste Management and Remediation), Professional, Scientific, and Technical Services ranks fourth
- Nearing build out with more focus on redevelopment
- Unified Development Code (UDC) UDC includes requirements to create Landscaped Open Space and Outdoor Amenity Space as development occurs

A.1.2 Community Vision

Much of the public input from the plan connects directly or indirectly to parks and recreation.

Virtual Community Engagement #1 from online surveys (notable findings):

- Roswell should tie infrastructure needs to development (85% agreed)
- Roswell's infrastructure is aging and may be challenged to meet future needs of the community (81% agreed)
- Bicycle and pedestrian infrastructure is emerging, but is lagging in critical locations and is missing key pieces in some places (88% agreed)
- Where feasible, Roswell should use creeks and space along roads to add bicycle and pedestrian transportation facilities (88% agreed)
- Roswell's city recreation and parks are an asset to the city (99% agreed)
- Roswell should continue to leverage the Chattahoochee River as a destination for residents and visitors (87%)
- Non-Roswell residents can sometimes overwhelm some of the parks (52%)
- Roswell's city-sponsored programs and events are a major draw to the community (89%)
- Roswell should express and embrace it's ethnic, racial, and economic diversity (81%)

Virtual Community Engagement #2 – review of policies from previous comprehensive plan (notable findings):

- P4 - Recreation and parks facilities are adapting to serve our demographic changes (people aging, new residents, etc.) in population. (84% keep)
- CF7 - Implement policy and infrastructure recommendations in the Roswell Bicycle & Pedestrian Plan to promote mobility options throughout the city. (84% keep)

-
- LU/D8 - The city will encourage developments that exceed the minimum open space requirements of the UDC and/or provide space for public assembly. (79% keep)
 - NCR7 - Maintain and enhance the city's recreation areas and parks, especially along the Chattahoochee River, and continue to promote the city's recreation and parks programming. (89% keep)

Needs & Opportunities

The plan provides a summary of needs and opportunities identified through the analysis of existing conditions, stakeholder engagement, and public input. Notable instances of each are provided below.

Needs:

- The city should attract diversity in age amongst its population
- The city is perceived as a city of families, while only 35% of households have children
- Create safe and secure walkability/bikeability
- Reduce gaps in pedestrian network in some parts of the city
- Create additional performing arts spaces or programs within the city
- Increase recreational connections between city parks
- Increase pedestrian and bike connection between city parks
- Determine how to acquire additional parkland/pocket parks/greenspace since the majority of land in the city has been developed
- Protect the city's natural resources such as streams, floodplains, and other waterways
- Monitor and limit development in environmentally sensitive areas

Opportunities:

- Express and embrace ethnic, racial, and economic diversity of Roswell
- Roswell supports a multi-generational community
- Increased racial diversity brings increased cultural exposure and innovation in business and communities
- Continue to connect trail and bicycle networks to distinct areas as viable alternative transportation
- Link pedestrian and bicycle facilities to existing and proposed projects from neighboring communities and statewide systems
- Ensure that any master planning efforts in redevelopment areas incorporate all modes of transportation, including transit services, where appropriate
- Increase park space in the city
- Connect parks with schools where appropriate
- Connect all parks and trails
- Require designation/requirements for additional open space and/or amenities areas as part of development and redevelopment projects
- Connect the Big Creek Parkway and Riverside areas
- Increase connections to and between Chattahoochee Park Areas
- Promote areas along Riverside Road and Azalea Drive as scenic and natural areas, for relaxation and recreation in the city
- Continue to promote and provide community activities for all residents
- Promote Roswell's open spaces available for residents and visitors
- There is a strong arts community in the city, so there needs to be an expansion of art throughout the city
- Encourage a strong community identity amongst residents

-
- Utilize undeveloped land which is limited by environmental constraints for passive uses related to city park system, where appropriate.
 - Extend trails along the Chattahoochee River and connect city park facilities to the National Recreation Area.

Goals & Policies

The plan identifies a series of goals and policies (separated into the categories below) to guide the community vision.

- P = Population
- ED = Economic Development
- H = Housing
- LU/D = Land Use & Urban Design
- T = Transportation
- CF = Community Facilities
- NCR = Natural & Cultural Resources

Policies potentially relevant to parks and recreation include:

- P1. Roswell, like other successful communities with diverse populations, will partner with schools and the business community to promote the educational attainment and civic involvement that the city of Roswell envisions for all who work and live in the city
- P2. The City of Roswell's housing and land use policies foster conditions that make aging in place possible. Specific goals incorporate lifelong community criteria where appropriate
- P4. Recreation and parks facilities should continue to adapt to serve the needs of the increasingly diverse population of Roswell
- ED5. The city will prepare a gateway and signage plan
- H4. Create "lifelong" communities within Roswell through strategically located recreation, social, health and medical facilities near housing that young single professionals seeking lower maintenance and the "empty nester" generations desire where appropriate
- LU/D7. The city will encourage developments that exceed the minimum open space requirements of the UDC and/or provide space for public assembly
- T2. Enhance Safety – not just for vehicles, but for all users: motorized vehicle operators, pedestrians, bicyclists and transit riders
- T4. Increase Bicycle, Pedestrian and Transit Mobility – ensure that all city residents have safe bicycle and pedestrian mobility options and that transit service is as accessible to residents and visitors as possible
- T6. Implement recommendations from the Roswell Bicycle & Pedestrian Plan to add infrastructure and facilities that promote mobility options throughout the city
- CF4. Prepare tools to allow public-private partnerships to create new community facilities such as parks, public plazas and trail spurs to connect to city network
- CF7. Implement the recommendations from the current council adopted Recreation, Park, Historic and Cultural Affairs 5-year park master plan and strategic plan
- NCR4. Promote a greater public awareness of Roswell's cultural resources and the local programs that protect these resources
- NCR5. The city maintains and cultivates a "historic preservation" culture by enabling local residents and property owners to pursue historic preservation-related projects and efforts
- NCR6. Engage Roswell's diverse network of volunteer, faith based, and nonprofit organizations in activities that benefit residents, preserve the city's assets, and improve quality of life

-
- NCR7. Maintain and enhance the city's recreation areas and parks, especially along the Chattahoochee River, and continue to promote the city's recreation and parks programming
 - NCR9. Continue implementation of the Art and Culture 2030 Master Plan creating opportunities for placemaking, artistic expression, cultural celebrations, special events and programming in our community

A.1.3 Roswell Tomorrow

The future development map assigns areas of the city to Character Areas grouped into four classes: Established Residential Areas, Activity & Employment Areas, Commercial Corridors, and Conservation & Greenspace. These areas are further broken down into subcategories.

Established Residential Areas

The residential areas are divided into four categories depending on density, each with implementation strategies. All areas place emphasis on parks, open space, and trails. The following highlights relevant strategies for the separate areas.

Estate Residential

- Trails, parks, and open space should be encouraged throughout
- Pursue a connectivity program (perhaps with a name like "Complete Connections") whereby subdivisions can petition to have their neighborhood evaluated for options to create pedestrian paths and/or access points
- Greenspace should be preserved, and parks should be improved and expanded
- Suburban Residential, Neighborhood Residential, and Active Neighborhoods
- New development will incorporate open space and preserve existing trees
- The city should expand the pedestrian trail master plan, to include more access from disconnected subdivisions, currently characterized by isolated and disconnected cul-de-sac type development
- Preserve greenspace, increase and improve parks
- Expand the existing trail network to include more pedestrian and cycling access, connecting to amenities and natural resources such as parks and Chattahoochee River

All character areas

- Pursue a connectivity program (perhaps with a name like "Complete Connections") whereby subdivisions can petition to have their neighborhood evaluated for options to create pedestrian paths and/or access points

Activity & Employment Areas

These areas also rank in intensity of development, but all are envisioned as walkable districts. Each have relevant strategies for parks and recreation; listed below.

Neighborhood-Serving Area

- New development will incorporate open space and preserve existing trees
- Expand the *Roswell Bicycle and Pedestrian Master Plan*, to include more access to nearby suburban residential existing neighborhoods

Allow community gardens

- Expand the existing trail network to include more pedestrian and cycling access, connecting to amenities and natural resources such as parks and Chattahoochee River

Commercial Mixed-Use and Major Activity

- Allow neighborhood scale food stores/farmers market and community gardens in areas, the location and conditions for which would be considered based on specific criteria

-
- Expand the pedestrian trail master plan, to include more access from disconnected subdivisions, currently characterized by isolated and disconnected cul-de-sac type development
 - Pursue a connectivity program (perhaps with a name like “Complete Connections”) whereby subdivisions can petition to have their neighborhood evaluated for options to create pedestrian paths and/or access points
 - Improve existing pedestrian facilities, develop sidewalks and crosswalks where connectivity is lacking to create a connected network of sidewalks and pedestrian routes and bike lanes
 - Preserve greenspace, increase and improve parks
 - Expand the existing trail network to include more pedestrian and cycling access, connecting to amenities and natural resources such as parks and the Chattahoochee River

Historic Area/Downtown

- Create a pedestrian-friendly environment through streetscape improvements, connected sidewalks, surface parking lots located in the rear of buildings, and bringing buildings closer to the sidewalk

Industrial/Flex

- Encourage master planned projects with pedestrian oriented interiors, pocket parks and/or plazas

Commercial Corridors

Highway 9

- Incorporate of public art within non-residential development projects
- Improve existing pedestrian facilities such as sidewalks, crosswalks, bicycle lanes, sidepaths, dedicated bicycle/pedestrian trails, and develop sidewalks and crosswalks where connectivity is lacking

Parkway Village

- Pursue a connectivity program (perhaps with a name like “Complete Connections”) whereby subdivisions can petition to have their neighborhood evaluated for options to create pedestrian paths and/or access points

Holcomb Bridge Road

- Encourage pedestrian-oriented interiors for mixed-use projects
- Pursue a connectivity program (perhaps with a name like “Complete Connections”) whereby subdivisions can petition to have their neighborhood evaluated for options to create pedestrian paths and/or access points
- Create new requirements for development which include the integration of natural features and create new community gathering spaces within the design

Conservation & Greenspace

- Within the limitations of the appropriate regulations, including the Metropolitan River Protection Act, use these areas to maintain, improve, and expand parks, greenspaces, and trails.

A.1.4 Implementation

The Short-Term Work Program provides a series of actions to implement over the next 5 years (separated into the categories below).

- P = Population
- ED = Economic Development
- H = Housing
- LU/D = Land Use & Urban Design
- T = Transportation
- CF = Community Facilities

-
- NCR = Natural & Cultural Resources

Actions to be conducted by Recreation, Parks, Historic, and Cultural Affairs or related to parks are reproduced below.

- P.1 Monitor regional and U.S. Census Bureau estimates of the city's population
- P.3 Update population and functional population projections as needed to support annual updates of the Capital Improvement Element
- ED. 3 Continue to support quality of life enhancements that make the area attractive to corporations
- ED.4 Collaborate with the Convention & Visitors Bureau and others on marketing
- CF.1 Periodically update the city's parks and recreation master plan as needed
- CF. 2 Implement the master plan for the Roswell River Parks
- CF.6 Implement and maintain a customer service policy and action plan in each of the city's departments, with a consistent level of service throughout the departments
- CF.7 Monitor the provision of municipal services and their ability to meet the diversifying needs of the city's population
- CF.8 Implement a community-based approach to policing, including Neighborhood Watch and other appropriate programs of the Crime Prevention Unit
- CF.14 Develop a program incorporating landscaping/streetscaping and green infrastructure into all major road projects to improve water quality, provide greater community identity and safety
- CF.18 Continue to monitor the conditions of municipally owned and operated historic and cultural facilities; schedule improvements to such facilities and grounds as appropriate
- IC.1 Periodically revisit and update intergovernmental service agreements
- IC.7 Coordinate a meeting between the city and the public and private schools

A.2 ROSWELL RIVER PARKS MASTER PLAN (2016)

This plan was prompted by the need to consider redevelopment opportunities for the Ace Sand property but was expanded to include all of the Roswell parks along the Chattahoochee River. The purpose of the plan was to provide a long-term comprehensive vision for these parks.

The process began with three public meetings to determine what residents would like to see in the future. The project team also conducted a thorough review of applicable regulations to outline opportunities and limitations at these properties as well as the agencies that would be involved on permitting and approvals.

A.2.1 Design Parameters

Vision Statement: To transform the city's riverfront property into a unified first-class river park system that provides access to, enjoyment of, and appreciation for the river.

Three project goals:

1. To provide a cohesive experience throughout all of Roswell's River Parks
2. To provide high quality, unique parks that are distinct from the rest of the park system and on par with other regionally significant waterfront parks
3. To use these parks to reinforce Roswell as a "First Class River City"

A.2.2 Methodology

The plan outlines how these goals will be accomplished through programming, layout, design, and by creating a "wow" factor.

1. Programming
 - Emphasize river-oriented and unique elements

-
- Create a blueway/greenway loop as a primary and connecting element – starting point at Don White Park
 - Add a boat rental facility, small café, picnic pavilion, and restrooms
 - Add a takeout at Azalea Park with bike shop and café

2. Layout

The layout should follow three basic principles:

- Locate parking close to the road
- Locate greenspace and amenities close to the river
- Locate any structures between greenspace and parking to serve as a buffer between users and vehicles

3. Design

The focus of design was to provide as many connections to the river as possible while tying the parks together into a cohesive Roswell River Parks system.

4. “Wow” factor

An important focus of the project was to identify the unique potential of these river parks.

- Do no harm – Chattahoochee should be protected and remain the centerpiece
- Generate memorable experience
- Provide a beautiful setting with unique architectural expression – structures within parks proposed to have a sleek, modern, floating canopy to provide a whimsical abstract notion of the river in the vertical dimension

A.2.3 Design Parameters

A cohesive design requires new branding, signage and wayfinding system specifically designed for the river parks and the Riverwalk trail.

Goals for branding, signage and wayfinding are as follows:

- Develop a common design language or “system” of fonts, graphics, maps and other visual elements
- Create continuity across the system for both vehicular and pedestrian users through consistent use of visual elements and content
- Identify and enhance pedestrian nodes within the exterior environment
- Carry the design elements of signage through interiors of buildings and structures
- Develop improved interpretive waysides to communicate the historic and environmental importance of park features
- Improve facility and amenity identification and pedestrian origin/destination understanding
- Improve mobility impaired access and route identification

A.2.4 Recommendations

Willeo Park

- Reconstruct the existing parking lot with parking lot design details established for the River Park system
- Create a new courtesy dock as a put-in/take-out point for recreational boats
- Remove invasive species and dead, diseased or dying plant material
- Restore the streambank along the parking lot
- Continue to pursue a future trail connection to Cobb County

Azalea Park

- Work with adjoining parcel to clean up appearance
- Maintain current status of Atlanta Rowing Club dock and storage
- Upgrade paving, landscaping, site furniture, signage, and lighting with new materials
- Develop a new “take-out” location for the blueway trail with a large central lawn surrounded by a small promenade
- Add a new lunch café, restrooms, and picnic pavilions between the parking lot and the lawn area
- Relocate the boat rental facility to Don White Park and add a new bike rental facility to take its place
 - Second half of loop to include a ticket for bikes ride along the greenway back to Don White Park
- Remove the playground, and re-program the area for picnics, small gatherings, and quiet reflection along the river
- Replace the existing picnic pavilion in its current location, with a new structure in keeping with the architectural style of the River Parks
- Construct an observation tower that would act as an iconic architectural element providing visitors a truly unique perspective of the river

River Landing

- Continue providing storage space and river access for the rowing club
- Conduct minor upgrades and renovations to the building
- Upgrade and enhance landscaping
- Consider upgrading the building and converting it to a welcome center (if welcome center not located downtown)

Riverside Park

- Retrofit the existing design to make it more consistent with the overall aesthetics of the River Parks system
- Redesign existing elements with flowing shapes that are repeated throughout the master plans and tie back to the natural aesthetics of the river
- Transform the playgrounds into unique facilities
 - Nature inspired discovery zone
 - Custom design elements – potentially an interpretation of an old mill town or a historic battle scene from the civil war
- Create a new entry plaza and sense of arrival to Riverside Park with two new buildings that house concessions, restrooms, and office space
- Implement a paving pattern with a series of flowing shapes that meander and intertwine with landscape beds, raised planters, and sculpture towers, creating a gateway into the park
- Upgrade the band shell to function as a small concert venue

Don White Park

- Redefine this area as the “put-in” point for the blueway trail
- Remove the sand volleyball courts to simplify the space and place the focus and attention back on the river
- Reconfigure the existing gravel parking lot to make it more efficient
- Establish a central use area with a new boat rental facility, a small café, a picnic pavilion, and restrooms
- Realign the gravel trail so it sweeps up towards the central use area, allowing for the creation a generous lawn area or “beach” for the river

Ace Sand

-
- Add a new parking area off Riverside Road to accommodate approximately eighty cars
 - Provide two picnic pavilions that overlook the lawn
 - Develop a twenty to thirty-foot wide promenade that meanders along the top of the riverbank with built-in benches, landscape planters, bench swings, patterned paving, and exhibit spaces for local artists

To host events and activities like arts festivals, food truck days, family gatherings, and small concerts

- Add a floating dock extending from the promenade into the river to allow visitors to get out over the water
- Design the dock to function as a temporary stage for small concerts
 - For bands set up on the dock and an audience to watch from the greenspace with the river as a backdrop
- Build a beautiful, state-of-the-art, sustainably designed, multi-purpose facility
 - With the bottom floor as an open-air covered patio to ensure the conditioned space is above the floodplain
 - Offering a multipurpose area (approximately 5,000 square feet) with restrooms, a small office, a warming kitchen, and a grand hall to hold between 150 to 300 people for conferences, meetings, corporate events, parties, weddings, etc.
 - With floor to ceiling windows to take full advantage of the view to the river
 - With a green roof that would create a unique outdoor garden space and improve the energy efficiency of the building
- Restore the streambank to improve the health of the river and protect the park during flood

Don White Memorial Park

- Improve the existing parking lot
- Redesign the boardwalk, consistent with the aesthetics of the River Park system
- Provide new site furnishings, including benches, picnic tables, trash cans, lighting, signage, etc.
- Add new landscaping

Wells Tract

- Construct tent camping sites
- Develop a system of hiking trails through the property
- Enhance the existing greenway and improve the connectivity to the other River Parks

Garrard Landing Park

- Relocate the sand volleyball from Don White Park
- Develop a new, competition level venue for volleyball that provides the opportunity to host competition level events

Riverwalk

- Construct a series of architectural gateways along the trail signifying the entrance into each park – include elements such as a trail map, safety lighting, emergency call box, bench seating with a shade cover, and drinking fountains
- Install new signage, benches, trash receptacles, pet waste stations and bike racks along the trail corridor
- Create an architectural paving element that could be repeated along the trail as a unique identifier of the River Park system
- Create a specific plant palette for the trail that utilizes native trees, shrubs, grasses and groundcover

to beautify the corridor

Parking and Traffic

- Add striped and lighted crosswalks to provide safe pedestrian connections between the parks and the residential communities to the north
- Improve sidewalk connections along the north side of the streets
- Provide shuttle service between the parks during large events
- Improve education and promotion of shared parking between parks
- Create a parking pass system for Roswell residents
- Improved policing during large events

Promotion, Partnerships, and Funding

- Organize a “Friends of the River Parks” group
- Develop a marketing video that promotes development in the River Parks
- Create a website that contains details on the River Parks, including dates of public meetings, estimated construction schedules, and other events
- Consider holding design competitions or facilitate student projects for developing more detailed programming and architectural design of park structures and facilities
- Build awareness through the press by getting supporters to write letters to the editor or invite reporters to cover the story of River Park development
- Develop a social media campaign to follow the project’s progress from plan to reality
- Develop Memoranda of Understanding (MOUs) with Fulton County for potential sewer improvements and the NPS for the proposed boat access improvements in the river
- Explore potential partners and other community groups, including the Trust for Public Land, Chattahoochee Nature Center, the PATH Foundation, and others
- Foster an ongoing partnership with the Chattahoochee Riverkeeper as the project progresses
- Explore a variety of funding methods, including a voter referendum, impact fees, trust funds/endowments, grants, and donations
- Establish a management plan for the River Parks to ensure necessary training of personnel to properly perform native landscape management, invasive vegetation control, environmentally sensitive turf management, and other aspects of park management

A.3 ROSWELL RIVER PARKS: ECONOMIC IMPACT ANALYSIS

The purpose of this report is to provide an economic impact analysis of the implementation of the City of Roswell’s River Parks Master Plan. To that end, the document considers impacts from five perspectives:

1. Construction
2. Operations
3. Visitation
4. Local Public Revenues
5. Direct/Indirect Impacts

A.3.1 Capital Costs

The report provides a summary of the recommendations for each park (Table A.1) before analyzing the

impact.

Table A.2: Recommendations Summary

Willeo Park	Azalea Park	River Landing	Riverside Park	Ace Sand	Don White Mem. Park	DWMP at 400
Enhancements to Existing Facilities and Amenities						
renovate parking	renovate parking	renovate parking	renovate parking		renovate parking	renovate parking
upgrade signage	upgrade signage	upgrade signage	upgrade signage		upgrade signage	upgrade signage
upgrade lighting	upgrade lighting	upgrade lighting	upgrade lighting		renovate boat dock	upgrade lighting
upgrade furnishings	upgrade furnishings	upgrade furnishings	upgrade furnishings		upgrade furnishings	upgrade furnishings
remove invasive species	remove invasive species	remove invasive species		remove invasive species	remove invasive species	remove invasive species
restore stream bank	restore stream bank		renovate event lawn	restore stream bank	restore stream bank	restore stream bank
rehab landscaping	rehab landscaping	rehab landscaping	rehab landscaping		rehab landscaping	rehab landscaping
	upgrade Riverwalk trail	upgrade Riverwalk trail	upgrade Riverwalk trail	upgrade Riverwalk trail	upgrade Riverwalk trail	upgrade Riverwalk trail
	remove boat rental	renovate rental building	remove concessions/restroom		remove house	renovate boardwalk
	remove restroom	renovate restroom	remove bandshell		remove restroom	
	remove picnic pavilion	renovate overlook deck	remove storage buildings		remove picnic pavilion	
	remove playground		remove playground equip.	remove Ace Sand structures	remove maintenance area	
	boat dock to remain		renovate sprayground		remove sand volley ball	
			renovate boardwalk, boat dock		remove fitness equipment	
New Facilities and Amenities						
Riverwalk trail connection	river café		river café	community center / café	river café	river folly
fishing dock			create new bandshell	construct new parking	boat rental facility	
bike-share station	bike-share station		bike-share station	bike-share station	bike-share station	bike-share station
masonry base for art	masonry base for art		masonry base for art	masonry base for art	masonry base for art	masonry base for art
	group picnic pavilions (2)		group picnic pavilions (3)	group picnic pavilions (2)	group picnic pavilions (1)	
	restroom building		restroom building	river garden	restroom building	
	open space lawn		new entry plaza	stormwater children's garden	beach lawn	
	observation tower		office/storage buildings	riverfront greenspace park	blueway/greenway trail	
			construct new playgrounds	dock/boardwalk/stage	fitness trail	
				site lighting		
				site furnishings		
				landscaping		

The report also provides a summary of capital costs (Table A.2) which were originally estimated in the Roswell River Parks Programming and Budgeting: Supplement to Master Plan (10/2017). The total estimate for capital costs for the improvements at all parks was about \$36 million in 2017.

Table A.3: Roswell River Parks Budget Estimate

Roswell River Parks Budget Estimate									
	Willeo Park	Azalea Park	River Landing	Riverside Park	Ace Sand	Don White Park	DWMP at 400		Total
Hard Cost									
General Site Work	\$ 28,000	\$ 582,700	\$ 87,200	\$ 350,700	\$ 853,000	\$ 230,100	\$ 23,000	\$	2,154,700
Buildings and Structures	\$ -	\$ 1,326,100	\$ 627,000	\$ 3,704,500	\$ 7,549,000	\$ 1,555,800	\$ 84,000	\$	14,846,400
Site Amenities	\$ 20,000	\$ 64,000	\$ -	\$ 493,000	\$ 262,000	\$ 201,500	\$ 215,000	\$	1,255,500
Hardscape	\$ 32,000	\$ 1,033,100	\$ 188,700	\$ 1,026,800	\$ 1,512,000	\$ 228,400	\$ 47,400	\$	4,068,400
Signage/Branding	\$ 14,000	\$ 71,000	\$ 9,200	\$ 40,500	\$ 160,000	\$ 30,200	\$ 23,000	\$	347,900
Site Lighting	\$ 33,000	\$ 233,000	\$ 48,000	\$ 290,000	\$ 260,800	\$ 145,000	\$ 22,500	\$	1,032,300
Site Furnishings	\$ 12,000	\$ 118,700	\$ 40,600	\$ 250,600	\$ 155,000	\$ 82,100	\$ 10,100	\$	669,100
Landscape	\$ 59,500	\$ 576,300	\$ 70,200	\$ 435,800	\$ 915,000	\$ 544,100	\$ 27,600	\$	2,628,500
Subtotal	\$ 198,500	\$ 4,004,900	\$ 1,070,900	\$ 6,591,900	\$ 11,666,800	\$ 3,017,200	\$ 452,600	\$	27,002,800
Soft Cost									
Design and Engineering	\$ 19,850	\$ 400,490	\$ 107,090	\$ 659,190	\$ 1,166,680	\$ 301,520	\$ 45,260	\$	2,700,080
Construction Admin	\$ 5,955	\$ 120,148	\$ 32,128	\$ 197,758	\$ 350,005	\$ 90,457	\$ 13,578	\$	810,029
Contingency	\$ 39,700	\$ 800,990	\$ 214,190	\$ 1,318,390	\$ 2,333,372	\$ 603,050	\$ 90,520	\$	5,400,212
Subtotal	\$ 65,505	\$ 1,321,628	\$ 353,408	\$ 2,175,338	\$ 3,850,057	\$ 995,027	\$ 149,358	\$	8,910,321
Total Cost	\$ 264,005	\$ 5,326,528	\$ 1,424,308	\$ 8,767,238	\$ 15,516,857	\$ 4,012,227	\$ 601,958	\$	35,913,121

Source: "Roswell River Parks Programming and Budgeting: Supplement to Master Plan 10/2017"

A.3.2 Operating Cost Analysis

The report analyzes the operations and maintenance costs to manage the River Parks following implementation of the proposed improvements.

The estimated annual O & M costs were as follows:

- Maintenance of 60 acres of land = \$600,000

- Salaries for 40 full-time equivalent employees = \$1.4 million
- Total annual O & M costs = \$2 million

The report prepared a “very conservative” estimate of potential revenues (Table A.3) and concluded that the River Parks would operate at a roughly a \$900,000 annual deficit. To cover this deficit, the document recommends the establishment of an endowment with a principal of \$18 million.

Table A.4: Roswell River Parks - Revenue Streams

Roswell River Parks - Revenue Streams									
PARK	Existing Facility	FEE	Frequency	Annual Revenue		Proposed Facility	FEE	Frequency	Annual Revenue
Willeo	(none)					Bike Rentals (33% of sales)	\$7/hr. @ 2 hrs. avg.	10 riders per day	\$ 17,032.00
Azalea									
	Atlanta Rowing	\$ 150.00	monthly	\$ 1,800.00		Atlanta Rowing	\$ 150.00	monthly	\$ 1,800.00
	Pavilions (2)	\$ 125.00	4x/wk for 20 wks	\$ 20,000.00		Pavilions (2)	\$ 200.00	4x/wk for 20 wks	\$ 32,000.00
	Shoot the Hooch	\$36,000.00	annual	\$ 36,000.00		(n/a)			
						Café	\$ 800.00	monthly	\$ 9,600.00
						Bike Rentals (33% of sales)	\$7/hr. @ 2 hrs. avg.	10 riders per day	\$ 18,000.00
River Landing									
	Weddings / Parties			\$ 150,000.00		Weddings / Parties			\$ 250,000.00
	Atlanta Jr. Rowing			\$ -		Atlanta Jr. Rowing			\$ -
Riverside									
	Pavilions (5)	\$ 65.00	4x/wk for 20 wks	\$ 26,000.00		Pavilions (4)	\$ 200.00	4x/wk for 20 wks	\$ 64,000.00
	Splash Pad	\$ 300.00	16	\$ 4,800.00		Splash Pad	\$ 400.00	16	\$ 6,400.00
	Concerts	\$ 4,000.00	5	\$ 20,000.00		Café	\$ 800.00	monthly	\$ 9,600.00
						Bike Rentals (33% of sales)	\$7/hr. @ 2 hrs. avg.	10 riders per day	\$ 17,032.00
Ace Sand									
	(none)			\$ -		Multipurpose Facility			\$ 288,000.00
						Concert Tix (33% of sales)	(\$25/ticket @ 500)	15	\$ 62,000.00
						Pavilion (1)	\$ 300.00	4x/wk for 20 wks	\$ 24,000.00
						Arts Festival			\$ 131,000.00
						Café	\$ 800.00	monthly	\$ 9,600.00
						Bike Rentals (33% of sales)	\$7/hr. @ 2 hrs. avg.	10 riders per day	\$ 17,032.00
Don White									
	Pavilion (1)	\$ 125.00	4x/wk for 20 wks	\$ 10,000.00		Pavilion (1)	\$ 200.00	4x/wk for 20 wks	\$ 16,000.00
	Sand Volleyball					(n/a)			
						Boat Rentals	\$ 40,000.00	annual	\$ 40,000.00
						Café	\$ 800.00	monthly	\$ 9,600.00
						Bike Rentals (33% of sales)	\$7/hr. @ 2 hrs. avg.	10 riders per day	\$ 17,032.00
Don White @ 400									
	(none)			\$ -		River Folly (lease)	\$ 5,000.00	annual	\$ 5,000.00
TOTALS				\$ 268,600.00					\$ 1,044,728.00

A.3.3 Economic Impacts

Construction

These costs are estimated based on an 18-month construction duration.

- \$24 million in general benefits
- \$1.2 million in local sales taxes

Operations

Impacts from operations include the following:

- An increase in attendance at the River Parks of about 70% to approximately 280,000 annually
- Total sales at River Park facilities of \$4.7 million annually
- Revenues to Roswell from River Park facilities of just over \$1 million annually

The estimates assume the city engages concessionaires to operate river cafés, the special concert series, arts festivals, Don White river folly, and bike sharing program.

Visitors

Impacts from visitation include the following:

- \$3.4 million in retail expenditures, up from \$1.8 million
- Local sales tax revenues of \$190,000, including Roswell LOST (\$12,000), MARTA (\$75,000), Fulton Co. Schools (\$48,000), and TSPLOST (\$56,000)
- Georgia sales tax revenue of \$300,000

Other Potential Benefits

The report also cites benefits related to health & wellness, quality of life, and economic development.

Finally, the report suggests that the implementation of the *River Parks Master Plan* should spur private development of adjacent properties. In their case study, a new hotel would create 60 new jobs, \$520,000 in local tax revenue, and \$2.8 million in off-site revenue.

A.4 RECREATION, PARKS, HISTORIC, AND CULTURAL AFFAIRS NEEDS ASSESSMENT AND 5-YEAR MASTER PLAN RECOMMENDATIONS (2017-2021)

This plan represents the current master plan for the park system and is an update to the *Five Year Strategic Plan* (2012-2016) which was an update to the *Comprehensive System-Wide Master Plan* (2001-2010).

A.4.1 Overall Recommendations

The plan provides recommendations separated into four categories: Tier 1 (large-scale projects with the potential to have the greatest amount of impact in the City of Roswell), Tier 2 (less expansive and require fewer resources than Tier 1), operational, and other.

Tier 1 Recommendations

River Plan – Execute the *Roswell River Parks Master Plan*, through addressing parking needs, constructing revenue generating amenities, and connecting the trail system to downtown

- Trails and Connectivity – Work towards connecting parks, neighborhoods, the river, and schools via complete streets and the trail system
- Meet Aquatic Needs – Address aquatic needs for the Roswell community by partnering with neighboring municipalities to help meet the cost of the construction of a new facility
- Meet Gymnastics Needs – Expand gymnastics programming space through the construction of a new facility or the renovation of the current facilities
- Create facility standards and prioritize upgrades/improvements
- Add complimentary training spaces and facilities for athletics

Tier 2 Recommendations

- Cultural Arts – Implement and support the *Community Cultural Master Plan*, the *Public Art Master Plan*, through installation of permanent public art, and additional space for art, music and film classes
- Historic Resources – Consolidate all historic resource efforts into an organized and coherent group with a direct link to the City of Roswell

Operational Recommendations

- Create benchmarks and goals for project implementation
- Create a prioritized list of upgrades to current facilities
- Seek to acquire and protect additional green and open space
- Expand programming east of GA 400

-
- Develop a proactive communications, promotions, and branding strategy
 - Enhance Friends of Roswell Parks, Inc. activity to generate additional revenue

Other Recommendations

- Look into options to expand program offerings, including school based programs, expanded outdoor/adventure programs, bike rental programs, and adaptive/inclusive recreation programs
- Allocate additional resources to expand offering of festival/special events to celebrate Roswell's diverse heritage
- Pursue joint funding for collaboration with other city departments and organizations in such areas as connectivity, trails, environmental education, and water quality

A.4.2 Public Input

The public input for the plan consisted of a series of focus groups and an online survey. Results of the input are summarized below.

Top Facility Priorities (Top 3)

1. Trails and Greenways (19%)
2. Gymnasium (19%)
3. Outdoor Aquatic Facility (13%)
4. Playgrounds and Neighborhood Parks (12%)
5. Indoor Swimming Facility (10%)
6. Rectangle Fields (7%)
7. Cultural Facility (5%)
8. Tennis Courts (4%)
9. Diamond Fields (4%)

Policy Questions

- Appropriate to develop intergovernmental agreements between the school district and public recreation agencies to share facilities (82% agree)
- Appropriate to allocate tax resources to support the development and operation of recreation programs, facilities, and services (94% agree)
- My community should implement reasonable policies that protect public recreation amenities from development (93% agree)

A.5 ROSWELL BICYCLE & PEDESTRIAN MASTER PLAN (2019)

The City of Roswell first began to reconsider bicycle and pedestrian connectivity in the late 2000s with the creation of the "Roswell Loop" concept which was incorporated into the city's Transportation Master Plan. Due to increasing demands for connectivity and limited resources, Roswell authorized its first dedicated Bicycle and Pedestrian Master Plan in early 2019.

The process had the following goals:

- Evaluate the city's policies and practices
- Consider potential refinements to city's "Sidewalk Matrix" (sidewalk prioritization tool)
- Identify and prioritize the city's bicycle and pedestrian investments
- Develop fiscally realistic implementation strategy to balance short, mid, and long term needs and goals with reasonable financial limitations

A.5.1 Outreach and Engagement

The planning process utilized a variety of methods to collect public input.

- Community open houses in two rounds
- A stakeholder advisory committee
- An online survey and interactive map
- Tactical approaches in places where residents would be likely to congregate

Survey Results

- Many respondents (83%) indicated that they walk or bike at-least weekly for recreational purposes.
- Most respondents (82%) indicated desire for more opportunities to walk and bike for transportation purposes.
- 91% of respondents indicated that they would like more opportunities to walk or bike in the city.
- Many respondents indicated a relative lack of comfort as a pedestrian (39%) or a bicyclist (54%).
- A significant number of respondents indicated that they do not feel comfortable walking or biking on existing routes.

Vision

The following major themes emerged from the public engagement:

- Roswell includes specific areas of attraction – areas such as the Canton Street corridor – that can be prioritized for investment.
- The current focus on connecting to schools and parks should be retained.
- An emphasis on having a ‘grid’ oriented through north-south and east-west bicycle and pedestrian connections is needed.
- The community has interest in Roswell doing its part to form regional bicycle and pedestrian connections.

Goals

The plan identifies eight goals to evaluate potential infrastructure initiatives based on the visions of the community for the future bicycle and pedestrian network.

- Enhance bike/ped connections within the City of Roswell
- Enhance recreational bike/ped network inside of parks
- Enhance bike/ped safety through dedicated pedestrian and bicycle facilities that are physically separated from motorists
- Develop Bike/Ped connections from Roswell to other surrounding communities
- Provide bike/ped facilities to transit (MARTA bus stops)
- Provide bike/ped facilities to main activity centers like Canton Street or retail areas
- Provide bike/ped facilities to parks and schools
- Fill gaps in the existing sidewalk and bicycle networks

Facility Type Preference

Residents were asked to weigh in on five different types of bicycle and pedestrian infrastructure (sidewalks, multiuse paths, cycle tracks, bike lanes, and sharrows) through the public engagement process. Input showed the most interest for multiuse paths and cycle tracks; however, when asked to budget facilities based on cost, they favored sidewalks first, followed by multiuse paths.

A.5.2 Community Assessment

In addition to the public outreach, the planning team prepared a data-driven analysis to understand underlying conditions in the City of Roswell that influence walking and biking. The process combined the

following analyses:

- Demand Analyses
- Attraction Analyses
- Character Analyses
- Future Analyses

The result was a map showing propensity for walking and biking on corridors throughout the City of Roswell. The planning team then combined these results with a vision for more north-south and east-west connectivity to create a “Hub and Spoke” vision for the future bicycle and pedestrian network. This “Hub and Spoke” vision would replace the “Roswell Loop,” providing a better reflection of public needs while taking advantage of existing infrastructure and reducing the number of miles required for implementation.

The “Hub and Spoke” system created “target corridors” of Prime and Secondary Connections that reflect and supplement the most important corridors needed to establish bicycle and pedestrian connectivity in the city. The “target corridors” accomplish:

- Enhancing connectivity to Canton Street
- Providing more connections to Alpharetta
- Providing enhanced connectivity to the Chattahoochee River
- Developing a tighter grid of connectivity in the central parts of Roswell
- Established opportunities in East Roswell

Figure A.1 shows how the target corridors relate to the “Roswell Loop” vision and the proposed “Hub and Spoke” vision.

A.5.3 Prioritization

The plan provides prioritization based on the propensity analysis, the eight goals established for the network, and support from the community (based on the public input process). Each of these elements were assigned 10 points, for a total of 30 and applied to all identified corridors. Figure A.2 shows the prioritization process.

Figure A.7: Figure A.1: Target Corridors

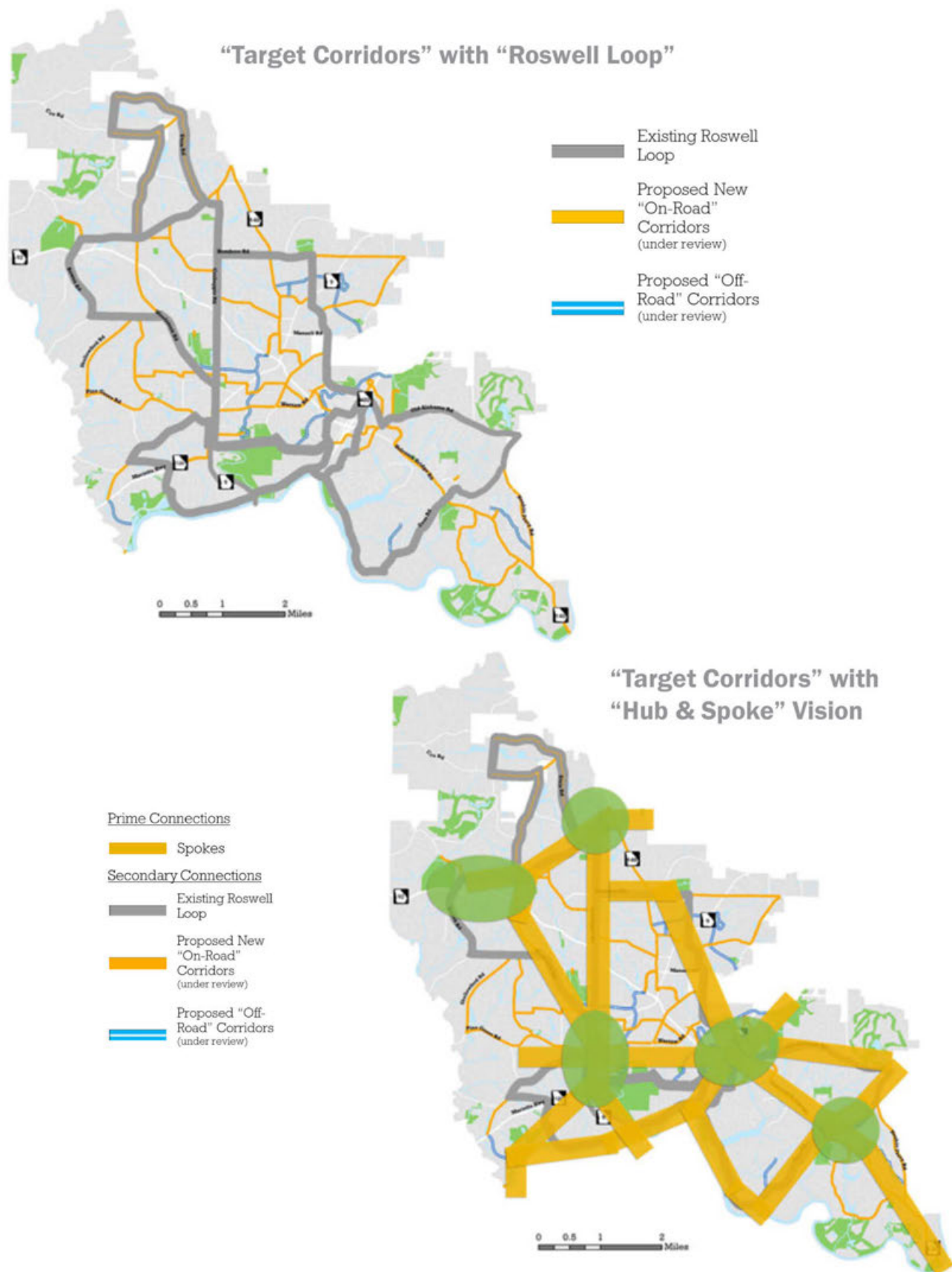
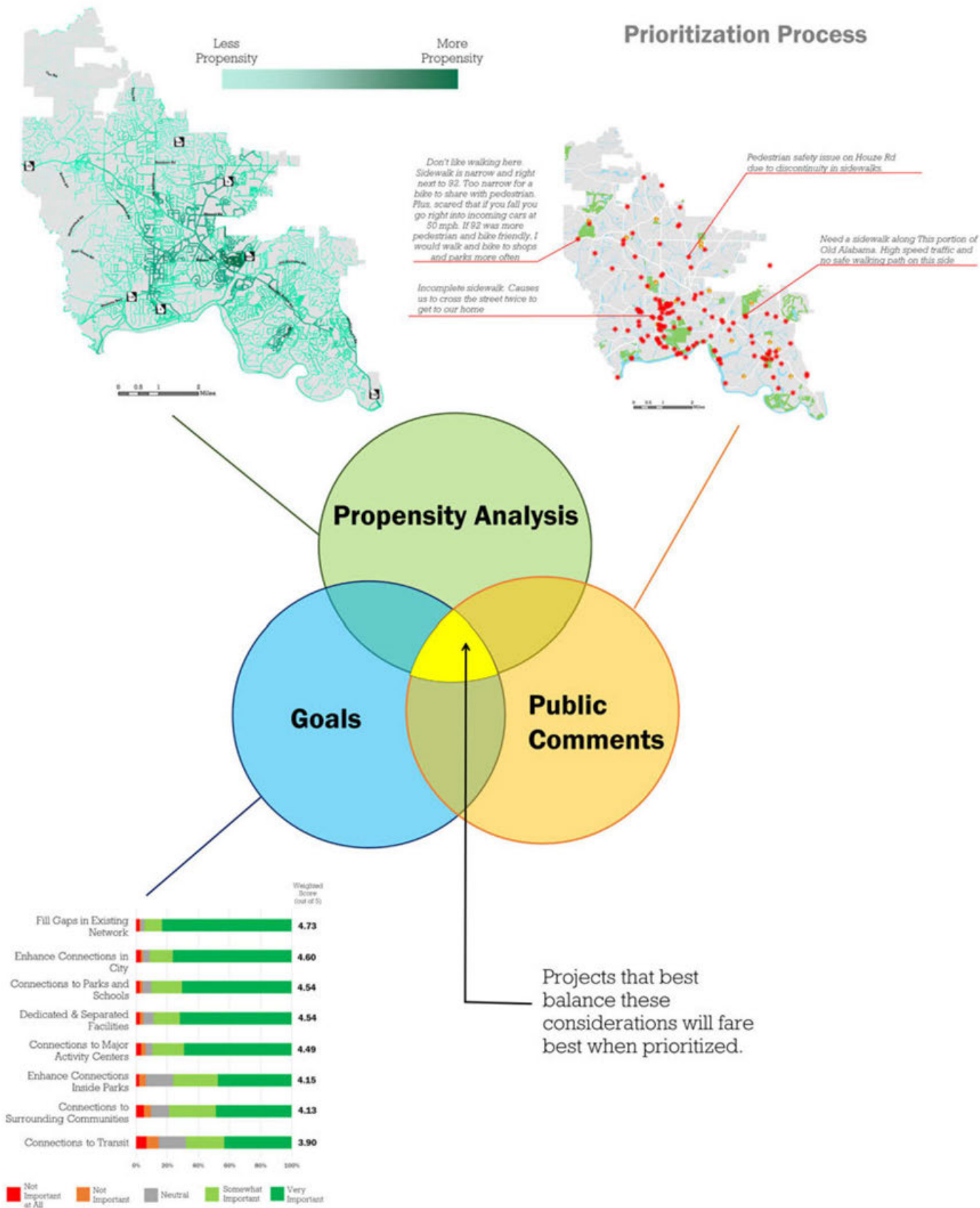
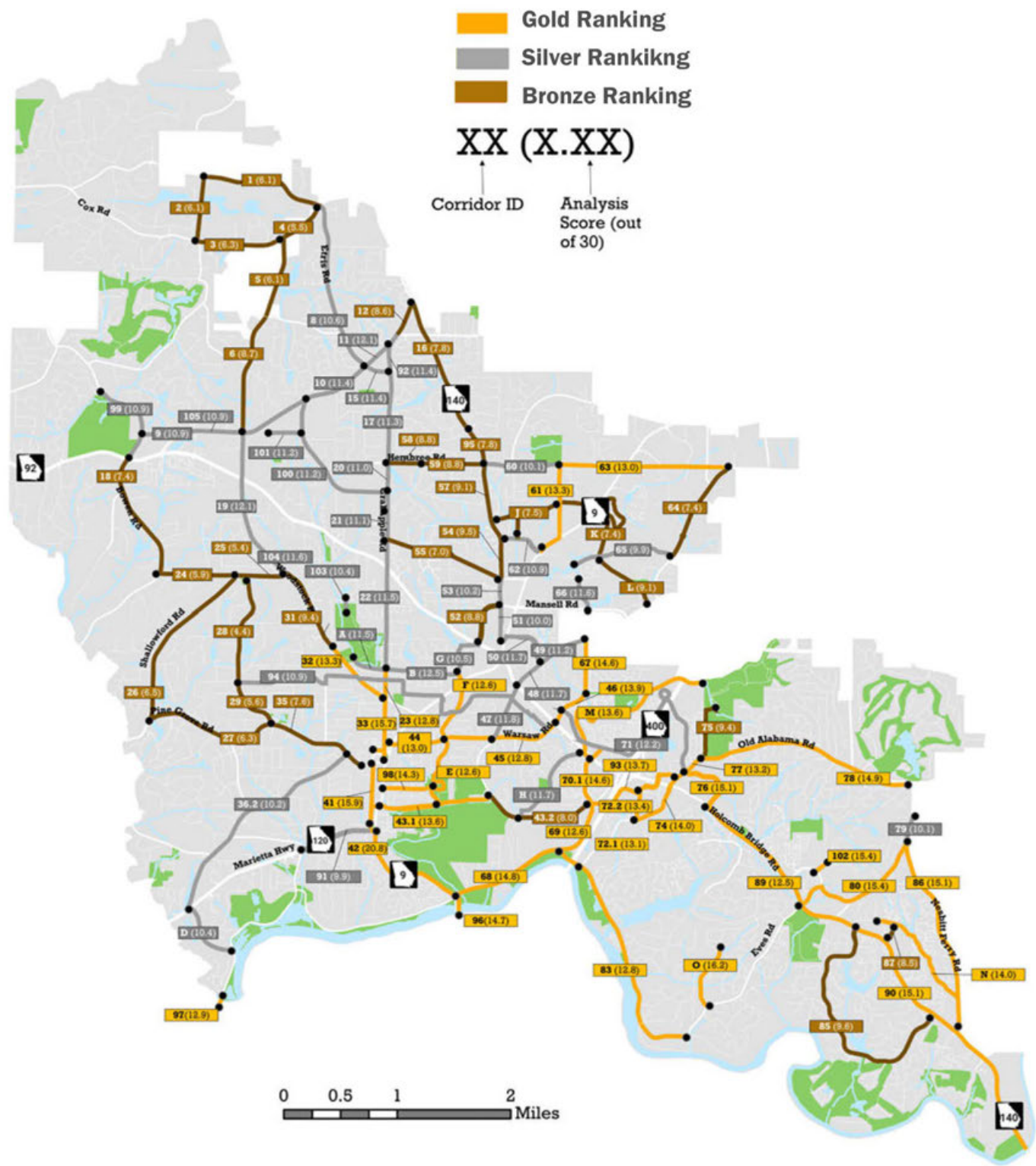


Figure A.8: Prioritization Process



After applying this process to identified projects, the corridors were assigned a gold, silver, or bronze ranking. Figure A.3 shows the projects and corresponding rankings. The plan also provides a table with the proposed condition and overall score by Map ID.

Figure A.9: Projects with Rankings

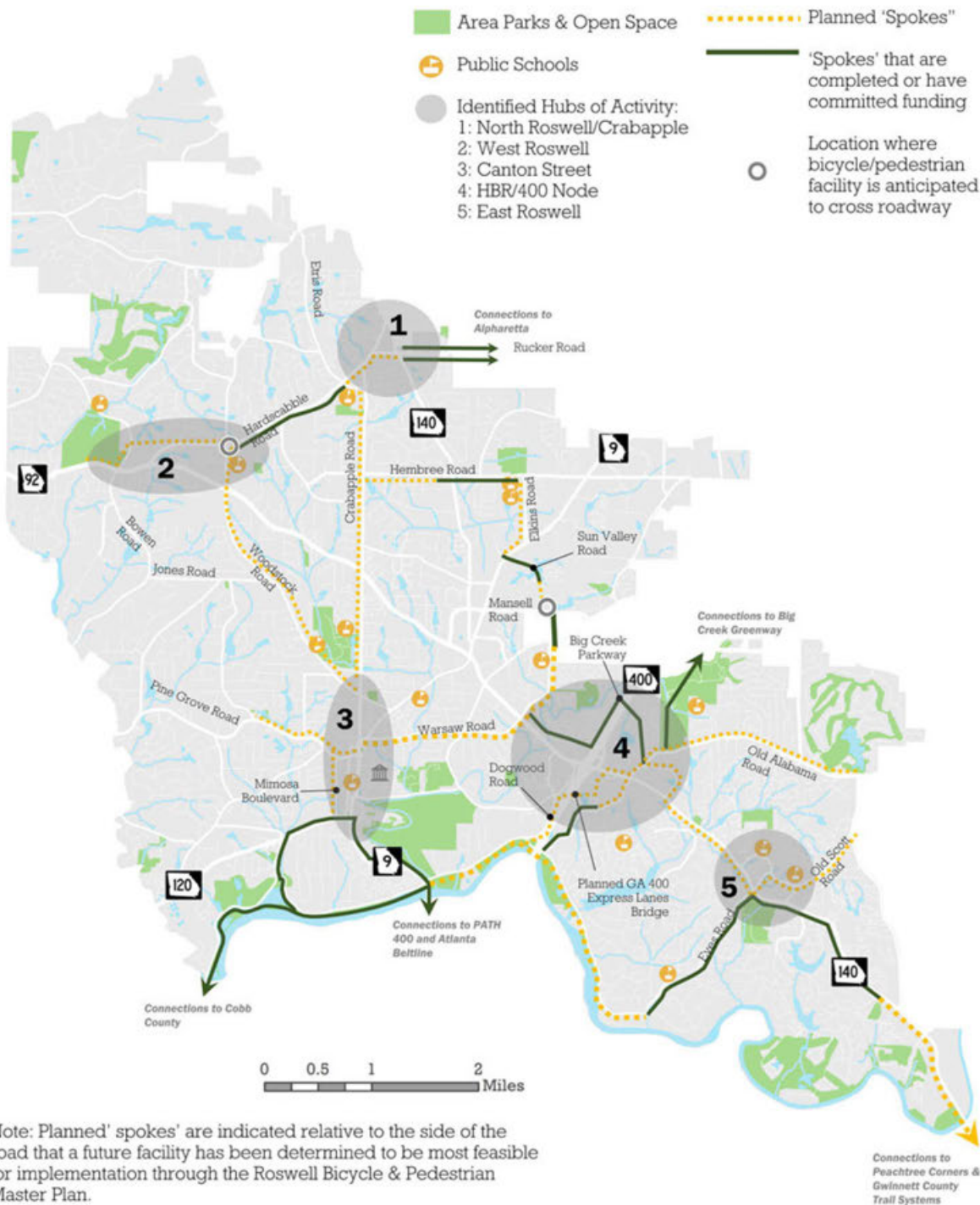


A.5.4 Implementation

The implementation chapter provides a map showing the recommended Hub and Spoke network for Roswell (Figure A.4) with connections to many of the parks in the city. The best practices section recommends that the city improve its standing with two recognition programs: Bicycle Friendly Communities (BFC) and Walk Friendly Communities (WFC). Finally, the plan provides cost estimates for general construction cost and for specific corridors separated into short (2020-2030), mid (2031-2040), and long (2041-2050) term.

Figure A.10: Roswell “Hub and Spoke” Bicycle and Pedestrian Network

Roswell “Hub and Spoke” Bicycle & Pedestrian Network



A.6 ART & CULTURE 2030 MASTER PLAN (2015)

According to the executive summary, this plan is “a visionary and catalytic plan to advance Roswell’s cultural development.” The plan indicates a community vision for improvements to cultural opportunities, more public art, and enhanced efforts to “tell Roswell’s story.”

A.6.1 Community Opinion and Aspirations for Cultural Development

- Roswell participates actively in arts and culture, but residents often leave the city to pursue their creative interests.
- There is a mandate for city’s role in the arts, with public opinion favoring city spending and leadership in the arts (80% of survey respondents).
- Residents strongly favor more arts and cultural events to be available in Roswell, especially events that share a communal and public aspect. Live concerts, theater, and festivals top the list but there is strong interest in almost all art forms.
- There is public support for art in public places. About one-third want more art in public places.
- Many residents want arts offerings to reflect and celebrate Roswell’s increasing cultural diversity.
- Roswell favors a performing arts center and a range of smaller, less formal venues for cultural programming.

A.6.2 The Plan (Recommendations)

Imagine Roswell Arts and Culture 2030 contains eight goals with accompanying strategies.

1. Diversify the range of arts and cultural programming offered in Roswell.
 - a. Provide and facilitate a range of more sophisticated and contemporary programming.
 - b. Provide programs and events to better engage underserved populations and celebrate cultural diversity.
 - c. Create a signature festival of arts, culture, and creativity that reflects aspects of Roswell’s unique identity.
 - d. Balance Roswell’s historic and contemporary identities.
 - e. Provide more programming in East Roswell.
2. Improve information and communications about arts and culture offerings.
 - a. Develop a comprehensive arts web portal and social media program.
 - b. Create a marketing collaborative among arts providers.
3. Develop a public art program.
 - a. Enact a 2% for art requirement for all new public capital improvement projects and new private development including commercial, industrial and multi-unit residential projects whose permit valuation exceeds \$1 million.
 - b. Engage an artist in the Cultural Affairs Division who is available to all city departments, to provide an aesthetic design perspective and identify opportunities for art projects.
 - c. Create a program of temporary public art.
 - d. Develop a public art master plan to ensure a program that is well understood and supported by the community and meets the needs of all stakeholders.
4. Develop more diverse and sustainable funding for arts and culture.
 - a. Support the development of a new nonprofit cultural council for arts, culture, and creativity.
 - b. Develop an arts leadership recognition program.
 - c. Provide technical assistance and capacity-building programs for cultural organizations and artists.
5. Support the development of Roswell’s for-profit creative sector.

-
- a. Provide incentives for creative businesses to locate in Roswell and provide small business support.
 - b. Develop creative sector live-work spaces.
 - c. Develop a creative “maker space.”
 - d. Develop a creative sector incubator or include a creative focus within a broader incubator space.
 - e. Provide internships and mentorships in creative businesses.
 - f. Enhance the integration of arts and creativity into Roswell’s brand and visitor marketing that is well understood and supported by the community and meets the needs of all stakeholders.
6. Support K-12 arts education, as well as life-long learning in the arts.
 - a. Create an arts education council to promote information sharing and coordination among stakeholders.
 - b. Create a directory of arts programs and resources available to schools.
 - c. Provide and facilitate performance and exhibition opportunities to showcase student achievement in the community.
 - d. Include educational performance and exhibition opportunities on arts website and marketing materials.
 - e. Develop a mini-grants program for teachers, to support their arts education work in classrooms.
 7. Develop arts and cultural facilities in Roswell.
 - a. Make recommended improvements to the Cultural Arts Center.
 - b. Explore long-term development of a new performing arts center.
 - c. Improve performance and festival venues along the riverfront.
 - d. Develop smaller, flexible performance and exhibition venues in diverse locations in the city.
 - e. Create a municipal art program.
 - f. Explore long-term development of a local/regional history center.
 8. Reconfigure the structure and management of historic and cultural programs to improve their effectiveness.
 - a. Divide the current Historic and Cultural Affairs Division into two parts: the Historic Resources Division and the Cultural Affairs Division.
 - b. Support the development of a new nonprofit leadership agency for Roswell’s historic assets, Historic Roswell.
 - c. Support the development of a new nonprofit cultural council to provide leadership and funding for Roswell’s arts, cultural and other creative programs.
 - d. Current city-sponsored arts programs should continue to be managed by the proposed Cultural Affairs Division under the Recreation, Parks, Historic and Cultural Affairs Department.
 - e. Defer a decision regarding administration of the proposed public art program under the new nonprofit, pending development of the public art master plan.

A.6.3 Engagement Summary

The engagement for this plan consisted of on-site interviews, a web-based survey, and group conversations. Some highlights are provided below.

Residents Want...

- Live music concerts and performances
- Live theater and performing arts events
- Arts and crafts festivals
- Art in public places
- Downtown events

-
- Arts and cultural classes
 - More fun, creative events
 - More well-known events and performances
 - Larger venues / more outdoor activities
 - Activities which are affordable for all
 - More diverse events
 - Improvements to historic district
 - More ethnic festivals - celebrating diversity
 - More outdoor events
 - More art galleries
 - Public art program; sculpture gardens; art throughout city
 - Greenspace for exhibits and festivals
 - Bigger/ more well-known events at the Cultural Arts Center
 - Pickleball

Engagement Themes

- Arts and culture are a valued part of Roswell's quality of life
- Roswell participates actively in arts and culture
- There is a mandate for city's role in the arts
- Provide more local events and activities
- Some Roswellians desire higher quality offerings
- There is support for art in public places
- Celebrate cultural diversity
- Roswell favors a performing arts center
- Community demand implies a range of cultural venues
- An artist live/work facility would attract more artists to Roswell
- Arts enhance urban design
- Become an "arts city"



APPENDIX B - METHODOLOGY

B.1 SERVICE AREA ANALYSIS

The spatial distribution of parks throughout Roswell is important because residents are more able and willing to access facilities that are close to their homes. For this analysis, travel times (walking or driving) based on the street network were used to determine service areas for parks by park type and for specific facilities within parks. The size of service areas varies depending on the amenity in question. This analysis used the ArcGIS Online and ArcMap by ESRI for the development of both the spatial data and the maps used in the report.

This process to develop the service area consisted of six steps for each service area distances.

1. Create shapefile with park entrances in ArcMap
2. Upload shapefile with park entrance points to ArcGIS online
3. Select "Perform Analysis" → "Use Proximity" → "Create Drive-Time Areas"
4. Select Walking Time or Driving Time (depending on measurement)
 - Toward facility at 12pm on Saturday
5. Select "Run Analysis"
6. "Export to Shapefile" and download

This process was repeated to generate service areas representing the following travel times:

- 10-minute walk
- 5-minute drive
- 10-minute drive

The shapefile for park entrances was created using the "City_of_Roswell_StreetCL" and "CoR_ParkSpaces_211102" shapefiles provided by the City of Roswell, combined with aerial imagery (Google Maps).

Once the service areas were generated, the results were reduced to a single polygon for each site using the "Dissolve" function in ArcGIS. The service area shapefiles were then linked to the inventory table presented in Chapter 3 (Table 3.1) to allow for the selection of the service area of each site by facilities offered.

Once the service area ranges were calculated, the next step in the process was to assign service areas to parks by park type and various recreational facilities. The travel times associated with each park or facility are based on common travel time measurements. For example, a 10-minute walk is a commonly used measurement for the distance a person will travel for a frequently used service. The travel times assigned are based on the use level of the amenity, which corresponds with the length of time a user is likely to spend at the destination. For example, users are likely to be willing to travel a greater distance to use a large Community Park than a small Neighborhood Park, because the larger park will likely keep visitors and their families occupied for longer.

The travel time shapefiles for the previous step were used to create a series of service area maps. For each map, the locations of each amenity in question were selected using "Definition Query" from the travel time layers. For example, the Neighborhood Park Service Areas map (Figure 5.1) shows a 10-minute walk to any park (green for Roswell Neighborhood Parks; orange for other Roswell parks; grey for parks without access or amenities. In contrast, a 5-minute drive is indicated only for Community Parks or River/Nature Parks in Figure 5.2 (bright green for Community by the city; dark yellow for Nature/River Parks). These areas were turned-on (or the other areas were turned-off) in the corresponding travel time layers within ArcGIS (using "Definition Query") because they were contained the specific park feature represented in the map.

The composite service areas map consists of a weighted overlay of each of the park and facility service areas. A single shapefile was created for each of the 25 facilities and four park classifications listed in Table B.1 below with the levels of service (travel times) indicated in the table. Scores were assigned to the travel time from each facility as indicated with a higher score for a shorter travel time. The "Union" function in ArcGIS was

used to combine these 29 layers into one composite layer.

Once the scoring for all layers was combined into a single layer, a Field was added to the Attribute Table to indicate the composite score. The scores for the 29 facilities and park classifications were tallied to represent this composite score for all areas in Roswell. Each of the five ranges represents approximately 19 points since the highest scoring location in Roswell scored a 92 (out of 117 possible points). Therefore, each category represents the score of the area as a percentage of the points between the lowest (0) and highest score (92). These areas were then presented in the Composite Service Areas map. The five areas were then exported to a new shapefile and uploaded to ESRI Business Analyst to estimate the population and demographics for those living within each level of service.

Table B.5: Composite Map Scoring

Facility/Score	10 Minute Walk	5 Minute Drive	10 Minute Drive	Total Points	Notes
Park Classification					
Neighborhood Park	6	3	N/A	6	Inc. Community, Mini not included in 5d
Community Park	N/A	3	2	3	
Nature/River Park	4	3	2	4	
Other Parks w/ Access	2	1	N/A	2	
Park Points				15	
Recreation Amenities					
Playground	6	3	N/A	6	
Art Center	4	2	1	4	
Diamond Ballfield	4	2	1	4	
Disc Golf	4	2	1	4	
Dog Park	4	2	1	4	
Fishing Access	4	2	1	4	
Gymnasium	4	2	1	4	
Multipurpose Rectangular Field	4	2	1	4	
Pickleball Court	4	2	1	4	
Picnic Shelter	4	2	1	4	
Pool - Indoor	4	2	1	4	
Pool - Outdoor	4	2	1	4	
Recreation Center	4	2	1	4	
Splash Pad	4	2	1	4	
Tennis Court	4	2	1	4	
Trails - Walking/Hiking	4	2	1	4	
Amphitheater*	4	2	1	4	
Boat Launch*	4	2	1	4	
Bocce*	4	2	1	4	
Community Gardens*	4	2	1	4	
Fitness Area - Outdoor*	4	2	1	4	
Fitness Center*	4	2	1	4	
Historic Home*	4	2	1	4	
Trails - MTB*	4	2	1	4	
Volleyball Court*	4	2	1	4	
Facility Points				102	
Total Points				117	

*Not Mapped in Chapter 5

B.2 PRIORITY INVESTMENT AREAS

This analysis was intended to show portions of Roswell most in need of additional park services. The highest level of need consists of areas that have both low a level of park services and a high level of social vulnerability (SVI), according to the Social Vulnerability Index described in Chapter 3. The first step in this analysis was to

combine the two layers into a single shapefile so that areas of overlap could be selected for display. The "Union" function in ArcGIS was used to produce this layer.

Once these layers were combined, this layer was then reduced using "Definition Query" to show only areas with the medium or above social vulnerability and medium or below service levels for parks (indicated in red on the map). Of the identified areas, those with medium levels of both social vulnerability and park services were assigned "High" priority. The areas with "Medium-High" or "High" in SVI or "Medium-Low" or "Low" in park services (and at least Medium in the other measurement) were assigned "Highest" priority,

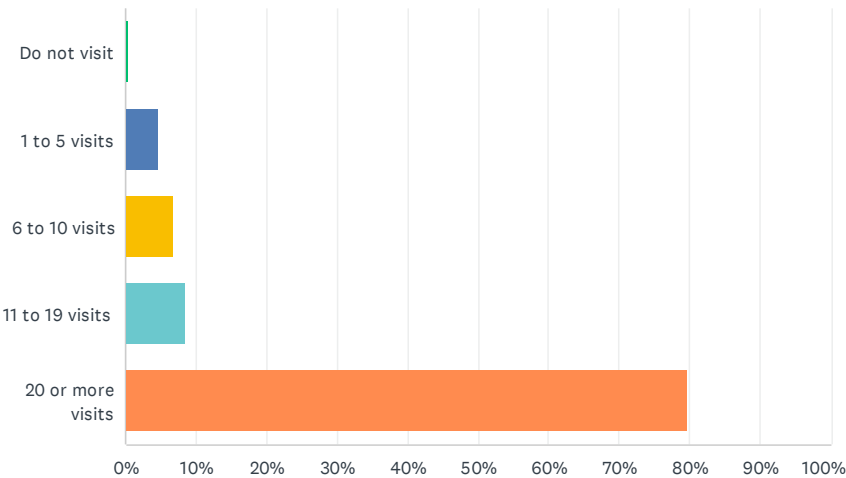


APPENDIX C - SURVEY REPORT

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

Q1 How often do you or members of your household visit parks, recreation facilities, cultural affairs, or historic assets offered by the City of Roswell in a year?

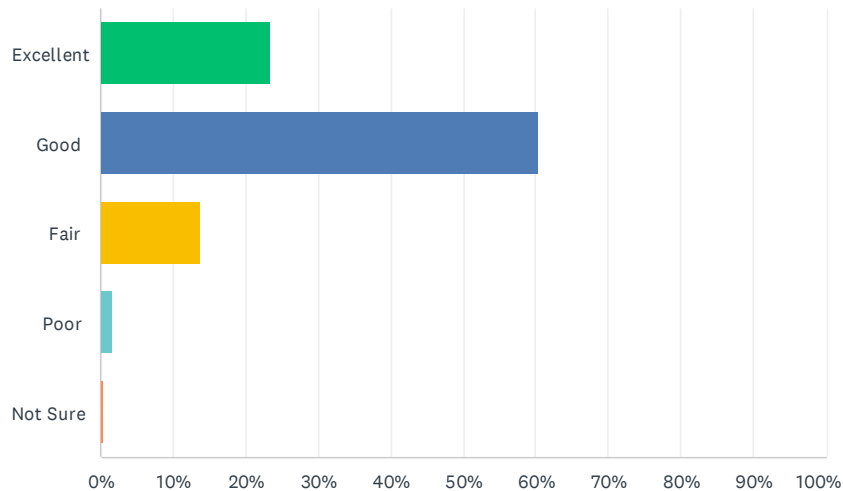
Answered: 1,529 Skipped: 2



ANSWER CHOICES		RESPONSES	
Do not visit		0.33%	5
1 to 5 visits		4.64%	71
6 to 10 visits		6.74%	103
11 to 19 visits		8.63%	132
20 or more visits		79.66%	1,218
TOTAL			1,529

Q2 How would you rate the physical condition of the parks and recreation facilities you have visited in Roswell?

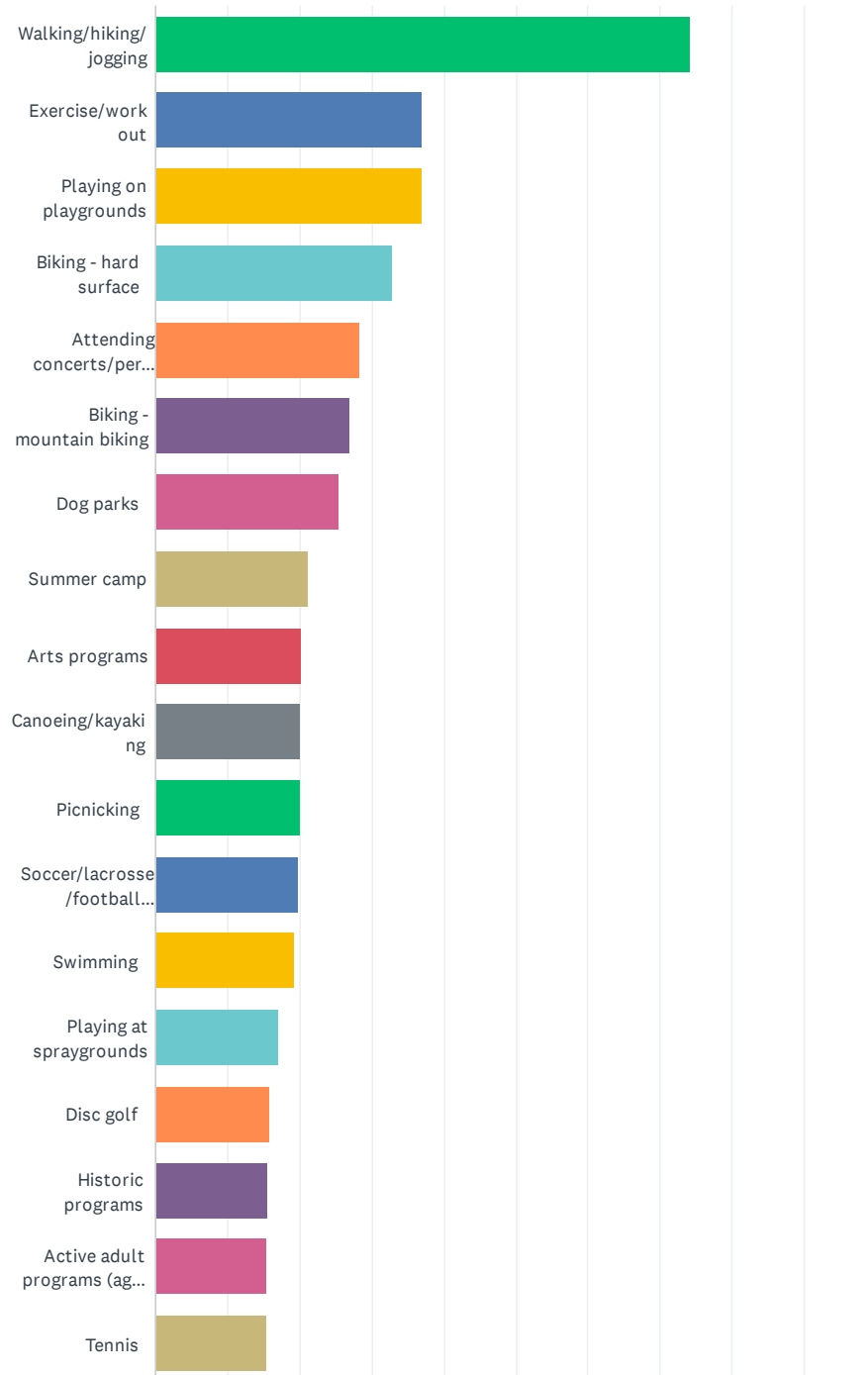
Answered: 1,522 Skipped: 9



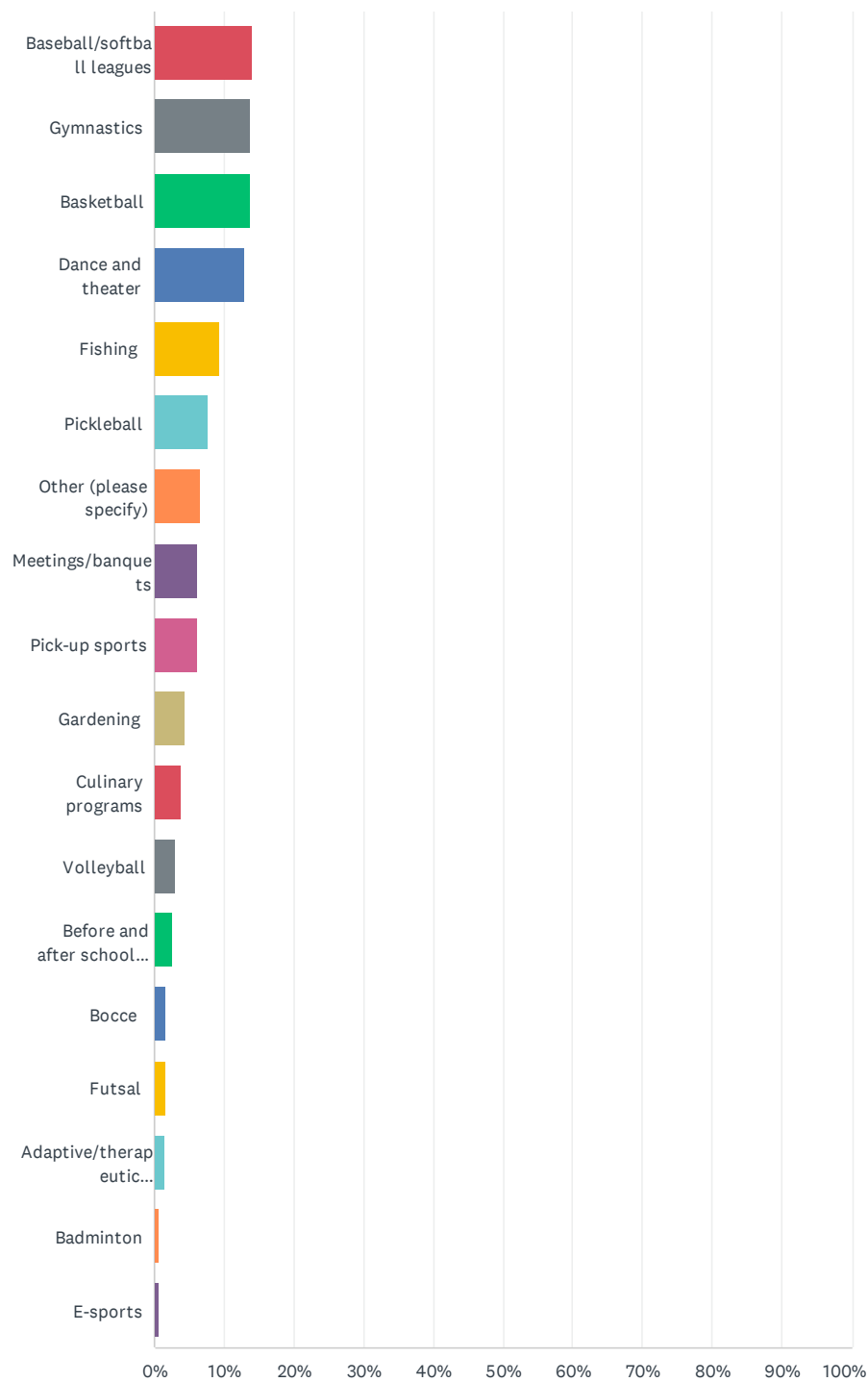
ANSWER CHOICES	RESPONSES	
Excellent	23.46%	357
Good	60.38%	919
Fair	13.86%	211
Poor	1.77%	27
Not Sure	0.53%	8
TOTAL		1,522

Q3 Please check ALL ACTIVITIES you or household members typically enjoy at parks or facilities in Roswell in a year.

Answered: 1,528 Skipped: 3



Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey



Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

ANSWER CHOICES	RESPONSES	
Walking/hiking/jogging	74.15%	1,133
Exercise/work out	36.85%	563
Playing on playgrounds	36.85%	563
Biking - hard surface	32.79%	501
Attending concerts/performance	28.27%	432
Biking - mountain biking	26.90%	411
Dog parks	25.33%	387
Summer camp	21.07%	322
Arts programs	20.29%	310
Canoeing/kayaking	20.09%	307
Picnicking	19.96%	305
Soccer/lacrosse/football leagues	19.83%	303
Swimming	19.18%	293
Playing at spraygrounds	17.15%	262
Disc golf	15.77%	241
Historic programs	15.51%	237
Active adult programs (age 50+)	15.31%	234
Tennis	15.31%	234
Baseball/softball leagues	14.14%	216
Gymnastics	13.94%	213
Basketball	13.87%	212
Dance and theater	13.09%	200
Fishing	9.29%	142
Pickleball	7.59%	116
Other (please specify)	6.61%	101
Meetings/banquets	6.22%	95
Pick-up sports	6.22%	95
Gardening	4.58%	70
Culinary programs	3.86%	59
Volleyball	3.08%	47
Before and after school programs	2.55%	39
Bocce	1.70%	26

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

Futsal	1.70%	26
Adaptive/therapeutic recreation	1.51%	23
Badminton	0.72%	11
E-sports	0.65%	10
Total Respondents: 1,528		

#	OTHER (PLEASE SPECIFY)	DATE
1	love hiking through the various parks	4/22/2022 4:48 PM
2	Golf	4/21/2022 12:27 PM
3	Music / piano lessons (shows that this is not important to Roswell Rec as it is not even listed alone!!! It is neither dance nor theater.)	4/21/2022 11:04 AM
4	Music lessons	4/21/2022 11:03 AM
5	Music Lessons	4/21/2022 12:06 AM
6	Music lessons	4/20/2022 10:27 AM
7	Piano	4/19/2022 8:53 PM
8	Music lessons	4/19/2022 8:10 PM
9	bridge	4/18/2022 1:22 PM
10	trips	4/18/2022 1:14 PM
11	table tennis	4/18/2022 11:58 AM
12	ping pong	4/18/2022 11:45 AM
13	ping pong	4/18/2022 11:41 AM
14	table tennis, board games	4/18/2022 11:32 AM
15	bridge	4/18/2022 11:26 AM
16	Virtual working (at picnic tables, on benches). Also, take photos of gardens/flowers, the historic homes.	4/17/2022 11:00 AM
17	dog walks	4/16/2022 7:59 PM
18	Walking trails	4/16/2022 12:22 PM
19	Bridge	4/15/2022 11:45 AM
20	Frisbee tossing	4/12/2022 10:41 PM
21	Bike paved pump track	4/10/2022 10:04 PM
22	Golf	4/9/2022 8:00 PM
23	Would like culinary activities in different locations	4/8/2022 9:27 AM
24	water aerobics prior to covid	4/5/2022 10:53 PM
25	Dog walking, bird watching, native plant searches to insure that we just don't have invasive Asian/European plants	4/5/2022 1:21 PM
26	Relaxing	4/4/2022 9:10 AM
27	Boardwalk, Chattahoochee River, and have toured/ visited historic homes (including new Mimosa)	4/3/2022 10:10 PM
28	I used to play handball/racquetball at the outdoor courts on Grimes Bridge Road from March until November. The senior pool took their sce and now you have membership problems. Roswell has never rebuilt the courts. Also, you removed the skate park and refuse to.build	4/1/2022 9:43 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

basketball courts. Many people live alone and need amenities to exercise alone and Roswell is preventing that from happening. This city is clearly not a retirement city.

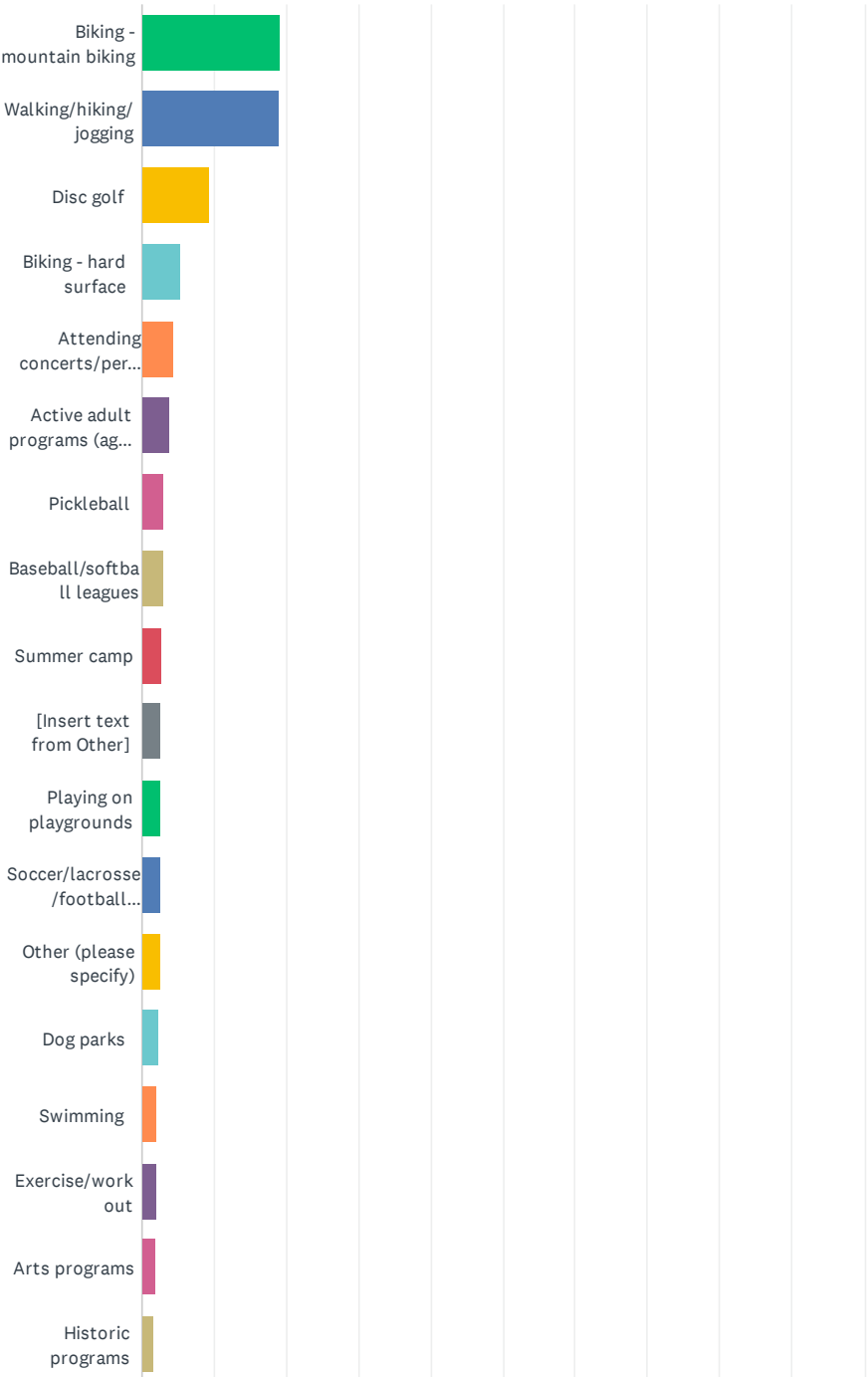
29	Lacrosse	4/1/2022 8:08 PM
30	Batting cages	3/31/2022 5:21 PM
31	birdwatching	3/31/2022 2:22 PM
32	ADAPTIVE PROGRAMS, CONCERT BAND MEMBER	3/30/2022 7:23 PM
33	Child/Kid programs	3/29/2022 9:43 AM
34	Stand-up paddle board (in the past)	3/27/2022 6:28 PM
35	We use the parks daily for walking	3/27/2022 11:46 AM
36	Baseball workouts	3/27/2022 11:00 AM
37	Meeting space	3/26/2022 9:57 AM
38	4th of July fireworks	3/26/2022 9:45 AM
39	Skateboarding	3/25/2022 4:44 PM
40	Summer camps	3/25/2022 11:25 AM
41	Pokémon go	3/25/2022 9:16 AM
42	Lacrosse	3/25/2022 6:26 AM
43	SporTykes	3/25/2022 12:15 AM
44	Pottery	3/24/2022 9:42 PM
45	Silver Sneakers and other adult exercise programs	3/24/2022 7:51 PM
46	welding class	3/24/2022 7:00 PM
47	Mild Hiking (New Park at Holcomb Bridge & EVEs Rd)	3/24/2022 6:53 PM
48	English Ivy in the woods. Leitha Thompson and in Roswell Park on Woodstock Road	3/24/2022 6:16 PM
49	Kickball	3/24/2022 6:08 PM
50	Gentle Yoga	3/24/2022 5:55 PM
51	Karate	3/24/2022 5:45 PM
52	Pavilions on rainy days for Cheerleading practice	3/24/2022 5:28 PM
53	Dog walking , Dog parks divided into small & large dog sections	3/24/2022 5:26 PM
54	Dog walking, jogging	3/24/2022 5:23 PM
55	Geocaching	3/24/2022 5:01 PM
56	RUGBY (Shouldn't have to select OTHER)	3/24/2022 4:56 PM
57	Fitness center	3/24/2022 8:33 AM
58	Hiking	3/23/2022 9:09 AM
59	Walking in parks	3/21/2022 8:07 PM
60	Kayaking	3/21/2022 6:51 PM
61	Memorial Day, fireworks	3/21/2022 4:16 PM
62	Visit historic homes especially with out of town guest	3/21/2022 3:16 PM
63	Sightseeing and dining	3/21/2022 12:25 PM
64	Music in the park type programs	3/21/2022 11:04 AM
65	music/concerts	3/21/2022 11:01 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

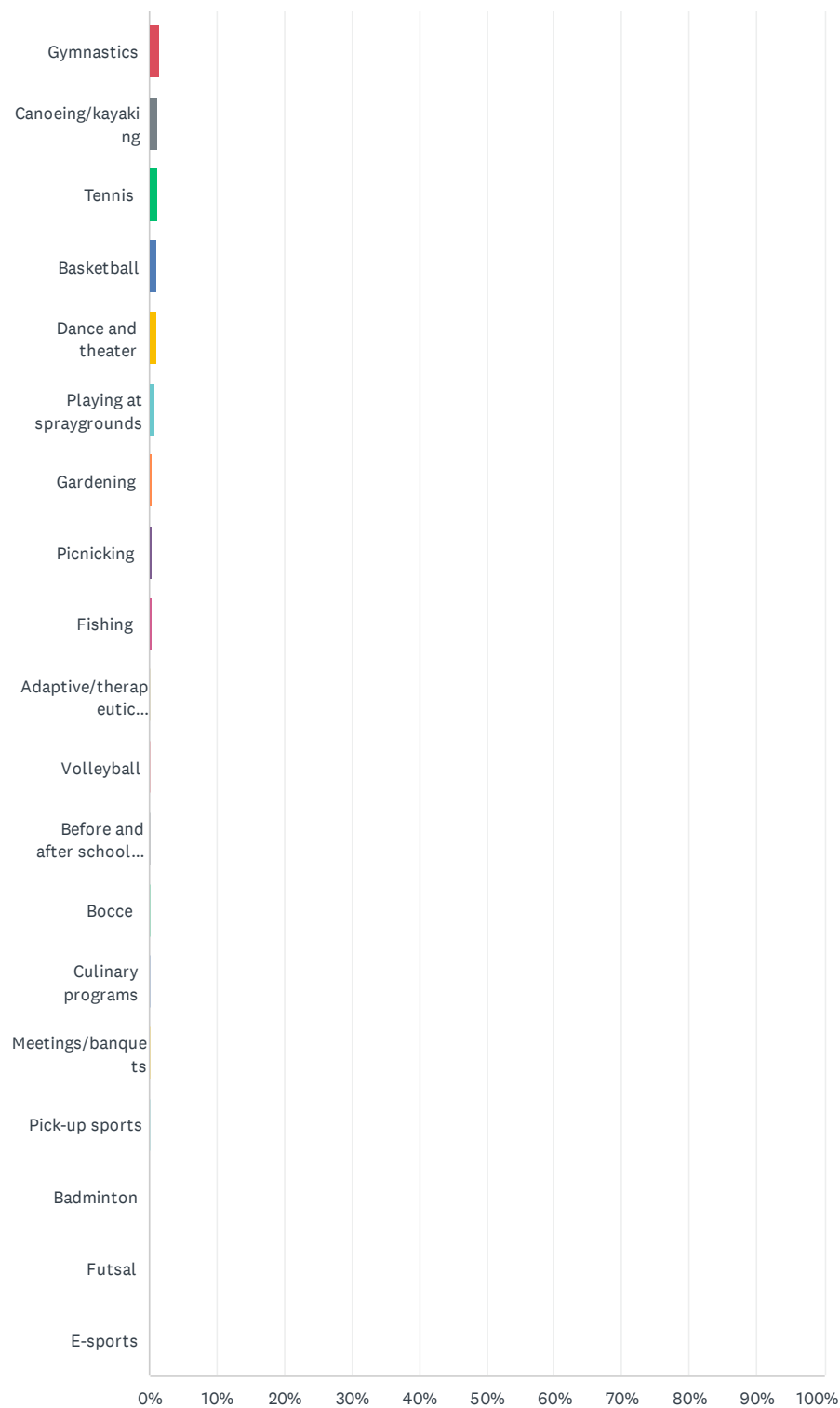
66	Mimosa hall presentation	3/21/2022 10:49 AM
67	Big Creek Free-ride area	3/21/2022 6:46 AM
68	Inline skating	3/19/2022 6:22 AM
69	Roller skating	3/18/2022 7:55 PM
70	I would like more jump trials in the area.	3/18/2022 7:32 PM
71	Dog walking	3/18/2022 11:56 AM
72	Roswell 1 city 1 read program sponsored by FORL	3/18/2022 11:43 AM
73	used to play racquetball where adult pool is now	3/18/2022 9:37 AM
74	Running! We need the greenway because it has the length needed for marathon practice.	3/18/2022 8:40 AM
75	Traveling with the Roswell Ramblers	3/18/2022 12:25 AM
76	events at historical homes and festivals	3/17/2022 12:51 PM
77	Outdoor Workout area at Roswell Area Park	3/16/2022 3:56 PM
78	public art (sculpture tour)	3/16/2022 1:47 PM
79	Linear pathways	3/16/2022 12:39 PM
80	Enjoying the outdoors	3/16/2022 11:22 AM
81	knitting	3/15/2022 4:21 PM
82	East Roswell Area river grounds	3/15/2022 3:08 PM
83	The river grounds facilities in East Roswell	3/15/2022 2:51 PM
84	Raquetball	3/14/2022 10:25 PM
85	Paddle boarding	3/12/2022 11:10 PM
86	hiking at big creek!!!	3/10/2022 4:49 PM
87	Kayaking/Tubing	3/10/2022 2:01 PM
88	Disc Golf	3/10/2022 12:00 PM
89	Mountain biking	3/10/2022 9:59 AM
90	Creative Play	3/10/2022 9:56 AM
91	Skateboarding	3/10/2022 8:30 AM
92	skatepark	3/9/2022 10:33 PM
93	Biking	3/9/2022 10:04 PM
94	inline skating	3/9/2022 10:04 PM
95	Teen Community Center, Teen Focused Programs	3/9/2022 9:55 PM
96	Skateboarding	3/9/2022 8:46 PM
97	Just like walking on shaded trails like Webb bridge. Love the trees	3/9/2022 8:05 PM
98	Trail Running	3/9/2022 7:37 PM
99	Rock climbing, Trail running	3/9/2022 6:25 PM
100	Kayaking	3/9/2022 6:19 PM
101	Visiting parks in the historic district	3/9/2022 1:36 PM

Q4 Which activity from the previous question would you most like to find more opportunities to do in the future?

Answered: 1,353 Skipped: 178



Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey



Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

ANSWER CHOICES	RESPONSES	
Biking - mountain biking	19.22%	260
Walking/hiking/jogging	18.99%	257
Disc golf	9.31%	126
Biking - hard surface	5.40%	73
Attending concerts/performance	4.58%	62
Active adult programs (age 50+)	3.77%	51
Pickleball	3.03%	41
Baseball/softball leagues	2.88%	39
Summer camp	2.73%	37
[Insert text from Other]	2.59%	35
Playing on playgrounds	2.51%	34
Soccer/lacrosse/football leagues	2.51%	34
Other (please specify)	2.51%	34
Dog parks	2.44%	33
Swimming	2.22%	30
Exercise/work out	2.07%	28
Arts programs	2.00%	27
Historic programs	1.70%	23
Gymnastics	1.55%	21
Canoeing/kayaking	1.26%	17
Tennis	1.26%	17
Basketball	1.03%	14
Dance and theater	0.96%	13
Playing at spraygrounds	0.81%	11
Gardening	0.52%	7
Picnicking	0.44%	6
Fishing	0.37%	5
Adaptive/therapeutic recreation	0.22%	3
Volleyball	0.22%	3
Before and after school programs	0.15%	2
Bocce	0.15%	2
Culinary programs	0.15%	2
Meetings/banquets	0.15%	2

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

Pick-up sports	0.15%	2
Badminton	0.07%	1
Futsal	0.07%	1
E-sports	0.00%	0
TOTAL		1,353

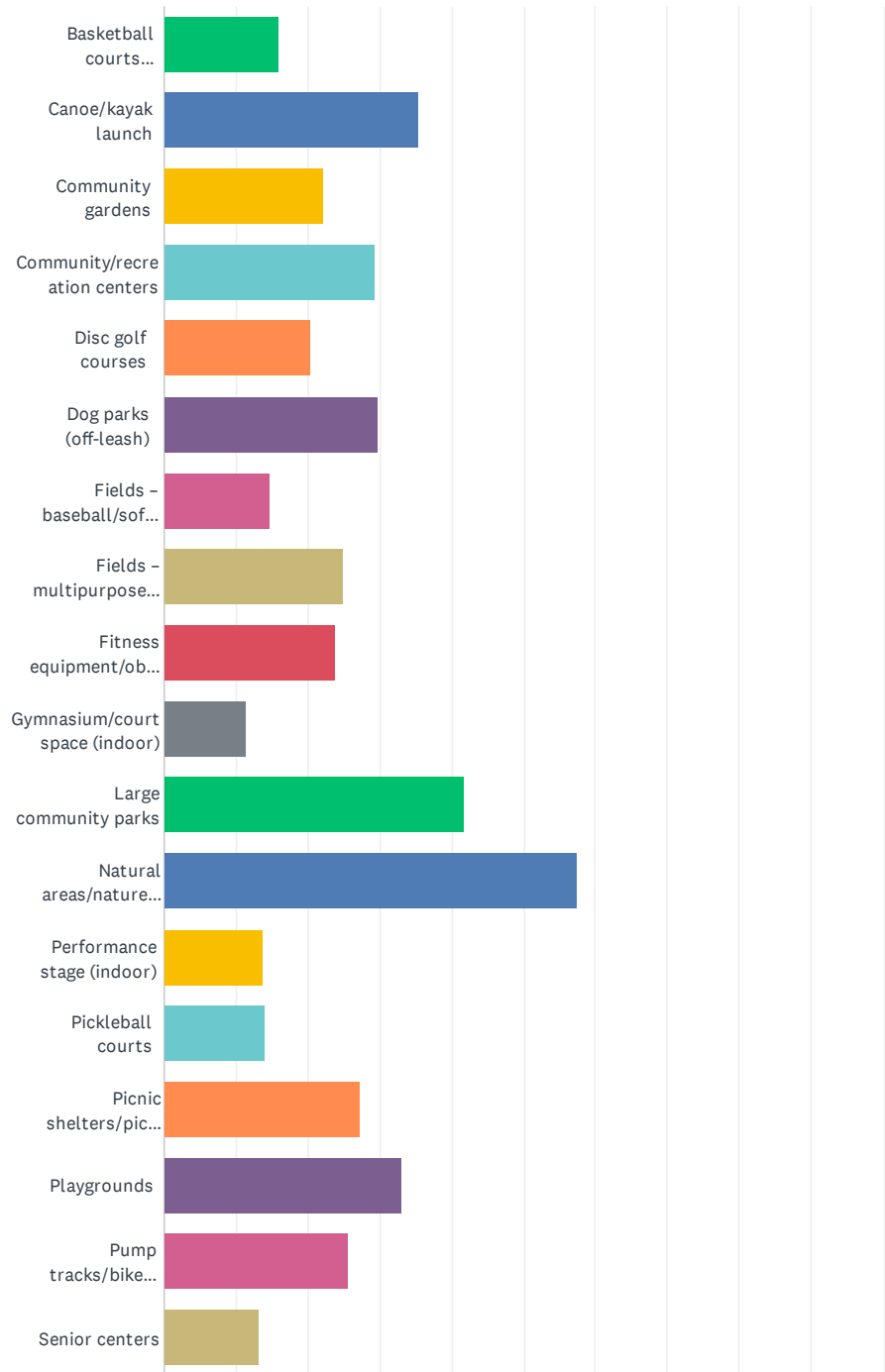
#	OTHER (PLEASE SPECIFY)	DATE
1	Music/piano lessons	4/21/2022 11:06 AM
2	crafts	4/18/2022 1:22 PM
3	dance, theater, dog parks	4/18/2022 1:11 PM
4	softball- I didn't know you had any leagues	4/18/2022 11:28 AM
5	Pickle ball	4/16/2022 8:47 AM
6	Calligraphy	4/8/2022 9:05 AM
7	Rock Climbing	4/7/2022 3:32 PM
8	Skateboard park	4/4/2022 4:28 PM
9	Disc Golf	4/3/2022 11:31 PM
10	riverside bier garden (during summer months)	4/2/2022 11:35 AM
11	Outdoor Handball/racquetball	4/1/2022 9:46 PM
12	Pickleball	4/1/2022 6:21 PM
13	Swimming	4/1/2022 1:26 PM
14	raised garden spot like at Fulton Cty Courthouse	4/1/2022 7:43 AM
15	swimming in East Roswell	3/31/2022 5:51 PM
16	Arts	3/27/2022 8:51 AM
17	Pickleball	3/27/2022 7:54 AM
18	Guitar or other music lessons	3/27/2022 7:47 AM
19	more multisport fields - girls lax choices were not the best	3/25/2022 12:50 PM
20	pickle ball	3/25/2022 11:37 AM
21	adult swimming	3/25/2022 8:44 AM
22	Cultural events	3/25/2022 8:34 AM
23	walking/hiking/jogging	3/25/2022 8:13 AM
24	Mtn bike and Hiking/Jogging trails	3/24/2022 9:42 PM
25	Swimming	3/24/2022 8:39 PM
26	Biking	3/24/2022 7:54 PM
27	Pickleball	3/24/2022 5:38 PM
28	Outdoor events with vendor opportunities	3/24/2022 5:05 PM
29	Outdoor Sports	3/24/2022 12:19 PM
30	Skate rink	3/18/2022 9:40 PM
31	racquetball - outdoor 3 wall	3/18/2022 9:40 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

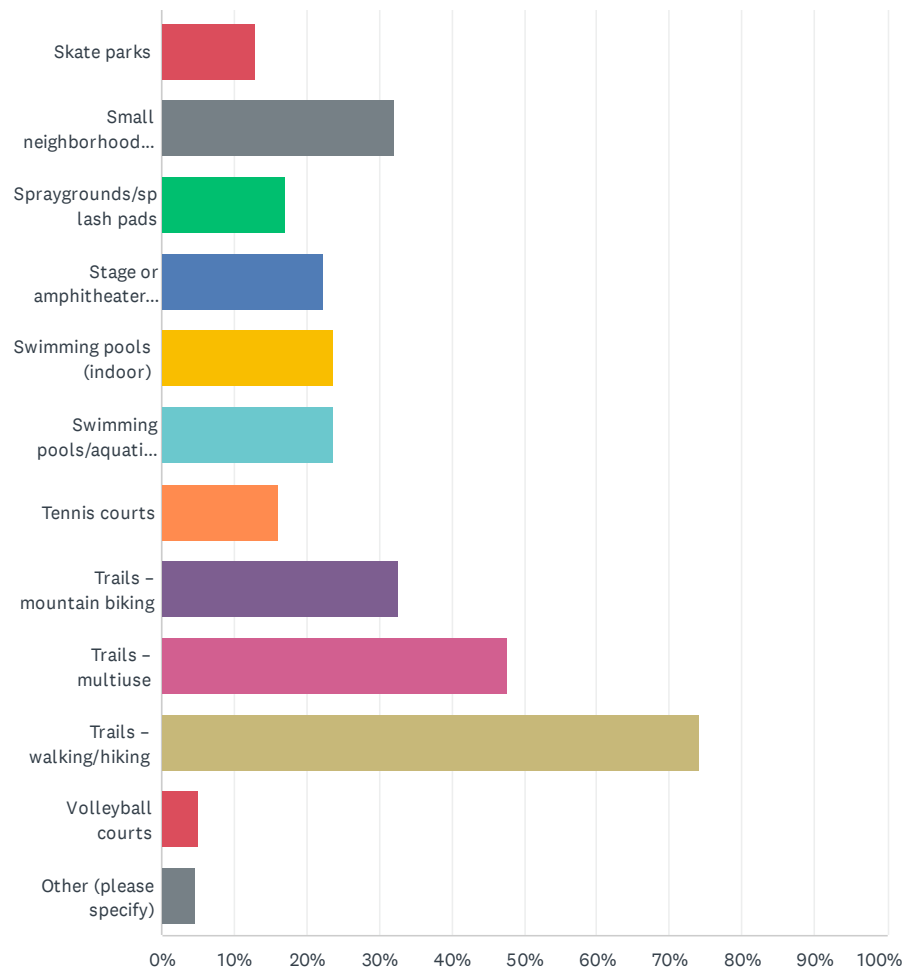
32	Education on forestry, creeks, mushroom types etc	3/17/2022 5:51 AM
33	Skateboarding basketball	3/11/2022 7:55 AM
34	I would like the majority of neighborhoods to be able to access parks and Rec via trails or sidewalks.	3/9/2022 8:28 PM

Q5 Please identify ALL FACILITIES you or household members currently use or would like to use if available.

Answered: 1,437 Skipped: 94



Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey



Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

ANSWER CHOICES	RESPONSES	
Basketball courts (outdoor)	16.01%	230
Canoe/kayak launch	35.35%	508
Community gardens	22.20%	319
Community/recreation centers	29.44%	423
Disc golf courses	20.39%	293
Dog parks (off-leash)	29.78%	428
Fields – baseball/softball diamonds	14.68%	211
Fields – multipurpose (soccer/lacrosse/football/etc.)	25.05%	360
Fitness equipment/obstacle course (outdoor)	23.87%	343
Gymnasium/court space (indoor)	11.48%	165
Large community parks	41.75%	600
Natural areas/nature parks	57.48%	826
Performance stage (indoor)	13.85%	199
Pickleball courts	14.13%	203
Picnic shelters/picnic areas	27.28%	392
Playgrounds	33.05%	475
Pump tracks/bike parks	25.68%	369
Senior centers	13.22%	190
Skate parks	12.94%	186
Small neighborhood parks	32.29%	464
Spraygrounds/splash pads	16.98%	244
Stage or amphitheater (outdoor)	22.34%	321
Swimming pools (indoor)	23.73%	341
Swimming pools/aquatic centers (outdoor)	23.73%	341
Tennis courts	16.21%	233
Trails – mountain biking	32.71%	470
Trails – multiuse	47.81%	687
Trails – walking/hiking	74.25%	1,067
Volleyball courts	5.15%	74
Other (please specify)	4.59%	66
Total Respondents: 1,437		

#	OTHER (PLEASE SPECIFY)	DATE
---	------------------------	------

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

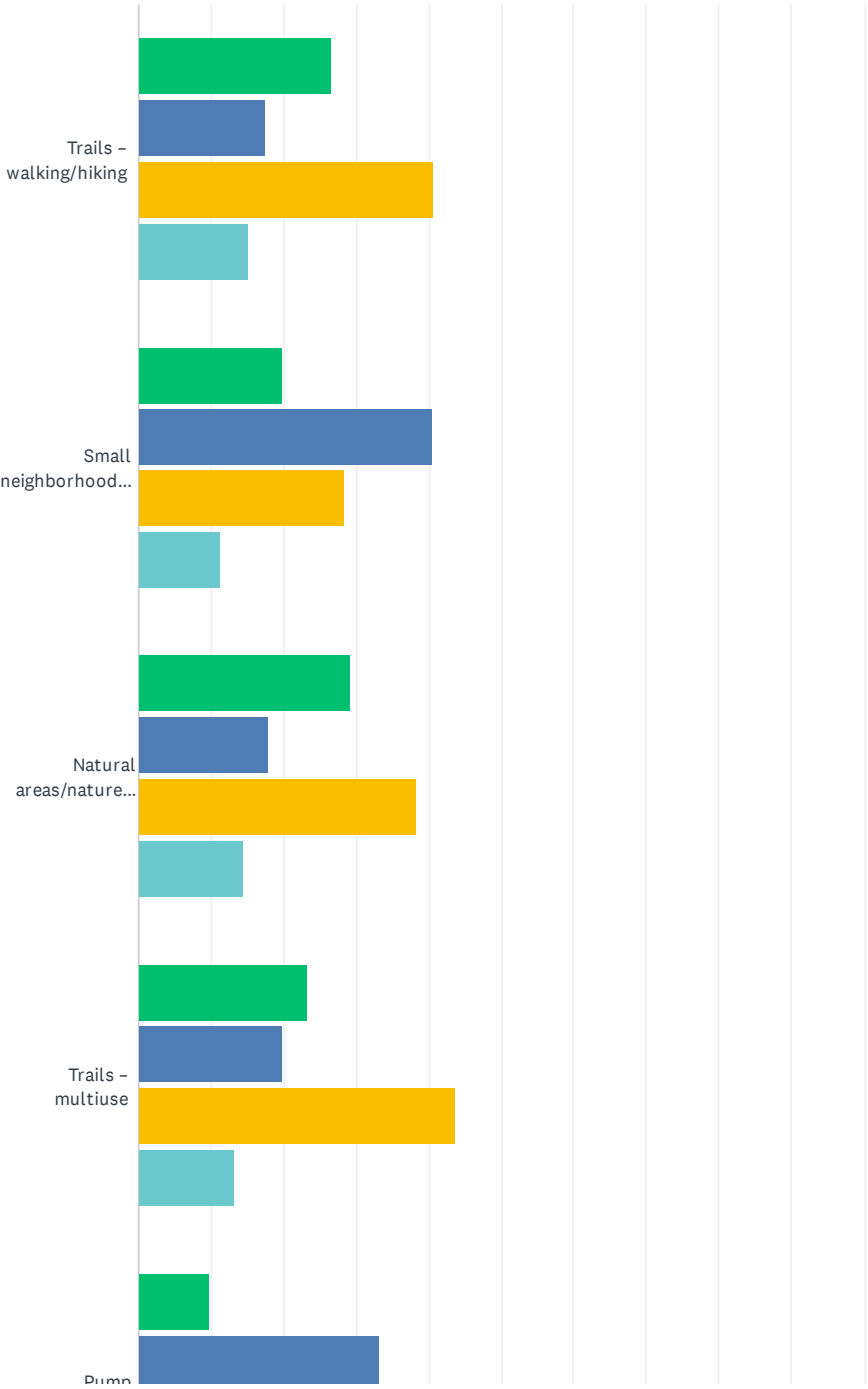
1	Jewel box theatre	4/25/2022 5:51 PM
2	Dance classrooms	4/21/2022 12:58 PM
3	Roswell NEEDS a designed park with no sports fields or facilities that is meant just for reflecting and relaxing, much like Piedmont Park in Atlanta.	4/21/2022 12:10 PM
4	Music programs - piano, public piano, space for piano lessons that is not a pool storage room	4/21/2022 11:06 AM
5	Facilities for music/piano lessons	4/21/2022 11:06 AM
6	Music Lessons	4/21/2022 12:06 AM
7	A dedicated music classroom. My piano lessons are currently in a storage room in the pool building.	4/20/2022 11:05 AM
8	Cooking classes/space, dedicated music room	4/19/2022 8:12 PM
9	Indoor multisport (soccer/football) fields	4/19/2022 12:50 PM
10	ping pong at senior center	4/18/2022 11:59 AM
11	ping pong	4/18/2022 11:45 AM
12	Golf	4/9/2022 8:01 PM
13	Art center west	4/4/2022 2:35 PM
14	historic homes - would like to see Mimosa utilized more	4/3/2022 10:13 PM
15	Outdoor yoga or tai chi	4/3/2022 9:35 AM
16	bocce courts	4/2/2022 11:35 AM
17	Outdoor handball/racquetball	4/1/2022 9:46 PM
18	Beach volleyball	4/1/2022 8:17 PM
19	Lacrosse	4/1/2022 8:09 PM
20	Parks in Roswell have deteriorated in the last 5 years. Dead trees need to be removed and new trees planted. Better refilling of dog waste bags. Better clearing of walking trails. Better cleaning of bathrooms.	4/1/2022 6:19 PM
21	open grassy areas - for things like picnics, frisbee, kite flying	4/1/2022 6:16 PM
22	Covered batting facility	4/1/2022 5:07 AM
23	Indoor batting cages	3/31/2022 9:54 PM
24	Indoor Batting Cage	3/31/2022 8:05 PM
25	More activities in East Roswell instead of always in Roswell	3/31/2022 5:24 PM
26	river and wildlife observation decks and towers	3/31/2022 2:23 PM
27	pocket parks with small playgrounds	3/30/2022 3:09 PM
28	Large outdoor swimming pool at East Roswell Park, Obstacle course at East Roswell Park or Big Creek	3/30/2022 2:53 PM
29	the baseball park at Hembree is very poor. The fencing should be curved around the batter box and there is like concrete under the home plate. No one can park anywhere near the park because of the poor fencing and lack of netting. It is a disgrace.	3/28/2022 10:48 AM
30	Looking forward to LABYRINTH	3/27/2022 1:56 PM
31	Off-leash designated walking trails	3/27/2022 8:51 AM
32	More clay classes	3/25/2022 9:17 AM
33	More Camp Capacity (always sells out)	3/25/2022 6:27 AM
34	Dog swimming	3/24/2022 9:43 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

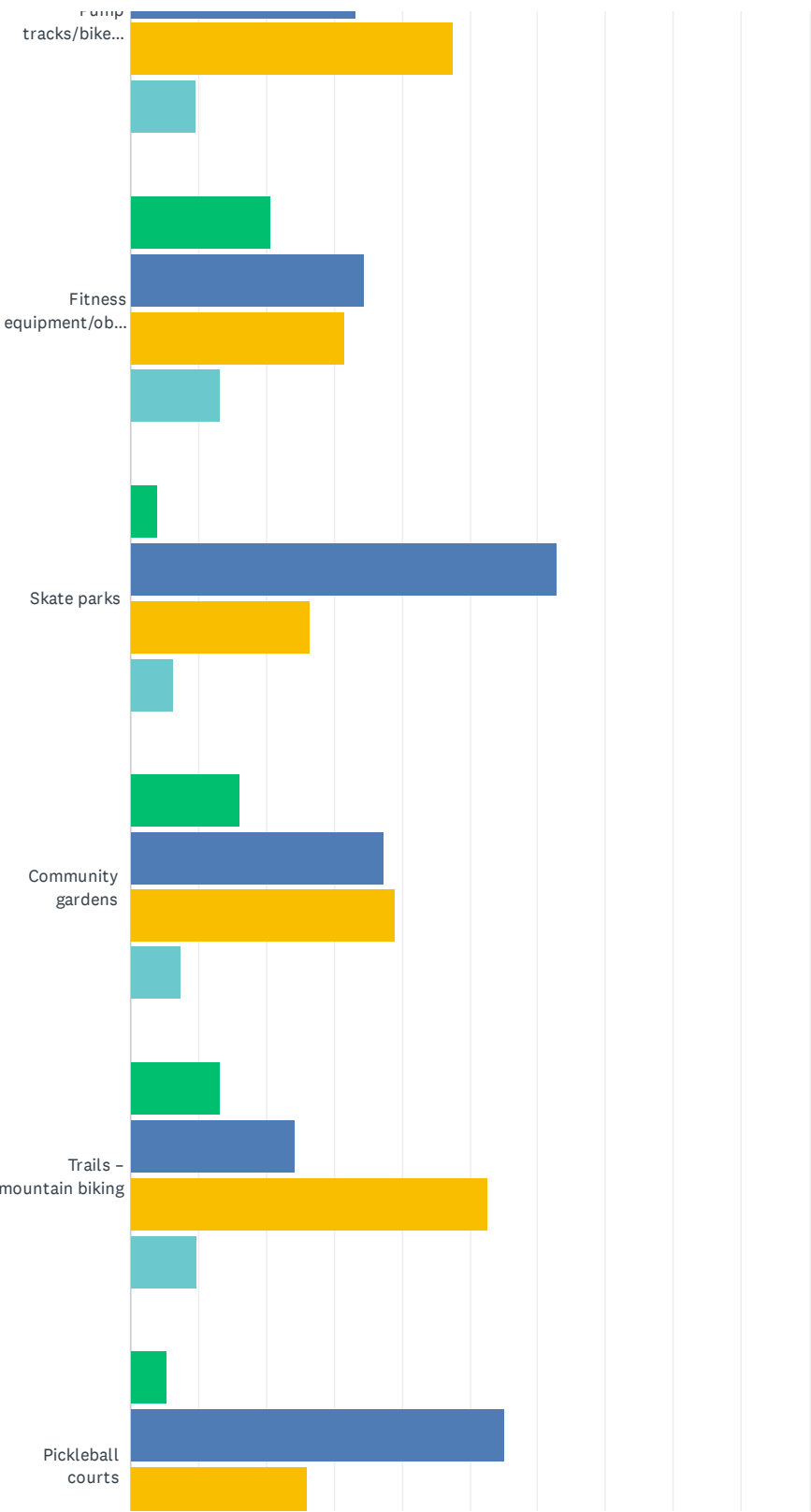
35	Biking	3/24/2022 7:54 PM
36	I'd like to be able to swim at the Adult Aquatic Center lap lane without having to share it it is absolutely dangerous and ridiculous	3/24/2022 5:04 PM
37	Scout troop meetings	3/24/2022 5:02 PM
38	Where are the outdoor basketball courts?	3/24/2022 11:13 AM
39	Running paths	3/24/2022 8:57 AM
40	Fitness center	3/24/2022 8:34 AM
41	linear park, the mill, historic homes walkways around the courthouse, events	3/23/2022 9:08 PM
42	historic homes	3/21/2022 3:17 PM
43	Bike paths	3/18/2022 7:01 PM
44	I like the idea of 'passive parks' like Leita Thompson trails and green spaces.	3/18/2022 10:27 AM
45	outdoor racquetball court	3/18/2022 9:40 AM
46	Additional miles to the greenway	3/18/2022 8:42 AM
47	Outdoor concerts	3/17/2022 10:00 PM
48	Bocce	3/17/2022 4:18 PM
49	Covered/Indoor Batting Cage	3/17/2022 7:50 AM
50	opera	3/15/2022 4:23 PM
51	A rennovated/multi room culinary area is much needed	3/15/2022 2:53 PM
52	Outdoor Performance Stage	3/15/2022 11:58 AM
53	Trails - running	3/14/2022 10:29 AM
54	Yoga room	3/14/2022 10:06 AM
55	bike paths	3/14/2022 9:51 AM
56	Hard bike paths	3/11/2022 9:15 PM
57	More biking trails	3/11/2022 1:15 AM
58	Chattahoochee Trout Fishing	3/10/2022 10:39 PM
59	Disc golf	3/10/2022 1:47 PM
60	Linear parks for connectivity	3/10/2022 10:15 AM
61	Mountain bike trails	3/10/2022 9:59 AM
62	inline skate route, similar to a bike lane/path	3/9/2022 10:05 PM
63	Trails on the Creek Ways	3/9/2022 7:40 PM
64	Concrete ping pong table	3/9/2022 7:09 PM
65	Hard surface bike trails	3/9/2022 7:05 PM
66	Trails along creeks	3/9/2022 6:20 PM

Q6 For these facilities, what kind of investment would you like to see in Roswell?

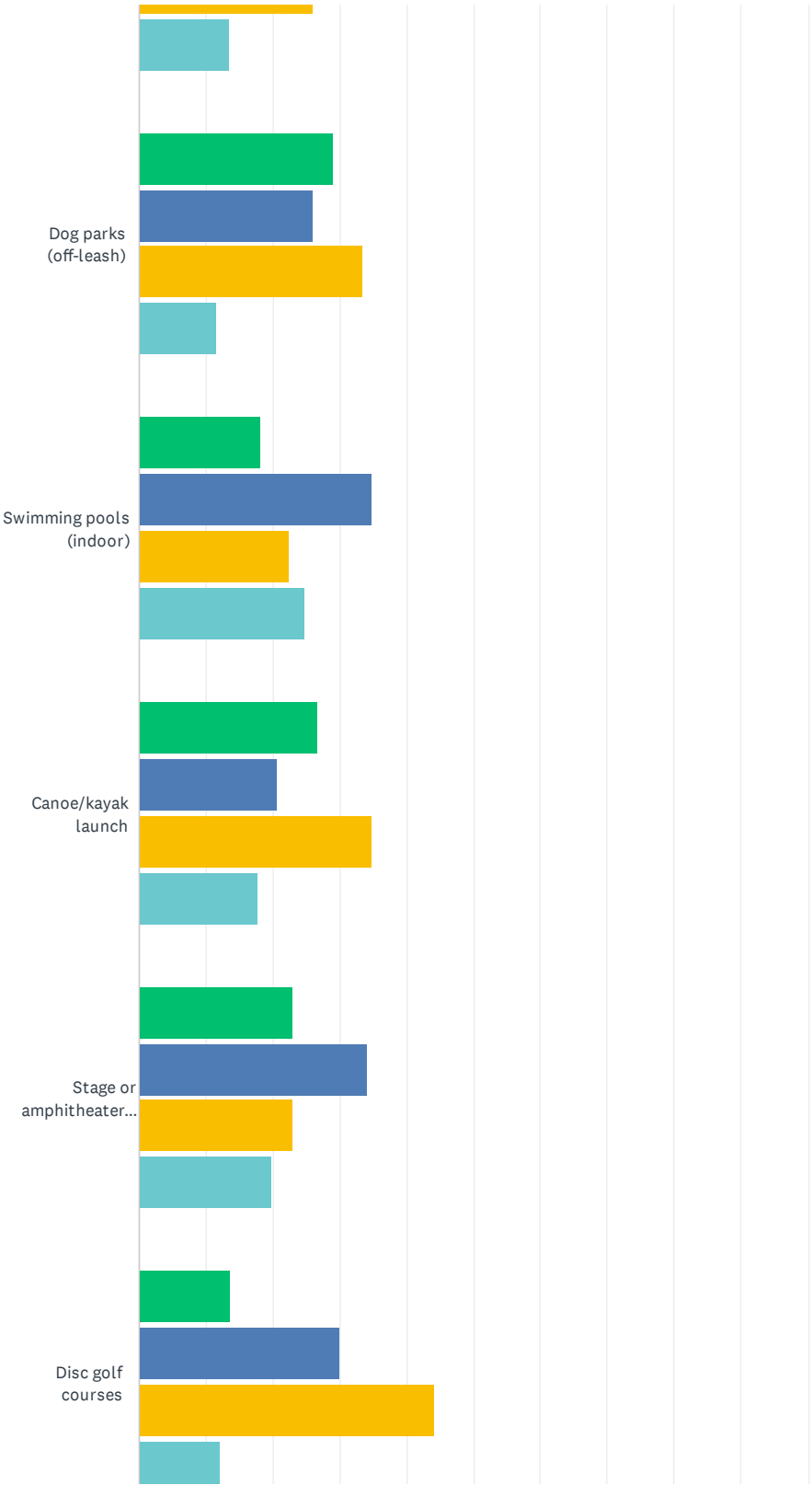
Answered: 1,322 Skipped: 209



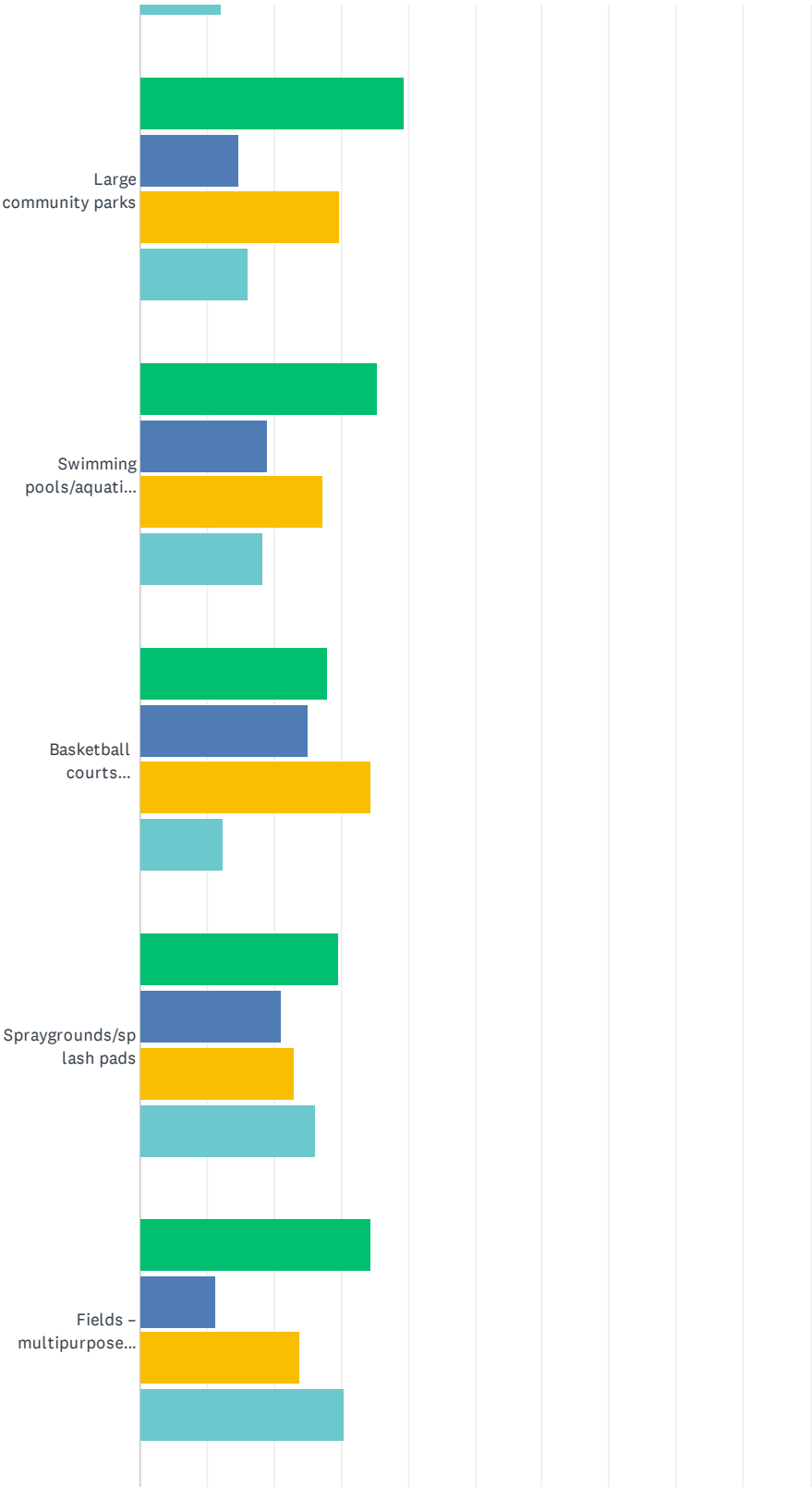
Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey



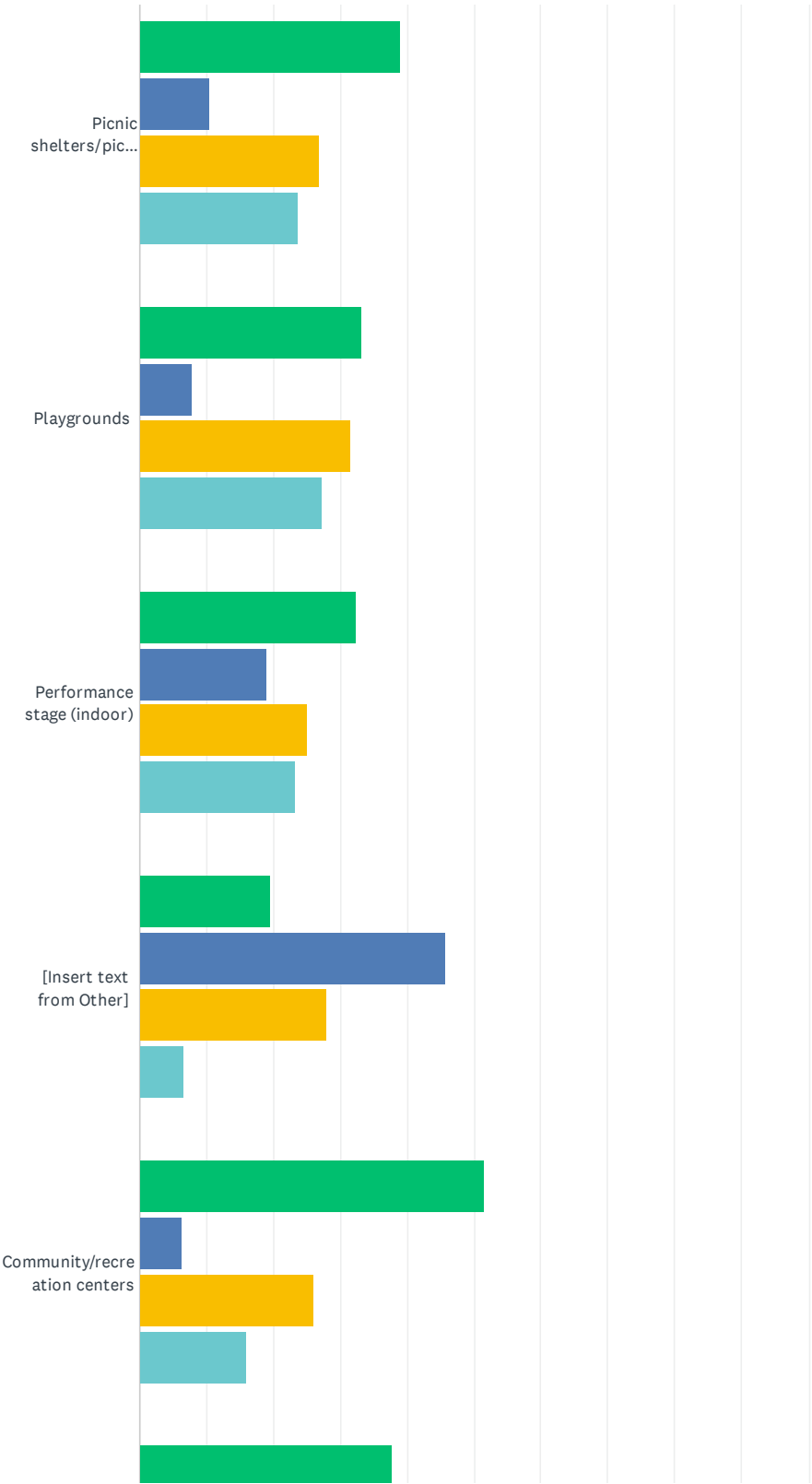
Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey



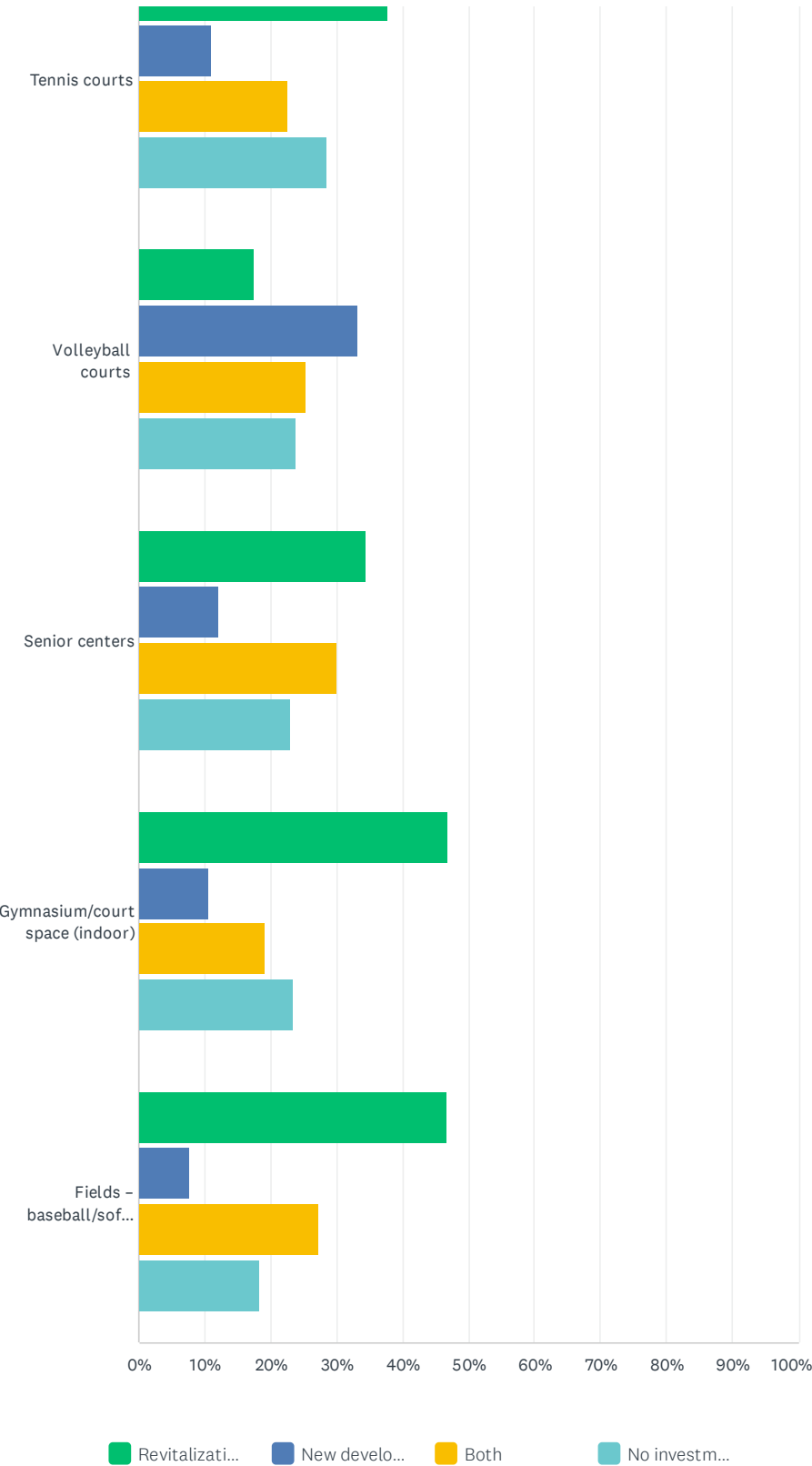
Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey



Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey



Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey



Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

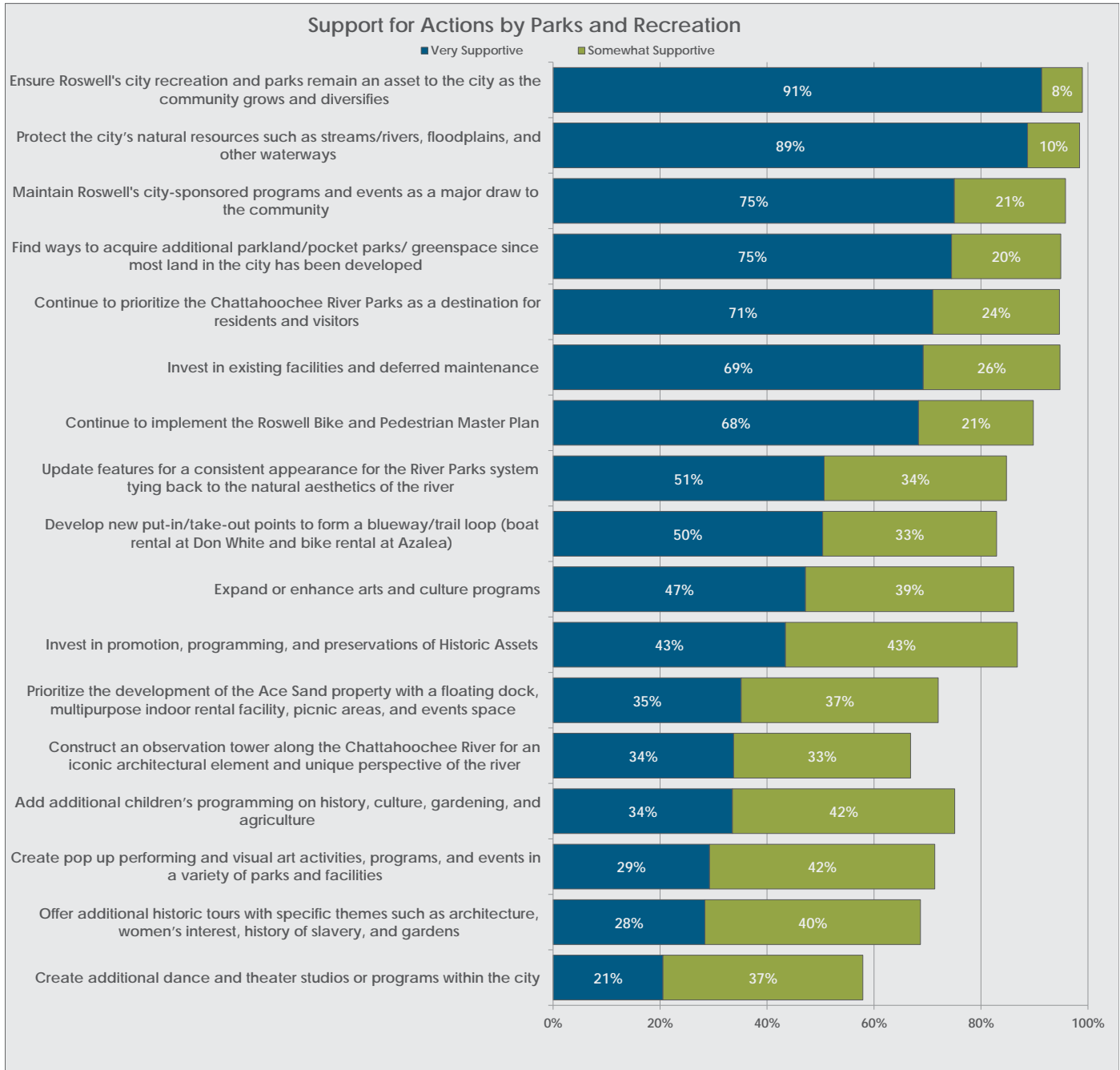
	REVITALIZATION/UPGRADES TO EXISTING	NEW DEVELOPMENT	BOTH	NO INVESTMENT NEEDED	TOTAL
Trails – walking/hiking	26.74% 257	17.38% 167	40.79% 392	15.09% 145	961
Small neighborhood parks	19.85% 81	40.44% 165	28.43% 116	11.27% 46	408
Natural areas/nature parks	29.14% 218	17.91% 134	38.37% 287	14.57% 109	748
Trails – multiuse	23.24% 142	19.80% 121	43.70% 267	13.26% 81	611
Pump tracks/bike parks	9.79% 33	33.23% 112	47.48% 160	9.50% 32	337
Fitness equipment/obstacle course (outdoor)	20.65% 64	34.52% 107	31.61% 98	13.23% 41	310
Skate parks	4.12% 7	62.94% 107	26.47% 45	6.47% 11	170
Community gardens	16.20% 46	37.32% 106	39.08% 111	7.39% 21	284
Trails – mountain biking	13.27% 58	24.26% 106	52.63% 230	9.84% 43	437
Pickleball courts	5.41% 10	55.14% 102	25.95% 48	13.51% 25	185
Dog parks (off-leash)	29.05% 113	25.96% 101	33.42% 130	11.57% 45	389
Swimming pools (indoor)	18.12% 52	34.84% 100	22.30% 64	24.74% 71	287
Canoe/kayak launch	26.70% 122	20.79% 95	34.79% 159	17.72% 81	457
Stage or amphitheater (outdoor)	23.08% 63	34.07% 93	23.08% 63	19.78% 54	273
Disc golf courses	13.60% 37	30.15% 82	44.12% 120	12.13% 33	272
Large community parks	39.51% 211	14.61% 78	29.78% 159	16.10% 86	534
Swimming pools/aquatic centers (outdoor)	35.33% 106	19.00% 57	27.33% 82	18.33% 55	300
Basketball courts (outdoor)	27.84% 54	25.26% 49	34.54% 67	12.37% 24	194
Spraygrounds/splash pads	29.58% 63	21.13% 45	23.00% 49	26.29% 56	213
Fields – multipurpose (soccer/lacrosse/football/etc.)	34.48% 110	11.29% 36	23.82% 76	30.41% 97	319
Picnic shelters/picnic areas	38.92% 130	10.48% 35	26.95% 90	23.65% 79	334
Playgrounds	33.33% 137	7.79% 32	31.63% 130	27.25% 112	411
Performance stage (indoor)	32.52%	19.02%	25.15%	23.31%	

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

	53	31	41	38	163
[Insert text from Other]	19.67% 12	45.90% 28	27.87% 17	6.56% 4	61
Community/recreation centers	51.52% 186	6.37% 23	26.04% 94	16.07% 58	361
Tennis courts	37.69% 75	11.06% 22	22.61% 45	28.64% 57	199
Volleyball courts	17.46% 11	33.33% 21	25.40% 16	23.81% 15	63
Senior centers	34.62% 54	12.18% 19	30.13% 47	23.08% 36	156
Gymnasium/court space (indoor)	46.81% 66	10.64% 15	19.15% 27	23.40% 33	141
Fields – baseball/softball diamonds	46.67% 84	7.78% 14	27.22% 49	18.33% 33	180

Q7 Please indicate how supportive you are of actions the City of Roswell could take to improve Recreation, Parks, Historic & Cultural Affairs.

Answered: 1,344 Skipped: 187



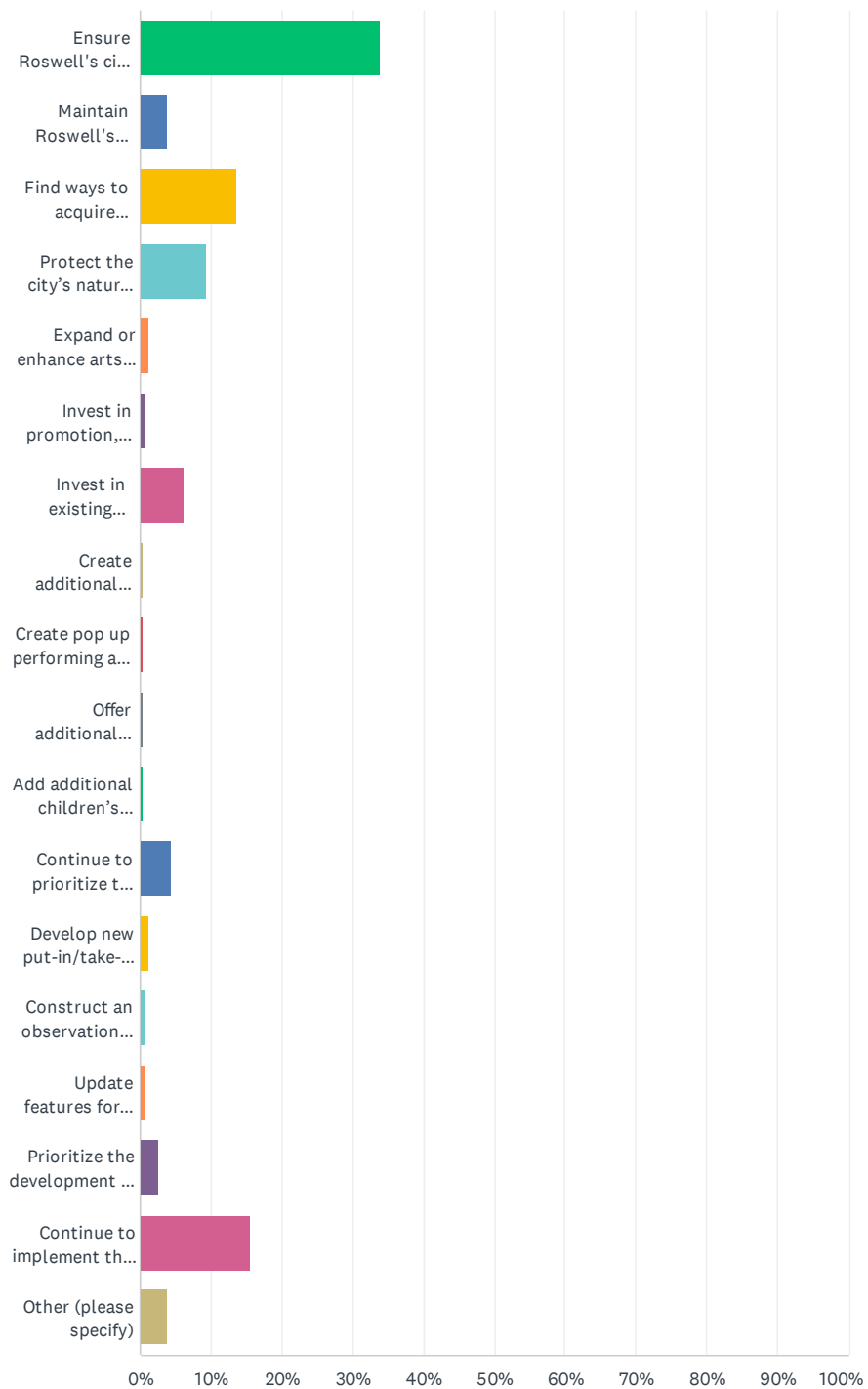
Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

	VERY SUPPORTIVE	SOMEWHAT SUPPORTIVE	NOT SUPPORTIVE	NOT SURE	TOTAL
Ensure Roswell's city recreation and parks remain an asset to the city as the community grows and diversifies	91.35% 1,225	7.61% 102	0.30% 4	0.75% 10	1,341
Maintain Roswell's city-sponsored programs and events as a major draw to the community	75.02% 1,003	20.79% 278	1.42% 19	2.77% 37	1,337
Find ways to acquire additional parkland/pocket parks/greenspace since most land in the city has been developed	74.50% 996	20.42% 273	2.24% 30	2.84% 38	1,337
Protect the city's natural resources such as streams/rivers, floodplains, and other waterways	88.71% 1,187	9.72% 130	0.82% 11	0.75% 10	1,338
Expand or enhance arts and culture programs	47.19% 629	38.93% 519	8.03% 107	5.85% 78	1,333
Invest in promotion, programming, and preservations of Historic Assets	43.44% 579	43.36% 578	6.98% 93	6.23% 83	1,333
Invest in existing facilities and deferred maintenance	69.21% 926	25.56% 342	1.49% 20	3.74% 50	1,338
Create additional dance and theater studios or programs within the city	20.55% 270	37.37% 491	27.17% 357	14.92% 196	1,314
Create pop up performing and visual art activities, programs, and events in a variety of parks and facilities	29.25% 389	42.11% 560	17.97% 239	10.68% 142	1,330
Offer additional historic tours with specific themes such as architecture, women's interest, history of slavery, and gardens	28.39% 377	40.29% 535	19.95% 265	11.37% 151	1,328
Add additional children's programming on history, culture, gardening, and agriculture	33.54% 443	41.56% 549	14.31% 189	10.60% 140	1,321
Continue to prioritize the Chattahoochee River Parks as a destination for residents and visitors	71.00% 945	23.67% 315	2.63% 35	2.70% 36	1,331
Develop new put-in/take-out points to form a blueway/trail loop (boat rental at Don White and bike rental at Azalea)	50.41% 670	32.51% 432	7.07% 94	10.01% 133	1,329
Construct an observation tower along the Chattahoochee River for an iconic architectural element and unique perspective of the river	33.76% 447	33.08% 438	21.83% 289	11.33% 150	1,324
Update features for a consistent appearance for the River Parks system tying back to the natural aesthetics of the river	50.68% 669	34.09% 450	6.97% 92	8.26% 109	1,320
Prioritize the development of the Ace Sand property with a floating dock, multipurpose indoor rental facility, picnic areas, and events space	35.17% 465	36.84% 487	12.25% 162	15.73% 208	1,322
Continue to implement the Roswell Bike and Pedestrian Master Plan	68.32% 910	21.47% 286	3.75% 50	6.46% 86	1,332

Q8 Which action is most important?

Answered: 1,195 Skipped: 336

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey



Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

ANSWER CHOICES	RESPONSES
Ensure Roswell's city recreation and parks remain an asset to the city as the community grows and diversifies	33.97% 406
Maintain Roswell's city-sponsored programs and events as a major draw to the community	3.77% 45
Find ways to acquire additional parkland/pocket parks/ greenspace since most land in the city has been developed	13.64% 163
Protect the city's natural resources such as streams/rivers, floodplains, and other waterways	9.37% 112
Expand or enhance arts and culture programs	1.34% 16
Invest in promotion, programming, and preservations of Historic Assets	0.67% 8
Invest in existing facilities and deferred maintenance	6.11% 73
Create additional dance and theater studios or programs within the city	0.33% 4
Create pop up performing and visual art activities, programs, and events in a variety of parks and facilities	0.42% 5
Offer additional historic tours with specific themes such as architecture, women's interest, history of slavery, and gardens	0.42% 5
Add additional children's programming on history, culture, gardening, and agriculture	0.50% 6
Continue to prioritize the Chattahoochee River Parks as a destination for residents and visitors	4.44% 53
Develop new put-in/take-out points to form a blueway/trail loop (boat rental at Don White and bike rental at Azalea)	1.34% 16
Construct an observation tower along the Chattahoochee River for an iconic architectural element and unique perspective of the river	0.67% 8
Update features for a consistent appearance for the River Parks system tying back to the natural aesthetics of the river	0.84% 10
Prioritize the development of the Ace Sand property with a floating dock, multipurpose indoor rental facility, picnic areas, and events space	2.59% 31
Continue to implement the Roswell Bike and Pedestrian Master Plan	15.65% 187
Other (please specify)	3.93% 47
TOTAL	1,195

#	OTHER (PLEASE SPECIFY)	DATE
1	More pickleball courts!	4/22/2022 4:16 AM
2	Create more multi purpose fields	4/21/2022 3:25 PM
3	Create a dedicated music facility / space. You have RVAC - why nothing for musicians? Piano lessons and voice. The city needs to raise this up!!! Especially with no music (band) in the elementary schools.	4/21/2022 11:18 AM
4	Provide a dedicated space/facility for music and music lessons	4/21/2022 11:17 AM
5	Provide a piano for piano students. Many families don't have or can't afford a piano. It's unfortunate that the "piano" provided to piano students is a rickety electric keyboard.	4/20/2022 11:37 AM
6	Update the current facilities in the city and take better care of area's nature preserves rather and wildlife rather than take away from our city's beautiful nature areas just to add more buildings that will cost us more than nature does down the road	4/18/2022 1:45 PM
7	free activities at Adult Center	4/18/2022 11:49 AM
8	Adult Center must be improved	4/18/2022 11:36 AM
9	Covered batting cage for the baseball programs	4/4/2022 5:34 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

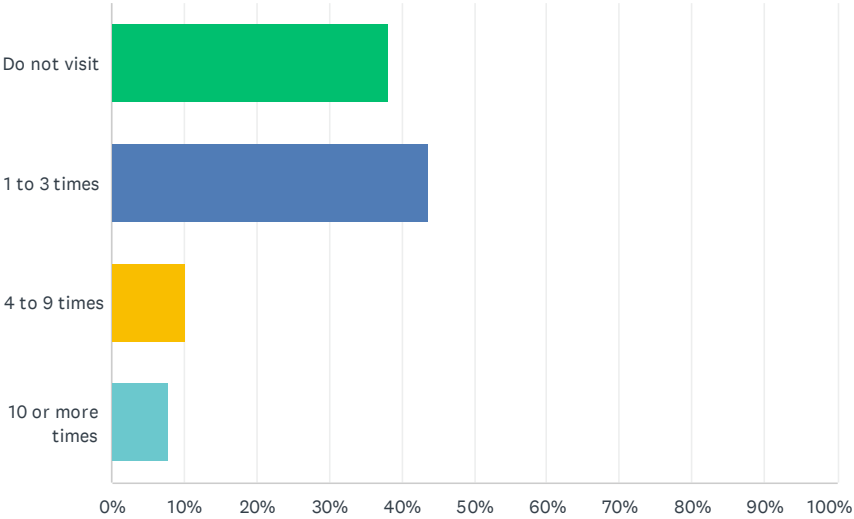
10	Upgrades to baseball facilities, such as covered batting cages. Too many practices are cancelled due to rainy conditions.	4/4/2022 9:10 AM
11	Sidewalks along Pine Grove road	4/1/2022 10:38 PM
12	Rebuilding outdoor handball/racquetball courts	4/1/2022 10:10 PM
13	Skate Park	3/25/2022 10:41 AM
14	Do all of it with wise investing, spending, tax incentives, etc	3/24/2022 5:23 PM
15	more rug y programs	3/24/2022 5:06 PM
16	Additional disc golf course	3/22/2022 5:44 PM
17	Clean house in the baseball program. It is declining rapidly. It used to be well respected and it has turned into a joke. Poorly managed and staff is inconsistent in handling of complaints and issues; showing a complete lack of integrity. It has become the laughing stock. The prices go up and the quality of the program declines. Would NOT recommend.	3/22/2022 5:23 PM
18	Updating Roswell Rec baseball fields near Crabapple, sound system,	3/22/2022 1:22 PM
19	Add more river access for kayaks and canoes	3/21/2022 6:57 PM
20	More support for programming from Roswell Dance Theatre and GET	3/21/2022 1:09 PM
21	Couldn't read these on the scroll down on my phone	3/17/2022 3:39 PM
22	renovate grove way recreation and park	3/17/2022 6:32 AM
23	Build more Pickleball courts (see what Alpharetta is doing)	3/16/2022 1:35 PM
24	do not build the pass through to SR Ga 400 express lanes on Gromes Bridge Rd!!!! It defeats all the lovely things that are listed in this survey about the City of Roswell. Grimes Bridge Rd to	3/15/2022 1:36 PM
25	Walkable city - more pedestrian improvement instead of bike lane improvement. The sidewalks along major roads need to be widen and made to be walkable from different points of the Roswell area.	3/15/2022 11:42 AM
26	more mountain bike trails	3/15/2022 8:21 AM
27	Continue to nurture and support disc golf	3/11/2022 9:21 PM
28	build a skatepark	3/11/2022 10:09 AM
29	Roswell need more disc golf courses. The north Fulton area has the potential to become one of the best areas on the country for one of the fastest growing sports in the world.	3/11/2022 12:26 AM
30	I would love another disc golf course in the area!!!	3/10/2022 9:14 PM
31	Develop more disc golf. It's the fastest growing sport in America and there such limited options to play!	3/10/2022 3:17 PM
32	Disc golf courses in more parks	3/10/2022 3:08 PM
33	Create more disc golf courses	3/10/2022 2:30 PM
34	Disc golf	3/10/2022 1:51 PM
35	Disc golf	3/10/2022 12:47 PM
36	Tennis court conditions and lights at Roswell Area Park	3/10/2022 12:09 PM
37	Build more senior centers and more senior center programs	3/10/2022 12:01 PM
38	Disc golf course development	3/10/2022 11:58 AM
39	Preserve Big Creek Mountain Bike Trails	3/10/2022 9:31 AM
40	More mountain bike trails	3/10/2022 8:31 AM
41	Why has the city done nothing with the Roswell Creekways Project?	3/10/2022 6:33 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

42	Create and Promote Youth Activities	3/9/2022 10:06 PM
43	Keeping big creek freeride true to the skills needed to ride it and not smooth over technical trail and suggest beginner riders to go to the xc side of the park	3/9/2022 9:35 PM
44	Continued Development of the mountain bike trails	3/9/2022 9:27 PM
45	More MTB trails, pump tracks.	3/9/2022 7:59 PM
46	Bike trails	3/9/2022 7:09 PM
47	Mtb trails, Pump Track, Skate park, Blue loop put in/take outs are the top priorities	3/9/2022 6:43 PM

Q9 How often do you typically visit Roswell's art centers in a year?

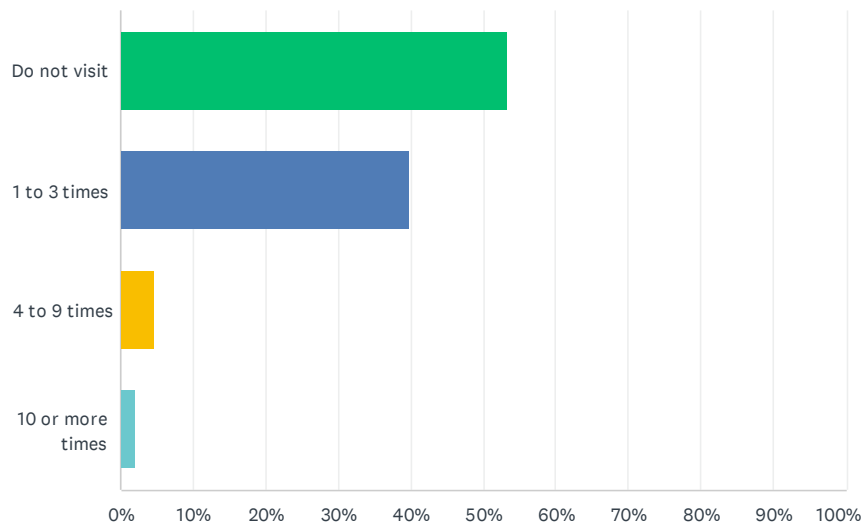
Answered: 1,275 Skipped: 256



ANSWER CHOICES	RESPONSES	
Do not visit	38.12%	486
1 to 3 times	43.76%	558
4 to 9 times	10.20%	130
10 or more times	7.92%	101
TOTAL		1,275

Q10 How often do you visit the Historic Homes provided by the City of Roswell in a year?

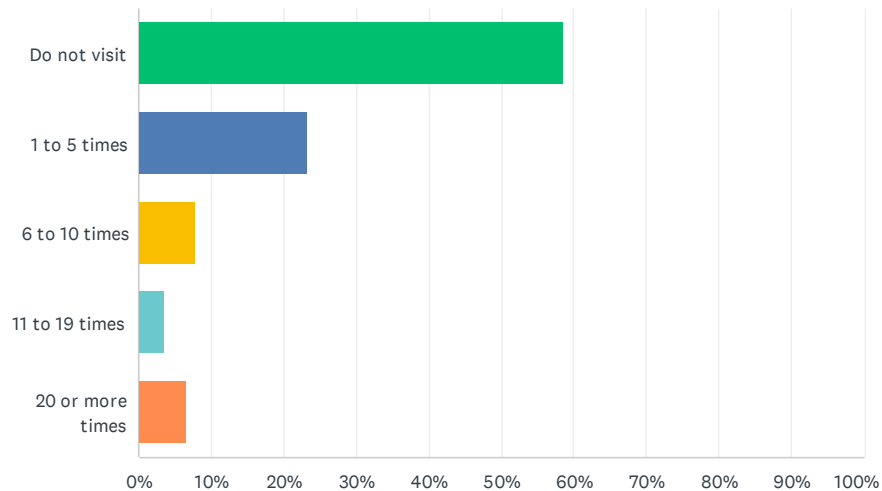
Answered: 1,274 Skipped: 257



ANSWER CHOICES	RESPONSES	
Do not visit	53.22%	678
1 to 3 times	39.87%	508
4 to 9 times	4.71%	60
10 or more times	2.20%	28
TOTAL		1,274

Q11 How often do you typically visit City of Roswell aquatic facilities in a year?

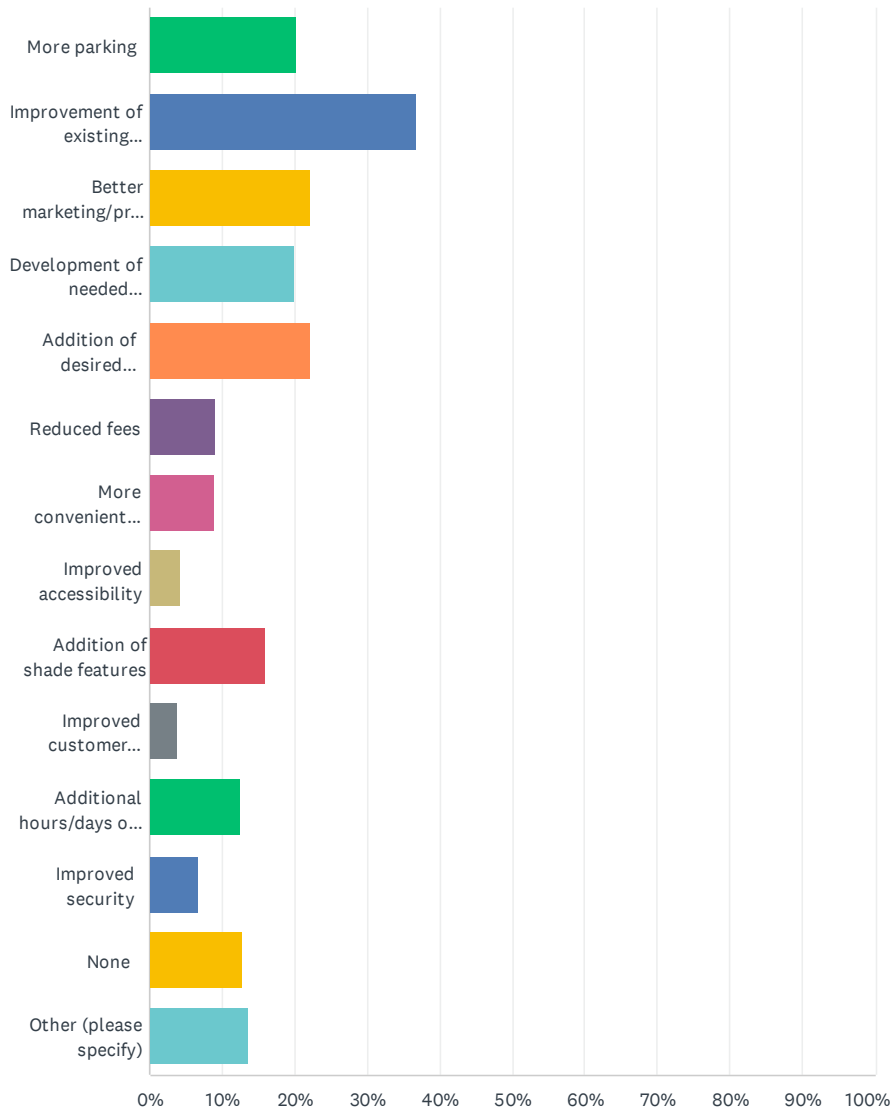
Answered: 1,273 Skipped: 258



ANSWER CHOICES	RESPONSES	
Do not visit	58.60%	746
1 to 5 times	23.17%	295
6 to 10 times	7.93%	101
11 to 19 times	3.61%	46
20 or more times	6.68%	85
TOTAL		1,273

Q12 What would encourage you and your household members to take better advantage of offerings by Roswell Recreation, Parks, Historic & Cultural Affairs?

Answered: 1,244 Skipped: 287



Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

ANSWER CHOICES	RESPONSES	
More parking	20.34%	253
Improvement of existing facilities	36.90%	459
Better marketing/promotion	22.27%	277
Development of needed facilities	20.02%	249
Addition of desired programs	22.27%	277
Reduced fees	9.24%	115
More convenient program locations	9.00%	112
Improved accessibility	4.26%	53
Addition of shade features	15.92%	198
Improved customer service by staff	3.78%	47
Additional hours/days of operation	12.62%	157
Improved security	6.83%	85
None	12.78%	159
Other (please specify)	13.67%	170
Total Respondents: 1,244		

#	OTHER (PLEASE SPECIFY)	DATE
1	Parks and Rec programs need to develop their own brand. Teams are using the logos and marks of Roswell High School as the park's identity and fundraising with it. Violation of copyright and Fulton County Schools policies	4/25/2022 6:07 PM
2	fine me more time in the day - LOL	4/22/2022 4:56 PM
3	More lacrosse goals out year round.	4/21/2022 3:25 PM
4	Better staff. More organized and tech friendly	4/21/2022 12:23 PM
5	More piano / voice / music offerings/classes/equipment/pianos (real ones not keyboards), locations and options. Also, create a NATIVE PLANT GARDEN and area, esp. in keeping with the 2021 Roswell city resolution to plant more native species.	4/21/2022 11:18 AM
6	Space/facilities for music and music lessons	4/21/2022 11:17 AM
7	More resources for Music Lessons	4/21/2022 12:24 AM
8	Increase the available hours for music lessons.	4/20/2022 11:37 AM
9	I live off Riverside so parking on side of road is problematic	4/20/2022 9:34 AM
10	More adult programs after work hours , not in the middle of the day.	4/20/2022 8:55 AM
11	Black smithing programs on week day night	4/19/2022 7:30 PM
12	More bike racks	4/19/2022 6:58 PM
13	Prohibit swimming in Big Creek	4/19/2022 1:53 PM
14	crafts	4/18/2022 1:25 PM
15	free activities	4/18/2022 11:49 AM
16	better ping pong tables	4/18/2022 11:44 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

17	Roswell needs an indoor pool like Mountain View (E Cobb). The existing indoor pool is a white elephant, and can only serve a small portion of the community. Not suitable for most swimming activities.	4/17/2022 2:02 PM
18	More art classes-- offerings at the RVAC are *way* down and it's really frustrating because it used to be AMAZING.	4/17/2022 12:03 PM
19	I live in Downtown Roswell and still feel like I miss the announcements of upcoming events. More signage up and down Canton Street, not just at the busy/distracting intersections.	4/17/2022 11:12 AM
20	Access for pedestrians	4/16/2022 6:40 PM
21	More bathrooms	4/16/2022 12:26 PM
22	More options for ages 30-65. All you have is youth and senior. Those folks aren't your primary tax base either.	4/16/2022 8:53 AM
23	paths are crowded, sometimes too crowded to enjoy. Bikes on walking paths make it less desirable to use paths and trails.s.	4/15/2022 1:43 PM
24	River race again	4/13/2022 1:12 PM
25	Can walk to more	4/12/2022 10:39 PM
26	Add more Disc Golf Courses	4/6/2022 3:35 PM
27	additional water aerobics (non-silver sneakers)	4/5/2022 11:02 PM
28	Current arts programs only offer discounts to Roswell residents. It would be great if non-resident could purchase a membership which got them the same discounts as residents. Other premier arts centers take this approach (see Dunedin Fine Arts Center in Florida)	4/4/2022 9:18 AM
29	we already take advantage of this	4/4/2022 6:38 AM
30	I am curious about facilities utilization. In my opinion, Garrard's Landing in East Roswell is a river asset that it seems almost no-one knows about or uses, and there's ample parking. Do something there to encourage use and promote it (build trails there, pop-up small businesses/ food trucks, have a concert) - use it as something positive for E. Roswell. I think the African American community in Roswell could benefit from/ better use the awesome, existing next-door to the Oak area 3-combo of Hembree Park (basketball), Groveway/ Waller (soccer), and the indoor swim facility on Grimes Bridge. Contact HLHK - at one time they were willing to consider a branch in Roswell https://hlhk.org/ . I live close enough to walk to Mimosa. The city bought that property years ago, and it seems almost nothing's been done there other than adding solar panels, a ribbon cutting/ accessible grounds, and removing of the pool. I was hoping to get the TedX type talks someone mentioned. Also think it'd be great to do some after-church events on the grounds (since all 3 churches on Mimosa could walk there).	4/3/2022 11:39 PM
31	Many classes do not work for working parents	4/3/2022 4:43 PM
32	Rest room facilities should be available in more locations along the river	4/2/2022 6:32 PM
33	Providing outdoor handball/racquetball and outdoor basketball court	4/1/2022 10:10 PM
34	More MS turf fields	4/1/2022 8:18 PM
35	Return to pre-pandemic calendar of events.	4/1/2022 6:49 PM
36	Access in East Roswell	4/1/2022 5:55 PM
37	Having an aquatic center that everyone can use	4/1/2022 2:49 PM
38	Put the swimming pool back to seniors only. too much chemicals now to compensate for handicap kids peeing in pool	4/1/2022 7:56 AM
39	More baseball at East Roswell park and batting cages	3/31/2022 9:38 PM
40	pool in east roswell	3/31/2022 5:57 PM
41	More facilities in East Roswell	3/31/2022 5:51 PM
42	Baseball recreation league needs indoor/covered bating & fielding areas for use during bad weather. Some fields need renovations/updates/drainage (turf grass possibly).	3/31/2022 4:37 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

43	we need covered batting cages and areas sports can happen even in inclement weather	3/31/2022 4:32 PM
44	We need a indoor sports complex for field sports.	3/31/2022 3:13 PM
45	Improve baseball field at Waller park. We are stuck there for practice and it is awful. Each ball field should be on par with RAP and Hembree. Actions need to be taken reduce the negative impact the community has on Waller park.	3/31/2022 2:59 PM
46	landscape with native plants and trees	3/31/2022 2:33 PM
47	access during school holidays, family restrooms, free parking, more variety in cultural and special events	3/30/2022 7:36 PM
48	Outdoor pool at East Roswell Park	3/30/2022 3:03 PM
49	Our biggest problem is having the time!	3/29/2022 8:26 AM
50	Better baseball facilities and clean up the Chattahoochee before you spend more money on adding things to it.	3/28/2022 10:53 AM
51	Don't spray pesticides and weed killer on the grass.	3/27/2022 8:02 AM
52	Swim Sundays!!!	3/27/2022 6:45 AM
53	Less vandalism at the old mill	3/26/2022 11:39 AM
54	Senior fees	3/26/2022 9:59 AM
55	We need a skatepark for adults and youths!	3/25/2022 4:52 PM
56	East Roswell Rec Center is closest to me (I used to play pickleball there regularly), but I have to drive to Grimes Bridge to participate in many of the other adult programs.	3/25/2022 2:08 PM
57	More children's activities	3/25/2022 12:54 PM
58	Find a way to have long operating hours of food and beverage sales in major parks like Riverside park. Look to European municipal parks for examples. Also consider using the food truck industry.	3/25/2022 12:34 PM
59	It's more about finding the free time.	3/25/2022 11:25 AM
60	Our parks are some of the best in the entire U.S. We need to continue to make subtle improvements on existing and major investment where it is possible to make significant improvements. The prior "Sand business" next to Don White is such a place to make a major improvement. This should be taken very seriously and make a place for food trucks, family activities (weekend music, activities, etc.) With riverfront and combined access to the other existing facilities, it could create a notable destination in Roswell. Unfortunately, traffic and parking is also an issue and serious challenge. It is already a problem on nice days to be on the river. I think the only way to handle this is through annual parking fees, \$15 daily fee in close, and bus in access parking at \$10. While not in Roswell, the parking lot just south of North River Tavern could possibly be a "bus in" lot for weekends.	3/25/2022 10:36 AM
61	as a runner, more trails, or more ways to connect them	3/25/2022 10:17 AM
62	We need a theatre like Sandy Springs Performing Arts Center	3/25/2022 10:15 AM
63	More programming for young children (ages 4 and below)	3/25/2022 9:51 AM
64	if we lived closer	3/25/2022 8:51 AM
65	Communication to community about events	3/25/2022 8:44 AM
66	More capacity for summer camp programs	3/25/2022 6:32 AM
67	Diversity of programming	3/24/2022 11:49 PM
68	EV charger at parking	3/24/2022 9:12 PM
69	Not sure how to answer	3/24/2022 8:48 PM
70	More outdoor pool exercise for adults	3/24/2022 8:35 PM
71	did it go away reduced fees	3/24/2022 8:31 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

72	Outdoor concerts/amphitheater in east Roswell	3/24/2022 8:17 PM
73	safety	3/24/2022 7:59 PM
74	ASL activities for deaf and hard of hearing	3/24/2022 7:58 PM
75	Please focus on acquiring more greenspace and properly maintaining existing assets. Focus less on "cultural" programs that have limited draw from the overall community and limited return on investment. Focus on allocating/spending tax dollars on greenspaces that enhance the community and everyone's property values.	3/24/2022 7:35 PM
76	Improved court reservation website	3/24/2022 7:30 PM
77	nicer facilities and parks	3/24/2022 7:09 PM
78	The East Roswell park needs a face lift. The appearance is not near what is on the west side.	3/24/2022 6:56 PM
79	Greenspace acquisition	3/24/2022 6:30 PM
80	Our Parks and Recreation are a point of pride for all out residents.	3/24/2022 6:03 PM
81	Shade features on over the river walkway	3/24/2022 5:55 PM
82	expand facilities in East Roswell and dedicated pickleball courts, fastest growing sport in the country and seniors are playing!	3/24/2022 5:52 PM
83	If more programs were offered at Roswell Park (versus East Roswell Park), we would sign up for more programs, because Roswell Park is closer to our home.	3/24/2022 5:49 PM
84	Learn from Alpharetta/Milton. Roswell has fallen behind	3/24/2022 5:41 PM
85	more sidewalks to encourage walking to parks, Hembree rd toward HWy 9 Residents don't have sidewalks	3/24/2022 5:31 PM
86	stop canceling the water aerobic classes at the senior aquatics center.	3/24/2022 5:26 PM
87	Acquiring greenspace for pocket parks near walkable areas like Canton Street so there is somewhere to walk to, relax, and hang out after dining. There a lot of restaurants, but after eating at one, there's not much else to do, walk to, or gather at without spending more money. So a public greenspace would be perfect after or before a meal.	3/24/2022 5:24 PM
88	Mom & me activities for kids 6-10 art & crafts cooking for reasonable fee	3/24/2022 5:14 PM
89	Pump TRACK WOULD BE THE BEST!!!	3/24/2022 5:12 PM
90	Is there an indoor/outdoor swim facility in East Roswell that is not over crowded and with enough shade	3/24/2022 5:10 PM
91	More free time! :)	3/24/2022 5:04 PM
92	We are members of Brookfield already.	3/24/2022 11:09 AM
93	Mixed use trails connecting the parks/city.	3/24/2022 8:01 AM
94	more critical lens - addition of diversity and inclusion efforts to acknowledge ALL history and ADD indigenous history! Your questions about taxes are unfair because they don't include a choice for a progressive tax. I'm a teacher living in a habitat for humanity home living around millionaires. they should pay more than me.	3/23/2022 9:26 PM
95	Connecting all of the parks with schools and master trail system to make walking/running/biking from one location safer to the next	3/23/2022 4:12 PM
96	Bike from City Hall area to River Area	3/23/2022 10:16 AM
97	Outdoor concerts at Roswell Square	3/23/2022 7:45 AM
98	More mountain biking trails	3/23/2022 5:53 AM
99	Mommy and me or more baby classes (music, story time)	3/22/2022 9:59 PM
100	Playground with turf	3/22/2022 7:38 PM
101	Time. Most free time is taken	3/22/2022 6:23 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

102	Hembree and RAP baseball fields need to be addressed. They are some of the worse fields in N Atlanta. You can't hold tournaments (\$) on these fields in the condition they are in.	3/22/2022 3:33 PM
103	Increased hours at the outdoor pool and times for family use of indoor pool.	3/21/2022 3:27 PM
104	I can't get a reservation for a swim lane at the adult rec pool! Argh!!!! The reservation system is AWFUL.	3/21/2022 2:28 PM
105	I visit River paths daily.	3/21/2022 11:18 AM
106	Lights on fields and more mountain bike trails	3/19/2022 9:16 AM
107	Emphasize historic contribution of all people. I love the historic homes, but the slavery aspect makes me uncomfortable	3/19/2022 8:26 AM
108	Continue maintaining biking and hiking parks.	3/18/2022 11:45 PM
109	More time	3/18/2022 8:27 PM
110	More mountain bike trails	3/18/2022 7:38 PM
111	maps along the trails - like at the Roswell area park. there used to be one at the beginning but it's not there now. Also maybe pop ups or videos posted on how to use the free standing exercise equipment at the RAP and East Roswell park on the trail. Even a qr code with examples of how to use each piece.	3/18/2022 10:38 AM
112	I've lived here for over a decade and never heard that the aquatic facility was public use! Is this the pool that the swim teams use?	3/18/2022 8:51 AM
113	Additional toddler-friendly options. Most Roswell stuff is for older kids.	3/17/2022 9:49 AM
114	east roswell is so far for west roswell residents w/ traffic	3/17/2022 8:22 AM
115	make it affordable for seniors low income	3/17/2022 6:32 AM
116	partner with outside organizations to improve program offerings (e.g. music, sculpture, etc.)	3/16/2022 1:55 PM
117	Convert some tennis courts to Pickleball (see Alpharetta)	3/16/2022 1:35 PM
118	Address flooding at the river if possible. The trails are sometimes flooded and that would negate upgrades to river parks.	3/16/2022 12:29 PM
119	Free parking (at least for first 3 hours) like Alpharetta	3/15/2022 6:15 PM
120	Better quality arts programs	3/15/2022 3:27 PM
121	Better hours	3/15/2022 2:54 PM
122	Better website. Current website is not user friendly	3/15/2022 2:36 PM
123	better access without the use of a motor vehicle	3/15/2022 1:36 PM
124	more mountain bike trails	3/15/2022 8:21 AM
125	The Roswell Adult Aquatic Center is managed like a facility from 1950. In other words, there are no accommodations for active senior swimmers. The RAAC is organized for the obese and the lazy.	3/15/2022 8:09 AM
126	An indoor pool that allowed for family fun sometimes, more available hours, and more convenient hours for outdoor pool.	3/14/2022 8:57 PM
127	New Indoor Olympic pool and complete upgrade of existing outdoor olympic pool	3/14/2022 5:53 PM
128	Would LOVE to see indoor aquatics opportunities for kids in Roswell!	3/14/2022 11:39 AM
129	More hardscape bike paths to move through the city. This would encourage ebiking to local destinations and make Roswell city features more easily accessible. The city has outgrown Canton street, it needs to be shut to vehicle traffic through the entertainment district	3/12/2022 12:46 PM
130	Disc golf course	3/12/2022 10:54 AM
131	Better access by foot and bike	3/12/2022 9:43 AM
132	More disc golf courses	3/11/2022 4:07 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

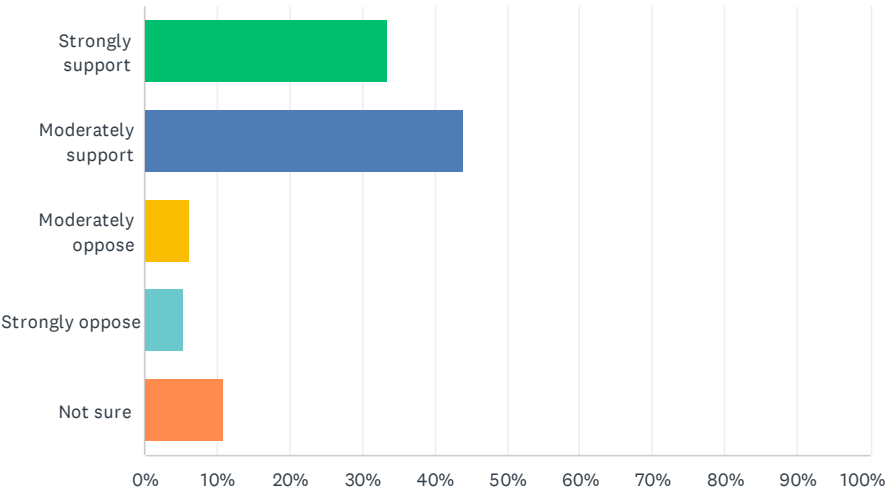
133	Roswell needs an indoor pool like Mountain View (E Cobb). The existing indoor pool is a white elephant, and doesn't serve the community.	3/11/2022 3:59 PM
134	More disc golf courses	3/11/2022 2:15 PM
135	More Disc Golf	3/11/2022 9:29 AM
136	Disc golf	3/11/2022 12:26 AM
137	Bathrooms	3/10/2022 11:25 PM
138	More places to ride bikes	3/10/2022 8:56 PM
139	More disc golf	3/10/2022 6:28 PM
140	Better website for registration	3/10/2022 3:53 PM
141	More disc golf courses	3/10/2022 3:40 PM
142	More disc golf courses	3/10/2022 2:58 PM
143	More disc golf	3/10/2022 2:30 PM
144	Traffic - sometimes getting into and out of Roswell is a hassle	3/10/2022 1:44 PM
145	More/new disc golf courses	3/10/2022 12:30 PM
146	better transit options	3/10/2022 12:10 PM
147	More disc golf, it keeps growing	3/10/2022 11:49 AM
148	More disc golf	3/10/2022 11:40 AM
149	Better online registration	3/10/2022 10:26 AM
150	More mountain bike trails at existing parks.	3/10/2022 8:31 AM
151	More MTB trails. I know it sounds selfish, but finding quality trails with any elevation change is a challenge in the south. Taking advantage of any and all resources would be imperative to the growth of the cycling community.	3/10/2022 7:20 AM
152	Improved walking and biking paths between park facilities. ie, implement the Creekways Plan.	3/10/2022 6:33 AM
153	Mountain bike trails	3/9/2022 10:10 PM
154	Update gymnastics building, it's outdated and much too small for the crowds it brings in	3/9/2022 9:19 PM
155	Ability to get around Roswell safely by walking or bicycle	3/9/2022 9:12 PM
156	More mtb trails	3/9/2022 8:49 PM
157	Easier access by walking or biking (with kids)	3/9/2022 8:47 PM
158	More trails and paths to access facilities	3/9/2022 8:35 PM
159	more mountain biking	3/9/2022 8:02 PM
160	More trees	3/9/2022 7:59 PM
161	More outdoor nature type activities or photography	3/9/2022 7:52 PM
162	More mountainbike trails	3/9/2022 7:22 PM
163	Mountain biking stuff	3/9/2022 6:55 PM
164	Skate park at big creek, big creek mtb trail improvements	3/9/2022 6:41 PM
165	Web registration fee is outrageous for events requiring multiple registrations (like night mountain biking)	3/9/2022 6:27 PM
166	More mountain bike trail centers with a paved trail network that connects them.	3/9/2022 6:20 PM
167	Improved website. The website is not user friendly.	3/9/2022 5:52 PM
168	Playgrounds and more concerts	3/9/2022 5:11 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

169	Improved multi modal connectivity	3/9/2022 4:30 PM
170	Turf baseball fields	3/9/2022 3:17 PM

Q13 Would you support an additional tax or bond to fund park and facility improvements that are important to your household?

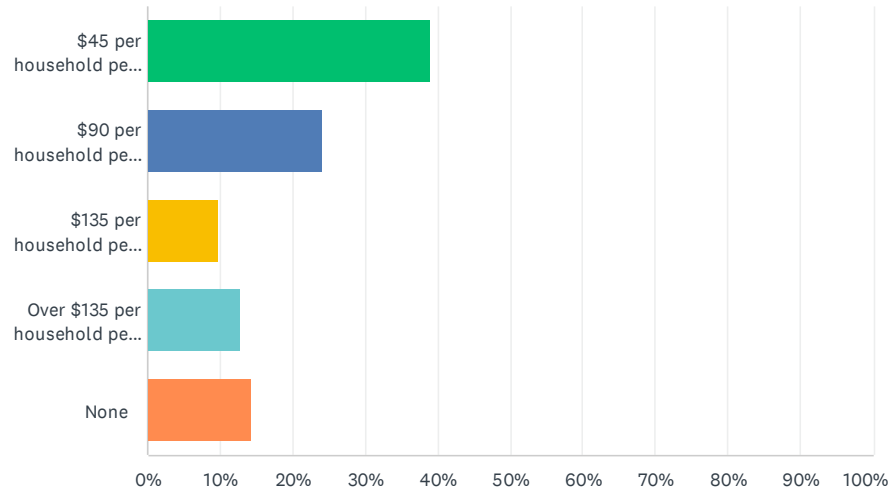
Answered: 1,275 Skipped: 256



ANSWER CHOICES	RESPONSES	
Strongly support	33.57%	428
Moderately support	44.00%	561
Moderately oppose	6.20%	79
Strongly oppose	5.25%	67
Not sure	10.98%	140
TOTAL		1,275

Q14 What level of tax increase would you support to expand these park services?

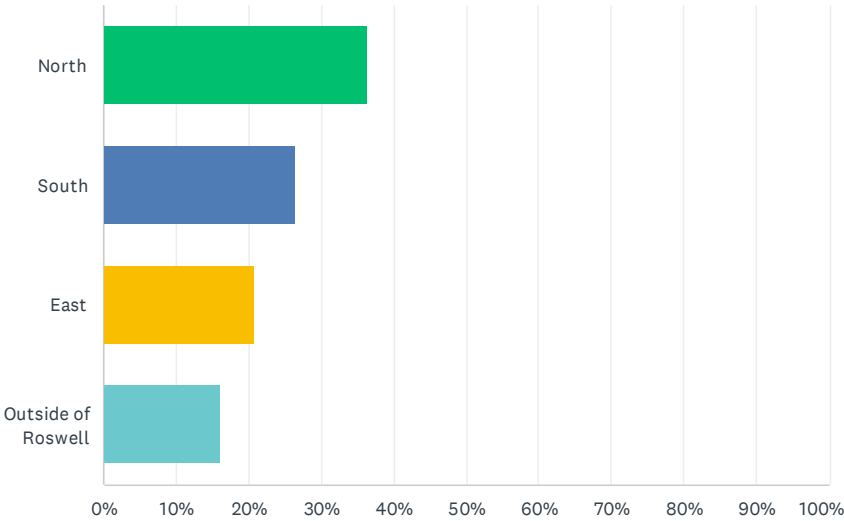
Answered: 1,247 Skipped: 284



ANSWER CHOICES	RESPONSES	
\$45 per household per year	39.05%	487
\$90 per household per year	24.14%	301
\$135 per household per year	9.86%	123
Over \$135 per household per year	12.75%	159
None	14.19%	177
TOTAL		1,247

Q15 Where do you live in Roswell?

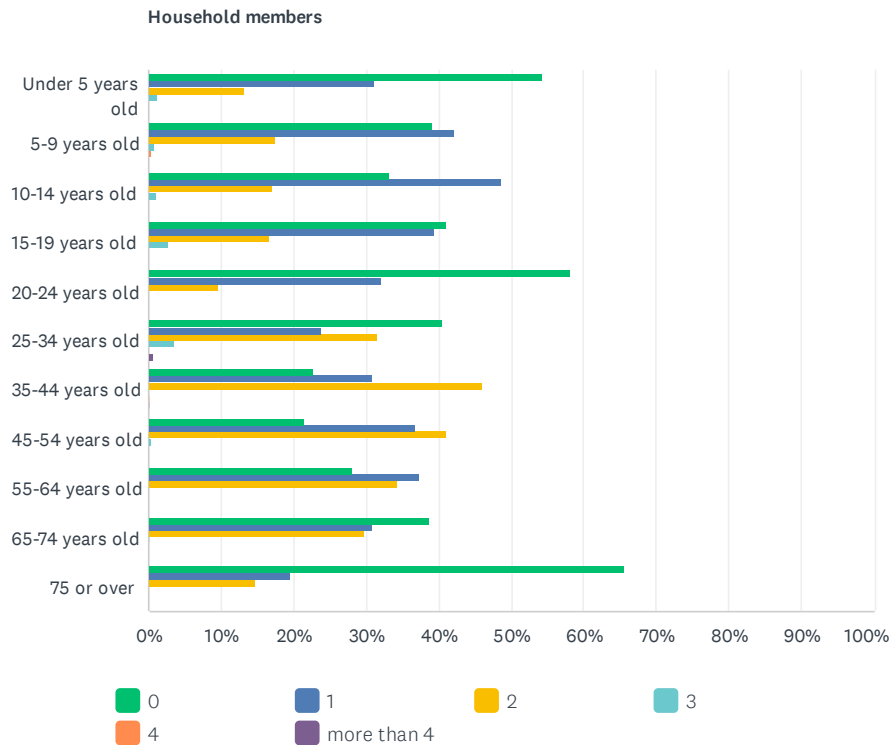
Answered: 1,285 Skipped: 246



ANSWER CHOICES	RESPONSES	
North	36.50%	469
South	26.54%	341
East	20.86%	268
Outside of Roswell	16.11%	207
TOTAL		1,285

Q16 Counting yourself, how many people in your household are of the following ages?

Answered: 1,240 Skipped: 291

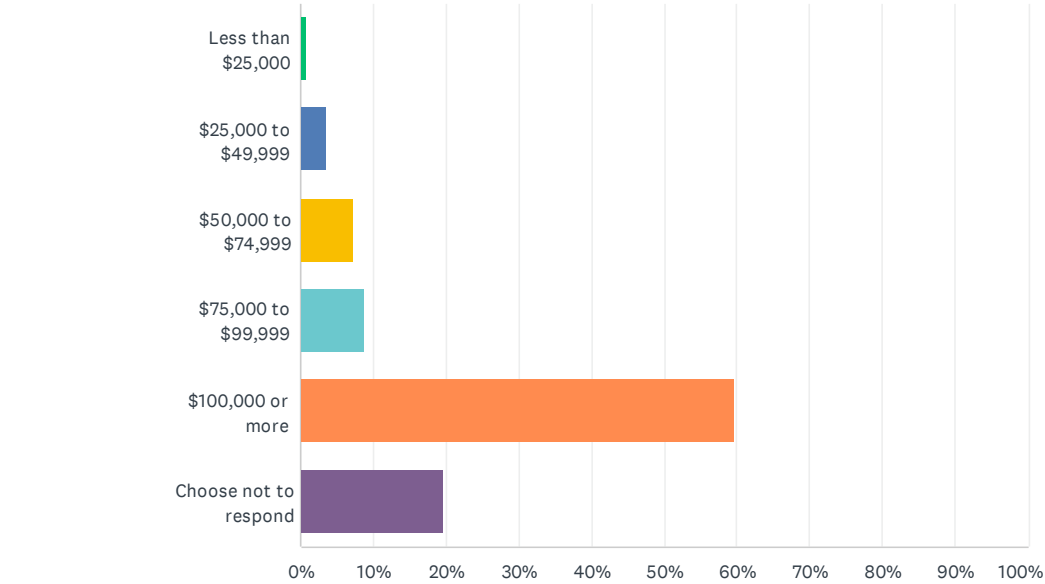


Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

Household members							
	0	1	2	3	4	MORE THAN 4	TOTAL
Under 5 years old	54.31% 214	31.22% 123	13.20% 52	1.27% 5	0.00% 0	0.00% 0	394
5-9 years old	39.13% 180	42.17% 194	17.39% 80	0.87% 4	0.43% 2	0.00% 0	460
10-14 years old	33.33% 151	48.57% 220	17.00% 77	1.10% 5	0.00% 0	0.00% 0	453
15-19 years old	41.08% 145	39.38% 139	16.71% 59	2.83% 10	0.00% 0	0.00% 0	353
20-24 years old	58.30% 158	32.10% 87	9.59% 26	0.00% 0	0.00% 0	0.00% 0	271
25-34 years old	40.44% 146	23.82% 86	31.58% 114	3.60% 13	0.00% 0	0.55% 2	361
35-44 years old	22.80% 122	30.84% 165	45.98% 246	0.00% 0	0.19% 1	0.19% 1	535
45-54 years old	21.50% 106	36.92% 182	41.18% 203	0.41% 2	0.00% 0	0.00% 0	493
55-64 years old	28.22% 114	37.38% 151	34.41% 139	0.00% 0	0.00% 0	0.00% 0	404
65-74 years old	38.91% 128	31.00% 102	29.79% 98	0.30% 1	0.00% 0	0.00% 0	329
75 or over	65.78% 148	19.56% 44	14.67% 33	0.00% 0	0.00% 0	0.00% 0	225

Q17 What is your annual household income?

Answered: 1,268 Skipped: 263



ANSWER CHOICES	RESPONSES	
Less than \$25,000	0.95%	12
\$25,000 to \$49,999	3.71%	47
\$50,000 to \$74,999	7.33%	93
\$75,000 to \$99,999	8.68%	110
\$100,000 or more	59.78%	758
Choose not to respond	19.56%	248
TOTAL		1,268

Q19 What recommendations would you like for the city to consider in this Recreation, Parks, Historic & Cultural Affairs Master Plan?

Answered: 591 Skipped: 940

#	RESPONSES	DATE
1	Hire a Brand Manager to promote consistent and cohesive communications, marketing, aesthetics, strategies, history, tangible and non-tangible assets. This survey is an excellent starting point. Love everything about Roswell.	4/25/2022 6:07 PM
2	Most facilities need to be refreshed and updated, and budgets for ongoing maintenance should be made a priority. Need an natural outdoor amphitheatre and renovation of Cultural Arts Center.	4/23/2022 9:25 PM
3	security plan for maintenance down the road	4/22/2022 4:56 PM
4	More pickleball courts please!	4/22/2022 4:16 AM
5	To develop the area around the pond on Sun Valley Rd. behind Creekside at Mansell neighborhood.	4/21/2022 5:52 PM
6	Please consider turfing crabapple and RNE fields near area park. Also please leave lacrosse goals out year round. Thanks for all you do! We love Area Park.	4/21/2022 3:25 PM
7	More lighting at Roswell Area Park on trails to make evening exercise feel safer, especially in the winter when it gets dark so early. Security call boxes would be a nice add as well. I have stopped using the park to run in the evenings alone due to safety concerns.	4/21/2022 1:07 PM
8	1. Outdoor performance venue on site of Old Crabapple MS. 2. Dog area at Roswell Area Park to toss a ball/frisbee.	4/21/2022 12:51 PM
9	1. Create more arts/drama class offerings as they fill up quickly. 2. Acquire more land and add more walking trails.	4/21/2022 12:35 PM
10	Please consider purchasing and setting aside a large tract that will be developed into a destination park meant specifically for reflecting, relaxing and spending time outdoors. Roswell needs a park designed with expansive lawns, landscaping and walks, but especially without sports fields, and along the lines of Piedmont Park in Atlanta or Central Park in New York. We need a park meant specifically for rest, renewal and being in nature without the addition of baseball fields and tennis courts.	4/21/2022 12:35 PM
11	Stop encouraging bike riders on roads that cannot give them a safe place to ride. It's too dangerous for everyone	4/21/2022 11:37 AM
12	None	4/21/2022 11:33 AM
13	Also: Roswell Gymnastics facility needs to be larger. What a disappointment to live here your child's whole life and be told there is NO ROOM on the gymnastics team for a taxpayer and a talented gymnast!! That is just silly. Find the money, expand the facility. Also, CREATE A DEDICATED MUSIC SPACE!!! Why no \$\$ for this? Why no real pianos for piano lessons? Why are the piano lessons in the swimming pool storage room? What happens in the spare rooms at the Cultural Art Center? Why no music lessons there? Why can't kids have their recital in a proper facility like that versus a tiny tiled room on a keyboard in the gymnastics building? I have watched the rec program grow and change. I am disappointed it has not done more. You didn't even ask about anything for special needs kids!!! The adaptive program for 18+ is great. If you have a differently abled (read: high functioning autistic child) who wants to take gymnastics or participate in a "regular" class with typical kids, good luck with that. I worked w/ mary Rummell and was fighting that fight more than 10 years ago. What has changed? It is not accessible to all, alas.	4/21/2022 11:18 AM
14	Dedicated space/facilities for music/music lessons	4/21/2022 11:17 AM
15	The music program has grown by a great amount in the last few years, and money is needed	4/21/2022 12:24 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

for equipment, such as better instruments. In general, the program deserves to be accommodated and expanded, including new ideas for the location of the music lessons. The Cultural Arts Center could be used for this, serving as a teaching space and a venue for recitals. Thank you for your time.

16	More Hours for the indoor swimming pool at Grimes Bridge Senior Center. Working 8-5 Mon-Fri, I am unable to use the pool often because it closes as soon as I'm off. Would love at least 2 weeknights with evening swim- even if it stays open till 7pm. That's 2 hours after work to use it.	4/20/2022 4:29 PM
17	Better facilitates for the music programs. Both of my kids take music lessons and the room is part of the storage area of the pool.	4/20/2022 10:37 AM
18	Allowing for ample visually appealing parking but without being disruptive for residents that live in close proximity. It is annoying for cars to be lining Riverside when you have to drive down it daily because you live there, but there are not enough parking spaces for those who want to use the parks/trails.	4/20/2022 9:34 AM
19	Update our current facilities, especially RAP. East Roswell is much nicer. Maybe incorporate the old CMS	4/20/2022 9:09 AM
20	Young adult programs(not for kids, teens nor retirees) there is a gap in programs or events for you young adults that are not sports related.	4/20/2022 8:55 AM
21	More opportunities for music lessons or art! Not all kids are good at sports.	4/19/2022 9:02 PM
22	better outdoor pool. Like lifetime or Wills park	4/19/2022 8:33 PM
23	a dedicated space for music lessons, updates to the kitchen for culinary classes.	4/19/2022 8:20 PM
24	More natural surface hiking and biking trails	4/19/2022 7:50 PM
25	Add painted bike lanes for all ages and bike racks at shopping centers, parks, and around the downtown area to promote people biking instead of driving for errands and trips to parks or downtown.	4/19/2022 6:58 PM
26	More bike paths/trails that are NOT in the street - similar to Alpharetta's Rucker Road project. Connect existing paths.	4/19/2022 2:06 PM
27	Better manage Roswell Mill Park and prohibit swimming in Big Creek. The park should be used for hiking and picnicking, but not for partying, drinking, smoking. Traffic, crowding, safety, and littering have become significant problems at Mill. Swimming in Big Creek is extremely dangerous. Mill Park and Mill Village are losing their distinctiveness and historical character as crowds of partiers from outside Roswell overrun the park to party and bathe. Roswell should prohibit swimming in Big Creek and littering in the park and violators should be fined.	4/19/2022 1:53 PM
28	Invest in maintaining heavily utilized parks, fields grass and turf often flood; all fields at Woodstock Park are in dire need of replacement or change to turf fields, Grimes and Sweet Apple fields (some) are in need of repair as well. Turf fields - change to light color pellets to reduce hotter temperatures on fields. Other repairs/replacement needing attention: Field fencing/nets, spectator area updates (bleachers need to be replaced at Woodstock Fields,) open more points of entry and exit (usually only one entry/exit open at Sweet Apple fields,) parks (refresh restrooms, concession areas,) some playgrounds heavily used - could use refreshment/replacement. Art programs (youth/adult art classes) are expensive and there are less options in comparison to other nearby cities.	4/19/2022 1:18 PM
29	Prioritize the Chattahoochee River area and develop more of a park system along the river which could be a destination. Also need to have more food offerings along the river, possibly more frequent food trucks etc	4/19/2022 12:22 PM
30	NEED TURF BASEBALL FIELDS! Too many practices and games cancelled.	4/19/2022 11:17 AM
31	Please do more to engage the Roswell Arts Fund rather than trying to duplicate the work they are and should be leading,	4/19/2022 7:46 AM
32	Utilize the existing areas and create more walkability. For instance, the space around city hall is not being maximized. Do NOT put water features (spray grounds) near local businesses or restaurants. Utilize existing areas such as Leita Thompson by upgrading the arts center. Encourage biking in areas with legitimate bike lanes, stop using Jones Rd for biking events. I really love the natural green spaces of LT & RAP, the bathrooms could be upgraded at RAP	4/18/2022 7:39 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

33	Developing complete streets with protected bike lanes and sidewalks to promote biking and walking as a viable and safe means of getting around the city!	4/18/2022 7:37 PM
34	Less through traffic, more bike lanes!	4/18/2022 7:36 PM
35	I'd really like an indoor pool facility similar to the Mountain View facility in Cobb County.	4/18/2022 7:11 PM
36	no charge for use of facilities (indoor and outdoor) by Roswell residents	4/18/2022 11:54 AM
37	free admission to Roswell residents at all facilities (indoor and outdoor)	4/18/2022 11:49 AM
38	more and better table tennis	4/18/2022 11:44 AM
39	Roswell residents especially seniors should enjoy free admission to activities like pickleball at all indoor courts. Alpharetta, Fulton, Marietta provide free admission to indoor courts to play pickleball for their residents	4/18/2022 11:36 AM
40	keep Roswell's history, culture, small town atmosphere secure	4/18/2022 11:23 AM
41	I would LOVE to see a new swimming facility (BETTER than Alpharetta) that has a "mini water park" as well as a pool, which is more suitable for children of all ages. Building that and then a complete remodel of RAP pool would be AMAZING! Check out the systems in suburban Chicago for inspiration like Turtle Splash. With the climate here, there should be similar or better facilities here — with better hours please. Additionally, regular maintenance (extensive cleaning and updating as needed) of high traffic playgrounds like Azalea would be great. And to move quickly on decisions being made. Roswell and it's citizens suffer from the lack of actual development here, while nearby towns are thriving and passing us by. Lots of talk here, very little action causing HUGE missed opportunities. I am no expert, but can see that we're being left behind with lack of actual progress.	4/18/2022 8:34 AM
42	Maximize river area. It's a Roswell gem that could be so much more than a walking trail. An outdoor amphitheater would be amazing. Also relieve congestion on canton St	4/18/2022 7:40 AM
43	Indoor swim facility/natatorium. There is NOTHING like this in north Fulton. Put it in east Roswell at the old Kohl's, just across from East Roswell Park. Would give Roswell a huge point of differentiation for residents as well as visitors, and would spur revival of east Roswell. So many great reasons to make this investment!	4/17/2022 2:02 PM
44	1. more bike trails that connect all throughout Roswell 2. better bike lanes for street bikers so they'll stop making such dangerous choices 3. a skate park!!! 4. more mountain bike trails 5. my kids are too old for playgrounds, but there is so much space on the river and so few real playgrounds. It was amazing in the 80s and 90s, and now it's just one sad, pathetic little plastic mound.	4/17/2022 12:03 PM
45	Walking paths that connect the whole area, like Alpharetta is.	4/17/2022 11:12 AM
46	Historic homes should be educational facilities, not glamorized. Follow the model of Whitney Plantation in LA. https://www.whitneyplantation.org/	4/17/2022 8:49 AM
47	We follow kids sports all over North Atlanta. Roswell's fields and courts are more than showing their age. The football field in Roswell area park is especially in need of upgrades.	4/16/2022 9:00 PM
48	Charge non residents a parking fee. Give out decals for residents for free parking	4/16/2022 8:12 PM
49	People travel from out of the area to mountain bike in Roswell. More trails could make Roswell a destination for mountain bikers in the southeast.	4/16/2022 7:28 PM
50	Improve walkable sidewalks and add to existing. More cross walks in pedestrian areas	4/16/2022 6:40 PM
51	Riverside road in East Roswell. The sidewalks end abruptly and there are no cross walks. Traffic calming installations are also needed along this road which is bordered by Roswell park lands which are ignored. Develop controlled river access where river banks are being destroyed in this same area of east Roswell.	4/16/2022 5:11 PM
52	Aquatic center similar to Cherokee or Cumming Aquatic center. A proper indoor pool for competitive swimming	4/16/2022 4:30 PM
53	compared to the other Northern suburbs Roswell's entertainment (concerts) are dead last and the bathrooms are in need of repair. Don't use portapotties for events; use better ones like Norcross uses.	4/16/2022 4:09 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

54	Too much emphasis on programming and leagues. You're not the ymca or some kids club or dance school. Focus on new parks, beautiful parks, and protecting nature.	4/16/2022 8:53 AM
55	We should upgrade our existing facilities. They are run down.	4/16/2022 8:53 AM
56	We need bathrooms on the Riverwalk. It is too far to walk the entire route with a child up to Azalea Park. Please prioritize this!	4/15/2022 9:59 PM
57	Finish the sidewalks that go to nowhere outside subdivisions in order to increase connectivity and ensure safety of pedestrians.	4/15/2022 3:10 PM
58	need more separation between bikes, pedestrians and cars.	4/15/2022 1:43 PM
59	Roswell needs a community farm like the one Alpharetta built.	4/14/2022 11:22 PM
60	just wanted to say I absolutely love the park and recs in Roswell as a new resident and can't wait for the future of it	4/13/2022 6:27 PM
61	Event such as the bike race and the river race were great events. this would increase Roswell's exposure, and be different than other communities could do. (Alpharetta, Milton, Woodstock)	4/13/2022 1:12 PM
62	Pickleball Courts	4/12/2022 3:02 PM
63	More investment in mountain biking brings national attention to Roswell. The Big Creek area is the closest to Atlanta with the big features and lots of trails. It brings so much attention and business from visitors and local residents alike. Thank you!	4/10/2022 10:14 PM
64	Having great offerings in multiple locations instead of only in East Roswell. Driving, traffic, etc impacts usage of parks for the rest of the city. Maybe new parks for different areas...	4/8/2022 9:48 AM
65	1. Mill themed playground and splash pad in historic/mill district (danielswoodland.com as example of company to execute) 2. Year round children's swim lessons at indoor facility 3. Outdoor amphitheater framing Chattahoochee (river as backdrop to stage) 4. Better marketing to spotlight all Roswell offerings 5. Convert all sport fields to artificial turf 6. Incentivize food trucks during weekend sport games, summers at popular playgrounds, etc.	4/7/2022 9:28 PM
66	Listen to the people	4/6/2022 10:55 PM
67	Create more parks and Add more Disc Golf Courses	4/6/2022 3:35 PM
68	additional community garden plots	4/5/2022 11:02 PM
69	New/updated swimming pool like the one at Wills Park in Alpharetta, which is much more child friendly. My Grandkids live close by and we frequent the pools & playgrounds.	4/5/2022 3:02 PM
70	More staffing for parks and recreation for the upkeep for Historical sites/parks, not only the buildings, all the land around them to. This staff has to be paid properly. They have to have benefits also so they are motivated to do year round care for those properties and their landscaping. Employees need to be properly educated, to know how to maintain the sites and plants. Part time employees cannot do this massive job. They need to be respected and paid decent income and benefits. They need to afford their lives and feel some respect for what they do. Part time/seasonal care doesn't work. I recommend that their be full time horticulturalists for the parks. This is extremely important for riverside parks as well as historic assets, actually every park. Please consider this seriously. Thank you	4/5/2022 1:45 PM
71	replacing the outdoor racquetball courts at Grimes Br Rd park	4/5/2022 11:28 AM
72	Trail extensions to connect parks across the city and alongside neighborhoods to make it possible to walk/bike to a park instead of drive.	4/4/2022 8:39 PM
73	Covered batting cages for baseball; update baseball facilities	4/4/2022 5:34 PM
74	I would be more open to an additional tax if I knew it were going to support "my side" of Roswell. I know I am not alone in feeling that the city neglects East Roswell.	4/4/2022 12:46 PM
75	Covered baseball batting cages (for practice during/after rain). For the large property at the Hardscrabble/Chaffin roundabout, please consult the local neighborhoods. In addition to just baseball fields, it would be good to also use this as a pocket park with some natural walking trails and shaded areas.	4/4/2022 9:10 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

76	buy historic homes and undeveloped land to stop overdevelopment. we dont want to wind up like woodstock with everything being torn down. the family friendly community of roswell is a huge appeal of living here.	4/4/2022 6:38 AM
77	I love Roswell Rec. When our kids were little, we used their catalog offerings year-round. Laurie Love does great things with Visual Arts offerings, AJ Argentina's awesome at Art Center West (we have loved his clay parties). Same response as to question #12. I am curious about facilities utilization. In my opinion, Garrard's Landing in East Roswell is a river asset that it seems almost no-one knows about or uses, and there's ample parking. Do something there to encourage use and promote it (build trails there, pop-up small businesses/ food trucks, have a concert) - use it as something positive for E. Roswell. I think the African American community in Roswell could benefit from/ better use the awesome, existing next-door to the Oak area 3-combo of Hembree Park (basketball), Groveway/ Waller (soccer), and the indoor swim facility on Grimes Bridge. Contact HLHK - at one time they were willing to consider a branch in Roswell https://hlhk.org/ . I live close enough to walk to Mimosa. The city bought that property years ago, and it seems almost nothing's been done there other than adding solar panels, a ribbon cutting/ accessible grounds, and removing of the pool. I was hoping to get the TedX type talks someone mentioned. Also think it'd be great to do some after-church events on the grounds (since all 3 churches on Mimosa could walk there). Also, don't overcrowd/develop the river @ Riverside/Azalea or get rid of Vickery Creek. Nature is an asset, differentiator, and a gift - preserve and enhance that.	4/3/2022 11:39 PM
78	Please consider making adjustments to specialty summer camp offerings to where they are more accessible for working parents. Offerings of a specialty camp that runs from 10-3 only with no support from 9-10 and 3-4 are unusable options for parents working outside the home. I love the options Roswell Parks and Rec offer but was HIGHLY disappointed this year with the timing of specialty camps.	4/3/2022 5:58 PM
79	-Bring back support of Roswell Reads programs -Some trails and grassy areas are not being as well maintained as they were before the pandemic -Lower costs (including insurance requirements) to rent City facilities	4/3/2022 4:22 PM
80	Please keep the Big Creek area natural, free, and owned by Roswell!!	4/3/2022 4:07 PM
81	Add more pickleball courts	4/3/2022 3:47 PM
82	Gateways to the city are a mess!! Surface areas leading to Canton Street (from all points) not well maintained and appear unwelcoming. Please, if you start a project- finish it!!	4/3/2022 9:00 AM
83	I think that easy access and parking are really important, for example lack of turn lanes makes it difficult for entry and exit at the river and lack of parking is a big obstacle, as is the lack of entrances at the wooden walkway along the river	4/2/2022 6:32 PM
84	no more parking lots.	4/2/2022 5:48 PM
85	At Leita Thompson park. Let's knock down abandoned house, fix up dog park(can't we level it and/or put turfed field like Alpharetta (besides people, we have more dogs then blacksmiths), let's make master plan for property across from Wexford and at least develop portion we own. Down on river, let's clean up and develop and tie all properties together. Get rid of geese (humane way) since the poop all over playground and picnic areas, we need more multipurpose turf fields for sports (make sure we can purchase field from old crabapple MS	4/2/2022 11:17 AM
86	More investment in mountain biking trails	4/2/2022 5:36 AM
87	Line East Roswell park tennis courts for Pickleball or convert 2 courts to dedicated Pickleball. Upgrade East Roswell dog park.	4/2/2022 3:28 AM
88	More pathways and sidewalks for residents to walk around and to downtown.	4/1/2022 10:38 PM
89	Stop planning ONLY around working households. You need to plan around retirees and single households as well. Single households need outdoor exercise amenities that don't require another person to participate. Dont build obstacle courses. Build outdoor exercise equipment. And could you please build the handball courts at Grimes Bridge? And build outdoor basketball courts. We need that because of COVID. As it stands Roswell has ignored my input for the last 10 years, therefore I had to buy a 2nd home where I get all the amenities I need. Roswell does NOT offer what I need and is severely limiting. I hate this city.	4/1/2022 10:10 PM
90	Open adult aquatic center on Sundays. Build a fenced in patio outside of the aquatic center spa door to have a secure and private place to lounge outside of the pool.	4/1/2022 8:46 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

91	Pickle ball courts at E. Roswell Park	4/1/2022 8:38 PM
92	More Multi sport turf fields!!!!!!	4/1/2022 8:18 PM
93	River river river!	4/1/2022 8:15 PM
94	NA	4/1/2022 8:11 PM
95	That investments and services are for everyone in our community - all socio economic levels that reside and work here	4/1/2022 7:06 PM
96	Free public amenities: parks, parking, events	4/1/2022 6:49 PM
97	Have a plan and execute a plan for east Roswell!!!	4/1/2022 6:21 PM
98	Update the swimming pool to a more exciting place to come to.	4/1/2022 6:12 PM
99	East Roswell needs an outdoor aquatics center!	4/1/2022 5:55 PM
100	Better Visitor's Center. More educational programs at Chatahoochee Nature Center.	4/1/2022 5:37 PM
101	The trails along oxbo road are washed out and need attention. Would love to have more access points to the government owned trails from Riverside Drive and Oxbo. The sidewalks from Canton street down to the river are in bad shape.	4/1/2022 5:24 PM
102	Indoor aquatic center with swim team, lessons and lap swimming all year round.	4/1/2022 2:49 PM
103	Covered and lighted batting cages	4/1/2022 1:40 PM
104	We spend a lot of time at Roswell's baseball fields. I think some field and dugout upgrades would be nice.	4/1/2022 12:41 PM
105	Baseball & soccer fields have poor drainage & indoor options for weather conflicts. Registration system, particularly for summer camp, needs MAJOR overhaul. Overall, the department is doing a great job.	4/1/2022 9:38 AM
106	include the public in Roswell's decision making process	4/1/2022 8:58 AM
107	Roswell desperately needs to update, modernize, improve it's youth baseball facilities. We lack appropriate amenities that would put us on par with other parks, communities in the North Fulton area. We need facilities that will allow for use during inclement weather. Including covered or indoor batting cages and pitching lanes to support all the various age groups. Fields need to have improved drainage, so that small amounts of rain does not stand on the fields and cause game and practice cancellations. Turfed practice areas would allow for teams to still practice after rain has moved out of the area.	4/1/2022 8:28 AM
108	Improvement of baseball fields- specifically making fields turf	4/1/2022 7:58 AM
109	Putting something in the East side and developing that. Not mentioned but the recreation center is being run terrible. Toilets are dirty. Tables aren't wiped. Bad management in parks. Employees aren't supervised. Don't take my money when money is wasted on lazy help. Ace Sand kept river clean. Now silt is pilling up. Why go to the parks where we used to go frequently. It has been overtaken by the Spanish community.	4/1/2022 7:56 AM
110	Covered batting facility	4/1/2022 5:17 AM
111	Improve the baseball fields at RAP so that there are not rain outs on perfectly beautiful days as there have been weekly since Spring baseball season has begun. Fields seem to stay flooded even with a full day of sunlight.	3/31/2022 10:01 PM
112	More baseball at East Roswell Park and batting cages	3/31/2022 9:38 PM
113	Covered baseball batting cage would be nice!	3/31/2022 8:09 PM
114	I would love to see our baseball program grow in the right ways! Our fields need a lot of help, we need covered play area/areas for when the weather isn't the best, we need proper training of our coaches and better organized systems throughout the program. Compared to other baseball programs in the surrounding area, Roswell's facilities/fields seem dated and the program as a whole needs to be revamped.	3/31/2022 7:12 PM
115	Acquiring more land for recreational use.	3/31/2022 6:50 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

116	It would be nice to have a covered batting facility at our baseball parks. I always reject tax increases when I see wasteful spending on useless things across this country.....I am new to Roswell, but I come from a similar community and assume there is also room for cuts here.	3/31/2022 6:50 PM
117	Roswell outdoor pool has not changed since moving to Roswell in 1985. It really needs to have major update. Living in East Roswell I love the Alpharetta pool. They did a awesome job up dating their pool. Alpharetta old pool was much better than Roswell outdoor pool. When we moved to Roswell in 1985 Roswell was on the map. Now on the map is Alpharetta and other small towns. Roswell old park director is doing a awesome job in developing Alpharetta park system. Too bad Roswell didn't keep him. Maybe our city council members need to read our surrounding towns news letter and visit some of their events. They could learn alot. Forget sending them to the pricey conferences. I also could tell you first hand some bad stories about our police department. Ones that didn't make the news.	3/31/2022 6:25 PM
118	Roswell needs a world class skatepark that offers a place for teens and families to pursue the growing sports and to compete with Dunwoody, Cumming, and Kennesaw.	3/31/2022 5:51 PM
119	I would like covered batting cages for inclement weather and more baseball teams at East Roswell Park for younger players. Batting cages at ERP. Why is everything at Hembree park? Please add more camp offerings at East Roswell Park they fill up the first day the schedule opens up.	3/31/2022 5:37 PM
120	Add/enhance signage for cyclists. Indoor baseball facilities for inclement weather days. Enhance riverfront facilities, but keep it natural (no commercialization).	3/31/2022 4:37 PM
121	Covered/indoor baseball facility to allow citizens to get practice in for the countless time lost due to field conditions caused by weather. Improve existing turf fields for soccer and football and install additional turf fields to support the city's growth.	3/31/2022 4:36 PM
122	create a park in the Heart of Roswell Park off Canton Street. There is wasted space there where a green space would be great and add a fence b/w the park and Alpharetta Hwy over towards the little cut threw area near the old go with the flow...it is amazing this has not been done and a kid is goin to get hit by a car on Alpharetta Hwy from playing in that park b/c parents get distracted and kids run in the little park area	3/31/2022 4:32 PM
123	BASEBALL: My son started baseball in Roswell, however, he now prefers Alpharetta because of the facilities and field conditions at Wills and even Webb Bridge. Roswell needs to be competitive with Alpharetta and even Sandy Plains facilities because the kids are migrating to those clubs. Improvements needed comparing to Alpharetta: 1) covered batting cages/pitching lanes similar to Wills Park. 2) Field conditions - while both parks continue to need drainage improvements, the dirt at Hembree needs significant improvement because it is often like concrete; particularly around home plate. 3) the fields at Hembree should have higher fencing or netting to prevent foul balls from hitting cars. I have seen that too often 4) the bleachers for the fans could use some shade fabric or similar and improvements to the bleachers PARKS: 1) make the Roswell Area Park trail a Fit Loop adding strength training locations around the loop 2) consider developing a single track mountain biking loop at Vickery Creek or other area park 3) increase artificial turf soccer fields (Woodstock Park) 4) add skate parks 5) improvements to the Roswell Area Park Pool (add slides or similar)	3/31/2022 4:06 PM
124	Although my son has now aged out of the RYBA Baseball program the city needs to look into investing into an indoor /covered baseball hitting facility just like the city of Alpharetta has at Willis Park. The covered batting cages and throwing lanes that they have allow for their teams to be able to practice during bad weather days. It's time for the city to step up and put some financial backing into their baseball fields at Hembree Park as well as Roswell Area Park and East Roswell Park where the softball fields are in very subpar shape.... The dugouts at East Roswell Park are pathetic and are embarrassing compared to other parks such as Wills, Ocee, Harrison, Bell Memorial ...	3/31/2022 3:50 PM
125	Support environmental activities and initiatives	3/31/2022 3:49 PM
126	Covered batting cages, batting cages with machines for kids to practice at.	3/31/2022 3:37 PM
127	*Expanding RAP	3/31/2022 3:16 PM
128	Indoor field sports complex	3/31/2022 3:13 PM
129	river observation towers, landscape with native species, more trails and boardwalks, sitting areas in nature.	3/31/2022 2:33 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

130	New events and programs.... Always the same each year! Think outside the box. Nationally, so many new events, programs and ways to offer derived from Covid limitations over the past few years.	3/31/2022 11:50 AM
131	I would like to see some of the blighted properties in mixed use areas turned into pocket parks.	3/31/2022 11:21 AM
132	Dining option along the river especially by the kayak/float rentals, better parking options needed, bike rental, love the outdoor concert series!!	3/30/2022 10:34 PM
133	Increased budget for all recreation	3/30/2022 10:00 PM
134	Duplicate the boardwalk in another area. It's wonderful	3/30/2022 9:33 PM
135	More free events or very low cost, recycle bins!, more adaptive programs and inclusive programs, free parking	3/30/2022 7:36 PM
136	The Roswell Adult Aquatic Center is not friendly for senior active lap swimmers. It is geared for socializing, walking with noodles and other pretend exercising activities. There is no Roswell Rec facility for active senior swimmers. A lap lane(s) should be reserved for lap swimmers only with no walkers or noodles allowed.	3/30/2022 5:27 PM
137	-Additional green space throughout the city -Trails that connect key points throughout Roswell, making Canton Street more accessible -Trails that help reduce auto traffic and reduce need for parking -Development in parks where there are currently unused parking lots/shopping centers	3/30/2022 4:08 PM
138	Upgrading existing playground equipment and implementing river master plan which looks very exciting. The gymnastics program is fantastic!	3/30/2022 3:14 PM
139	Large Outdoor Pool at East Roswell Park. Traffic is too congested to get to the Roswell Area Park from East Roswell.	3/30/2022 3:03 PM
140	Hiking trails - walking trails	3/30/2022 11:28 AM
141	Additional national promotion of the 4 historic homes & Roswell. Increased # of bike lanes. More focus & promotion of the Chattahoochee River - love the idea of the tower - have it done at the same time as the development of the new gateway into Roswell.	3/30/2022 10:13 AM
142	Separate indoor aquatic facilities for seniors over 55, and special needs.	3/30/2022 9:04 AM
143	Keep the two volleyball courts at Don White.	3/29/2022 10:09 PM
144	I would love to have a Maker Space like down in Atlanta and Decatur. Space for a wood shop, bike repair shop, machine shop, electronic shop, sewing/quilting center, bread making and canning center. To be used by adults and kids.	3/29/2022 9:54 PM
145	We moved to Roswell bc of their parks & recreation but now that our children are grown we don't participate in many activities.	3/29/2022 7:22 PM
146	I love the trails and would like to see more. Would love more River access for kayaks. I would like to see more art around Roswell	3/29/2022 3:16 PM
147	rent empty apartments @ Litta Thompson to needy folks, maybe refugees	3/29/2022 11:52 AM
148	Add and Improve sidewalks in northern Roswell. Many areas along roads have no sidewalks or crosswalks including crosswalk at intersection of Etris Rd and Cox Rd. Need sidewalks completed along Etris Rd and Ebenezer Rd and Cagle Rd. Very dangerous to not have sidewalks.	3/29/2022 9:51 AM
149	Connectivity for ease of biking and walking around Roswell	3/29/2022 8:26 AM
150	Fix Hembree Park and make all baseball facilities have the curved fencing behind the umpire. Make sure that bases are on dirt, sand, or sod and not concrete. Clean up the Chattahoochee before spending money on docks, etc. It is not safe to go into that body of water.	3/28/2022 10:53 AM
151	I would love golf options offered through Roswell recreation. A partnership with a golf course or creation of a driving range	3/28/2022 9:36 AM
152	Please maintain and upgrade existing facilities at our parks, like bleachers, picnic tables, and bathrooms.	3/28/2022 5:54 AM
153	The Roswell Men's Gymnastics Team is making the Roswell name nationally (and internationally) known. People from all over the country are starting to pay attention to this	3/27/2022 9:23 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

club. Our numbers are growing and in order for this program to continue to be successful, we need more space to train. I can foresee parents taking their children elsewhere as we just are running out of adequate space. We desperately NEED to expand the building so that we can be in contention with some of this country's best gymnastics clubs. We are one of the best gyms on the east side of the country and parents and kids alike will soon start gravitating to this area, for this gym alone. We have the talent and the coaches, we just need the space to train. Thank you for your time and consideration.

154	More activities and facilities on the east side of Roswell, more summer camps/programs	3/27/2022 9:13 PM
155	More focus on the downtown and historic square areas.	3/27/2022 7:23 PM
156	Continue to invest in youth sports programs, fields, upgrade/complete deferred maintenance on existing facilities at RAP especially bathrooms and concessions building at MS1, seating with shade at baseball fields. ALSO need an indoor competition pool like at cumming aquatic center. There is a shortage of competition pools in our area. The city could charge a lot to host Georgia Swimming events (year round swimming) and practices and events for area high school and other teams, as well as swim lessons, etc	3/27/2022 6:35 PM
157	Ensure our parks and equipment (i.e. playgrounds) are handicap accessible and consider expanding options (for example, add archery)	3/27/2022 6:34 PM
158	MORE PARKSSSSS YAY NATURE	3/27/2022 4:36 PM
159	maintain and expand existing greenspace in Roswell	3/27/2022 12:15 PM
160	We just moved here, so that is why some of these answers are blank. We walk in the parks every day with our dog. We'd like to ride bikes too, but some of the bike lanes seem too narrow and scary to us. The wide lanes along the riverfront, etc., though, are great. Bike rentals along there would be a great addition, and perhaps increase revenue.	3/27/2022 12:04 PM
161	Reduce traffic speed on the roads along the river parks and trails (Azalea and Riverside)	3/27/2022 11:29 AM
162	East Roswell facilities could be expanded. There is a growing population of young families looking for access and sometimes traveling to the west side is just too far for working families.	3/27/2022 11:11 AM
163	PLEASE fix, update, or replace baseball fields and facilities. Landscape around fields. Hembree 3 for example is dangerous to walk around first base dugout and I witnessed a dad fall badly during a game. It's embarrassing.	3/27/2022 11:11 AM
164	Upgraded facilities and green space areas.	3/27/2022 10:48 AM
165	Sincerely consider a set of walking trails (unfenced space) where dog owners could walk their dogs legally off leash. Additionally, upgrades to current put-in locations (and creation of new ones) would be really helpful to our family's use of the parks.	3/27/2022 9:02 AM
166	To keep as many trees as possible. Native plants, less grass, more natural. If you are going to spray pesticides and weed killer then I would rather not have a park.	3/27/2022 8:02 AM
167	Not sure how to state this but all efforts need to be made and a hievend to ensure the Parks system is well-funded and these funds applied properly. The Parks are central to Roswell identity. Great job staff - keep UF the fantastic work!	3/27/2022 7:59 AM
168	We would really appreciate improvements in the ability to bike and walk around town. Currently in South/West Roswell there is a serious lack of bike paths and walkable sidewalks. Implementing such would allow residents to easily reach commercial areas without the need for a car.	3/27/2022 6:49 AM
169	Increase the hours that the Adult Aquatic Center is open, earlier each morning and on Sundays.	3/27/2022 6:45 AM
170	additional mountain bike and outdoor trail system.	3/27/2022 12:10 AM
171	Improved implementation of the registration system for classes and camps.	3/26/2022 10:41 PM
172	I would like to see the Hembree Spring preserved in some way	3/26/2022 6:01 PM
173	Reestablish a permanent visitors center!!!	3/26/2022 11:39 AM
174	Protect our historic homes. Space for sports fields	3/26/2022 10:10 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

175	Skate park for kids, more parking	3/26/2022 9:59 AM
176	We use the parks most often- at least weekly. Would like to continue to see additions, improvements, and for upkeep to maintain a priority of the city	3/26/2022 8:23 AM
177	better maintenance of existing walking trails in roswell parks	3/26/2022 8:14 AM
178	Redevelopment of the Leita Thompson housing for retired women into a larger facility for housing lower income seniors. Add a senior center to Leita Thompson.	3/26/2022 2:17 AM
179	Pools - the outdoor pool badly needs to be upgraded. How about an indoor pool in East Roswell?	3/25/2022 9:56 PM
180	I'd love better exercise classes to be offered. No boot camps or crazy tough classes. Just exercise classes for normal people who need to get moving.	3/25/2022 6:43 PM
181	Expansion of the concrete biking and walking trails on the Greenway. We need more miles added. Alpharetta's continues to expand, we need to as well. Thanks	3/25/2022 6:20 PM
182	Bike path along Holcomb Bridge Rd	3/25/2022 5:08 PM
183	We need a skatepark for adults and youths!	3/25/2022 4:52 PM
184	Pickleball is catching on in all age brackets. I'd love to see that added to the existing tennis courts.	3/25/2022 3:07 PM
185	please re-develop East Roswell - the forgotten part of the city, expand East Roswell park to offer more programs for Teens and Adults.	3/25/2022 2:32 PM
186	Keep the parks in top shape. Continue to make the park system a top priority.	3/25/2022 2:32 PM
187	Roswell is "graying," like most cities. We need to consider activities appropriate for seniors to keep people engaged with the community.	3/25/2022 2:08 PM
188	Maintain trail at Hembree Park better and add a dog park	3/25/2022 2:07 PM
189	Find a way to have long operating hours of food and beverage sales in major parks like Riverside park. Look to European municipal parks for examples. Also consider using the food truck industry to address or supplement this need.	3/25/2022 12:34 PM
190	The river corridor needs more development so it can be enjoyed more ... it is such an economic asset!! the facilities on the river were built decades ago and look like it. Let's add some eating and playing opportunities. Parking is also a problem at the river...Maybe run a shuttle service from riverside park? ... maybe build a deck at riverside park..	3/25/2022 12:16 PM
191	Do not over build the Sand company parcel on the river! A passive green space with picnic tables is sufficient.	3/25/2022 11:49 AM
192	Update the dog park on Woodstock road by the water tower and provide trees or a shade structure.	3/25/2022 11:34 AM
193	Develop better parking and traffic control	3/25/2022 10:48 AM
194	Return to the plan of creating a tunnel with an art display between City Hall and Canton Street. Develop a water feature for kids to play in, an amphitheatre for events, etc. Basically, enhance what is already thriving on Canton Street by enlarging it with more park-like/family-friendly features.	3/25/2022 10:44 AM
195	Skate Park	3/25/2022 10:41 AM
196	Consider a playground closer to Canton Street	3/25/2022 10:39 AM
197	Also, East Roswell dog park should be better cared for. The new Seven Branches Park near the corner of Holcomb Bridge and Eves Rd. needs to be completed so that it offers more safe access and use. This should be done in a way to protect its environment beauty. Meaning, only mulch paths with basic wood bridges to cross the creeks. That's it! No bikes, no cement walk ways. We have plenty of that in Roswell. Keep it simple. Keep the Natural Beauty.	3/25/2022 10:36 AM
198	Parking and kayak load-in is most important to us.	3/25/2022 10:34 AM
199	Making and connecting more trails safely. Need better options to cross Alpharetta Highway and Mansell. A pedestrian stop like they have in Alpharetta maybe? The one on the Main Street.	3/25/2022 10:17 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

More park land! Less development. I just want to sit outside, and not be overwhelmed by cars passing through Canton. It's way to tight of a space.

200	We need a theatre. Roswell Cultural Arts Center is too small and they are hard to work with. They won't give any space upstairs to performers.	3/25/2022 10:15 AM
201	PICKLE BALL	3/25/2022 9:58 AM
202	More programming for young children. Affordable horseback riding lessons Additional green space acquisition for more parks	3/25/2022 9:51 AM
203	Indoor aquatic center/pool in main park near Woodstock RD. Float pool, deep water area, etc. for year round aqua activity for all ages plus classes.	3/25/2022 9:27 AM
204	The local, community parks Roswell has are really awesome! I would encourage the city to continue to buy/develop more of these.	3/25/2022 9:26 AM
205	The clay center staff is exceptional! They are friendly and helpful. They do an excellent job in managing a studio for many artists....not an easy task.	3/25/2022 9:24 AM
206	Repair the sections of the Big Creek greenway that are currently out of service, please.	3/25/2022 9:06 AM
207	upgrade the look of the recreation facilities. Additional space for the gymnastics program. Indoor multi use athletic facility for baseball, futsal soccer, pickleball etc.	3/25/2022 9:01 AM
208	A focus on the Roswell River parks & walk area, with possibly a permanent food or coffee cafe/venue.	3/25/2022 9:00 AM
209	The Roswell Area Park desperately needs a dog park area. To be such an amazing park, it is truly missing this piece. Having a dog park would keep other areas of the park cleaner also.	3/25/2022 8:57 AM
210	more picnic space at Groveway Park	3/25/2022 8:51 AM
211	Neighborhood parks in low income areas	3/25/2022 8:48 AM
212	Better communication to inform community about events; are there reading or literature activities included in master plan?; better parking	3/25/2022 8:44 AM
213	more emphasis on Roswell's Black Community	3/25/2022 8:42 AM
214	kitchen added to Waller Park and more activities for the neighborhood kids to walk to	3/25/2022 8:29 AM
215	I would love to see additional pickleball courts!	3/25/2022 8:19 AM
216	more activities and events for the Roswell Black Community	3/25/2022 8:17 AM
217	I love to use the river for kayaking and canoeing. I'm not exactly sure how to implement it, but a locker or transportation system to make it possible for a single person to use the river would be awesome. Currently the only options are to either paddle upstream or leave your craft unattended while retrieving your vehicle. Selfish request, but some way to feasibly hit the water solo would be awesome.	3/25/2022 8:03 AM
218	More \$\$ spent on walking trails at Roswell Area Parks. More \$\$ give to historical society so we hear of more promotion of what they need money for. Please allow for development that actually comes to fruition for retail and business opportunities because downtown Roswell is not keeping up with expansion. Hotel never happened and the mixed use center off Alpharetta Hwy never happened.	3/25/2022 7:02 AM
219	Greater capacity for summer camp programs. They sell out within hours and there are a ton of people who would also like to participate.	3/25/2022 6:32 AM
220	Annex the old Crabapple Middle School, demolish it and construct soccer/multi-use fields so Roswell can host tournaments and expand our recreational opportunities for youth sports	3/25/2022 6:27 AM
221	More pickelball courts . The courts are extremely crowded .	3/25/2022 6:14 AM
222	Leave Big Creek park undeveloped!! Do not add additional roadways and create more traffic on old Alabama corridor. Transform unoccupied retail centers, parking lots to hard surface park areas- tennis, pickleball, basketball, etc instead of developing land.	3/25/2022 1:33 AM
223	Protect biking venues	3/25/2022 1:18 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

224	Cultural diversity in program planning. Accessibility and availability of lounging areas for community/family gatherings. More planned & extensive native flower gardens.	3/24/2022 11:49 PM
225	I think that Grove Way park - next to Waller - is an incredible asset with the former Oxbo Pants Company structures along the creek leading to Vickery Creek. It needs a lot of reinvestment and would be a great link between Waller and Vickery Creek. Would not take a lot, but could be a great link into Roswell.	3/24/2022 11:26 PM
226	Equality of services and opportunities in all areas of the city.	3/24/2022 10:09 PM
227	Paved pump track at Big Creek Park	3/24/2022 10:06 PM
228	Better infrastructure in order to make camp registration a seamless process.	3/24/2022 9:48 PM
229	Just have open pottery studio (not associated with a class).	3/24/2022 9:47 PM
230	Maintaining and Improving what we already have that are a true benefit to living in Roswell like the arts programs, Adult Recreation Center, and fantastic trail systems and sports fields balanced by new improvements like the boardwalk trails would be great. We think Roswell has one of the very best parks and rec programs and we hope it will continue to be funded and prioritized by City Council.	3/24/2022 9:38 PM
231	Celebrating and emphasizing the river is a cool idea--something unique to the city and relevant to our history as a mill town.	3/24/2022 9:29 PM
232	We truly enjoy all that Roswell has to offer. My family visits RAP and Leita Thompson about 3-5 times per week. We are mostly satisfied with conditions of our facilities. However, we'd love to see an off leash area at RAP and improvements to the muddy mess at Leita Thompson. It is known as "the dirty park" in my house, because the dog always needs a bath immediately after his visit. When it rains we find ourselves traveling to Newtown park in Johns Creek to enjoy the turf dog park there, but the long ride is absolutely inconvenient.	3/24/2022 9:18 PM
233	I know the tennis center got scrapped in fantastic fashion, but I really would love a tennis & pickleball facility.	3/24/2022 9:12 PM
234	I love Roswell for all the parks and the recreational programs offered.	3/24/2022 9:09 PM
235	Safety and accessibility	3/24/2022 9:07 PM
236	Continued improvement along the chattahoochee. Improve Hembree park trail/erosion and safety of playground. Continue linking all parks with pedestrian/bike path for safety and commuting.	3/24/2022 8:58 PM
237	I would love to see a bathroom at the riverside playground on Azalea! The bathroom is so far away and children don't know they have to go until it is too late to walk that far.	3/24/2022 8:56 PM
238	More kayaking, shuttles/streetcars, sidewalks and safe pedestrian connectivity everywhere, ESPECIALLY CRABAPPLE AND CHAFFIN RD. Very unsafe for folks trying to get to the great sidewalks along Hardscrabble for High School as well as walking to the FAST School and church areas on Crabapple	3/24/2022 8:51 PM
239	Improve field drainage for baseball and soccer to allow for tournament play and less rainouts	3/24/2022 8:38 PM
240	Leave river area as natural as we can, The best part of walking at the river is "nature". Enforcing the speed limits would also add to the "peace"	3/24/2022 8:35 PM
241	remodel grove way rec	3/24/2022 8:31 PM
242	Prioritize river projects and accountability to historical buildings like Bulloch and Barrington Hall to become more interactive to younger citizens	3/24/2022 8:31 PM
243	Amphitheater and concerts in east Roswell like dunwoody recently completed in Dunwoody to bring to bring people and business to the east side	3/24/2022 8:17 PM
244	1) Improvments to the trails in and around Don White so that don't become impossible to ise after heaving rains. 2) more benches to rest at on trail in parks for people who are just starting to try to get into shape.	3/24/2022 8:10 PM
245	Enlargement of art room at Adult Recreation Center. Add Shade cover to ARC patio to increase useage. An updated skate park	3/24/2022 8:04 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

246	More Sports and trail facilities, that are safe and monitored. No one will go if cars keep getting broken into.	3/24/2022 7:59 PM
247	ASL activities/performance for deaf and hard of hearing. ASL classes Parents of deaf and hard of hearing kids support group Guys, Roswell Rec has a survey up as it develops a master plan for Parks & Rec Infrastructure improvements. This is a great opportunity to share your ideas. We need better field conditions at our grass facilities (i.e. Woodstock Soccer Complex) so games aren't rained out 48 hours in advance. Annex the Old Crabapple Middle School, adjacent to Roswell Area Park, demolish it and construct 15-20 soccer/lacrosse fields so Roswell can host our own tournaments rather than always travel as we don't have a facility that can accommodate currently.	3/24/2022 7:58 PM
248	I would like the City to purchase the Crabapple Center Site and enlarge Roswell Area Park. It would offer additional parking, natural area for more trails, and a building that could be renovated for other uses.	3/24/2022 7:36 PM
249	Please focus on wisely investing tax dollars to gain more greenspace and maintain/upgrade existing developments. Tax dollars should be spent on these types of investments that enhance the overall community and help increase/protect everyone's property values with the city as a desirable place to live. Budgets should not be hijacked for questionable "cultural" programs that bring limited to no return on investments. Those programs should seek grant money, etc. not resident tax dollars.	3/24/2022 7:35 PM
250	Baseball and concessions be comparable to neighboring cities.	3/24/2022 7:13 PM
251	We need sidewalks!!! We can't walk anywhere in Roswell! Alpharetta and Milton have sidewalks. We live off Cox Road and it is dangerous to even bike on this road.	3/24/2022 7:09 PM
252	I think that the large outdoor sculptures are not very good looking and a lot of money. I like that the city bought 7 branches and to look into preserving more green spaces for hiking like this.	3/24/2022 7:08 PM
253	Outdoor Pickleball courts at East Roswell Park. Most days the existing tennis courts are empty (I live near by; pass them every day).	3/24/2022 7:04 PM
254	I really would love more dog friendly parks.	3/24/2022 6:58 PM
255	The city should consider an art center of the East side similar to Visual Arts Center. There is no access to the citizens for Roswell Fine Arts building on Eastside, Fouts Road. It is not fair since we paid our taxes for this building,	3/24/2022 6:56 PM
256	There is the area behind the baseball field at Hembree Park (behind the church) that could be fenced off for a dog park. That would be so nice!!!! One side is already fenced against the outfield! And it would be great to have a water fountain and a dog water fountain/bowl along the walking path!!!	3/24/2022 6:33 PM
257	More protected green space, hiking and multi-use trails. I'd support a reasonable tax increase to model Milton's progressive prioritization of green space acquisition and protection. I will vote against anyone who supports additional high-density residential projects in our city (or move, should such a trend develop further). However, I do think the city leadership is to be commended for some of the commercial development taking place in the downtown corridor. We'd never move were there to be a demonstrable commitment to green space acquisition.	3/24/2022 6:30 PM
258	Clean out the English Ivy in the Leitha Thompson park and the Roswell North Park. Clean the English Ivy out of the majestic oaks	3/24/2022 6:26 PM
259	More facilities on East side Protect and expand Big Creek trail Better kayak put in We have great playgrounds!	3/24/2022 6:24 PM
260	Whatever Master Plan is agreed on I would like to see progress in implementing it. I have lived in Roswell for 25 years, raising my children here through the schools and in that time I see stagnation in Roswell while Alpharetta, Milton, and Woodstock continue to develop and improve. I am sick of political power plays and in fighting. I do not understand why surrounding communities are able to move forward yet we are not. PLEASE show me this view is no longer accurate.	3/24/2022 6:05 PM
261	Resurface courts, new nets and windscreens at E Roswell park. Pickle ball courts. Remove cut up canoes art and put in a better location near the River. Enhance Don White park.	3/24/2022 6:03 PM
262	I don't know enough to have an opinion.	3/24/2022 6:03 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

263	Consider adding a beach area , better system/accessibility for canoeing/kayaking along the river, consider adding a petting zoo, bike rental system, ***maximize various uses of the river which not all communities have, consider outdoor painting classes/easel set up in scenic setting along the river, bike riding/walking paths along the river, cleaning up "swampy area" by Riverside Park, riverboat scenic boat, paddle boat area	3/24/2022 5:55 PM
264	Improve soccer fields and provide a high quality home ground for Roswell Soccer Club	3/24/2022 5:52 PM
265	Dedicated outdoor pickleball court facility on east side of Roswell and better playground for all ages kids, not just little ones, on the east side. I would like to know what happened to the Pickleball and Social organization that was all set to be in the old Kohl's property. Even if a private company would be enticed to build on the east side in the abandoned properties, that would be great.	3/24/2022 5:52 PM
266	Find more ways to purchase additional parkland and to make parkland, for example out of the land across from the Wexford Community on Hardscrabble Road.	3/24/2022 5:49 PM
267	Closing Canton Street to cars permanently, at least partially. Dedicated bike lanes linking downtown with parks and schools. Improved baseball fields and trails.	3/24/2022 5:49 PM
268	A skate park is the single most impactful project that Roswell can add to our parks system. The nearest skate parks are all a 30 minute drive. If we build a modern skate park, it doesn't need much land. Many parks could add a new skatepark inside of a larger park. Look at Fowler Park in Cumming or Swift Cantrell Park in Kennesaw as extremely popular examples of what we could build.	3/24/2022 5:43 PM
269	Indoor swimming pool More walking trails	3/24/2022 5:42 PM
270	I'd love to do more of the adult arts classes, but very little are in the East Roswell location.	3/24/2022 5:37 PM
271	Trail maintenance improvements for Chattahoochee river parks	3/24/2022 5:33 PM
272	North Roswell needs local parks west of 400 The park sign at Old Roswell Near Westside parkway has nothing for children in duplexes across the street.	3/24/2022 5:31 PM
273	The aquatic center is a great facility. Before covid I went to classes at least 4 times a week. Since reopening they continue to offer classes and then cancel them before they start. I would really like to get back to the center on a regular basis.	3/24/2022 5:26 PM
274	Acquiring greenspace for pocket parks near walkable areas like Canton Street so there is somewhere to walk to, relax, and hang out after dining. There a lot of restaurants, but after eating at one, there's not much else to do, walk to, or gather at without spending more money. So a public greenspace would be perfect after or before a meal. Something like a Roswell Central Greenspace.	3/24/2022 5:24 PM
275	Consider maintaining, investing in, caring for, the parts of Roswell east of Holcomb Bridge rd exit on 400. It is getting very run down and losing value. Officials treat this area like an unwanted step child. It should be most cared after!!! Too many vacant buildings (for years) and allowing it to get scummy looking. Revitalize!!!!	3/24/2022 5:23 PM
276	Create wider walking/biking paths along magnolia and north Coleman road.	3/24/2022 5:19 PM
277	Keep a natural look. Nature is beautiful.	3/24/2022 5:18 PM
278	Please, please demolish the dilapidated house at Leita Thompson Park. It's a safety issue, embarrassing for our city, and should be taken care of immediately. Not 5 years from now. Please spend resources to enhance our parks along the Chatt. River. Again...for a wonderful city....that's the best we can do? It should be our showstopper park instead of old, dirty grills, broken picnic tables, lack of attractive landscaping, and areas blocked off with orange landscaping fencing. For years!!! Please fix what we have before investing in new. Thank you!	3/24/2022 5:17 PM
279	N/a	3/24/2022 5:15 PM
280	Shade at multi-use fields that doesn't let rain through. Current shade over bleachers protects from sun (which is great) but not rain. The recently redone tennis courts at Hembree Park are already cracking; hopefully the contractor can address that. It'd be lovely to have shade by the courts, too.	3/24/2022 5:15 PM
281	Reasonable fees for arts & crafts for kids & parents	3/24/2022 5:14 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

282	A well lit, family friendly pump track would be incredible. We have been here and it was full of young families, teens and adults enjoying laps together. https://www.arkansas.com/articles/railyard-bike-park-rogers https://visitrogersarkansas.com/blogs/25-things-do-rogers-22-railyard-bike-park	3/24/2022 5:12 PM
283	Invest in outdoor playgrounds, keeping parks and playgrounds updated, and paths for multi use as well as keep Roswell a bike friendly city.	3/24/2022 5:12 PM
284	I feel the existing level of our parks is just perfect and efforts should be focused on Retaining this level	3/24/2022 5:11 PM
285	Would love an indoor adult swim facility on the east side.	3/24/2022 5:10 PM
286	Improve grass fields and turf fields for soccer	3/24/2022 5:08 PM
287	Dedicated Rugby field	3/24/2022 5:06 PM
288	Making communities walkable	3/24/2022 5:06 PM
289	Have rec leagues include older ages- we have loved rec soccer baseball and basketball but at 16 they can no longer play	3/24/2022 5:02 PM
290	BUY THE OLD CRABAPPLE MIDDLE SCHOOL FROM FCS TO EXPAND ROSWELL AREA PARK	3/24/2022 5:01 PM
291	We would love a playground at the library and Barrington Hall. We love Roswell rec programs!!!	3/24/2022 4:59 PM
292	Upgrade the landscaping and I 'd love to see restaurants along the river yo make it a destination!	3/24/2022 4:58 PM
293	Dedicated bicycle paths (not just a 3' wide lane beside a road!). Easier parking near the walking areas along the river.	3/24/2022 12:22 PM
294	Want a food forest instead of community gardens (Beacon food forest) Plant fruit trees when replacing old trees	3/24/2022 11:21 AM
295	We need a fenced in playground similar to the one in Kennesaw. Parents with multiple children need additional safety measures when taking their kids to the park like a fence. The one at Roswell Area park is just okay compared to the Kennesaw playground. There are SO many families with young children always asking for this and about this. We also need safe play areas and equipment for the 0-3 ages (smaller play structures) similar to the one that was removed from RAP a year ago. I'm general, the play equipment for the 0-4 age group is not great and needs improvement (additional play areas and equipment	3/24/2022 11:09 AM
296	The playgrounds are in disrepair and there is not enough parking. the parks we have are overcrowded so acquiring new land would be a priority since clearly the land we do have for parks is used a ton.	3/24/2022 11:08 AM
297	Definitely need to do a better job with East Roswell park's maintenance. No sense in building new if it is unkempt. Thanks for the survey!	3/24/2022 9:44 AM
298	The gymnastics program. Mens and women's have grown to the limits of the facility they are in. With multiple national champions and USA National Team members, the program will continue to attract gymnasts. With the classes and teams in tight quarters, there are 2 major negatives. One, the safety of all gymnasts becomes very compromised. Two, the training needs for our teams is sometimes hard to meet. I know there was an expansion to the building on the table before the pandemic, hopefully it is still there and can be implemented. It would be an amazing improvement to the facility which, right now, doesn't meet the needs of its participants.	3/24/2022 9:29 AM
299	Add Portolet (portable bathroom unit) at Cobb line by Willeo Park. Easy to implement and not that expensive to maintain. Now that bridge construction is near completion, current Portolet will be removed. City could also add a water fountain on that end of the trail. Trail maintenance staffing is stellar!! Those guys do a great job for the city and should be commended and valued appropriately!	3/24/2022 9:22 AM
300	Additional work out equipment at the senior fitness center	3/24/2022 8:40 AM
301	Continue to provide information to the residents on the options being considered and allow us the opportunity to participate with surveys. Thank You.	3/24/2022 8:19 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

302	Continue to restore and preserve the historic buildings and upgrade infrastructure to support the current parks.	3/24/2022 8:15 AM
303	Some sort of outdoor amphitheater that would draw world class music.	3/24/2022 8:06 AM
304	More sidewalks or bike trails. The residents of this city behind the wheel of an automobile are terrifying.	3/24/2022 8:01 AM
305	progressive tax please. There is a lot of wealth here and please give a break to those of us who don't have as much to give.	3/23/2022 9:26 PM
306	Maintenance such as spraying poison ivy and cutting back ivy growing in trees.	3/23/2022 8:15 PM
307	Expansion of parks (natural and facilities), as well as more investment in bike and running pathways/trails, especially around the natural parks we have. Investment in small neighborhood parks is also important to me.	3/23/2022 6:53 PM
308	More running trails	3/23/2022 6:04 PM
309	Connecting all the parks/schools through safe ways with multi-use trail system	3/23/2022 4:12 PM
310	Adding an addition to the gymnastics building	3/23/2022 3:54 PM
311	Gymnastics center revitalization. The building does not function well for events or observation; the parking lot is also very difficult and at times dangerous for children. The Roswell gymnastics program is strong, and such a draw for the community, and the building should match!	3/23/2022 3:09 PM
312	Please fix the baseball fields at Hembree. Baseball is dieing in Roswell because our facilities are so bad and so far behind other local cities' facilities.	3/23/2022 3:06 PM
313	I would like the see more gymnastics Classes for 3 year olds on a weekday afternoon I would like to see a major improvement of the soccer programme. I pay for gymnastics and get world class coaches - I pay for soccer and get a dad that knows nothing - that's insane!	3/23/2022 2:16 PM
314	Better playgrounds - more natural in architecture (like the wills park wooden one)	3/23/2022 1:11 PM
315	I would like the Hembree park baseball fields to be updated regarding drainage issues, as well as an expansion of the number and locations of fields. The older boys (ages 11-15) have only 3 fields available. Our RAP football and lacrosse fields and stadiums are great. It would be very beneficial if the baseball fields were up to par with that. There are numerous instances that we have cancellations due to rainy weather, double booking of fields, late night practices (8-10PM) and other baseball parks do not have those same challenges.	3/23/2022 12:15 PM
316	Non-motor vehicle connectivity.	3/23/2022 10:16 AM
317	Wish we could streamline sports locations for practices/games. I feel like I'm always running all over town for basketball and baseball!	3/23/2022 9:16 AM
318	Attention and improvement to bathrooms at parks. Sanitizing stations in more areas, particularly around indoor/outdoor exercise equipment and restrooms.	3/23/2022 8:32 AM
319	Indoor tennis facility??? More sidewalks!!! Make our city more walkable!!! Footbridges?? Over major streets to connect trails and families can walk safely???	3/23/2022 7:45 AM
320	More baby classes (music, story time, etc), more theater/music classes for preschool ages, better picnic tables and benches at sweetapple park, more pedestrian and bike friendly areas, more crushed gravel walking paths, culinary classes in west roswell, more summer camps for preschool ages. More after school activities in afternoon instead of evening hours.	3/22/2022 9:59 PM
321	Turf playground for children to play and another dog park other than leita.	3/22/2022 7:38 PM
322	Quit approving apartments!! We full. I don't generally support tax increases unless there is no other option. Field 4 at Hembree is a mess and our baseball fields overall are substantially in worse condition than most in this area. We have a lot we can improve in this area.	3/22/2022 6:23 PM
323	Get some leadership with integrity in the baseball program and uplines of leadership.	3/22/2022 5:23 PM
324	The sports fields are in awful shape and often flood. Any sort of rain and the fields shut down robbing kids of valuable game/practice time, and have caused Roswell kids to leave our rec/travel programs to pursue opportunities with better facilities.	3/22/2022 3:44 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

325	Hembree and RAP baseball fields need to be addressed. Many other parks in surrounding area/counties have top level parks and hold tournaments that bring \$ to the city. With better fields Roswell would have a more robust baseball/softball program and be able to host more tournaments.	3/22/2022 3:33 PM
326	Need to field turf the Soccer Complex at Woodstock. This could be a centerpiece and huge draw for the city. Right now the soccer fields are in terrible condition and flood whenever it rains. It is embarrassing when other clubs come to play against us. If they were nice people could park there and go eat and enjoy downtown Roswell.	3/22/2022 2:16 PM
327	updated baseball fields more organized scheduled of sporting events for children scheduling of games in early evening not at 7:30-8:00 at night when kids have school better organization of the sandlot league	3/22/2022 1:22 PM
328	Make Canton Street - The Square - Riverside Park all connected by walkable paths/sidewalks	3/22/2022 1:22 PM
329	I think it would be nice to renovate the outdoor pools at the Roswell Area Park. The little kids pool in particular could really use an update. Water slides would be nice. I think there is a big opportunity to update this facility. Wills Park pool is a great example of what a great pool looks like.	3/22/2022 12:53 PM
330	We are a soccer family and would love to see field improvements. Woodstock Park could use a makeover. And would love to see new fields built so Roswell could host tournaments. Currently, we always have to travel to participate in one. I also would love to see some updates to the city pool. Will Park pool in Alpharetta is a great facility and would love to see something like that here.	3/22/2022 12:50 PM
331	Prioritize fixing what we have first! I grew up through this park and it has gone down hill very fast.	3/22/2022 12:08 PM
332	We need a large park where we can host our own youth soccer, baseball, lacrosse tournaments. Our kids always travel to other park systems for these events. Annex the old Crabapple Middle School, demolish it and constructing a 15-20 multipurpose soccer/lacrosse/football fields would immediately solve that issue. It's already adjacent to Roswell Area Park. Please make this a priority.	3/22/2022 12:02 PM
333	Improve baseball field conditions- constant canceled due to poor drainage. Improve baseball seating similar to what has been done for soccer fields. Improve East Roswell Dog Park so it is not a mud pit.	3/22/2022 11:51 AM
334	More widened sidewalks, more shady park trails, soccer fields that can withstand rain	3/22/2022 11:30 AM
335	Continue to showcase history	3/21/2022 8:13 PM
336	1. More river access for kayaks and canoes. Buy the land parcel on Azalea Drive and add parking / river access. 2. Do more to market the arts center's programs.	3/21/2022 6:57 PM
337	I appreciate your efforts and the survey	3/21/2022 5:10 PM
338	Marketing for programs is extremely poor. Program brochure is barely useful. Website to register for classes can be confusing to one who doesn't register often. Visual arts shows are never advertised at all. I don't understand the lack of marketing.	3/21/2022 4:06 PM
339	More events at the 3 antebellum houses. Security cameras at all places. Make Canton from Salt to the light by Rocking Taco pedestrian only (not a street).	3/21/2022 3:38 PM
340	Bring back programs that were offered at the historic homes, ie quilt show, teas	3/21/2022 3:25 PM
341	Consider revenue generating processes that would secure revenue from non Roswell residents who enjoy Roswell's parks. Daily parking usage fees where those with annual paid for passes are not charged?	3/21/2022 3:12 PM
342	We need another pool for SENIORS only.	3/21/2022 2:28 PM
343	I wish Roswell had a skatepark, and also wish we had an opportunity to purchase the old crabapple middle school to expand RAP.	3/21/2022 2:06 PM
344	Build parks not dense population centers or housing	3/21/2022 2:00 PM
345	We need to execute on the river and quit wasting money on new parks; we cannot take care of the ones we already have. Also, historic homes should not be supported by taxpayers.	3/21/2022 1:45 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

346	More GET performances	3/21/2022 1:12 PM
347	Separate Recreation and Parks from Cultural Affairs making two entities.	3/21/2022 1:09 PM
348	Maintain the Chattahoochee areas and parks so we have these natural amenities to enjoy for years to come. I'm concerned about our trees and green spaces; not about more development.	3/21/2022 12:42 PM
349	Put concert hall in East Roswell.	3/21/2022 11:18 AM
350	This survey is too long	3/21/2022 11:08 AM
351	Better maintenance of the parks' trail systems which will improve accessibility and safety!	3/21/2022 11:00 AM
352	Revitalize the handicap accessibility and the handicap facilities. Develop a citizens committee to en-suite ADA compliance city wide. This would be an all inclusive committee giving input from the larger ADA compliance down to the smallest of compliances. ie. Placement of hand towel holders in public city restrooms to gradation of ramps that are currently out of compliance	3/21/2022 10:57 AM
353	Add more mountain biking trails! I love the MTB community and RAMBO has done so much to welcome newcomers into the community and get them involved in all kinds of activities and events!	3/19/2022 5:17 PM
354	More mountain bike parks as well as connecting and extending nearby trails such as greenway and alphaloop, etc.	3/19/2022 2:22 PM
355	Additional mountain biking trail, and paved greenways to facilitate recreation and bicycle transportation. We are considering moving to Roswell and these items would carry great weight in our decision.	3/19/2022 12:01 PM
356	More mountain biking and disc golf	3/19/2022 9:39 AM
357	More Mountain Bike trails along the greenway or in other areas, lights on Newtown fields	3/19/2022 9:16 AM
358	Please add and expand on mountain bike trails, RAMBO will gladly volunteer to assist in this endeavor!	3/19/2022 8:47 AM
359	Develop mountain bike trails in the new area along Holcomb Bridge. Have more outdoor activities at the historic homes. Develop a longer beginner trail for off road biking. Offer pickle ball lessons and programs	3/19/2022 8:26 AM
360	Thank you for recognizing how important these finite resources are!	3/19/2022 7:17 AM
361	Adopt a more Bentonville, Arkansas bike greenway like trail or like the beltline.	3/19/2022 12:32 AM
362	Development of paths along the Roswell creekways - downtown to river via Hog Wallow Creek specifically. Also, access to the Greenway from central Roswell	3/18/2022 8:02 PM
363	Continue to seek and promote mountain biking trails and activities, as well as general outdoor recreational activities. Good job!	3/18/2022 7:58 PM
364	Bigger Gnarlyer more dangerous Mountain bike trails	3/18/2022 7:42 PM
365	More trails for mountain biking and hiking. More bicycle and pedestrian connectivity to make non-auto travel through the city safe and easy	3/18/2022 7:20 PM
366	An indoor swimming facility on the east side. Possibly the old Kohl's building.	3/18/2022 7:05 PM
367	Continue working with the Big Creek Rambo bike club to improve the mountain bike trails. These trails are terrific but can always get better!	3/18/2022 6:47 PM
368	More land for mountain bike trails	3/18/2022 6:45 PM
369	Big Creek MTB Park is amazing as is the greenway. Expanding the greenway would be amazing.	3/18/2022 6:44 PM
370	Obtain former Crabapple Middle School land and combine it with Roswell Park to form an even larger park with more facilities	3/18/2022 2:16 PM
371	Would be great if Roswell was known as a literary center. Authors flood to Gwinnett and Atlanta History Center, but except for Roswell Reads, very little is done for literacy in Roswell.	3/18/2022 12:20 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

Even with Roswell Reads spearheading efforts, City of Roswell has been less than cooperative in helping the FORL volunteers. Seems a shame.

372	a more efficient way to be able to schedule areas/buildings/rooms within the park system. (not courts) An online fee structure that tells exactly what costs what including fees like insurance. What exactly each space has available for how long and how much. Relationship status with outside groups that have been 'handshake' partners in years past. Very difficult to navigate this process. Regarding the tax questions: Until the city rebuilds trust after road debacles (oxbo, Little Willetto) and cleans up the 'face' coming up Atlanta Street as well as those who represent us it is hard to get behind tax increases.	3/18/2022 10:38 AM
373	Prioritize: Finish projects that are starting now (Alley/Hotel/parking) or that are lagging behind (Southern Skillet)	3/18/2022 10:23 AM
374	outdoor 3 wall racquetball courts	3/18/2022 9:55 AM
375	Leave all green spaces green. Make them forever green! Government doesn't need to be part of everything!	3/18/2022 9:03 AM
376	Keep Big Creek owned and operated by Roswell and free to Roswellians! Also, extension of the greenway would be a benefit to hundreds or thousands of people every day!	3/18/2022 8:51 AM
377	More adult comedic and theater performances at the Roswell Cultural Arts center	3/18/2022 6:56 AM
378	Please expand the gymnastics gym. Roswell Gymnastics's mens program is one of the top programs in the country. I believe it is ranked in the top 9. My household works in Roswell but we live outside the city. We are members and appreciate that The city of Roswell allows us to participate in its excellent program. Thank you	3/18/2022 1:31 AM
379	Have you considered classes that are catered to pregnant women and additional ones for new mothers and their infants?	3/18/2022 12:49 AM
380	Keep the family friendly outdoor spaces growing and more outdoor events (markets, concerts, etc)	3/17/2022 10:06 PM
381	1.multi use paths along streets/highways 2. Senior activities at more locations, Bocce, indoor tennis/pickle ball. 3.parking	3/17/2022 4:29 PM
382	More mountain biking	3/17/2022 2:01 PM
383	More outdoor concerts.	3/17/2022 1:56 PM
384	All of this would be nice but several of the roads in town need repaving and pot holes filled as a priority.	3/17/2022 1:15 PM
385	Less money to the arts and more money to recreation and parks.	3/17/2022 11:01 AM
386	More Parking!	3/17/2022 10:41 AM
387	Please find a way to continue to dredge the river to reduce siltation, find a new vendor to replace ACE sand company. This has to happen before phase 3 of the park is redesigned or the entire park will be subject to future flooding.	3/17/2022 9:52 AM
388	Please consider a pedestrian bridge over 120 from Barrington Hall to Mimosa. There's already an opening in the Barrington stone wall. Remove some street parking spots on Mimosa, adjacent to the park, across from the Mill restaurant for the bridge. Thanks.	3/17/2022 9:49 AM
389	Implement Master Plans already in place. These were paid for by Roswell taxpayers, so continue to implement them instead of coming up with yet another new master plan, costing residents more money. Groveway Park is unique because has many historical assets, including Teddy Roosevelt's Rough Rider post. Much of these sites are ignored and in disarray. They could be a great attraction to this park if improved, similar to Roswell Mill area, once was neglected, now is a destination by metro area. More seating is needed for parents around the lower fields. Master Plan talked of seating into the hill overlooking the field. Need more walking trails around the park as well. What's the update with the old VFW? Very very overgrown and neglected piece of land within city park. Update please?	3/17/2022 9:45 AM
390	Consider traffic solutions for downtown roswell	3/17/2022 9:41 AM
391	Covered/Indoor batting cage and capital improvements to existing baseball fields at Hembree Park to address drainage issues. LED lighting for fields.	3/17/2022 7:58 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

392	grove way park remodel is past due new building for meetings and kitchen like other neighborhood parks	3/17/2022 6:32 AM
393	Preserve history, maintain and improve parks and trails and limit development	3/17/2022 5:58 AM
394	More open hours for indoor facilities, more organized pickleball facilities	3/17/2022 12:12 AM
395	More outside trash cans and recycling bins	3/16/2022 8:28 PM
396	Cleaning up existing parks and playgrounds. More mulch, better equipment, safe sidewalks.	3/16/2022 8:05 PM
397	Invest in existing programming and structures that need revitalization. Don't reinvent the wheel-focus on what we have, and how it can be made better.	3/16/2022 7:58 PM
398	I would love to feel safe biking around Roswell, but don't. We have to drive to Big Creek or the river instead of biking an easy distance because the roads are too dangerous. A trail that connects Big Creek to the river and to East Roswell Park via Seven Branches would be AMAZING. We often make a day of biking the Greenway from Big Creek, and end up spending money in Alpharetta - lunch at North Point (Panera, etc), smoothie or coffee and pastries at Old Milton, couple of beers at Jekyll Brewery, then ride back home. What if Roswell were a destination instead of a drop off point? What if people rode TO Roswell as an outing, visiting From the Earth Brewery, then continuing to the River for food trucks, a family activity happening at the Ace Sand property, etc. We have an incredible opportunity to create something really special.	3/16/2022 7:15 PM
399	Expand paved bike trails around the greenway. Alpharetta has done a great job. Let's add a few more miles in the city of Roswell. Thanks	3/16/2022 6:09 PM
400	Increase the amount of outdoor workout equipment (in a shaded area)) as well as choosing better equipment options to workout all areas of the body- Roswell Area Park in particular. I walk from my house to there daily for the walking trails and to use the workout equipment. The added equipment is great to have but really needs to be expanded upon. Because of space confinements an additional area could be located somewhere else along the trails.	3/16/2022 4:20 PM
401	Include more public art to enhance park aesthetics, adopt the Public Art Master Plan and coordinate efforts with Roswell Arts Fund. Provide better opportunities for young and working adults. Too much emphasis is placed on young children and the elderly to the exclusion of other families.	3/16/2022 1:55 PM
402	Add pickleball courts by converting some Tennis courts to Pickleball. Replace the lights at Grimes bridge... the lighting is horrendous (can't play there after dark).	3/16/2022 1:35 PM
403	Acquire more linear park space for trails and biking. Connect East Roswell to West and North Roswell.	3/16/2022 12:46 PM
404	Replacement of the Greenway boardwalk from the Big Creek trailhead to Mansell Road.	3/16/2022 12:32 PM
405	Figure out how to develop gathering places on the River (coffee/wine/hot dog cafes), outdoor casual live music - much needed parking for ease of use of parks, and address the flooding issue if possible. I look to San Antonio, Chattanooga or Greenville for models.	3/16/2022 12:29 PM
406	Tennis facilities (practice walls)	3/16/2022 12:01 PM
407	Preserving what we have in a broad sense before expending funds for new or modification of existing parks and facilities. Appropriate zoning rules to protect present use.	3/16/2022 11:38 AM
408	There is a need for an indoor aquatic center that everyone can utilize (the pool at the senior center is age restricted and too warm for many uses). The outdoor pool at the Roswell Area park is aging and in need of refurbishment. A replacement and/or additional long course pool is needed. I would support additional taxes for a new indoor fully functional aquatic center (one that everyone could use, functional for competitions and swim teams, long course and short course, etc.) that would fulfil the need for an indoor pool and the replacement of the pool at Roswell area park.	3/16/2022 11:36 AM
409	We need to keep up with the surrounding cities. Our trails and greenways seem to be lagging behind. Spend some \$\$ to maintain our existing facilities. WE NEED to take advantage of the RIVER. It could really be a DESTINATION. For example at the amphitheater clear the area between the stage and river to take advantage of the view and the breeze. It could be Beautiful.	3/16/2022 11:03 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

410	Best just of outdoor spaces to encourage fitness and recreation. The city parks and trails have meant everything to is during Covid.	3/16/2022 10:25 AM
411	Focus on fixing what you already have: too many broken paths/buildings/equipment at parks and playgrounds. Playgrounds need basic maintenance like extra mulch and cleaning and minor repairs. These are easy, impactful, necessary things that we shouldn't have to beg for.	3/16/2022 7:59 AM
412	Making Roswell more bike and pedestrian friendly with bike lanes and wider sidewalks.	3/16/2022 4:35 AM
413	It would be very beneficial to update the gymnastics facility	3/15/2022 7:49 PM
414	Please offer free parking options in downtown Roswell. It is common for many Roswell residents to go to Alpharetta or Milton to go out to restaurants because of parking. Lack of parking. And, lack of free parking.	3/15/2022 6:15 PM
415	A walking/bike path that winds through the historic district/Mimosa Rd/City hall/ Canton st. areas. I think this would help tie the areas together and the path would become a big "thing to do" for all kinds of people, families, etc and would bring economic growth to the businesses along the way. May have difficulty at cross walks, for a bike path, but perhaps some ramp type bridges at certain strategic locations would help the flow.	3/15/2022 5:22 PM
416	Restrooms at baseball and soccer facilities need to be revamped	3/15/2022 4:48 PM
417	Outdoor Symphony and Opera facility	3/15/2022 4:35 PM
418	The gymnastics program is amazing but the foot traffic and flow is not ideal for children coming to and from their program, nor is there space to watch and limited seating.	3/15/2022 4:28 PM
419	keep up the good work, be aware of sustainability and care of our environment	3/15/2022 4:05 PM
420	River development	3/15/2022 4:02 PM
421	Expand the gymnastics building	3/15/2022 3:56 PM
422	Here are the things I would love to see: 1) More Parking at the Parks 2) Another entrance/exit for RAP 3) Turf baseball fields and battling cages 4) Lights keep on at fields in the evening for family/teams to use the fields	3/15/2022 3:35 PM
423	Upgrade to the gymnastics gym. There are more then 110 competitive gymnasts as well as hundreds or perhaps a thousand kids that participate in recreational gymnastics every year. We need more space and upgraded equipment and facilities to keep the program as successful as it is.	3/15/2022 3:25 PM
424	We love the activities and cost of the programming. We miss out on participating on all that's available to us because of lack of marketing on some items like park concerts, outdoor movies, etc. We miss out on participating in some children's camps and year-round programming because of limited class size and no additional classes available. Particularly in gymnastics, art camps, culinary, etc There is 1 swim class for guppies between 5pm and 6pm. Working parents needs more PM class availability please. If the waitlist is full maybe open a second class? I realize staffing QUALITY coaches and instructors may be an issue but budgeting for this growth is important. Roswell is a fantastic quality city for families to grow and thrive in. Let's keep it that way for all the years to come.	3/15/2022 3:07 PM
425	Upgrade the current Roswell website, specifically for the Roswell programs. Content is good, but check out process is very complicated and frustrating	3/15/2022 2:36 PM
426	No pass-through to SR Ga 400 express lanes from the Grimes Bridge Rd corridor. I have expressed my concerns at virtual council meetings(was locked out), signed my name to petitions along with my many neighbors. The city has and is lacking transparency with regard to this project. The only response I have received from the GDOT and City of Roswell is, "Governor Kemp wants Ga residents to have more choices to access highways in Georgia". Not a good reason to destroy an established residential river corridor neighborhood with 3 schools and a national forest when there are so many other options that do not disturb residential neighborhoods.	3/15/2022 1:36 PM
427	None	3/15/2022 12:07 PM
428	Stay away from giant projects in one area if budget better buys lots of improvements in several areas.	3/15/2022 11:56 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

429	develop Ace Sand Park, and more parking along river	3/15/2022 11:50 AM
430	Sidewalk improvements for a more walkable city.	3/15/2022 11:42 AM
431	Follow through on previous plans	3/15/2022 11:42 AM
432	Ace Sand development is key to connect Riverside and Don White. Bike lanes are needed. We also need to dredge the river so there is less flooding and to manage the sewer flooding.	3/15/2022 11:33 AM
433	Improve what we already own before we focus on expansion	3/15/2022 11:17 AM
434	Buy land in front of Alstead Community (River Eves and Holcomb Bridge) to build pedestrian bridge like the awesome one in Peachtree Corners by the Forum.	3/15/2022 11:01 AM
435	I love the idea of additional historical and arts plans in the parks. I also would like more green initiatives - electric powdered lawn care! No more leaf blowers!	3/15/2022 10:58 AM
436	Continue updating current parks and acquiring land around the area for future green spaces. Also an additional dog park.	3/15/2022 10:50 AM
437	Continued up keep and maintaining green space and minimize asphalt and concrete constructions.	3/15/2022 10:24 AM
438	Allow businesses to use the parks without complications to promote community events	3/15/2022 9:38 AM
439	Don't charge teachers and trainers to conduct training sessions. Why would you charge someone 60% of their income for holding a class just because it's on Roswell's recreational grounds. That's ridiculous. Let people teach each other classsss	3/15/2022 8:52 AM
440	Ample sidewalks, lighting and bike paths..	3/15/2022 8:50 AM
441	more and improved mountain biking trails yo	3/15/2022 8:21 AM
442	Please reorganized the RAAC! At present active swimmers have almost zero access to the RAAC as it is planned only for the obese, infirmed and serves as a social gethering place for the lazy. It is not a facility for active senior swimmers. The RAAC is more geared for 1950 era seniors and not those of 2022. The RAAC is a waste of an outstanding facility with a first-class staff. Too bad active seniors are treated so poorly because of how the the RAAC is managed and organized.	3/15/2022 8:09 AM
443	Baseball facilities (bleachers and dugouts) need updating and repair to keep up with surrounding communities. The main football field needs more stands for fans (remove/ move landscaping to extend stands?) Having only one small viewing side during football games is not hospitable to visiting teams and can cause conflict. Plus, there isn't enough room for all of the fans for games. Visiting teams end up sitting in the trees.	3/14/2022 11:23 PM
444	More hiking trails	3/14/2022 10:35 PM
445	Add another disc golf course.	3/14/2022 9:10 PM
446	More walkability to the proposed pocket parks.	3/14/2022 8:57 PM
447	Expand camp programs, revamp camp website, make more kids programs at hours that work for working parents	3/14/2022 8:04 PM
448	In order to support bonds, the list of actual projects built need to be on the list presented to the public. For the previous bond offering, the indoor adult aquatic facility was not on the list of proposed facilities at all. After the bond was approved, that facility not only appeared but it was one of the first things built. Also, any aquatic facilities need to be owned and operated by the City. We have been in need of these facilities for 40 years so we do not need to turn over the facility operations to non-City entities like the YMCA as they will limit resident use of the facilities and not address the aquatic needs of our residents that have existed for so long.	3/14/2022 5:53 PM
449	Additional parking along the river!!!!	3/14/2022 5:38 PM
450	Hire more staff to assist in the restoration and operations of the facilities. More marketing for rental facilities.	3/14/2022 4:20 PM
451	Improved security/animal control for stray dogs	3/14/2022 3:44 PM
452	Integration of previous master plan elements. Stop starting from scratch over and over. Sidewalk system connecting parks.	3/14/2022 12:05 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

453	Aquatic center/ year round indoor aquatic opportunities for kids. Would love to see more programming available at East Roswell Park.	3/14/2022 11:39 AM
454	Continue to offer trails that exclusively cater to foot traffic (runners/walkers) for safety reasons. Repair/upgrade the track around the football fields at Roswell Area Park. Repair the picnic pavilion in RAP that was damaged months ago by a fallen tree. Continue to offer educational/historical programming, including those offered as part of Roswell Roots.	3/14/2022 10:46 AM
455	Ace Sand plan includes a rental space & that use was the least preferred on the city's survey. Having more private-use area in a public space is not at all what residents want. Alpharetta & Johns Creek have outdoor basketball courts. These could be so easy & low cost to add to Roswell's parks & provide more opportunities for teens to use our facilities. Currently, our teens are going to Newtown or Wills. Years ago, the skatepark was removed from Grimes Bridge Park to make way for the senior center expansion & relocation of the tennis, now pickle ball courts. At that time, a meeting was held & we were promised the city was seeking a new location for the skatepark. Literally nothing ever happened. What a shame for the large number of kids who were using that facility & what a loss of use for our teenage population. A couple of years ago, Roswell decided to remove the mass of "no parking" signs to open the area known as The Shoals to greater use. It was wildly popular. Area residents went crazy & the city shut it back down quickly. No efforts were made for any sort of compromise. Now that area is effectively inaccessible for most residents.	3/14/2022 10:20 AM
456	The soccer fields need a significant update. The Woodstock fields are closed all the time for rain. We pay Santos a lot of money and should have a better showing for a home field.	3/14/2022 10:13 AM
457	It would be great if residents could rent things like picnic shelters for a lower price. Our charges are triple or quadruple of other local counties/city parks and it forces people out who would like to host events in our own city parks.	3/14/2022 9:58 AM
458	Regarding the tax increase question, I found it hard to answer. I would not mind the increase if it meant more bike trails. Increasing children's programs would not be a reason for me to want to pay more.	3/13/2022 7:53 PM
459	More beginner Mtb trails	3/13/2022 12:42 PM
460	more disc golf courses	3/13/2022 12:31 PM
461	Focus more on making road cycling more safe please. Invest into MTB trails.	3/13/2022 9:35 AM
462	Much emphasis with children and team sports. How about updating facilities for senior citizens, was at the one on Warsaw road and looked old and rundown.	3/12/2022 4:48 PM
463	Implementation of roswell creekway trails	3/12/2022 3:40 PM
464	Ace sand development should be priority and widening bike lanes in that area	3/12/2022 1:07 PM
465	Keep doing what you doing. I do think the new crosswalk by city hall is unnecessary. Could have improved 2 nearby existing crosswalks and/or added crosswalks further north.	3/12/2022 12:46 PM
466	Greater emphasis on connecting parks with walking and biking trails, paths, corridors. Charge for parking, and or access, at high use areas. Offer passes or similar. Currently it is difficult to utilize parks in my own backyard during prime times due to high volumes of visitors from other areas. I welcome visitors but I should have access to the parks I pay for.	3/12/2022 9:43 AM
467	More passive recreation such as disc golf	3/12/2022 9:14 AM
468	The mountain bike trails are tons of fun, but the downhill trails need work so rain water does not ruin the trails	3/12/2022 8:09 AM
469	Disc golf	3/11/2022 9:21 PM
470	New disc golf courses at existing public parks	3/11/2022 7:44 PM
471	More disc golf courses! East Roswell is not enough, and Wills park doesn't seem to have a bright future. Need options for the fastest growing sport!	3/11/2022 7:39 PM
472	More support for Disc Golf!	3/11/2022 7:29 PM
473	At least one additional disc golf course, preferably west of GA 400	3/11/2022 4:53 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

474	Recently discovered disc golf as an accessible family alternative to golf. Would love to see more courses for my family and friends to enjoy in the area. Would also like to expansion of parks - was hoping crabapple middle old site would become part of RAP.	3/11/2022 4:07 PM
475	Add an indoor pool, preferably at East Roswell Park. Enhance walkability along Riverside Rd. east of Don White Park to Eves.	3/11/2022 3:59 PM
476	More disc golf and kayak options	3/11/2022 11:01 AM
477	The Heart of Roswell Park is in desperate need of a facelift. It's in such a prominent location but it's current condition is a disappointment. It's unattractive and unappealing but could be a beautiful amenity for the Historic District. Please consider a renovation of this prominent park!	3/11/2022 10:21 AM
478	Disc Golf	3/11/2022 10:11 AM
479	Please build a skatepark	3/11/2022 10:09 AM
480	Indoor swimming facility is greatly needed in Roswell area.	3/11/2022 9:43 AM
481	We need a skatepark. Check out the skate parks in other towns. Great place for kids to be that so not fit into team sports, lots of diversity and inclusion in these place and keep teenagers involved in activity to give them a place to be and focused on positive activities.	3/11/2022 8:01 AM
482	Build another disc golf course	3/11/2022 6:06 AM
483	Disc golf courses provide a fun healthy activity for the entire family. East Roswell park is a great example of how the sport can fit into existing and future green spaces while still allowing for a wide variety of other activities. The course at Dupree park in Woodstock is a great example of how disc golf can integrate into a park alongside other activities.	3/11/2022 12:26 AM
484	Advertise The Chattahoochee and it's amenities	3/10/2022 10:43 PM
485	Please invest more into the local mountain biking trails. The city along with the efforts of the volunteers and donors of the Roswell Alpharetta Mountain Bike Organization (R.A.M.B.O) have made Roswell, specifically Big Creek Park, a well known destination for the mountain biking community of the southeastern US. People travel from all around and spend money in local bike shops, other retail stores, gas stations, and restaurants. Further investment into the local trails will have the effects of improving community health and injecting money into the local economy.	3/10/2022 10:12 PM
486	More cycling facilities	3/10/2022 8:56 PM
487	The Wills Park disc golf course is a part of history. World champions have called this course home. To pull half of the holes to expand the equestrian area is discrimination. More foot traffic in the park keeps everyone safer.	3/10/2022 8:17 PM
488	More Bike trails	3/10/2022 7:30 PM
489	Not ruining Wills Park Disc Golf course. Find other parks/spaces to plant baskets in. Disc Golf is one of the fastest growing sports in the country. A disc golf course can often be put in an area that otherwise would not be used for anything else.	3/10/2022 6:28 PM
490	protect big creek trails and greenway	3/10/2022 4:56 PM
491	More disc golf parks!	3/10/2022 4:17 PM
492	Disc golf is rapidly growing and East Roswell Park stays very busy due to a massive increase in disc golf's popularity since 2020. An additional course in the Roswell area would be heavily used and would be much appreciated by the community. Ryan Harris with Planet Earth Designs is the premier course designer in the Greater Atlanta Area and would be a great person to contact for a bid on course design and installation. Thank you.	3/10/2022 3:40 PM
493	Build more trails at leita Thompson park. There is plenty of unused woods	3/10/2022 3:21 PM
494	Just a note - level of tax increase and support for additional tax are strongly dependent on the allocation and distribution of funds.	3/10/2022 2:07 PM
495	Consider bringing multiple disc golf course designers to validate layout	3/10/2022 1:44 PM
496	More disc golf	3/10/2022 1:43 PM
497	I do not know	3/10/2022 1:43 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

498	Keep disc golf in mind when it comes to new courses	3/10/2022 1:29 PM
499	More MTB trails	3/10/2022 1:22 PM
500	More high quality disc golf courses	3/10/2022 1:13 PM
501	Disc golf	3/10/2022 1:06 PM
502	More disc golf	3/10/2022 12:56 PM
503	Parks and green spaces are essential for well-being and should be prioritized. There is an urgent need to ensure that the remaining tree canopies are used as nature-based parks. The canopy provides shade during the summer months, so that community members can safely use park areas. Recycling bins need to be implemented throughout the greenway and more mountain bike trails are needed as the sport becomes more and more popular - plus volunteers of RAMBO help reduce maintenance costs :)	3/10/2022 12:53 PM
504	More disc golf courses	3/10/2022 12:43 PM
505	As a member of the Roswell Disc Golf Club, i have witnessed the unprecedented growth of disc golf as both a competitive outlet and a family activity over the last two years. The increase in participants is stressing the limited courses currently available for play in the area. This will likely be exacerbated by the loss of a sizeable portion of the will's park disc golf course in the current plans. The sport manages to attract and accommodate a large number of participants while still having a relatively small environmental impact. I would strongly recommend seeking the expertise of a company such as Planet Earth Designs and Ryan Harris to creatively turn unused land, flood plains, or even prime park space (like Gerrard landing) into an asset for future growth of a very health and productive activity. In addition, professional disc golf events are becoming more common. Larger events could serve as a springboard for even more community growth in the future. These events will obviously require venues. In short, I believe Roswell has the potential to be the epicenter of this fast growing sport in the state. But action must be taken sooner than later.	3/10/2022 12:30 PM
506	Creating public events where proceeds go towards Parks & Rec development.	3/10/2022 12:05 PM
507	More disc golf courses! The sport has boomed in the last 2 years and the city currently only has 1 course. Courses are overcrowded ever since the pandemic and another course could alleviate East Roswell Park congestion and be an excellent addition to the community	3/10/2022 12:01 PM
508	Make Roswell an attractive place to live for all life stages to live and thrive not just a multi use developer destination	3/10/2022 12:01 PM
509	Kayaking and disc golf have been great ways to stay active during covid!	3/10/2022 12:00 PM
510	Disc golf course development	3/10/2022 11:58 AM
511	More disc golf!	3/10/2022 11:40 AM
512	Make attractions like historic homes for Roswell residents free or a donation based admittance. More events or festivals that take place on canton street when they close it down that are kid-centric. Better parking.	3/10/2022 11:05 AM
513	Hi! I am very good at social media marketing/ branding. If you need help with that, please contact me. :) - Jordan Kohanim	3/10/2022 10:54 AM
514	more cultural events	3/10/2022 10:30 AM
515	Develop and improve more outdoor space to connect neighborhoods to all parks. Create a bicycle friendly community to enjoy all that Roswell has to offer.	3/10/2022 10:26 AM
516	Continue to make improvements and expand existing facilities. Less on art and more on facilities	3/10/2022 9:45 AM
517	More parking accessible to the Riverwalk, Mill, Azalea Park, and Big Creek. In the 14 yrs. I've been in Roswell things have gotten very crowded and I don't go as much due to that. We need a way to maintain access for residents as priority with all the people coming from elsewhere. Maybe require paid passes for non residents. Another mountain bike park would be good because Big Creek gets over crowded. Connected sidewalks for accessing parks. Obtain and preserve remaining natural areas.	3/10/2022 9:31 AM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

518	Better stands and shade at all baseball facilities. RAP and Hembree.	3/10/2022 9:15 AM
519	Upgrade the Big Creek Greenway so it doesn't flood when we get rain. Replace the broken boards on the board walk part of the Big Creek Greenway. Coordinate to connect Big Creek Greenway with trails in neighboring cities and counties.	3/10/2022 8:42 AM
520	Get out of your own way and get something done. Having a committee for EVERYTHING just slows it down. Make a decision and execute, Roswell looks like it has been stalled for the last 10 years. Knowing the potential and seeing zero movement is frustrating.	3/10/2022 8:25 AM
521	More biking lanes	3/10/2022 7:46 AM
522	Let's not have another Big Creek fiasco on our hands. I'm still very leery about the city and the parks department after what happened there. I don't care if it was 3-4 years ago and the majority of those involved are gone. That was a prime example of how not to handle the parks. With how bad the city appeared to be mismanaging money, I don't think jumping into a tax hike is the solution at the moment for needing funding. Let's see how money management plays out this year. To me it also feels like most of the budget is going towards the Chattahoochee River area. Maybe it doesn't need some of it.	3/10/2022 7:27 AM
523	Upgrades to existing MTB trails and development of new MTB trails	3/10/2022 7:20 AM
524	Build more mountain bike trails.	3/10/2022 7:11 AM
525	The city really needs to take the conversation completely away from worrying about parking to implementing a plan that creates places and connections between parks. The creeks in this city connect to every single park. We could be the envy of North Fulton, but we must act.	3/10/2022 6:33 AM
526	I'm happy to see things like this being put into play so that people that use the facilities have input.	3/10/2022 3:53 AM
527	An asphalt pump track next to a cement skatepark with great lighting and safety cams on the river would be a huge attraction for the sand co. property.)	3/10/2022 1:52 AM
528	Our facilities really need to be improved. The cities all around us have much better offerings. Alpharetta- Pool Nearly everywhere the baseball pavilions are better	3/10/2022 12:04 AM
529	More focus on youth programs and safer access to key parts of Roswell via bicycle.	3/9/2022 11:56 PM
530	Mountain biking facilities and greenways	3/9/2022 11:13 PM
531	Connectivity. Alpharetta has it figured out!	3/9/2022 11:01 PM
532	Large, clean, attractive dog park	3/9/2022 10:31 PM
533	Greenway expansion to foe killer creek watershed to connect Roswell access west of 400 to big creek greenway east of 400	3/9/2022 10:26 PM
534	Our parks lack the pure social aspect if gathering. They have every sport,amenity,etc. Which is great, but wouldn't it be nice to create social gathering parks such as exists all over Europe and some even in Atlanta and they don't have to be huge. These could be in concert with playgrounds for example or near restaurants or shopping areas. It would be unique for this area. Thank you and appreciate the opportunity to provide feedback.	3/9/2022 10:25 PM
535	Prioritize bike parks as a main asset of the community as well as keep nature area as untouched as possible	3/9/2022 10:18 PM
536	I would like Roswell to work with Sandy Springs to develop a Master Plan for the Ace Sand, the north and south side development of the 'hooch near the Roswell Road bridge, along with modifying the bridge for pedestrian/cycling traffic. Thank you, Patrick Barry	3/9/2022 10:12 PM
537	More Mountain Bike Trails	3/9/2022 10:10 PM
538	Teen and Youth Enrichment Programs and sports	3/9/2022 10:06 PM
539	N/a	3/9/2022 9:52 PM
540	I work in Roswell and spend at least 10-15 days a month on the city's mountain bike trails. I know that Big Creek in particular is a draw for people from several hours away and feel like investment in this park in particular would have impacts far beyond the city limits.	3/9/2022 9:44 PM
541	To proceed with the hawkeye 2 mtb trail and keep the trails on the freeride side the same	3/9/2022 9:35 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

	difficulty and not smooth over roots or cut them out	
542	Evaluate other city parks in close proximity. All are better.	3/9/2022 9:33 PM
543	Really love Big Creek mountain biking area and would like to see it and it's events expand.	3/9/2022 9:32 PM
544	Dog park in RAP Improve the walking trails at RAP	3/9/2022 9:24 PM
545	Renovate gymnastics buildings with increased parent observation and bigger bathrooms, including changing rooms/locker rooms. Increase general greenspace in Roswell, with mini-parks or playgrounds.	3/9/2022 9:19 PM
546	Mountain bike trails	3/9/2022 9:00 PM
547	Connect more outdoor spaces by hard trail surfaces and/or mountain bike trails.	3/9/2022 8:55 PM
548	More natural spaces with mountain biking and hiking	3/9/2022 8:52 PM
549	More mountain bike	3/9/2022 8:49 PM
550	Increase access to local parks from residential areas via multi use trails so the car isn't required for recreation.	3/9/2022 8:47 PM
551	Roswell Creekways and more trails	3/9/2022 8:45 PM
552	Continue to support and develop biking options for all skill levels and types of bicycling.	3/9/2022 8:38 PM
553	Take a look at Bell Park in Milton	3/9/2022 8:36 PM
554	More sidewalks and trails to facilities. EVERYONE should be able to access the river, Canton Street, and the parks and Recs without needing a vehicle	3/9/2022 8:35 PM
555	Vickery Creek is probably Roswell's number one draw. Those trails could be improved and expanded. I suggest connecting Vickery to big creek park with a trail along the park. I also suggest building a trail from Vickery up Hog Wallow creek to Norcross street or even further North.	3/9/2022 8:35 PM
556	Ensure you hire the right people to run them. There was a point in the past where were great people working there with exceptional customer service!	3/9/2022 8:18 PM
557	More mountain biking trails!!!	3/9/2022 8:14 PM
558	I would love a walking path with a lot of trees around like what bridge nice and shady and beautiful trees. Nature tours would be great to talking about the trees the plants the insects in the area also historical components on the tour	3/9/2022 8:12 PM
559	Lots of mountain biking and road biking	3/9/2022 8:02 PM
560	Preserve the Roswell Creekways and enhance their recreational utility and connectivity throughout the community with hiking and mountain biking trails.	3/9/2022 7:52 PM
561	Roswell hides and/or underutilizes it's premier offerings: our historic buildings and the Chattahoochee River. Development and marketing dollars ought to be spent to attract attention and visitors to these gems. Our iconic historic mansions are hidden by trees and walls and the river could be attracting all kinds of events and activities. When people do visit the river, there is nowhere for them to spend their money!	3/9/2022 7:41 PM
562	More trails both hard and natural surface	3/9/2022 7:38 PM
563	Please look at Bentonville Arkansas and the use of public mountain biking for community involvement and tourism	3/9/2022 7:25 PM
564	Outdoor activities are key to the development of a week rounded community, especially as our youth dive further and further into tech, social media, and other indoor activities. Nature is amazing. More parks, more trails, more focus on the river, etc. please.	3/9/2022 7:22 PM
565	More bike trails please :)	3/9/2022 7:13 PM
566	1. more mountain bike trails 2. add a skate park 3. unlock fields so that the public can actually use them	3/9/2022 7:06 PM
567	Skateparks and paved pump tracks as well as further development of the free ride area at Big	3/9/2022 6:57 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

	Creek.	
568	More mountain bike trails!	3/9/2022 6:55 PM
569	Just More mountain bike trails , we have 1 park. Other counties have multiple.	3/9/2022 6:54 PM
570	Roswell needs a velodrome	3/9/2022 6:50 PM
571	Additional mountain bike trails	3/9/2022 6:46 PM
572	Roswell needs to pivot from it's majority focus on the historic downtown. It's riverfront and Big Creek Park Trails are shamefully under invested in. Partner with Rambo to promote your Mtb trails. Build a skate park along the river. Install put in/take outs along the river. Use Ace property to create a river scene. Partner with NPS to best incorporate Vickery Creek into your parks.	3/9/2022 6:43 PM
573	Skate park and dirt jumps at big creek. Increased support from the city to maintain mtb trails at big creek.	3/9/2022 6:41 PM
574	Big Creek free ride area expansion	3/9/2022 6:38 PM
575	Parking for River boardwalk and riverside parks - unsafe conditions along willeo road and azalea drive. Encourage safe recreation along River (public education). Prioritize using native and natural plants in parks and facilities. Maintain and protect champion trees. Consider key partnerships that help support programs rather than duplicative offerings. Improve safety (address vehicle breakins). Consider restrooms at west side of Riverwalk. Consider modeling after other successful riverside parks systems (Asheville NC, Austin TX, etc). Beer garden along River w NOC partnership modeled after Nantahala River outpost in NC. Market more on historic homes (to locals) and recreation centers.	3/9/2022 6:36 PM
576	Utilize creekways for dirt and/or paved paths proving shaded connectivity and recreation	3/9/2022 6:27 PM
577	Safer road bike lanes , more mtb trails/pump track/skill area	3/9/2022 6:23 PM
578	Please, please build more mountain bike trails. I love Big Creek Park and the Freeride area there. I'm moving from Lawrenceville to Roswell JUST so I can be closer to those trails. The community around these trails is amazing and there's so much more potential for building more exciting trails similar to the freeride area in Big Creek Park. Also, expand the Greenway paved trails so we can safely commute to new trail networks!	3/9/2022 6:20 PM
579	Support and continued work alongside RAMBO and our mountain biking community	3/9/2022 6:11 PM
580	Please revitalize your website design. It is not at all user friendly.	3/9/2022 5:52 PM
581	Additional development of Roswell Creekways plans along Foe Killer Creek, extending the Big Creek Greenway, and development of Seven Branches with new mountain bike and hiking trails.	3/9/2022 5:43 PM
582	Continue with the Master Plan.	3/9/2022 5:43 PM
583	Playgrounds	3/9/2022 5:11 PM
584	Skate park	3/9/2022 4:32 PM
585	Creation of linear parks via the Roswell Creekways trail system. In particular the foe killer creek/Hog Wallow Creek/big Creek trail system.	3/9/2022 4:30 PM
586	Thank you for all you do! Paved biking and walking, and great hiking are my favorite things about Roswell Rec. My children love the playgrounds and activities.	3/9/2022 3:50 PM
587	Turf baseball fields	3/9/2022 3:17 PM
588	There is no other park like Roswell Area Park in the area, people that visit from other areas talk about it's uniqueness. However, the facilities are showing their age. The lighting on MS-1 and MS-2 do not provide adequate lighting and the turf is coming up in sections, which is a tripping hazard. Hopefully it has been repaired now, but the walking trail around Roswell Area Park needed new rocks put down, there were times over the past year it was basically a dirt trail.	3/9/2022 3:12 PM
589	Heart of Roswell Park, located in the center of the historic district, is in poor condition and more attention needs to be given to this area which is so visible.	3/9/2022 1:46 PM

Roswell Recreation, Parks, Historic & Cultural Affairs Master Plan Survey

590	Provide programming and events at the awesome historical properties.	3/9/2022 1:43 PM
591	Tastefully develop the river and areas around the river. Create better looking, more accessible put in and take out locations for canoes and kayaks.	3/9/2022 1:10 PM

APPENDIX D - PUBLIC INPUT SUMMARIES

CONFERENCE MEMORANDUM
ROSWELL PARKS MASTER PLAN
YOUTH ADVISORY COMMITTEE
PROJECT NO. 21116

Present: 9 Students
Keith Rodenhauser, Senior Planner, BCI
Patrick D. Hoagland, ASLA, BCI



January 28, 2022

1. What is it like to be in highs school in Roswell?
 - Stressful
 - Pressure to get good grades
 - Very competitive
 - People are driven
2. What could help reduce stress?
 - Events for teenagers, not competitive
 - Hang out in safe environment
 - Unstructured
 - Demand for skatepark
 - None nearby, closest is 30 minutes away
 - Similar for all – not specific to the overachievers
3. How to reach outsiders?
 - Try to meet their interests
 - Resources for substance abuse, therapy, programs
 - Mental health programs
 - Nature walks
 - Stress relief night – Stress room
 - Release for anger, rage room
 - Do not have a socially acceptable outlet for anger
4. What would be great activities to have?
 - Video game tournaments – Esports
 - Meditation areas, hammock, water features, calming, fountain
 - Tutoring, counseling
 - Might need study help
 - Place to go for help
 - Opportunities for kids to help each other
 - Group setting – less embarrassing to admit you don't understand
 - More often/more opportunities to get feedback from youth
 - Have the YAC show what they do/have accomplished

-
- Ideas should come from group
 - Bylaws
 - Want a president and vice president
 - Want to work for it
 - Elections for positions
 - Promotions, notify parents
 - Announcement at large events
 - Utilize guidance counselors
 - More frequent meetings
 - Two per month vs one per month
 - Concern about group size
 - If group becomes large, officers only
 - Interested people can sit in
 - Have YAC graduating come in and speak
 - All shadowing
 - Should have meeting/interviews with applicants
 - Text and call, not enough
 - Groups should be diverse
 - Process should engage sharing
 - Create a pool of volunteers
 - Service projects – hard to manage with one meeting per month
 - Promotional group – sub committees
 - A way to get more people involved
 - Contact existing groups that need volunteers
 - Have students shadow leaders internship – learn for officials, hourly requirement
 - Have a meeting with city groups
 - Would like to work on projects
 - Representatives speak at council – possibly have group attend
 - Need to stick to rules – have not done so

If you should disagree with any information contained herein, please kindly notify our office in writing within 10 days of receipt of this memorandum.

CONFERENCE MEMORANDUM
ROSWELL PARKS MASTER PLAN
RECREATION COMMISSION #1
PROJECT NO. 21116

Present: Keith Rodenhauser, Senior Planner, BCI
Patrick D. Hoagland, ASLA, BCI



January 28, 2022

1. Plan will be a success if...
 - River Parks plan implemented
 - Actionable plan
 - Council buys in
 - New approval
 - True input from the community
 - Lots of input
 - New opportunities for partnership
 - Public and private
 - Everything is unavailable in Spanish
 - Will help participation
 - Promotion needed to Latino community
2. Need
 - Upgraded aquatic center, should not have to go to Alpharetta
 - Ace Sand unique
 - Connectivity
 - Regional connectivity – 100-mile trail
 - Improve safe connectivity, pedestrian connectivity
 - Integrate Master Plan/parks with bike/pedestrian
 - New fair distribution of investment, both E and W
 - Potential to privatize some programs
 - Travel high level leagues
 - Not able to compete with other travel leagues
 - Activities along river, not just concerts
 - Arts and crafts show
 - More concerts for young people
 - Age 20 to age 40/50
 - Need a city green, Alpharetta has one
 - Design exists
 - Formalize/improve relationship between RPHCA and Fulton County schools

-
- More facilities to use
 - Website needs improvement
 - Would like own website
 - Can control

If you should disagree with any information contained herein, please kindly notify our office in writing within 10 days of receipt of this memorandum.

SIGNED BY

WRITTEN BY / TYPED BY

C: ENTER "COPIES TO" HERE
File

CONFERENCE MEMORANDUM
ROSWELL PARKS MASTER PLAN
STEERING COMMITTEE #1
PROJECT NO. 21116

Present: Keith Rodenhauser, Senior Planner, BCI
Patrick D. Hoagland, ASLA, BCI



January 28, 2022

1. Strength/What makes it great?

- Leadership
- Culture and history
- Dedicated staff, accessible, responsive
- Partnerships with citizen groups
- Lots of facilities, variety and quality
- Programs activities
- Concerts, live at 5
- Support for parks
- Momentum, people choose to live here because of parks
- Natural environment, river, trees greenspace
- Safe, facilities are safe
- Trail system, bike paths
- Connectivity, including between adjacent communities
- Investment in community and parks
 - Protect natural areas
- Programs for all ages
- Multiple activities in one place
- Many facilities in one park

2. Opportunity

- Marketing, get word out, increase participation
- Some residents not finding out about programs
- Input—funding after community involvement
- City Council needs to know how to invest
- Inclusive programs, disability not always separate and need more volunteers
- Community groups
- Adaptive/Special Needs programs
- Better communication with schools
 - Improve awareness of opportunities
- Website can be frustrating

-
- Needs to be easier to use
 - Need an app for parks
 - What is around and what is in the parks
 - Need a donate button, hard to find how to donate money
 - People are not aware of Friends of Roswell Parks
 - Technology – programs, registration, app
 - No connection between two parts of historic Roswell
 - Need connection
 - Linear park
 - Mill to downtown
 - Connectivity between all parks
 - Paved walkways to trails
 - Roswell area elementary schools
 - In bike plan
 - Promote once complete
 - Drainage issues at baseball/softball
 - Soccer would like a better mix of turf and grass
 - Lacrosse – 80 team tournament
 - Fields are mixed into park
 - Grant share
 - Need a cricket pitch
 - Performing arts – dance stars
 - Share space with gymnastics
 - Would like a dance studio when grow to a large enough size
 - Maintain relationship with theater
 - Should be easier to rent meeting rooms
 - Field rental program does not have calendar
 - Can't see who is using online
 - Sometimes double booked, can't see who actually has reservation
 - Need a performing arts center
 - Former plan for this facility
 - Maintenance dollars
 - More needed, officials need to know
3. Does department serve everyone?
- No, some are underserved
 - Hard to get involved, Spanish speaking population
 - Should have everything available in Spanish
 - Diversity at rec center not matching community

-
- Need outdoor basketball courts
 - More futsal
 - Threshold to qualify for aid is free as or reduced lunch
 - City has philanthropists but needs to be easier to donate
 - Many need assistance but don't qualify
 - Need an online private process to apply for aid
 - Gathering space for teenagers/teen park
 - Skate park, old one never replaced, needed
 - Should be a target destination in Atlanta area
 - River Parks part of attractions
 - Historic homes
 - More Art Center West space, could be expanded – need more space
 - 250 on waitlist
 - Cross connection, link to related activities
 - Visual Arts Center needed
 - At or near Art Center West
 - Committee needs summary of what is offered
 - How does community know
 - Recycle bin needed
 - Landfill and recycling – city should be a model
 - Needed for parks and at events

If you should disagree with any information contained herein, please kindly notify our office in writing within 10 days of receipt of this memorandum.

SIGNED BY

WRITTEN BY / TYPED BY

c: ENTER "COPIES TO" HERE
File



CONFERENCE MEMORANDUM
ROSWELL RECREATION, PARKS, HISTORIC, & CULTURAL AFFAIRS 5-YEAR STRATEGIC MASTER PLAN
PROJECT NO. 21116

Present: Keith Rodenhauser, Brandstetter Carroll Inc.
Patrick D. Hoagland, ASLA, Brandstetter Carroll Inc.



April 4, 2022

Three open houses were held on March 15, 22 and 29 at the recreation centers at Roswell Area, Hembree, and East Roswell parks. Approximately 20 residents attended these meetings. As people entered, they were given a dot to place on a map to illustrate where they lived. They were shown to three stations where they could provide input and then given dots to vote on their most important park features and programs (3 each). Participants were also given \$1,000 in play money to vote for improvements that should be made to parks. The following are the responses to the write in comments at each of the three stations. A ✓ indicates where a person agreed with a comment. BCI staff prepared the materials and facilitated the first meeting. RPHCA staff facilitated meetings #2 and #3.

Open House #1 - March 15, 2022 (Roswell Area)

Parks and Facilities

1. What makes them great now?
 - No responses
2. What would make them better?
 - Discounts for residents on rentals and some events
 - Community gardens accessible by foot or bus
 - Playgrounds need more creative structures
 - Azalea and Riverside Parks need commercial (restaurants, shops) across the road

Trails and Natural Areas

1. What makes them great now?
 - The trails at Vickery Creek are my favorite part of Roswell
2. What would make them better?
 - The paths along the river are great but overgrown with invasive vines. These need to be cleared regularly
 - The greater opportunities for human interaction at the river would seem to make restaurants and other uses across the street from the trails very complementary
 - Circulator connecting parks

Programs and Events

1. What makes them great now?
 - No responses
2. What would make them better?
 - More movies

Historic

1. What makes them great now?
 - They are great reminders of Roswell's history

2. What would make them better?

- Have been neglected
- Exterior gardens have potential for more events
- Poor advertising – better promotion
- Improve hours
- Need exhibits
- More programming
- Roswell needs to actively bring film and TV production that features our historic sites. This will not only bring in fees, but more importantly – Tourism

Cultural Arts

1. What makes them great now?

- Great art exhibits in City Hall
 - Not advertised
 - Not open when people can go

2. What would make them better?

- Take advantage of youth music in city
 - Opportunities to perform
 - Used to do at town square gazebo
- More variety at Riverfront Concert Series
 - Different types of music
- More public art
 - Story art walls from city hall parking to highway
- More indoor space for music lessons
 - Currently the program is very close to being at full capacity. Students will need to join a waiting list very soon if more space is not provided

River Parks

1. What makes them great now?

- The parks on the river are great due to location, view and width of river

2. What would make them better?

- Resident only parking at river parks
 - With permit
- Keep Roswell River Landing
- Partner with CNC for parking and other partner opportunities
- Because Fulton County owns Azalea Park, it is not possible to restrict parking to Roswell residents only. However, if the city were to acquire land across the street and construct an automated parking garage, then all the surface parking could be monetized but Roswell residents could park for free (with permit) in the garage
- The river needs to be dredged and space needs to be reserved for periodic dredging operations. Dredging this portion of the river will increase the attraction to it

-
- This portion of the river could once again host major rowing regatta if it is dredged
 - The head of the Hooch started here and now is a \$9 million boost to Chattanooga
 - Liberate the “Redneck Yacht Club” so that it can again have a beer garden and eventually a restaurant. It’s on the river in the middle of Azalea Park and is privately owned
 - More parking for Azalea Park
 - Riverside and Azalea Parks need to have the road reimagined so that bike lanes, traffic lanes, and the pedestrian path are all separated by landscaping

Open House #2 - March 22, 2022 (Hembree)

Parks and Facilities

1. What makes them great?
 - Don’t skimp on maintenance
2. What would make them Better?
 - We need a labyrinth – donor has been found; gets people outside; contemplative, reflective, cure for stress and mental health challenges; connection between City Hall and Canton Street. Use City Hall parking; multiuse-seating around it, education, staff meetings, speaking events, theatrical/musical performances; environmentally sensitive, artistic, attraction
 - Work out stations

Programs and Events

1. What makes them great?
 - Active adults programs
2. What would make them better?
 - More pickleball
 - More events
 - Farmers Market
 - Food trucks night at Azalea Park
 - Parent Kid Camp
 - Urban agriculture/ sustainable gardening
 - Teach how to fish

Trails and Natural Areas

1. What makes them great?
 - Keep pristine
2. What would make them better?
 - Don’t reinvent the wheel – we have CNC and Historical Society, utilize and collaborate with private entities

Historic Homes

1. What makes them great?
 - Close to view/visit
 - Great tour at Smith Plantation
 - Fun for all ages

-
- Autonomy of each home in the past
 - Partnering with Friends groups in past
 - Maintenance
 - Authenticity to historic detail
2. What would make them better?
- Stronger bonds with Friends groups
 - Return Quilt Guild to Bulloch
 - Return to autonomy of each house
 - Don't call them museums, make them more active and engaged
 - Have handout with history of how homes got there, who had the land first, bibliography on how to find out more about early Roswell history

Cultural Arts

1. What makes them great?
- Acting Classes
 - Art Center West Pottery – AJ is the best
2. What would make them better?
- More music performances at river parks and/or City Hall
 - New roof
 - Need better location for history museums – not 2nd floor
 - Strengthen resident theater
 - Multi-venue performances (wine + wood) in parks throughout same day(s)
 - More music

River Parks

1. What makes them great?
- Beautiful use of natural assets with multiuse trail along river
 - Maintenance has been an issue. Don't build unless appropriate to maintain
2. What would make them better?
- Add restrooms at Willeo Park and Don White under 400
 - More maintenance
 - Fix the river park bypass (the alternate route to multiuse trail that connects trail at end of Ace property to almost parking lot under 400. This connector has a couple of gates near parking lot at 400 since late 2019- broken and needs to be fixed so it can be used; means no more mud pits proper gravel and access to parking lot at Ace
 - Must have more kayak/canoe launching pads up river from parking lot at 400; properly set up with concrete pads
 - Fix the Riverwalk under HWY 9 that is so frequently flooded, and provide a reasonably safe passage on Riverside between HWY 9 and the entrance of the pumping station for workers when the flooded path prevents crossing under HWY 9
 - Why is Big Creek just maintained from the trail head below the mills to the confluence with the Chattahoochee? It is beautiful to venture there, but only possible when water is high

-
- Roswell should coordinate with US Army Corps of Engineers and GA Power to provide on roswellgov.com the water flow, elevation and turbidity data so that river users can be better informed and prepared for trips down the river
 - Is Roswell going to dredge the river to reduce frequency of floods under HWY 9?
 - Remove/clean up all fallen trees in woods along river at Riverside Drive between Old Alabama and Martins Landing entrance; fix second bridge that needs repairs
 - Wooden trail on Roswell Greenway (down from Big Creek park toward Alpharetta Greenway) needs serious repairs
 - Install bike rental stations at Azalea
 - Implement the 2017 Master Plan ASAP
 - Coordinate with Alpharetta to make Big Creek navigable along Greenway
 - Establish connecting path from river to Historic Roswell other than Atlanta Street (or make sidewalk safer, including short distance of about 100 yards from Riverside intersection)
 - Food truck events at Azalea Park or Ace Sand
 - Biergarten at Red Neck Yacht Club
 - Zip lines

Open House #3 - March 29, 2022 (East Roswell)

Parks and Facilities

1. What makes them great?
 - Disc golf is nice, but they have the whole shaded nature trail area (East Roswell)
 - Indoor pickleball is great – shouldn't charge for Roswell residents
 - Picnic shelters at Riverside
 - Outdoor fitness equipment
 - Active adult center
2. What would make them better?
 - More bathrooms
 - More playgrounds
 - More activities for seniors
 - More community gardens and maybe a farm like Old Rucker Road Park (Alpharetta)
 - Indoor pool for all ages
 - Upgrade technology in CAB community room
 - Fix puddling issues on baseball fields
 - More benches on trails to rest (for those just getting in shape)
 - More Creekside trails (that respect stream buffer)
 - Offer more indoor adult classes at East Roswell
 - Offer more Silver Sneakers at East Roswell
 - Make public aware of what park has to offer
 - Community vegetable gardens
 - Public areas should not be sprayed with poisons

-
- Dog parks need more maintenance – more AstroTurf or wood chips
 - Dog park on Woodstock needs to be much bigger
 - Better parking/pedestrian options for Riverwalk
 - Large outdoor pool at East Roswell
 - More pickleball courts

Programs and Events

1. What makes them great?
 - Festivals and events have a community feel
 - Options in East and West Roswell
 - Outdoor exercise classes- good idea
2. What would make them better?
 - Half or full day tennis camp
 - Hosting baseball tournaments
 - Add environmental education programs
 - More benches on trails
 - Outdoor exercise in shade when it is too warm
 - Better marketing and promotion- best kept secret in Roswell is a common phrase
 - More social activities for older adults
 - Longer hours at ARC
 - No pesticides or weed killer sprayed- love to sit on the grass
 - Keep the trees
 - More sports and activities for active seniors on East side
 - More events at Riverside, festivals
 - More special events at East Roswell

Trails and Natural Areas

1. What makes them great?
 - Circular trails for exercise and leisure
 - Passive greenspaces are awesome
 - Riverwalk is awesome
 - Oxbo and Waller Park trails are beautiful
 - So many options for great walks
 - They often mix nature and history- great combo
 - Thanks for having all these green spaces
 - Big Creek mtn bike trail is awesome
 - Big Creek path is awesome
 - Great walking trails
 - Trails are great
 - Yes the trails are great

-
- Outdoor and indoor pool at East Roswell
 - More bike trails on East side
2. What would make them better?
- Plan for removing exotic, invasive plants and properly restoring habitat
 - More environmental education programs
 - No poisonous sprays
 - Nature programs to teach native plants in not only public but residential areas
 - Better fishing access that prevents erosion
 - I was not aware of any nature programs
 - Gardening classes on native plants
 - Better security for people and cars in parks
 - Expand the paved bike trails in East Roswell and Big Creek
 - More river overlook decks at Garrard, Riverside and Azalea
 - The Creekways plans should be funded

Historic Homes

1. What makes them great?
- Historic Homes are the highlight of our city
 - Love to sit on grass and read
 - Historic cemetery program is awesome. Especially the costume tour
 - The kids programs – hearth cooking, candle making, history camp, stories in the attic
2. What would make them better?
- Better marketing so public is aware of events
 - No poisonous sprays on grass
 - Make public aware of what is offered
 - Bring back garden show with vendors
 - Have for the public once or twice a year the walking Roswell history tour with costumed historical characters that is for middle schoolers presented by the museum school
 - Gardening classes at the historic houses esp. Smith
 - Garden tours at Smith

Cultural Arts

1. What makes them great?
- Art Center West
 - Great musical and dance performances
 - Outdoor concerts
 - Glad you have classes
2. What would make them better?
- Make public more aware of events and programs
 - Concerts great but please have in shade

-
- Big signs of events along streets in downtown Canton street/ City Hall area along Hwy 9 and street at Smith
 - Better sound system at Cultural Arts Center for hard of hearing

River Parks

1. What makes them great?
 - Riverwalk is just awesome
 - I love that there are so many options for walking
 - Love the boardwalk
 - Great trails
 - Glad to have them all
 - So important for community health
 - Garrard playground and bathrooms great
2. What would make them better?
 - Better parking and pedestrian access from downtown
 - Fund and build Ace Sand plan
 - Better parking
 - Make public aware of parks
 - Plant native plants- lots more
 - Appreciation courses for identifying native plants
 - Fix the traffic backup at Riverside and Roswell Road
 - Fix the mud pile up at the boat ramp at Garrard
 - More events at Garrard – art festivals
 - Environmental education center at Ace Sand area
 - Better access to launch inner tubes and kayaks at Don White
 - Event center designed to look like Bulloch Hall on the river that holds more people than River Landing
 - Roswell is known for its history, the buildings at the river do not reflect historic Roswell

Dollar Voting

Participants were given \$1,000 in play money to place in boxes with the following categories:

Action (Box Title)	Event			Total
	Open House March 15, 2022	Open House March 22, 2022	Open House March 29, 2022	
Existing Facilities/Maintenance	\$200	\$1,000	\$1,600	\$2,800
	7%	20%	19%	17%
New Recreation Facilities	\$0	\$400	\$200	\$600
	0%	8%	2%	4%
Trails and Bike/Ped Improvements	\$100	\$1,100	\$1,200	\$2,400
	3%	22%	14%	15%
New Parkland/Pocket Parks/Greenspace	\$100	\$600	\$1,100	\$1,800
	3%	12%	13%	11%
River Parks	\$800	\$900	\$1,800	\$3,500
	27%	18%	21%	21%
Arts/Culture/History	\$1,300	\$700	\$700	\$2,700
	43%	14%	8%	16%
New Skate Park	\$0	\$100	\$0	\$100
	0%	2%	0%	1%
Other	\$500	\$200	\$1,800	\$2,500
	17%	4%	21%	15%
Total	\$3,000	\$5,000	\$8,400	\$16,400

Other:

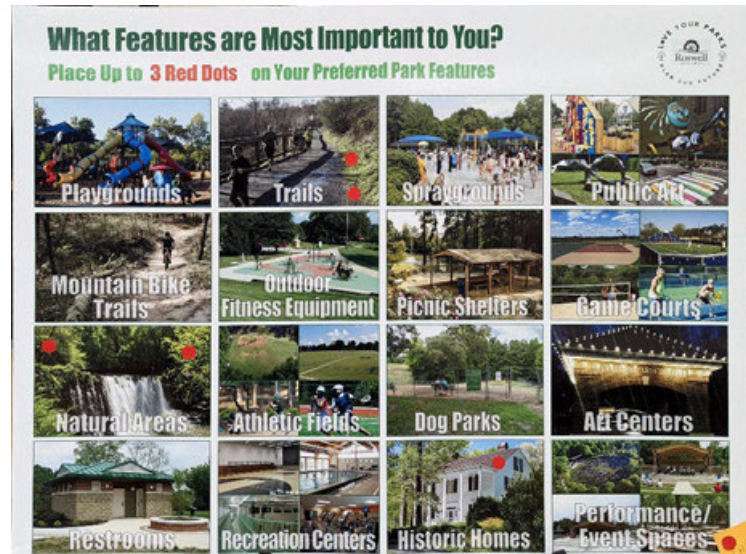
1. Art walk from CH parking to Hurd - \$500
2. Resonance- live music festival on same day at all Roswell parks- \$200
3. Labyrinth- (no \$ attached)
4. Creekways Plan- \$300
5. Pickleball Courts- (no \$ attached)
6. Use native plants and no pesticides or weed killer- \$500
7. Indoor/Outdoor pool at East Roswell- \$400
8. Exercise rooms at East Roswell- \$200
9. Native plantings and employee education about native plants & why & how to put them in- \$400

Features Board

Participants were given three red dots to place on 16 park amenities (represented by pictures). The results are presented in the table below.

Open House March 15, 2022

Park Features	Total	%
Playgrounds	0	0%
Trails	2	33%
Spraygrounds	0	0%
Public Art	0	0%
Mountain Bike Trails	0	0%
Outdoor Fitness Equipment	0	0%
Picnic Shelters	0	0%
Game Courts	0	0%
Natural Areas	2	33%
Athletic Fields	0	0%
Dog Parks	0	0%
Art Centers	0	0%
Restrooms Recreation Centers	0	0%
Historic Homes	1	17%
Performance/Event Spaces	1	17%
Total	6	
Participants	2	



Open House March 22, 2022

Park Features	Total	%
Playgrounds	2	13%
Trails	3	20%
Spraygrounds	0	0%
Public Art	0	0%
Mountain Bike Trails	1	7%
Outdoor Fitness Equipment	0	0%
Picnic Shelters	0	0%
Game Courts	0	0%
Natural Areas	3	20%
Athletic Fields	2	13%
Dog Parks	0	0%
Art Centers	0	0%
Restrooms	1	7%
Recreation Centers	2	13%
Historic Homes	1	7%
Performance/Event Spaces	0	0%
Total Participants	15	
Participants	5	



Open House March 29, 2022

Park Features	Total	%
Playgrounds	0	0%
Trails	5	23%
Spraygrounds	0	0%
Public Art	0	0%
Mountain Bike Trails	0	0%
Outdoor Fitness Equipment	0	0%
Picnic Shelters	0	0%
Game Courts	1	5%
Natural Areas	4	18%
Athletic Fields	0	0%
Dog Parks	1	5%
Art Centers	1	5%
Restrooms	2	9%
Recreation Centers	3	14%
Historic Homes	2	9%
Performance/Event Spaces	3	14%
Total Participants	22	
Participants	7	



Programs Board

Participants were given three green dots to place on 16 park programs (represented by pictures). The results are presented in the table below.

Open House March 15, 2022

Programs	Total	%
Youth Sports	1	17%
Adult Sports	0	0%
Athletic Tournaments	0	0%
Active Adult (50+) Programs	0	0%
Nature Programs	1	17%
Arts & Crafts Classes	0	0%
History Programs	2	33%
Theater/Performances	1	17%
Dance and Theater Classes	0	0%
Summer Camps	0	0%
Fitness Classes	0	0%
Gymnastics	0	0%
Runs and Races	0	0%
Before & After School Programs	0	0%
Festivals	1	17%
E-Sports	0	0%
Music Classes/Lessons	3	50%
Total	6	
Participants	2	



Open House March 22, 2022

Programs	Total	%
Youth Sports	2	14%
Adult Sports	0	0%
Athletic Tournaments	1	7%
Active Adult (50+) Programs	1	7%
Nature Programs	2	14%
Arts & Crafts Classes	1	7%
History Programs	0	0%
Theater/Performances	1	7%
Dance and Theater Classes	0	0%
Summer Camps	3	21%
Fitness Classes	0	0%
Gymnastics	1	7%
Runs and Races	0	0%
Before & After School Programs	0	0%
Festivals	2	14%
E-Sports	0	0%
Total	14	
Participants	5	



Open House March 29, 2022

Programs	Total	%
Active Adult (50+) Programs	8	33%
Nature Programs	8	33%
Fitness Classes	2	8%
Summer Camps	2	8%
Arts & Crafts Classes	1	4%
Festivals	1	4%
Theater/Performances	1	4%
Youth Sports	1	4%
Adult Sports	0	0%
Athletic Tournaments	0	0%
Before & After School Programs	0	0%
Dance and Theater Classes	0	0%
E-Sports	0	0%
Gymnastics	0	0%
History Programs	0	0%
Music Classes/Lessons	0	0%
Runs and Races	0	0%
Total	24	
Participants	8	



If you should disagree with any information contained herein, please kindly notify our office in writing within 10 days of receipt of this memorandum.

Keith E. Rodenhauser, AICP, GISP, SITES AP
KER/ker

C:

Pat Hoagland
File

11/9/2021

CONFERENCE MEMORANDUM
ROSWELL RECREATION, PARKS, HISTORIC & CULTURAL AFFAIRS MASTER PLAN
STAFF STAKEHOLDERS MEETINGS
PROJECT NO. 21116

Present: Patrick D. Hoagland, ASLA, BCI
Keith Rodenhauser, Senior Planner, BCI
Tom O'Rourke, BCI



January 28, 2022

Stakeholders Group 1 (12 staff)

1. Parks and Facilities

- Strengths
 - Accessibility
 - Trails – Water too
 - Programs – Camps
 - Historic homes
 - Cultural arts
 - Adult programs – 50+
 - River – water rec
 - Creative arts
 - Special events
 - Well maintained
 - Athletic fields
 - Gymnastics
 - Aquatics
 - Boardwalk
 - Staff
 - Rental
 - Service
 - Mountain bike trails
- Opportunities
 - Access to river
 - Wayfinding
 - Parking – river and old mill
 - Middle and high school
 - Outdoor basketball
 - Pickleball – more
 - More disc golf
 - Skate park
 - More camp facilities
 - More gymnastic space
 - Indoor basketball
 - Tech hub, Esports
 - Culinary
 - Space for adult programs
 - Green initiatives – green buildings

2. Services

- Strengths

-
- Dedicated/knowledgeable staff
 - Unique special events
 - Youth days – October
 - Gymnastics
 - Adult rec center – state of the art
 - Adaptive programs
 - History
 - Lax tournaments
 - 3-5K courses

- Opportunities

- Spanish population
 - More athletic tournaments
 - Programs for 21-50 year olds
 - Transportation-access-distance
 - Reach all populations

3. Operations

- Strengths

- Friends groups
 - Amazing staff – dedicated
 - Culture
 - Responsive community
 - Communications – social media
 - Financial assistance to families
 - Efficiency
 - Great leadership
 - Constantly improving

- Opportunities

- Staff to operate camps
 - Coordinate tourneys with staff capacity
 - Staff for tourneys
 - Train staff in rec trac
 - Customer service training
 - More/better communication – cross software
 - More funding
 - o For maintenance
 - o Capital funding – replacement
 - o Special events
 - Sponsorships – coordinated
 - More autonomy from city – website
 - o Host sign up forms
 - o Only discretionary spending on city website
 - o Takes 6-23 clicks to sign up
 - o Timely updates
 - More green initiatives

Stakeholders Group 2 (10 staff)

1. Parks and Facilities

- Strengths

- Quick response
 - Planning

-
- Ability to expand, have land
 - Riverfront
 - Great fields
 - Variety
 - Standards high
 - Leasing program +/-
 - Historic sites/houses
 - Heavier use after Covid

- Opportunities

- Update older facilities
 - o Groveway
 - o Restrooms
- Infrastructure-equipment
 - o Mowers/HVAC
- More proactive replacement program
- More staff
- Dumpster at Don White
- Better trash pickup
- Skatepark
- Outdoor basketball courts
- Elevate boardwalk above floods
- Trail connecting Groveway-Waller in woods

2. Services

- Strengths

- Growth of programs/participation
- Variety of programs
- Advertising
- Up on trends
- Free opportunities
- Free concerts

- Opportunities

- Need more staff at busy parks
 - o Historic mill
- Staff not added as need increases
 - o 1 staff for 5 miles of boardwalk
- Program growth increased maintenance needs
- Lots of overtime
- Need mulch blower – OR contract
- More advertising
- Reach more diverse groups
- Events for diverse populations
- Basketball tournaments
- Activities for 18-30 year olds
- More family-oriented activities
- Wages should be above region
 - o Gold medal city
- Activities in Waller Park
 - o Camp cancelled, will need somewhere to go

3. Operations

-
- Strengths
 - Help others – one team
 - Amazing staff
 - Opportunities
 - Tournament staff
 - Maintenance standards
 - Understaffed now
 - Hard to get part-time staff
 - Better communications – improving
 - Need to improve manager to crew

Stakeholders Group 3 (11 staff)

1. Parks and Facilities

- Strengths
 - Pride in facilities
 - River-fishing, rafting
 - Trails-heavily used
 - Fields
 - Playgrounds
 - Cleanliness
 - Variety
 - Citizens engaged
 - 300,000 sf indoors – 13 staff
- Opportunities
 - Outdoor basketball at Waller
 - Free play basketball
 - Transportation to facilities
 - More storage – 300 – 400 sf conditioned
 - Update buildings – some over 50 years old
 - Modernize
 - Do facilities condition assessment
 - Update basketball floors and goals
 - Update safety

2. Services

- Strengths
 - Pottery program
 - Variety of programs
 - Serve variety of populations
 - Sports
 - Adaptive recreation
 - Movies
 - Concerts
 - 4th of July fireworks
 - Back to school
 - College fair
 - Job fair
- Opportunities
 - Need scholarships
 - Adult open play indoors
 - More variety of music

-
- After school program
 - Tutors
 - Activities for middle schoolers
 - Adult leagues
 - Croquet pitch
 - Evaluate programs, attendance/setup

3. Operations

- Strengths
 - Cleanliness
 - New technology
 - GIS hyperweb workorders
 - Love their jobs
 - Communication improving
- Opportunities
 - More communications/schedule
 - Keep up with technology
 - Need security cameras indoors
 - More staff
 - Hard to hire part time staff
 - Overtime = 4 hours per week average
 - Better internal communication

Stakeholders Group 4 (10 staff)

1. Parks and Facilities

- Strengths
 - Trail system
 - Variety
 - Historic homes
 - Specialty venues
 - Rental facilities
 - River parks
 - Adapt over time
 - Open spaces attract people
 - Accessibility
 - Quantity
 - Multiple locations
 - Indoor aquatics
 - River
 - Outdoor fitness
 - Disc golf
- Opportunities
 - Athletic training area
 - Treehouse – program space
 - Petanque courts
 - East rec underused
 - Outdoor basketball
 - Dog park – turf and agility
 - Update trails, facilities/signage consistency/equipment
 - Evaluation of specialized equipment
 - Outdoor pool as destination place
 - Expansion on the river

-
- Sensory garden
 - Accessible/adaptive
 - Outdoor program space and adult rec center
 - Fitness replacement – evaluation
 - Expand culinary kitchen
 - Expand A.R.C, art space/band room
 - Bill Johnson locker room
 - Staff secure storage
 - Storage, some mobile
 - Portable stage
 - More restrooms at CAC
 - In-ground skate park
 - Pickleball
 - Art center west – large shelter
 - Update Waller
 - Land – open space

2. Services

- Strengths
 - Great programs
 - Variety
 - Age range
 - Camps
 - Bus to camps
 - TR adaptive programs
 - Partners
 - Community involvement
- Opportunities
 - Middle school age activities
 - Bus transportation
 - Low use at east RC
 - Outreach to low income
 - Scholarship fundraising
 - Hispanic/ethnic programs/staff

3. Operations

- Strengths
 - Staff – one team
 - Interaction with maintenance
 - Good at writing policies
 - Seasonal orientation
 - Camp manual
 - Communication with managers
 - Booster clubs
- Opportunities
 - Shuttle, transport to programs/facilities
 - East Roswell, different from other parts of the city
 - Improve communication/marketing, too many hoops to market
 - Own website
 - Too reactionary
 - Adaptive program funding, losing sources
 - Internship programs
 - Hiring practices, contractors to get %

-
- Not hourly, standardization
 - Streamline scholarship program and publicize – one policy
 - Salesperson – sponsorships
 - Respite funding

Stakeholders Group 5 (12 staff)

1. Parks and Facilities

- **Strengths**
 - Focus on programs, history
 - Variety, availability
 - Quality
 - Something for all
 - Trails, MBX
 - Well maintained
 - Well distributed
 - Quality fields
 - Great staff
- **Opportunities**
 - Funding
 - Upgrade facilities
 - Modernize facilities
 - o Buildings
 - Integrate technology
 - o Interactive map
 - More maintenance staff
 - Can grow if more space and facilities
 - Expand gymnastics facilities
 - Pickleball
 - More fields
 - skatepark

2. Services

- **Strengths**
 - Amount of programs, multiple times
 - Run own programs
 - Competitive/travel sports help rec use
 - Customer service, responsive
 - Accommodating
 - Diverse programs
 - Connectivity to community
 - Booster orgs
- **Opportunities**
 - Market scholarships
 - More program marketing
 - Scholarships register last, problem
 - Roswell Park known as "The REC"
 - o Facility naming confusing
 - Easier to find/web
 - Adult sports not full, except soccer
 - Need for open free play
 - Adult soccer not allowed on grass now
 - E-sports

3. Operations

- Strengths
 - Staff
 - Attention to detail
 - Fees competitive
 - Consistency
- Opportunities
 - Money
 - Technology, website
 - Staff grows with additional amenities
 - Consistency of scholarships, improve awareness
 - Better promotion
 - Building names, physical activity center, gymnastics
 - Search engine optimization
 - Possible differential parking
 - Resident 50% role is inconsistent
 - o Need more flexibility
 - o Maybe by age group
 - Align registration dates

Stakeholders Group 6 (18 staff)

1. Parks and Facilities

- Strengths
 - Great staff
 - Different backgrounds, experiences
 - Clean every day
 - Buildings look good
 - Diverse facilities
 - Family oriented
 - Teamwork
 - Growing population
 - Support from council
 - Expectation of quality
 - Historical sites
- Opportunities
 - Update buildings
 - Cricket field
 - Rugby fields
 - Tree trimmer specialized equipment
 - Keep equipment updated
 - Be involved in design phase
 - Lease more equipment
 - Separate trail team, trained/equipment
 - Improve Waller/Groveland area
 - Youth center
 - More shop areas with showers/clean equipment, less travel
 - More storage
 - Update fields/fences/drainage
 - Update/more break rooms

2. Services

- Strengths

-
- Special events, many, positive
 - Good preparation
 - Great customer service
 - Events draw from outside Roswell
 - Wide variety
 - Opportunities
 - Better marketing
 - More in Waller area
 - Serve everybody
3. Operations
- Strengths
 - Day to day operations
 - Opportunities
 - Trails team
 - More staff, short staffed based on acreage/facilities
 - o More positions, need another mechanic
 - Extra pay on holidays
 - Meals
 - Inefficient, moving equipment around
 - Make adjustments, plan ahead, parts shortages
 - Bulk purchases, need storage
 - Break room upgrades, only ok stuff used
 - Training, certifications, incentives

Stakeholders Group 7 (11 staff)

1. Parks and Facilities
- Strengths
 - Variety, active and passive
 - River
 - Any sport
 - Trail system
 - Pride
 - Lot of parks and open space
 - Well distributed
 - Importance of parks
 - Staff longevity
 - Safe
 - Cultural and historic sites
 - Accessibility, easy to get to
 - Focus on detail
 - Field maintenance
 - Fields open when not scheduled
 - Opportunities
 - More access
 - More parks, underserved areas
 - Educate staff more
 - Educate public on parks and limitations
 - Update infrastructure/facilities
 - o Boardwalks, buildings, roofs, fields
 - More equipment, never trail equipment
 - Green practices, less fossil fuels

-
- More environmentally friendly
 - Outdoor basketball
 - Gaps, Waller/Liberty square
 - Cricket fields
 - Soccer goals at Liberty Square
 - Publicize open fields
 - Pool in east
 - Wayfinding/signage

2. Services

- Strengths
 - Camps, large amount
 - One big event per season
 - Youth day
 - Youth athletics
- Opportunities
 - Serve everybody

3. Operations

- Strengths
 - Staff, in house, not contract, care about parks
 - Roswell
 - Teamwork
 - Improved communication between supervisors
- Opportunities
 - Education, staff and public
 - Better understanding of what they do
 - Training
 - Landscape crew leader
 - Staff not growing with park system
 - Compact but sturdy equipment
 - o Bridge on trail, narrow access
 - Streamlining of policies and procedures, Increase purchasing limit
 - Job title adjustments, based on knowledge
 - Educational opportunities, internal and external
 - Safety officer

Stakeholders Group 8 (14 staff)

1. Parks and Facilities

- Strengths
 - Many parks
 - Variety
 - Trails
 - Accessibility, all over city
 - Network of support, help each other
 - Diversity of facilities
 - Dog parks
 - Historic homes
 - Well maintained
 - Safety and security
 - Art in parks, art at Roswell
 - River

-
- National parkland
 - Rental properties, specialized
 - Boardwalk
 - Opportunities
 - Implement public art policy
 - Signage/branding
 - Increase prominence of river
 - Connectivity between elements, river and downtown
 - Connectivity between trails
 - Grants of historic properties, more use
 - Spaces to more easily accommodate special events
 - o Site readiness
 - o Setup can be extensive
 - Cricket
 - Skate park
2. Services
- Strengths
 - Special events, variety, types, age ranges
 - Cultural arts
 - Variety within divisions
 - Knowledgeable staff
 - Innovation
 - Historic house museum tours 6 days per week
 - Opportunities
 - Educational opportunities, historic homes
 - Not serving everyone, pleasing existing participants
 - More markets than currently serving different demographics
 - Lack accessibility to all demographics
 - Transportation barriers
 - Lack of internet
 - Affordable but some left out
 - Cricket program
 - Teen hangout spaces
 - Some opposition, friends groups, historic
 - o Need to work in same direction
 - Live calendar, all offerings, one calendar
 - Even to find availability and spaces
 - Including partners
3. Operations
- Strengths
 - Training, historic
 - Opportunities
 - Help each other
 - Marketing
 - Fundraising, sponsorship, sales, more focus
 - Easier to donate, one place to go
 - Update sponsorship policies
 - Website needs improvement, not easy to use
 - Information sharing
 - Centralized philanthropy
-

-
- More staff
 - Historic, to improve service, tell stories, history, specialized partner organizations, should be on same pace
 - Need better coordination, updated agreements, MOUS
 - Multiple steps to complete anything, paperwork
 - Communication
 - Consistency
 - Procedures change, not updated
 - Grants, can't apply without going to council, again before accepting
 - o Many steps, problems meeting timeliness
 - Restrictions on P cards, limit of \$2,500, increase would help
 - Communication between divisions, maintenance
 - Request racking needed, work orders
 - Team building, learn about other divisions
 - Marketing strategies, need help from marketing

If you should disagree with any information contained herein, please kindly notify our office in writing within 10 days of receipt of this memorandum.

SIGNED BY

WRITTEN BY / TYPED BY

c: ENTER "COPIES TO" HERE
File